



S Chand And Company Limited

Registered Office: A-27, 2nd Floor, Mohan Co-Operative Industrial Estate, New Delhi - 110044, India.

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Date: September 01, 2021

To Listing Department BSE Limited 25 th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai, Maharashtra 400001	To Listing Department, National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051
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Dear Sir,

Re: Disclosure under Regulation 30 of The SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”)

The Company has launched its web and mobile app for pre-schools under the brand name-“SmartK”. This application is multi-functional in nature giving the user/teacher the ability to carry out any task for imparting education and maintaining a virtual classroom.

The other details of the product launch as required as per schedule III of Listing Regulations read with SEBI Circular CIR/CFD/CMD/4/2015 dated September 09, 2015 is enclosed herewith as **Annexure-I**. A brief write up regarding the application is enclosed as **Annexure-II**.

Request you to kindly take note of the above.

Thanking you,

For S Chand And Company Limited

Jagdeep Singh
Company Secretary & Compliance Officer
Membership No. A15028
Address: A-27, 2nd Floor,
Mohan Co-operative Industrial Estate,
New Delhi-110044

Encl: as above

Annexure-I

Details of product launch

Name of the product	SmartK
Date of launch	September 01, 2021
Category of the product	Mobile Learning Application
Whether caters to domestic/international market	Domestic
Name of the countries in which the product is launched (in case of international)	Not applicable



SmartK – My Preschool @ Home - Web and Mobile App

S Chand Group is pleased to announce the launch of its Web and Mobile App for pre-schools under brand **SmartK**.

SmartK – My Preschool @ Home App consists of nearly all the components present in the SmartK curriculum making online teaching easier and hassle free for the teachers as well as effective and fun for the children.

SmartK App is multi-functional in nature giving the user/teacher the ability to carry out any task for imparting education and maintaining a virtual classroom. The App is inclusive of features such as recording and maintaining attendance, facilitating live classes, distributing tests / homework / assignments, broadcasting important notifications to the entire class, etc.

Along with the content, the App provides 2D and 3D videos making the learning process for the pre-schoolers engaging and fun filled.



The App also provides tools for both parents and teachers to assess the child and monitor her/his progress from time to time. Its simplistic design and user-friendly interface assist the user in navigating through the App and carry out a task easily.

The App is available for the teachers through the web portal whereas children can access it through both web portal as well as android App.












STUDENT VIEW



Hello Kaur!  

What do you want to learn today?

Level - 2 - Themes

Theme - 1 ... 	Theme - 2 ... 
Theme - 3 ... 	Theme - 4 ... 
Theme - 5 ... 	Theme - 6 ... 
Theme - 7 ... 	Theme - 8 ... 
Theme - 9 ... 	Theme - 1 ... 


LIVE CLASSES

Completed

THEME - 4 DAY AND NIGHT

Theme 4 - Day 2

16:14 to 16:30

 Class Recording

TEACHER'S DESK

ALL WITH ATTACHMENTS

TODAY

Material Required for Theme 4 - 5 Aug 2021

2021-08-03 10:30:48

To conduct the activity we request parents to kindly arrange for 2 balloons and 1 paper straw

YESTERDAY

LAST WEEK

OLDER

HOMEWORK

QUIZ ASSIGNMENT

Completed

COMPLETE THE WORKSHEET

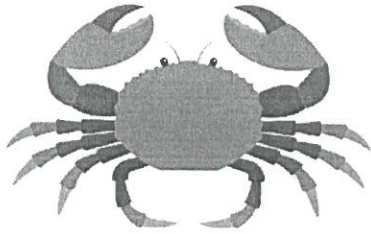
2021-08-03 10:30:48 to 2021-08-04 10:30:48

MY SOLUTION FEEDBACK

SUBMISSION



Marine Animals



crab

Introduce the flashcard by pointing at the picture(s) with your index finger and say:

- This is a crab.
- It has a hard shell on its back to protect itself.
- It has a pair of pincers (claws) to catch its food.
- It has eight long legs on both sides to move sideways quickly.
- Some crabs can live underwater while others live on land.

Point to the caption of the picture(s) and move your index finger on it/them from left to right focussing on its/their sound(s). Encourage the children to repeat the word(s) after you.

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26/32



26/32



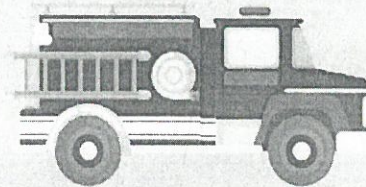
Meaning: large vehicle which carries fire fighters for putting out fires

Sentence: He had a red coloured fire engine.

