



PIONEER GROUP

To,
Listing Operation,
BSE Limited,
P. J. Towers, Dalal Street,
Fort,
Mumbai - 400 001.

To,
Mr. Hari K.
Manager
NATIONAL STOCK EXCHANGE OF INDIA
LIMITED
"Exchange Plaza", Bandra-Kurla Complex,
Bandra (East), Mumbai - 400 051.

Subject: Disclosure under Regulation 7(2) read with Regulation 6 (2) of SEBI (Prohibition of Insider Trading) Regulations, 2015

Reference: Purchase of equity shares from Open Market by Promoter Group

Dear Sir/Madam,

With reference to the above mentioned subject enclosing herewith the disclosures under Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015 as received by us from Pioneer E-com Fashions LLP, a Promoter Group Entity, dated 17th November, 2020.

Pioneer E-Com Fashions LLP has informed that it has purchased 10,34,766 (Ten Lacs Thirty Four Thousand Seven Hundred and Sixty Six only) Equity shares of Pioneer Embroideries Limited (Company), from Open Market on 14th November, 2020.

With such purchase, the shareholding of Pioneer E-Com Fashions LLP in the Company now stands enhanced by 4.15%, i.e. 18.04% to 22.19%, while the Promoter Group shareholding similarly stands increased from 25.91% to 30.06%.

There has been no increase in the number of pledged shares of the Promoter Group.

Kindly take the same on record and acknowledge the receipt.

Thanking you.

Yours faithfully,
For PIONEER EMBROIDERIES LIMITED

Ami S Thakkar
(AMI THAKKAR)
Company Secretary & Compliance Officer
Membership No.: FCS 9196
Encl.:- As above

Date: 17th November, 2020
Place: Mumbai

PIONEER EMBROIDERIES LIMITED

.... a stitch ahead of time

Corp. Off.: Unit No 21 to 25, 2nd Floor Orient House, 3-A Udyog Nagar, Off S. V. Road, Goregaon (West), Mumbai - 400062
Tel.: 022-4223 2323 • Fax : 022-4223 2313 • E-mail : mumbai@pelhakoba.com • Website : www.pelhakoba.com

Regd. Off.: 101-B, Abhishek Premises, Plot No. C 5-6, Dalia Industrial Estate, Off New Link Rd., Andheri (W), Mumbai - 400 058.

CIN No : L17291MH1991PLC063752

Pioneer e - com Fashions LLP

Formerly known as Pioneer E-com Fashions Limited)

Regd. Office: Unit No.101B, 1ST Floor, Abhishek Premises, Plot No. C5-6, Dalia Industrial Estate, Off. New Link Road, Andheri (West), Mumbai - 400 058. Maharashtra E-mail Id:- pecomltd@gmail.com LLPIN:- AAG-0469

To,

The Compliance Officer,
PIONEER EMBROIDERIES LIMITED
Unit No.21 to 25, 2nd Floor Orient House,
3-A, Udyog Nagar, Off S. V. Road,
Goregaon (West), Mumbai - 400062.

Subject: Disclosure under Regulation 7(2) read with Regulation 6 (2) of SEBI (Prohibition of Insider Trading) Regulations, 2015

Reference: Purchase of equity shares from Open Market

Dear Sir/Madam,

With reference to the above mentioned subject enclosing herewith the disclosures under Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Please note that this reporting / intimation is pursuant to Purchase of 10,34,766 (Ten Lacs Thirty Four Thousand Seven Hundred and Sixty Six only) Equity shares of Pioneer Embroideries Limited (Company) by Pioneer E-com Fashions LLP, from Open Market on 14th November, 2020.

Pursuant to this purchase, the shareholding of Pioneer E-Com Fashion LLP stands enhanced by 4.15%, i.e. 18.04% to 22.19%. There has been no increase in the number of pledged shares.

Kindly take the same on record and acknowledge the receipt.

Yours Faithfully,

For Pioneer E-Com Fashions LLP

(BIMLADEVI SEKHANI)
Designated Partner
DIN: 00103454

Date: 17th November, 2020

Place: Mumbai

FORM C
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015
[Regulation 7 (2) read with Regulation 6(2)]

Name of the Company: PIONEER EMBROIDERIES LIMITED
 ISIN of the Company: INE156C01018

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2)

Name, PAN, CIN/DIN, & address with contact nos. of other connected persons as identified by the company	Category of Person (Promoters / KMP / Directors / immediate relatives / others etc.)	Securities held prior to acquisition/disposal		Securities acquired/Disposed				Securities held post acquisition/disposal		Date of allotment advice! acquisition of shares! sale of shares specify		Date of intimation to company	Mode of acquisition/disposal (on market/public /rights/ Preferential offer / off market/ Inter-se transfer, ESOPs etc.)	Trading in derivatives (Specify type of contract, Futures or Options etc)				Exchange on which the trade was executed		
		Type of security (For eg. — Shares, Warrants, Convertible Debentures etc.)	No. and % of share holding	Type of security (For eg. Shares, Warrants, Convertible Debentures etc.)	No.	Value	Transaction Type (Buy! Sale/ Pledge / Revoke /Invoke)	Type Security (Foreg.— Shares, Warrants, Convertible Debentures etc.)	No. and % of shareholding	From	To			Type of Contract	Contract Specifications	Buy	Sell			
																Notional Value	Number of units		Notional Value	Number of units
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21
Pioneer E-Com Fashions LLP PAN: AASFP4002H LLPIN:AAG-469 Address:- 101-B, Abhishek Premises, Plot No. C 5-6, Dalia Industrial Estate, Off New Link Road, Andheri (West), Mumbai- 400 058. Phone no.: 022-42232323	Promoter	Equity Shares	45,01,726 18.04%	Equity Shares	1,034,766 (Ten Lacs Thirty four Thousand Seven Hundred Sixty-Six)	2.28 (Crores)	Buy	Equity Shares	55,36,492 22.19%	14-11-2020	14-11-2020	17-11-2020	On Market	--	--	--	--	--	--	NSE

Thanking You,

Yours truly,

PIONEER E-COM FASHIONS LLP

(BIMLADEVI SEKHANI)

Designated Partner

Place: Mumbai

Date: 17/11/2020