



December 1, 2023

National Stock Exchange of India Limited

Exchange Plaza, 5th floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (E), Mumbai 400 051

Scrip Code – TATACONSUM

BSE Limited

1st Floor, New Trading Wing
Rotunda Building, PJ Towers
Dalal Street
Mumbai 400 001

Scrip Code - 500800

The Calcutta Stock Exchange Limited

7 Lyons Range, Kolkata 700 001

**Scrip Code – 1000027 (Demat),
27 (Physical)**

Sub: Appointment of Senior Management Personnel - Mr. Ashish Goenka as Group CFO

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we hereby notify the Stock Exchanges that based on the recommendations of the Nomination & Remuneration Committee and the Audit Committee, the Board of Directors has approved the appointment of Mr. Ashish Goenka as Group Chief Financial Officer under the Senior Management Personnel category, effective December 18, 2023.

The details of Mr. Ashish Goenka are provided in **Annexure – 1**, as per SEBI Circular No. SEBI/HO/CFD/CFD-PoD1/P/CIR/2023/123, dated July 13, 2023.

Additionally, we are attaching the press release being issued by the Company as **Annexure - 2**.

We request you to take this on record, and to treat the same as compliance with the applicable provisions of the Listing Regulations.

Yours Sincerely,

For **Tata Consumer Products Limited**

Neelabja Chakrabarty
Company Secretary

Encl: as above

TATA CONSUMER PRODUCTS LIMITED

11/13 Botawala Building 1st Floor Office No 2-6 Horniman Circle Fort Mumbai 400 001 India

Tel: 91-22-6121-8400 | Fax: 91-22-61218499

Registered Office: 1, Bishop Lefroy Road, Kolkata – 700 020

Corporate Identity Number (CIN): L15491WB1962PLC031425

email: investor.relations@tataconsumer.com

website: www.tataconsumer.com



Annexure – 1

Sr No	Particulars	Mr. Ashish Goenka
1.	Reason for change	Appointment as Group Chief Financial Officer under the Senior Management Personnel category
2.	Date of appointment and terms of appointment	Effective date of appointment is December 18, 2023 Terms of appointment: Full-time employment
3.	Brief profile	<p>Mr. Ashish Goenka is currently employed with Jubilant Foodworks Limited as its President & CFO.</p> <p>Mr. Goenka brings more than 20 years of robust experience in Finance in the FMCG & Telecom space, namely with Hindustan Unilever Limited and Bharti Airtel Limited, where he has served in senior leadership positions, prior to joining Jubilant Foodworks. He began his career with Hindustan Unilever Limited as a Management Trainee and in his 14 years with the Unilever group took on positions of increasing responsibility and complexity, including General Manager Finance, Sales and Customer Development, Strategy Director (South Asia) and Head Finance- Global, Unilever International, Singapore. He thereafter joined Bharti Airtel as CFO for Network Services and last served as EVP & Group Finance Controller.</p> <p>Mr. Goenka brings with him a rich expertise of various sub-functions under Finance & Strategy. His core strengths are growth strategy development, change management, capex control & governance, corporate governance & risk management to name a few.</p> <p>Mr. Ashish Goenka is a double gold medalist in MBA from IIFT, Delhi. He is also a qualified Chartered Accountant as well as Company Secretary. He has graduated in Commerce from St. Xavier's College, Kolkata.</p>
4.	Disclosure of relationships between directors (in case of appointment of a director).	Mr. Ashish Goenka is not related to any Director of the Company.

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Annexure 2

December 1st, 2023

Tata Consumer Products appoints Ashish Goenka as Group Chief Financial Officer

Tata Consumer Products (TCP), the consumer products company uniting the principal food and beverage interests of the Tata Group under one umbrella, has announced the appointment of Ashish Goenka as Group Chief Financial Officer. This is in line with the Company's focus on building a future ready organization and strengthening organization capability.

In this role, Ashish will be responsible for the Integrated Finance function overseeing group accounts & finance, investments, capital structuring, forecasting and budgeting and providing strategic direction to businesses while developing and delivering annual, mid-term and long-term growth plans for the business. His role will also encompass responsibilities for Strategy and M&A, Legal, Secretarial & Compliance, Investor Relations & Communications, Internal audit & Risk management functions of the Company. He will be based in Mumbai and report to Sunil D'Souza, MD & CEO, Tata Consumer Products.

Ashish brings over 20 years of experience across the Finance function, joining Tata Consumer Products from Jubilant Foodworks Limited, where he currently serves as President & CFO. Prior to this, he held senior leadership positions with Hindustan Unilever and Bharti Airtel.

On the new appointment, Sunil D'Souza, MD & CEO, Tata Consumer Products said "We are excited to welcome Ashish to the leadership team at Tata Consumer Products. A strong Integrated Finance function aligned with the company's strategic objectives will be critical in enabling Tata Consumer's journey to becoming a best in class FMCG company. Ashish's expertise will help us further strengthen and build future capability for the function.

We would like to thank L Krishnakumar who retired from Tata Consumer Products on October 31st, 2023, for his contributions to building and strengthening the Finance function over two decades. He has played a key role in the transformation journey of this company over the years from a single category, single country tea player to the current large multi- country, multi -category F&B focused FMCG player. He will continue as Senior Advisor until March 31st, 2023. Ashish will work closely with him over the coming months to enable a seamless transition."

TATA CONSUMER PRODUCTS LIMITEDKirloskar Business Park, 3rd & 4th Floor, Hebbal, Bangalore – 560 024

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About Tata Consumer Products Limited

Tata Consumer Products Limited is a focused consumer products company uniting the principal food and beverage interests of the Tata Group under one umbrella. The Company's portfolio of products includes tea, coffee, water, RTD, salt, pulses, spices, ready-to-cook and ready-to-eat offerings, breakfast cereals, snacks and mini meals. Tata Consumer Products is the 2nd largest branded tea company in the world. Its key beverage brands include Tata Tea, Tetley, Eight O'Clock Coffee, Tata Coffee Grand, Himalayan Natural Mineral Water, Tata Copper+ and Tata Gluco+. Its foods portfolio includes brands such as Tata Salt, Tata Sampann and Tata Soulfull. In India, Tata Consumer Products has a reach of over 201 million households, giving it an unparalleled ability to leverage the Tata brand in consumer products. The Company has a consolidated annual turnover of ~Rs. 13,783 Crs with operations in India and International markets.

For more information on the Company, please visit our website www.tataconsumer.com

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