



Regd. Office & Works: Survey No. 257, Plot No. 23 to 28, N.H. No. 27, SHAPAR (Veraval) Dist. Rajkot (Gujarat) INDIA. Phone: +91 2827-252410, Mobile: +91 99090 29066 website: www.captainpipes.com | e-mail: info@captainpipes.com CIN.:L25191GJ2010PLC059094

### 30<sup>TH</sup> AUGUST, 2024

To, General Manager, Listing Department, The Bombay Stock Exchange Limited, P. J. Towers, Dalal Street, Mumbai – 400 001

Scrip Name: CAPTAIN PIPES LTD. Scrip No. : 538817

### Subject: INVESTOR PRESENTATION FOR Q1-FY25.

Dear Sir/Madam,

Pursuant to provisions of Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, attached herewith investor presentation for the quarter and year ended on June 30, 2024 i.e. Q1-FY25.

This is for your record and information.

FOR, CAPTAIN PIPES LIMITED

Kantilal Marine Construction of the Constructi

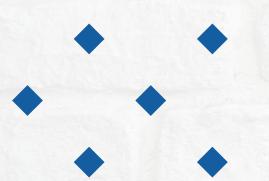
MR. KANTILAL M. GEDIA (WHOLETIME DIRECTOR) DIN: 00127949



# CAPTAIN PIPES LTD.

Plumbing | Agriculture | Drainage

**Investor Presentation Q1FY25** 







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# **ABOUT US**

- Captain Pipes Limited (CPPL) has established itself as one of the leading brands in the PVC Pipes industry with its excellent quality products and strong distribution network.
- CPPL has a complete range of PVC Pipes and Fittings for application in Agriculture and Plumbing.
- The company has marketing and distribution network across multiple states in India and also exports to many countries.



6 Injection Moulding Machines (Japanese Tech)

### 10 **Extrusion Lines** (German Technology)

### **18000MT** Installed Capacity

### 1500+ Hardware Retailers & Product SKUs

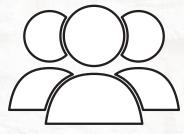
# **KEY STRENGTHS**



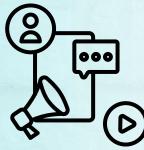
Optimal Utilization of Resources



Diversified Product Portfolio (1500+ SKUs)



Experienced Management Team



Strong Marketing & Distribution Network



Strong Geographical Presence in Both Domestic & Export Markets



Providing Customized Value Added Services





Robust & Scalable Business Model



Adoption of Technology in CRM & Sales Automation

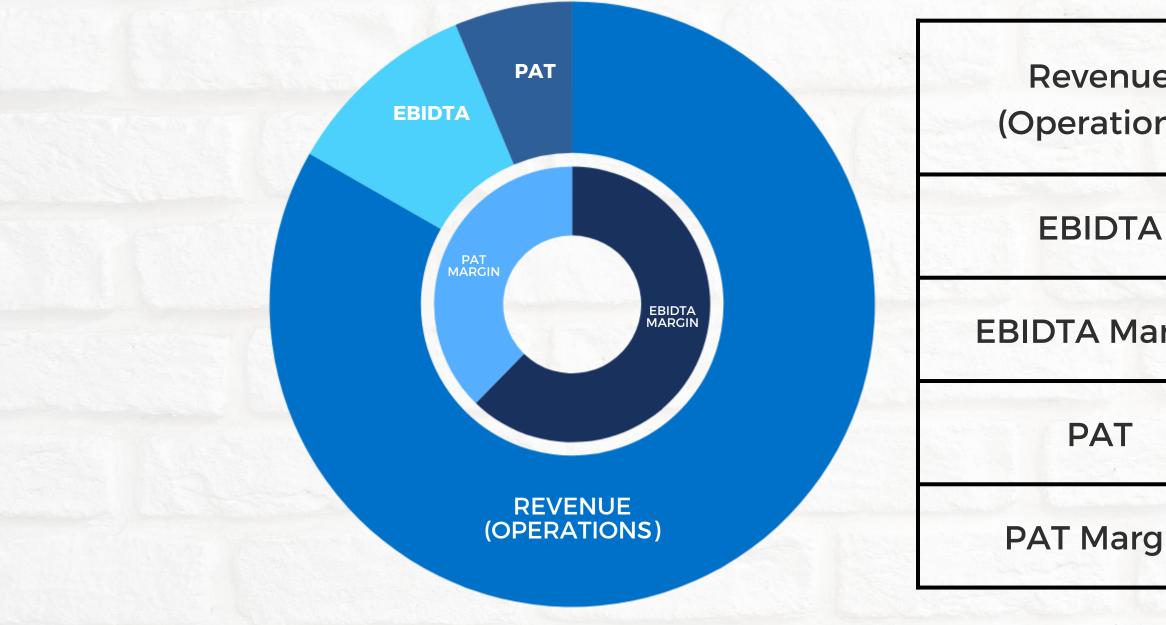
# VISION

We firmly believe that our success depends on our valuable customers and members of our company. We strive to create maximum value for our customers by providing them the most innovative and quality products for their needs. We always create an environment of trust, respect and healthy relationship within our company campus. With this emphasis on our customers and members of our company we wish to make "CAPTAIN" the most trusted brand in domestic and international market.





