



April 29, 2024

DGM – Corporate Relations
BSE Ltd.
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Dalal Street
Mumbai – 400 001
Scrip Code: 500408

The Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C-1, Block G
Bandra – Kurla Complex Bandra (East)
Mumbai – 400 051
Scrip Code: TATAELXSI

Dear Sir,

Sub: Press Release – “Tata Power and NIEPID Unveiled a Phygital Neurodiversity Platform Powered by Tata Elxsi's DTx Solution, TEcare”

Please find enclosed the Press Release dated April 29, 2024, titled “Tata Power and NIEPID Unveiled a Phygital Neurodiversity Platform Powered by Tata Elxsi's DTx Solution, TEcare”.

This disclosure is made in terms of requirements of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This is for your information and records.

Yours faithfully,
For Tata Elxsi Limited

Cauveri Sriram
Company Secretary & Compliance Officer

Encl.: Press Release

TATA ELXSI

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Tata Power and NIEPID Unveiled a Phygital Neurodiversity Platform Powered by Tata Elxsi's DTx Solution, TEcare

Bangalore, April 29, 2024: Tata Power Community Development Trust (TPCDT) has partnered with Tata Elxsi, a global leader in design and technology services, to drive their "Pay Attention" initiative forward. Leveraging Tata Elxsi's innovative digital therapeutics (DTx) solution, TEcare, TPCDT aims to accelerate the development of the India Neurodiversity Platform.

This phygital platform is the result of a collaborative effort between Tata Power Community Development Trust (TPCDT) and the National Institute for the Empowerment of Persons with Intellectual Disabilities (NIEPID) and is aimed at supporting individuals with neurodiversity issues, particularly children with autism. It will revolutionise neurodiversity screening, diagnosis, disease management, and care for individuals with special needs.

TEcare, developed by Tata Elxsi, serves as a foundational platform for hosting and integrating various disease-specific DTx modules. With its unified data repository, TEcare simplifies the process of preventing, diagnosing, treating, and managing patients' medical conditions holistically. Not only does it accelerate healthcare solutions with its built-in features, but it also provides healthcare professionals with access to a wealth of patient data points, enhancing their decision-making capabilities.

Recently, Tata Power Community Development Trust (TPCDT) signed a Memorandum of Understanding (MoU) with NIEPID under the aegis of the Ministry of Social Justice and Empowerment to pilot-test and launch the Neurodiversity Platform. Unveiled at the National Purple Fest in Rashtrapati Bhawan, Delhi, this platform serves as an integrated hub for neurodiversity support in India. The President of India, Smt. Droupadi Murmu graced the occasion with her support and encouragement.

The Pay Attention initiative brings together families, technology, medical institutions, and expert networks, bridging the gap in awareness and accessibility. The Phygital platform makes the entire initiative smarter with screening, diagnosis, and disease management, along with services like training videos and video consultations around neurodevelopmental disorders. It also helps with external integrations with government initiatives like Ayushman Bharat.

Explaining Tata Power's philosophy, **Mr. Himal Tewari, CHRO, and Chief - CSR & Sustainability** said, *"Recognising the significant impact of Autism Spectrum Disorder, affecting 1 in 100 children, the Pay Attention initiative addresses the critical need for a comprehensive support network. The India Neurodiversity Platform signifies a substantial advancement in efforts to narrow access disparities and cultivate supportive environments for everyone. In line with its commitment to innovation and social responsibility, Tata Elxsi played a pivotal role in the development of this platform."*

Mani Gupta – Delivery Head of Healthcare and Lifesciences at Tata Elxsi said, “The TEcare application is designed to offer a user-centric approach, engaging various personas including Parents, Care Providers (such as Anganwadi workers, School Teachers, and Volunteers), and Medical Professionals (including Doctors and Therapists).

The application features a dynamic assessment and reporting system, as well as an advanced assessment mechanism encompassing a Development Milestone Assessment for screening children with special needs. This ensures continuous monitoring and adaptation to the evolving requirements of the child, making TEcare an invaluable resource for managing and supporting neurodiverse children.

By harnessing the power of digital technology, our goal is to extend our reach and ensure accessibility for individuals across various regions. Backed by the Tata Group's commitment to volunteering and philanthropy, I am optimistic that this endeavour will grow into a wider collaboration, fostering inclusivity within society and the broader industry.”

The first phase, the neurodiversity platform is expected to onboard around 5,000 users and is directed towards Tier II and Tier III cities with few care providers for neurodiversity with the help of screening and early diagnosis for early intervention. In the current phase, this platform can be accessed on a tab or a computer. A wider rollout on smartphones is expected in upcoming phases.

About Tata Elxsi

Tata Elxsi is a global design and technology services company headquartered in Bangalore. It addresses the healthcare, automotive, broadcast, and communications consumer electronics industries. This is supported by a network of design studios, development centers, and offices worldwide.

Tata Elxsi's Healthcare & Life Sciences practice is ISO 13485 certified and collaborates with prominent medical device and pharmaceutical OEMs, as well as technology companies. With a comprehensive services and solutions portfolio, Tata Elxsi adds value at every stage of the customer's product development lifecycle. Recognised as a leader in technology consulting, new product design, development, verification & validation, as well as regulatory compliance services, Tata Elxsi is a trusted name in the industry.

TEcare by Tata Elxsi represents a significant step forward in the healthcare sector, embracing digital therapeutics and holistic health practices. Recognising the challenges posed by increasing chronic diseases and healthcare expenses, TEcare utilises advanced technologies such as AI/ML, AR/VR/XR, gamification, and IoMT to provide evidence-based interventions. TEcare features a hierarchical architecture, with the core platform seamlessly integrating with pre-built modules including patient enrollment, telehealth, vital signs monitoring, chat, alerts, notifications, and more. The upper layers can be tailored to specific diseases and therapies. For instance, in mental health applications, TEcare incorporates standardised assessment methods, digital biomarkers, gaming features, and eLearning modules. For more information, visit [TEcare - A Digital Therapeutics Platform](#)

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Tata Power is a leading integrated power company and a part of Tata Group, India's largest multi-national business conglomerate. The company has a diversified portfolio of 14,453 MW, spanning across the entire power value chain - from renewable and conventional energy generation to transmission & distribution, trading, storage solutions, and solar cells and module manufacturing. As a pioneer of clean energy transition in India, Tata Power has 5,593 MW of clean energy generation, which constitutes 39% of its total capacity. The company has also committed to achieve carbon neutrality before 2045. Tata Power has established India's most comprehensive clean energy platform, with offerings such as rooftop solar, microgrids, storage solutions, EV charging infrastructure, home automation et al. The company has also attracted global investors to support its growth and vision. Tata Power has successfully partnered with public and private entities in the generation, transmission & distribution sectors in India, serving approx.13 million customers across the country. To know more about Tata Power, visit www.tatapower.com

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