

## PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

Date: 07.08.2023

To
The Manager Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

## SCRIP ID: 540404

Sub: Intimation of cut-off date for Annual General Meeting

Please be informed that the  $16^{th}$  Annual General Meeting of the Company scheduled to be hold on Friday,  $15^{th}$  September, 2023 at 2.30 PM at through Video Conferencing ("VC")/ Other Audio-Visual Means ("OAVM"), for which the cut-off date of  $18^{th}$  August, 2023 (Friday) is considered for the purpose of sending notice of Annual General Meeting.

Kindly consider the above Disclosures as per applicable regulation of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,

For Prime Fresh Limited

Jasmin Doshi

Company Secretary & Compliance officer