# Q1FY25 HIGHLIGHTS





e ns)	INR 2077 Lakhs		
	INR 260 Lakhs		
rgin	12.54%		
	INR 157 Lakhs		
gin	7.59%		

# **MANUFACTURING FACILITY**

CPPL has set up their modern plant at National High-Way 27 at Shapar (Veraval) near Rajkot, Gujarat.

Working along with the growing market demand, it is fully equipped with hi-tech machinery and tools, with extrusion and injection moulding machines of German and Japanese technology, that are must for quality production.

**CPPL** is a client-centric organization and strives to meet the exact requirements of their clients. This is why, we also custom design their range as per the specifications of their clients.

We have been able to garner a huge client base in the global market due to our quality range and their ability to provide bulk requirements for their valued clients.







## UPCOMING GREENFIELD PLANT

CPPL will set up greenfield manufacturing plant in Ahmedabad. The company has acquired 6 adjacent industrial plots totaling to **38054 Sq Mtrs**.

### **First Phase Key Metrics:**

Total Capex/Investment: INR 25 Crore (Funded via Internal Accruals and bank financing) Out of this, capex of INR 5 Crore already incurred till date

### Total Capacity: 20000 MT

**Current Estimated Production Timeline:** Q4 FY25

Total land is more than 6 times the land of the existing plant at Rajkot and thus available for further expansion in future.





### **Click to open on map**

## UPCOMING **GREENFIELD PLANT**

Currently on schedule as previously intimated. Total Constructed Area will be 9000 Sq Mt

**Key Aatmanirbar Gujarat Schemes Benefits for this plant:** 

Interest Subsidy @ 5% on Term Loan with the maximum amount of Rs. 25 Lakhs per annum for a period of 5 years.

Net SGST Reimbursement - 80% of SGST for 10 years up to 5% of eFCI (Eligible Fixed Capital Investment) p.a.

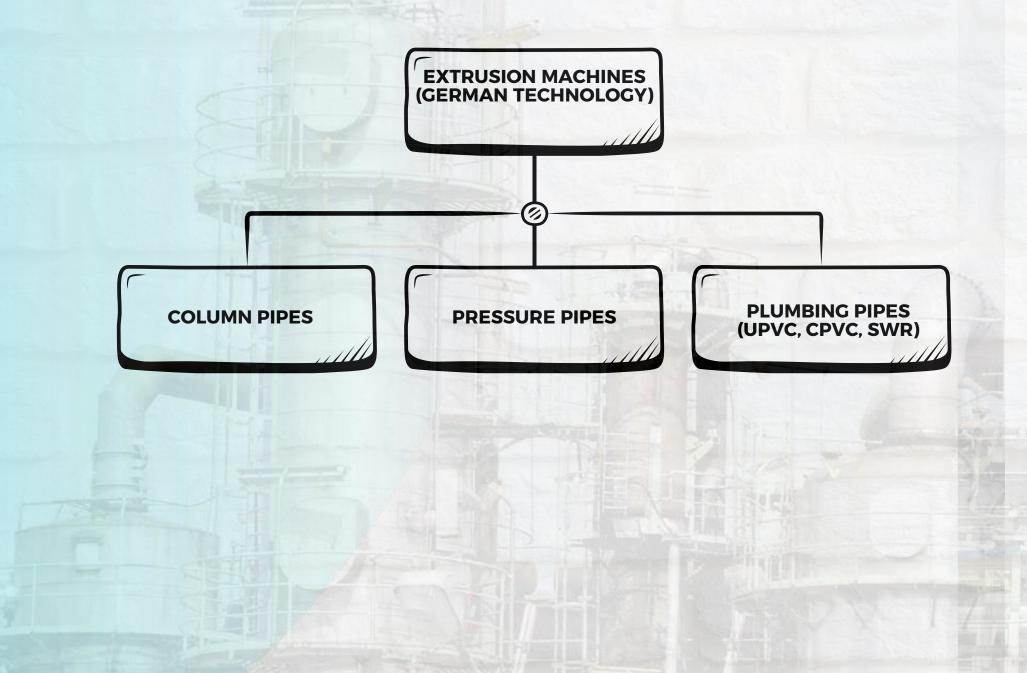
**EPF Reimbursement** - reimbursement of employer's contribution under Employees' Provident Fund (EPF) made by them for their new employees working in Gujarat for 10 years