© 2015 K

© 2015 K

© 2015 K



fire engine

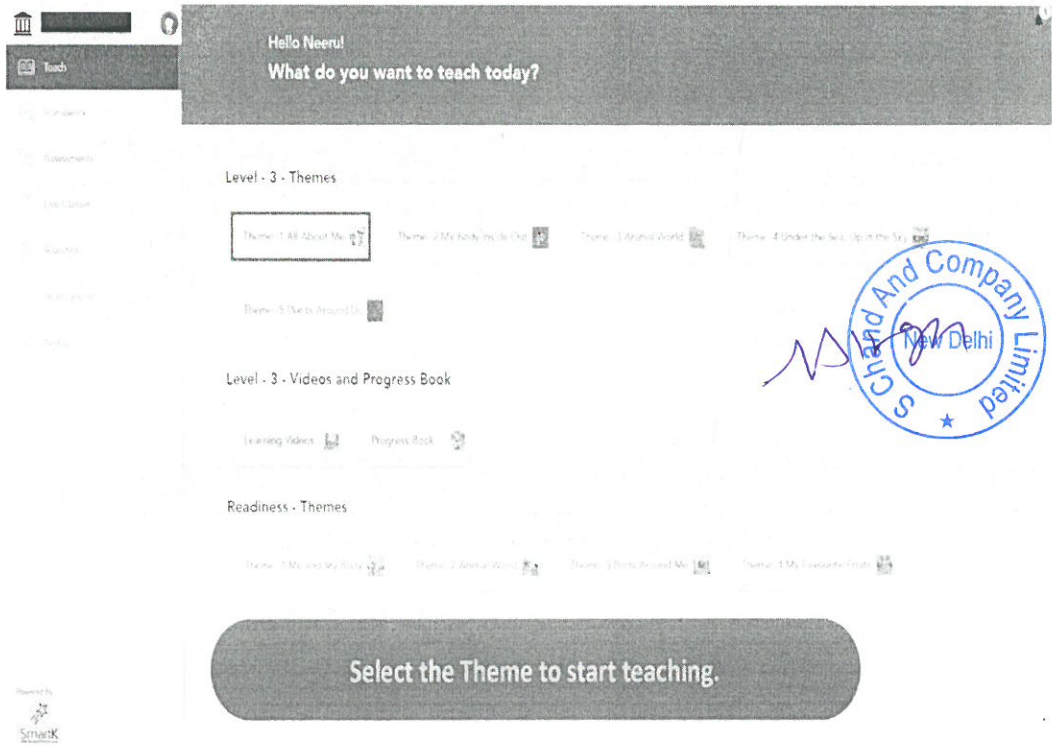
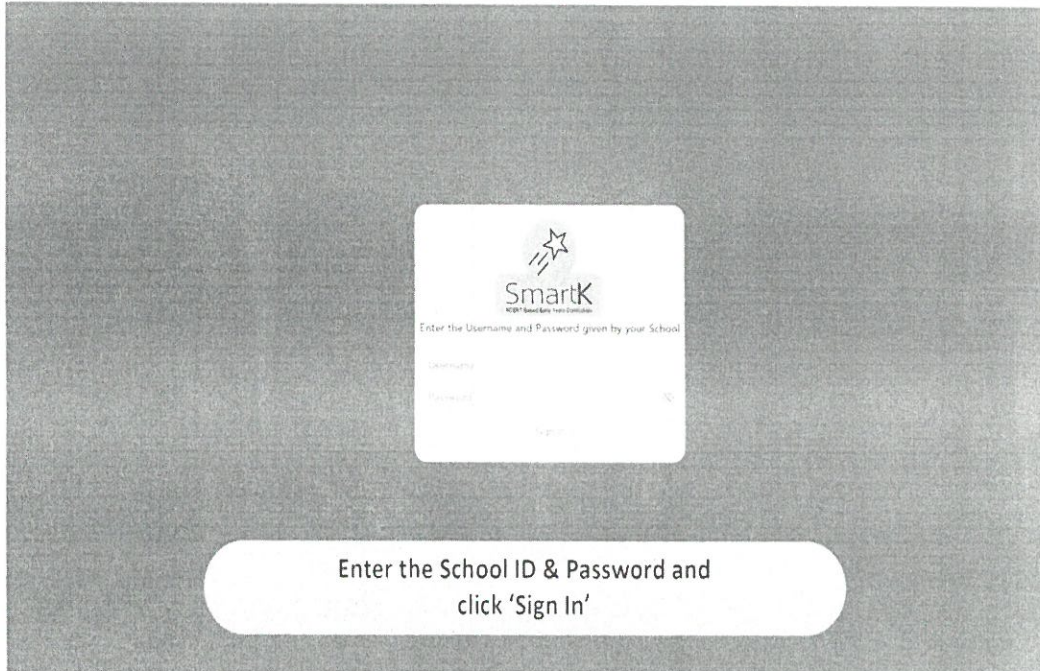
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TEACHER VIEW - WEB



