

2nd January, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of December 2018.

Please find enclosed the Press Release regarding the Company's sales update for the month of December 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 6% sales growth in December 2018

Hosur, January 02, 2019: TVS Motor Company registered a growth of 6% with sales increasing from 256,870 units in December 2017 to 271,395 units in the month of December 2018.

Two-Wheeler

Total two-wheelers registered a growth of 4% with sales increasing from 247,591 units in December 2017 to 258,709 units in December 2018. Domestic two-wheeler sales registered a growth of 1% from 207,739 units in December 2017 to 209,906 units in December 2018.

Scooter sales of the Company grew by 9% from 83,638 in December 2017 to 91,480 units in December 2018. Motorcycle sales grew by 13% with sales increasing from 95,246 units in December 2017 to 107,189 units in December 2018.

Exports

The Company's total exports grew by 26% from 47,818 units registered in the month of December 2017 to 60,262 units in December 2018. Two-wheeler exports grew by 22% increasing from 39,852 units in December 2017 to 48,803 units in December 2018.

Three-Wheeler

Three-wheeler of the Company grew by 37% increasing from 9,279 units in December 2017 to 12,686 units registered in December 2018.

Third Quarter Sales Performance:

During the third quarter of the current financial year, two-wheeler sales grew by 19% increasing from 7.99 lakh units in the third quarter of the previous year to 9.50 lakh units in the third quarter of the current year. Sales of three-wheelers of the Company grew by 47% from 0.27 lakh units in the third quarter of the previous year to 0.40 lakh units in the third quarter of the current year.

PRESS RELEASE



About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