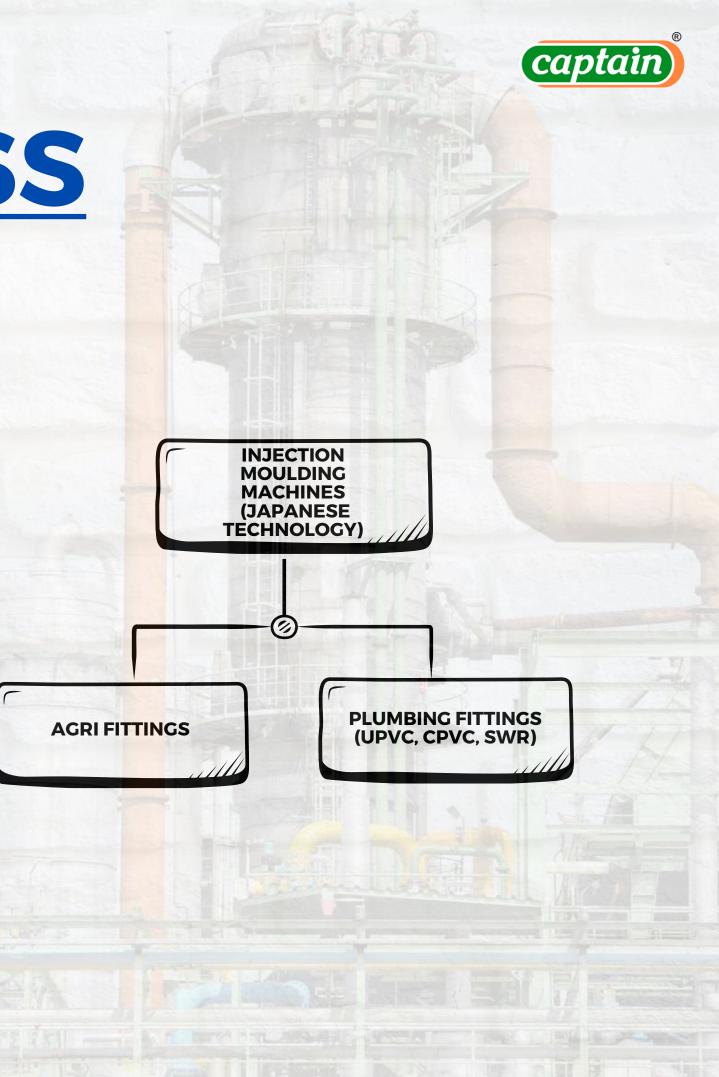
Note: Above figures are maximum subsidy benefits available. The actual subsidy accrued over the years may be less based on fulfilment of criteria



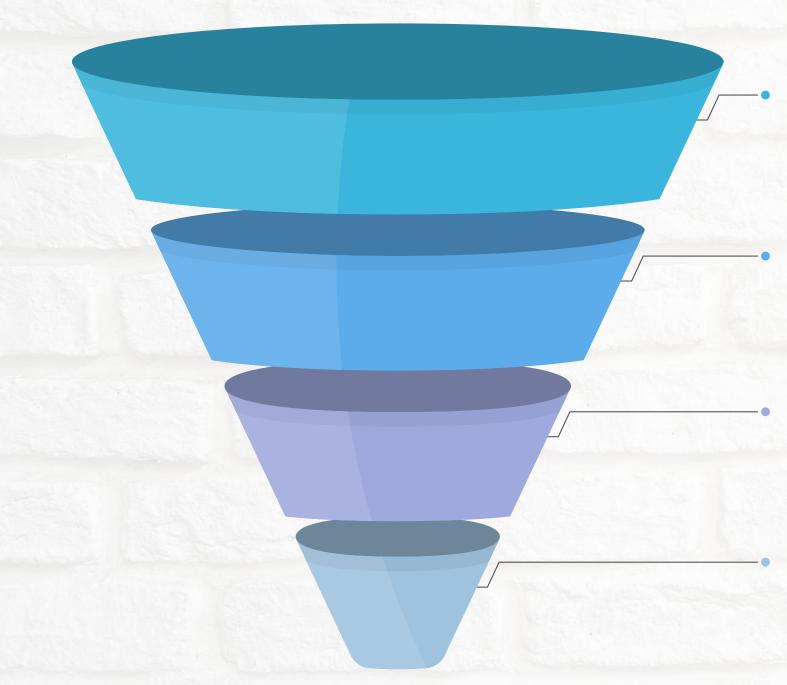


# USING WORLD CLASS EQUIPMENT





# **GROWTH FUNNEL**



Increase spend on marketing to increase brand strength and improve ASP in areas with strong presence

Increase mix of high margin products in overall sales. (Column Pipes, Fittings, Plumbing)

Network expansion within and outside the country.

Expecting better utilization of the capacity, thereby improving the bottom line



# **MANAGEMENT OVERVIEW**



RAMESH KHICHADIA CHAIRMAN

In 1997, Mr. Ramesh Khichadia embarked on a visionary journey, laying the foundation for what would later evolve into the renowned Captain Group. He is an expert in the field of Irrigation business, with 30+ years of experience.

An alumnus of Gujarat Agriculture University, he holds a distinguished B. Tech degree in Agriculture Engineering.

With an illustrious career, he has honed an unparalleled expertise in the domain of Irrigation, garnering invaluable insights that continue to guide the company towards excellence.



GOPAL KHICHADIA MANAGING DIRECTOR

As a pivotal member of our management team, Mr. Gopal Khichadia brings a wealth of knowledge and expertise that has played a transformative role in the growth and success of our company.