LEVEL 1 - THEMES

- Theme -1 All About Me
- Theme -2 My Body Inside Out
- Theme -3 Animal World
- Theme -4 Under The Sea, Up In The Sky
- Theme -5 Plants Around Us

LEVEL 2 - VIDEOS AND PROGRESS BOOK

- Learning Videos
- Progress Book

READINESS - THEMES

- Theme -1 Me And My Body
- Theme -2 Animal World
- Theme -3 Birds Around Me
- Theme -4 My Favourite Fruits
- Theme -5 My Favourite Vegetables
- Theme -6 Transportation

READINESS - VIDEOS AND PROGRESS BOOK

- Learning Videos
- Progress Book

Theme -1 All About Me

Chapters

Day 1

FACILITATOR'S HANDBOOK

Facilitator's Handbook - Day 1

GET, SET, GO

Time to Rhyme: Volume 1- Common Rhymes

Time to Rhyme: Volume 1 - Wind the Bobbin Up

Flashcard - Sight Word - 1

GENERAL AWARENESS

Crafty Fun - Back to School - Activity Manual Card

LANGUAGE AND LITERACY

Select the Concept according to the schedule as given in the Facilitator Handbook.

Macro Concept Cards - Session

ASSESSMENTS

Search

Compositions

Assessments

Live Classes

Analysis

Feedbacks

Profile

ASSESSMENTS

Create New Assessment

Due Today (0)

No assessments due today

Ongoing (0)

Unassigned (0)

Upcoming (0)

Completed (0)

Can

Create/Upload quiz, assignments and tests.



THEME: 1 ALL ABOUT ME

CHAPTERS

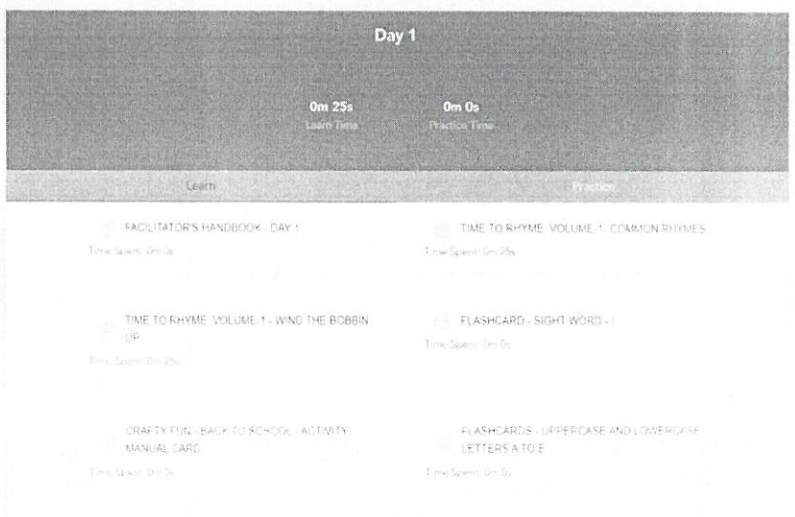
Day 1

- FACILITATOR'S HANDBOOK
 - Facilitator's Handbook - Day 1
- GET SET GO
- Time to Rhyme: Volume 1- Common Rhymes
- Time to Rhyme: Volume 1 - Wind the Bobbin Up
- Flashcard - Sight Word - I
- GENERAL AWARENESS
- Crafty Fun - Back to School - Activity Manual Card
- LANGUAGE AND LITERACY
- Flashcards - Uppercase and Lowercase Letters A to E
- MATHEMATICS
- Maths Concept Cards - Seriation
- PLAY, EXPLORE AND LEARN
- Flashcards - Number Count

Day 2

Day 3

Chapter Analytics



Monitor the progress of the child.

