

November 6, 2023

The Manager Corporate Relationship Department <b>BSE Limited</b> 1 <sup>st</sup> Floor, New Trading Wing, Rotunda Building, P J Towers, Dalal Street, Fort, <u>Mumbai - 400001</u>	The Manager Listing Department <b>National Stock Exchange of India Limited</b> Exchange Plaza, 5 <sup>th</sup> Floor, Plot No. C-1, Block G, Bandra Kurla Complex, Bandra (E), <u>Mumbai - 400051</u>	The Secretary <b>The Calcutta Stock Exchange</b> <b>Limited</b> 7, Lyons Range, <u>Kolkata - 700001</u>
BSE Security Code: 500043	NSE Symbol: BATAINDIA	CSE Scrip Code: 10000003

Dear Sir/Madam,

## Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

## Re: Licensing and manufacturing deal with Authentic Brands Group

The Board of Directors of Bata India Limited has today, i.e. on November 6, 2023, considered and approved licensing and manufacturing deal with Authentic Brands Group for their world-renowned lifestyle brand **Nine West**. Under the arrangement, Bata India will have rights to manufacture, market and distribute Nine West shoes and accessories, across India through its stores.

A Press Release / Joint Statement shall be made in due course. Other disclosures in terms of the SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 that are not applicable to the above have not been separately commented upon.

We request you to take the same on record.

Thanking you,

Yours faithfully, For BATA INDIA LIMITED

NITIN BAGARIA AVP-Company Secretary & Compliance Officer