He is an esteemed industry veteran, with 20+ years of experience.

His approach to leadership fosters a culture of collaboration, creativity, and continuous improvement within our organization.

His extensive experience and insights into the PVC pipes industry equips the company with a competitive advantage.





RITESH KHICHADIA GROUP COMPANY DIRECTOR

Mr. Ritesh Khichadia is a highly accomplished and dynamic member of our management team. He holds a BTech degree from the prestigious IIT Bombay, as well as a PGDM from the renowned IIM Lucknow.

His exceptional educational qualifications have paved the way for a career marked by remarkable achievements and strategic insights.

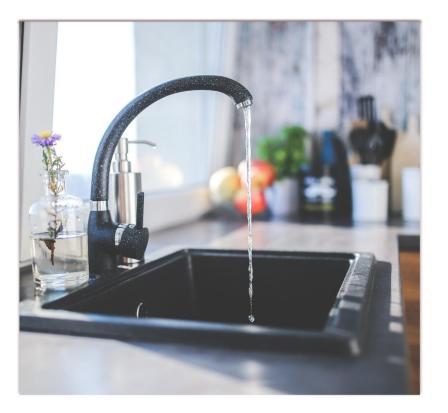
Before joining our organization, he gained valuable experience and exposure in the financial realm, where he served as an investment banker and M&A consultant for two years.

# INDUSTRY GROWTH DRIVERS



# DEMAND FOR BUILDING MATERIALS

Demand for home building materials such as pipe & fittings, sanitaryware & faucets, are correlated to real estate market's growth. Plastic pipe sector is expected to deliver healthy growth over long-term.





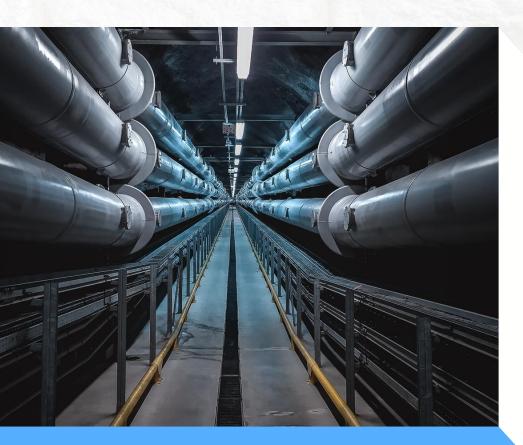




### ABILITY TO HANDLE FLUCTUATIONS IN RM PRICES

Organized players like us are well placed to handle fluctuations in PVC resin prices (main raw material) have gained significant market share. Positive volume growth on account of healthy demand & traction in real estate and construction activity, despite fluctuation in realizations.



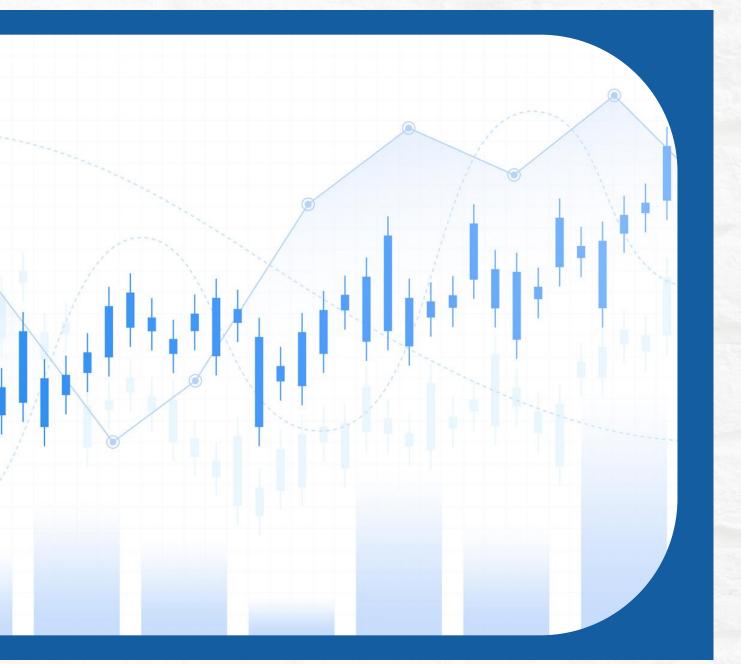




### FASTEST GROWING SEGMENT IN BUILDING MATERIALS

The market for plastic pipes is valued at approximately Rs. 400bn, with organized players accounting for ~67% of the market. 50-55% of the industry's demand is accounted by plumbing pipes used in residential and commercial real estate.







### **GOVERNMENT SUPPORT: JAL JEEVAN MISSION**

The Government of India initiated Jal Jeevan Mission to assist, empower and facilitate rural communities. With government spending towards vital sectors, such as pipes, expected to rise, the pipes sectors is poised to record healthy growth.



