



ROYAL ORCHID HOTELS LTD.,

Regd. Office:
1, Golf Avenue, adjoining KGA Golf Course,
HAL Airport Road, Kodihalli, Bangalore - 08, India.
T: +91 80 406 12345, F: +91 80 25203366
CIN: L55101KA1986PLC007392
E: investors@royalorchidhotels.com

Date: December 14, 2024

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
BSE Limited,
Floor 25, P. J. Towers,
Dalal Street,
Mumbai – 400 001
BSE Scrip Code: 532699

To,
The Manager,
Listing Compliance,
Department of Corporate Services,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
NSE Scrip Symbol: ROHLTD

Dear Sir/Madam,

Sub: Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith Press Release for 2 new properties “**Regenta Baywatch Resort and Regenta Beach House**”.

This is for the information and records of the exchanges.

Thanking you,

Yours sincerely,

For ROYAL ORCHID HOTELS LIMITED

**AMIT JAISWAL
CHIEF FINANCIAL OFFICER**

Encl: as above



ROHL expands its Regenta brand in Goa with 2 new Launches

Bengaluru, 14th December 2024: Royal Orchid Hotels Ltd. (ROHL) reinforces its growth trajectory by expanding its Regenta brand in Goa with two new strategic signings. The signing of the new properties Regenta Baywatch Resort and Regenta Beach House further underscore ROHL's commitment to further elevate the tourism landscape of Goa with a diverse portfolio of brands.

Speaking on the announcement, **Arjun Baljee, President of Royal Orchid Hotels Ltd.**, said, "Goa is a wedding destination and we needed to augment our current offering in South Goa with more rooms and a variety of spaces to cater to this booming market. Partnering with Baywatch and Beach House provides our guests with varied options. This brings us to 7 properties in Goa, with many micro-market opportunities being evaluated. We are fully committed to further cementing our position in the region and create a niche for Regenta brand."

With a total of 155 keys in Phase 1 and acres of banquet lawns, multiple restaurants, conferencing & wellness facilities and a beach club, the properties are ideal for destination weddings, corporate retreats, and large gatherings.

Strategically located on the beach and within great accessibility to transport hubs, the properties will be positioned at the upper end of the mid-market spectrum, catering to Regenta brands loyal guests. Regenta Rewards benefits will be applicable at this property, that will go live this month.

Guests can choose from a mix of different categories of rooms and multiple dining options along with recreational amenities including swimming pools, fitness center, a wellness retreat with programmed treatments and arguably South Goa's best positioned beach restaurant.

Ajit Patel, Director of HARP Resource Pvt Ltd and Prudential Landmark Pvt Ltd, added, "ROHL's long-standing legacy is well known in the industry, and we are thrilled to partner with them to uplift our resorts to its truest potential. This collaboration promises to deliver exceptional services and unique experiences, ensuring truly memorable stays for our guests while capturing their attention with distinctive offerings."

Goa, renowned for its stunning beaches, lush greenery, vibrant culture, and historic landmarks, remains a favourite destination for domestic and international tourists alike. Beyond its reputation as a beach paradise, Goa is also a hub for cultural tourism, eco-tourism, and rich historical heritage. Over the past years Goa has remained a preferred wedding destination and the best known city in the country for a relaxed and fun holiday experience.

About Royal Orchid & Regenta Hotels (BSE:532699, NSE: ROHLTD)

Regenta & Royal Orchid Hotels is one of India's fastest-growing hotel chains. It primarily operates 5-star, 4-star, and resorts, enabling it to target discerning business and leisure travelers. It currently operates 110+ hotels across India. Promoted by Chander K. Baljee, Royal Orchid Hotels has become one of India's most well-known names in hospitality. Royal Orchid is listed on the Bombay & National Stock Exchanges (BSE & NSE) and is governed by an independent board of eminent directors.

Our vision is to become the preferred hotel chain for discerning global travelers. The 'Regenta' brand is an extension of the Royal Orchid Hotel Group, designed to cater to travelers who value both convenience and affordability. It encompasses various categories, including Regenta, Regenta Central, Regenta Resort, Regenta Place, and Regenta Inn.

For further information, please contact Consocia Advisory

Shree Rawat

+91 7310548717 srawat@consociaadvisory.com

Royal Orchid Hotels Ltd. #1, Golf Avenue, Adjoining KGA Golf Course, HAL Airport Road, Bangalore – 560 008, Karnataka