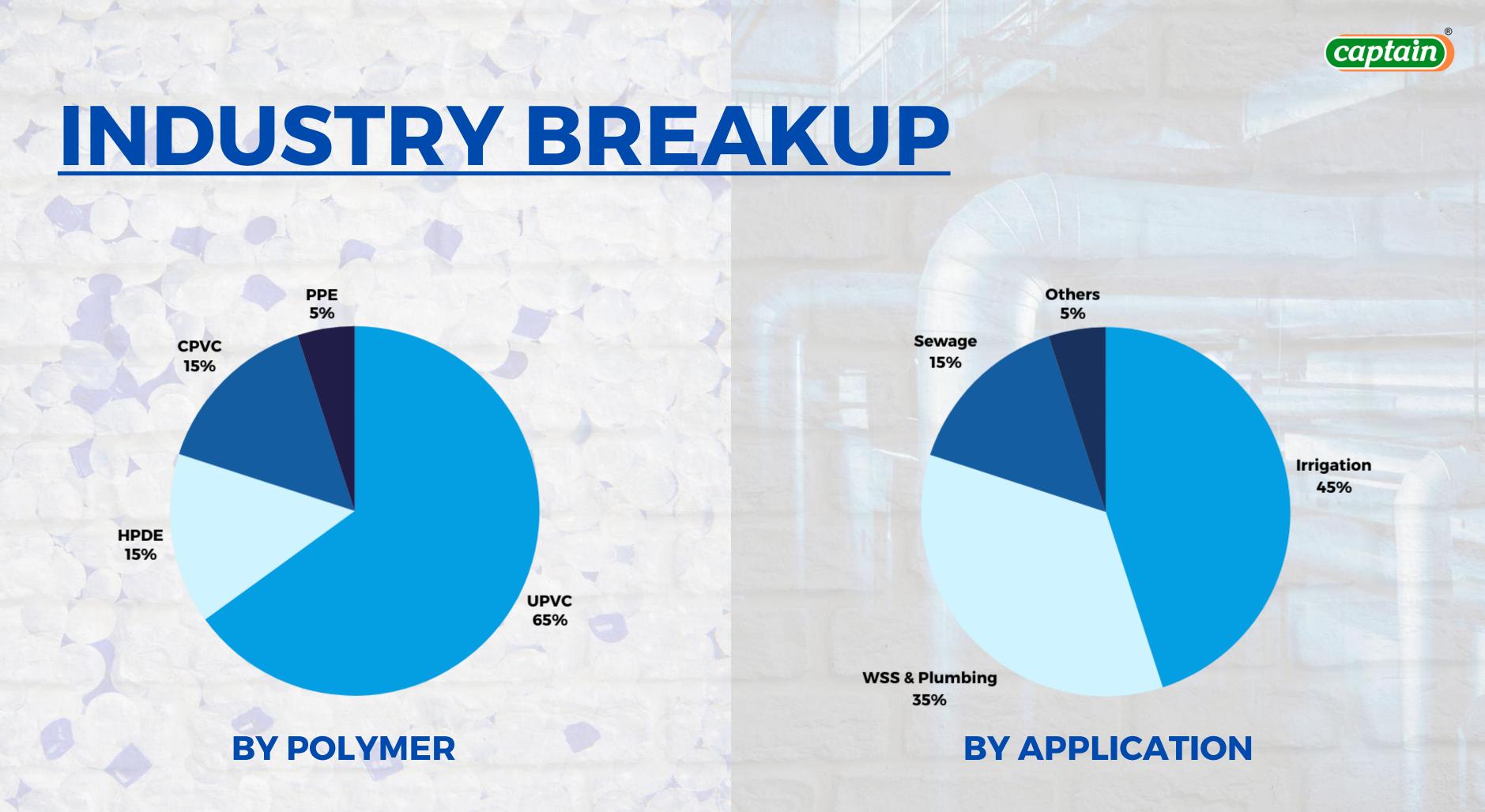


### हर घर जल जल जीवन मिशन

### MARKET HIGHLIGHTS

<b>Types of Pipes</b>	Industry Size (FY21) INR BN	FY20-24 (CAGR)	Application		
uPVC	254	<b>8-9%</b>	<ul> <li>Irrigation</li> <li>Cold Water Plumbing</li> <li>Drainage</li> </ul>		
CPVC	65	15-17%	<ul> <li>Hot &amp; Cold-Water System</li> <li>Industrial Applications</li> </ul>		
HDPE / DWC Pipes	60	10-11%	<ul> <li>Underground Drainage Structure</li> <li>WSS Solid Structure</li> </ul>		
PPR Pipes	21	<b>6-7</b> %	<ul> <li>Hot &amp; Cold Water Systems</li> <li>Industrial Applications</li> </ul>		
Composite Pipes	NA		<ul> <li>Hot &amp; Cold Water Systems</li> <li>Industrial Applications</li> <li>Gas Pipeline</li> </ul>		



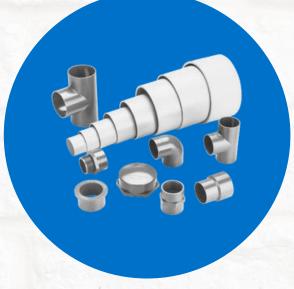


## **BUSINESS SEGMENTS**

### **AGRICULTURE SOLUTIONS**



PRESSURE PIPES



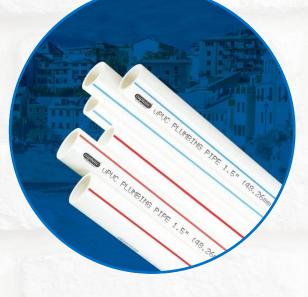
COLUMN PIPES

**AGRI FITTINGS** 



## **BUSINESS SEGMENTS**

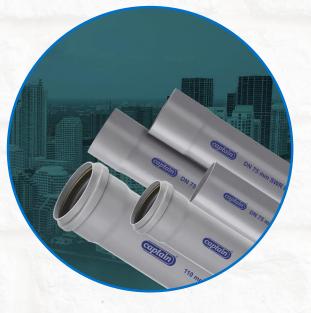
### **PLUMBING SOLUTIONS**



**UPVC PIPES &** 

**FITTINGS** 

CPVC PIPES & FITTINGS



SWR PIPES & FITTINGS



# PRODUCT PORTFOLIO



### **UPVC COLUMN pipes & fittings**













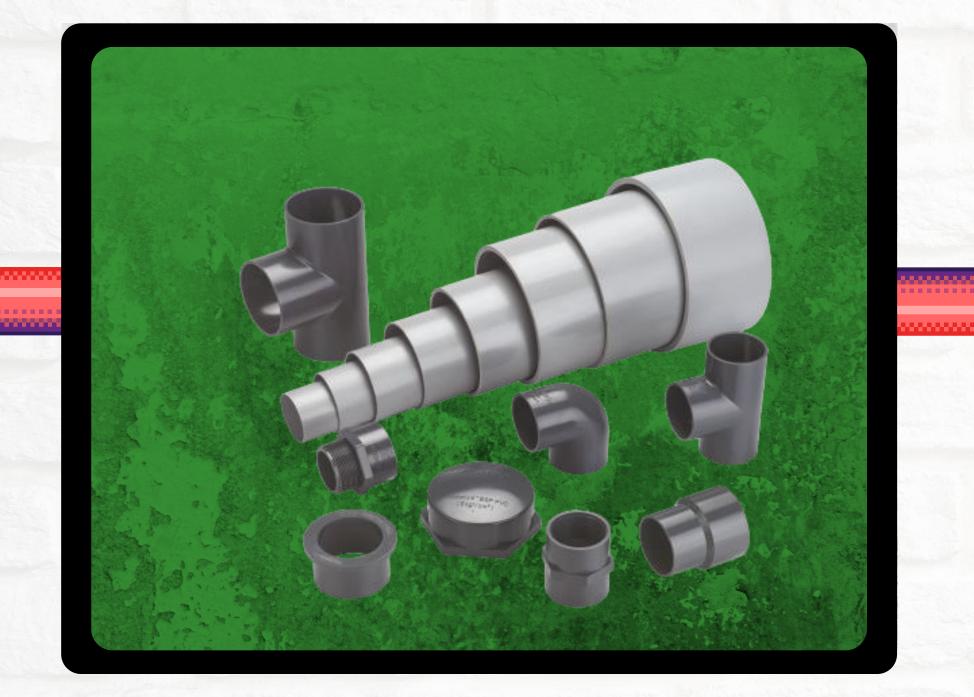




Chemical Resistance

X Easy To Install

### **RIGID UPVC pipes & fittings**













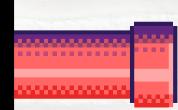
Resistance



Cost Effective

Easy To Install

X

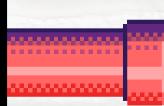


### **CPVC PLUMBING SYSTEMS**









### **SWR PIPES & FITTINGS**







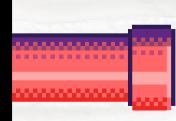








Cost Effective Easy To Install

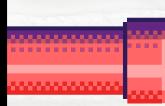


### **UPVC PLUMBING SYSTEMS**









# MARKETING COMMUNICATION



## **MARKETING COMMUNICATIONS**



**Captain Pipes Launched TV Ad campaign focusing on product features.** The TVC aimed to increase brand awareness and educate prospective consumers about various benefits of Captain CPVC pipes.



# **CRICKET BRANDING**

Captain Pipes Launched Branding Campaign during the India vs New Zealand Cricket Match in Ahmedabad.

The branding campaign in India's most popular sport helped the brand to grab millions of eyeballs with the brand name getting featured over 60 times on TV resulting in a massive increase in brand awareness.

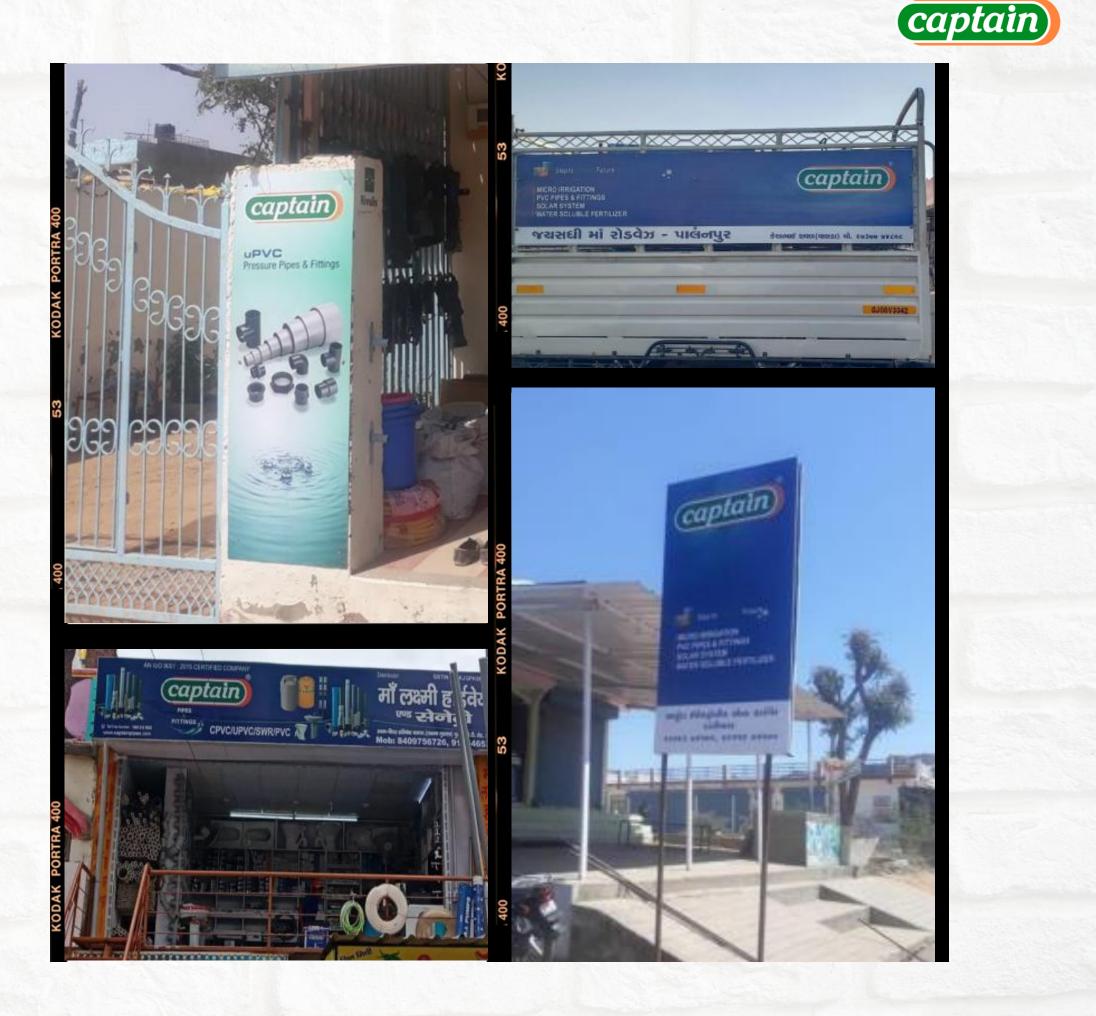






## OUTDOOR BRANDING

The branding campaign in physical channels, especially at dealers (points of purchase) help the brand get the right exposure to influence purchase decisions



# COMPANY FINANCIALS



## **INCOME STATEMENT SUMMARY**

Income Statement (INR Lakhs) Except EPS	Q1FY25	Q1FY24	YoY%	Q4FY24
Revenue from Operations	2077.39	1911.88	8.66%	2026.13
Revenue	2077.39	1911.88	8.66%	2026.13
Total Expenses excluding Depreciation, Amortization & Finance Cost	1816.87	1731.02		1819.86
EBITDA	260.52	180.86	44.05%	206.27
EBITDA Margin (%)	12.54%	9.46%	308 bps	10.18%
Depreciation & Amortization	22.6	25.37		26.7
Finance Cost	32.89	24.44		41.14
Other Income	5.66	3.62		4.5
PBT before Exceptional Item	210.69	134.67		142.93
Exceptional Items	0	0		0
PBT	210.69	134.67	56.45%	142.93
Тах	53.04	32.91		52.4
PAT	157.65	101.76	54.92%	90.53
PAT Margin %	7.59%	5.32%	227 bps	4.47%
Other comprehensive profit / loss	-0.75	-1.98		-1.13
Net PAT	156.90	99.78		89.40
Diluted EPS (In Rs)	0.11	0.07		0.06

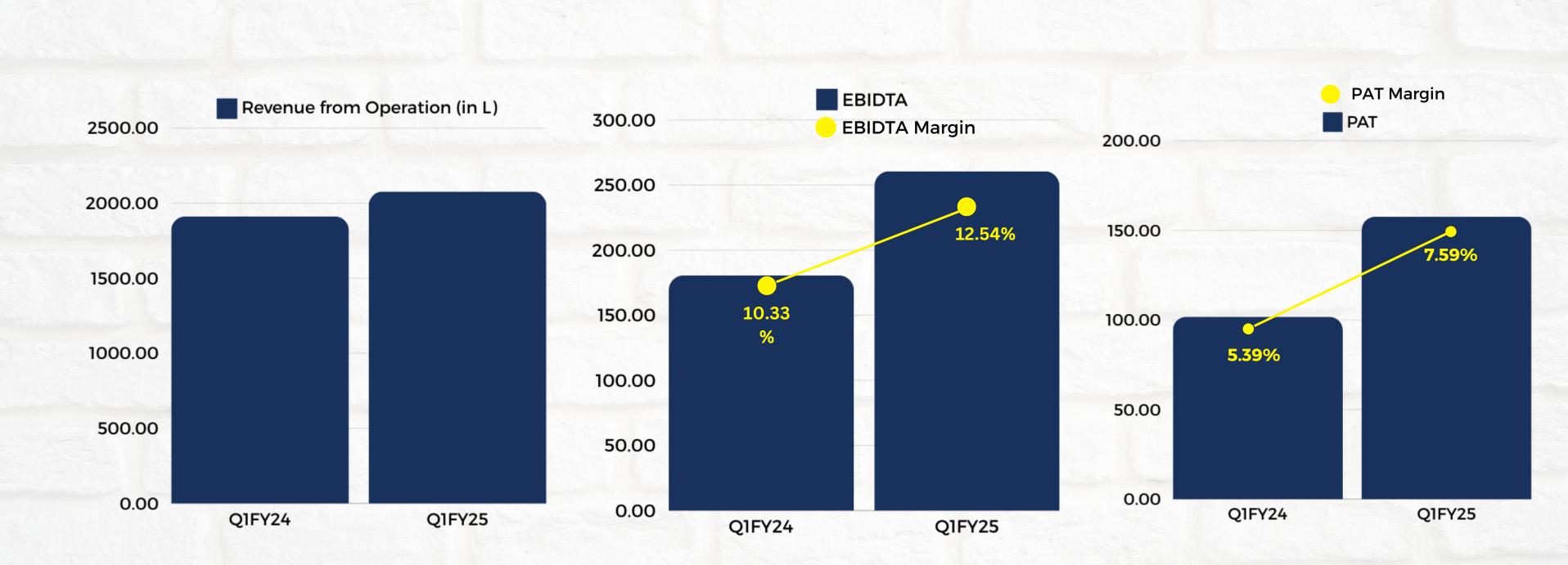


### **BALANCE SHEET**

Liabilities (INR Lakhs)	As on 31.03.24	As on 31.03.23	Assets (INR Lakhs)	As on 31.03.24	As on 31.03.23
Equity & Liabilities			Assets		
1. Equity			1. Non-Current Assets:		
Equity Share Capital	1477.07	1394.57	(a) Property, Plant & Equipments	1114.56	825.65
Other Equity	1073.60	622.96	(b) Capital Work in Progress	22.50	-
			(c) Investments accounted for using Equity Method	-	-
Total Equity	2550.67	2017.53	(d) Right use of Assets	-	-
			Financial Assets		
2. Liabilities			(a) Investments	636.80	43.05
Non-Current Liabilities			(b) Loans	-	-
(a) Borrowings	258.78	187.27	(c) Other Financial Assets	95.46	144.76
(b) Lease Liabilities	-	-	Deferred Tax Assets	-	-
(c) Other Financial Liabilities	-	-	Other Non-Current Assets		
Provisions	15.10	14.22	(a) Long-Term Loans and Advances	-	-
Deferred Tax Liabilities Net	47.04	50.81	(b) Other Non-Current Assets	-	-
Other Non-Current Liabilities					
Total Non-Current Liabilities	320.92	252.30	Total Non-Current Assets	1869.32	1013.46
Financial Liabilities			2. Current Assets		
Borrowings	322.76	69.21	Inventories	1184.74	977.64
(a) Lease Liabilites	-	-	Financial Assets		
(b) Trade Payables			(a) Trade Receivables	1185.19	951.42
total outstanding dues of micro enterprises and small enterprises	100.82	183.5	(b) Cash and Cash Equivalents	1.14	260.75
total outstanding dues of others	780.27	691.79	(c) Bank Balance other then Cash and Cash Equivalents	-	-
Other Financial Liabilities	-	-	Other Financial Assets	20.40	19.09
Other Current Liabilities	134.86	54.01	Other Current Assets	61.00	88.71
Provisions	11.49	10.98			
Current Tax Liabilities (Net)	100	31.75		-	-
Total Current Liabilities	1450.20	1041.24	Total Current Assets	2452.47	2297.61
Total Liabilities	1771.12	1293.54	Total Assets	4321.79	3311.09
Total Equity and Liabilities	4321.79	3311.07			



## FINANCIAL SUMMARY (Q1FY25)







# KEY OBJECTIVES GOING FORWARD

Volume Target CAGR (3 Years) - **20%** 

2

Product Mix Expansion to raise margins to **Double Digits** 

3

PVC Price Stabilization to drive Predictable & Consistent Growth







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# THANK YOU





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