



Realize Your Ideas

California Software Company Limited

CIN: L72300TN1992PLC022135

Registered Office: Workflo, Greta Towers, Industrial Estate, Perungudi,

OMR Phase 1, Chennai 600096

Phone +91 94448 60882

Email: investor@calsoftgroup.com www.calsoftgroup.com/www.calsof.com

Date: August 25, 2021

To,

National Stock Exchange of India Limited

Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400 051

BSE Limited

P. J. Towers, Dalal Street,
Fort, Mumbai – 400 001

Ref.: BSE Scrip Code No. "532386"

Ref.: "CALSOFT"

Sub: 29th Annual General Meeting of California Software Company Limited held on 25th August 2021.

Dear Sir/Madam,

Please find attached herewith the copy of the presentation made by the Company at the 29th Annual General Meeting of the Company held today viz., 25th August 2021 for your records.

For California Software Company Limited

Dr Vasudevan Mahalingam
Managing Director





INVOCATION SONG



WELCOME ADDRESS AND MEETING COORDINATOR

**A.V.N. SRIMATHI M.Phil.,
Independent Director**

On behalf of Board of Directors and Employees, I wholeheartedly welcome

- All the Shareholders
- Guests and Dignitaries,
- Members of Press,
- Guests and Dignitaries,
- Video conference arranged by NSDL, particularly Mr. Siva,
- Mr. Yuvaraj, Integrated Solutions and our RTA.
- Mr. Ramanathan & Mr. Narayanan from M/s. Dhanapal and Associates, our Practicing Company Secretaries
- our chartered accountants Mr. Kumar from M/s Naresh & Co.

on this 29th Annual general meeting.

Agenda for this today meet is,

- Mr. Frederick Bendle will deliver Presidential Address, followed by
- Mr. AMINE BERRAOUI will deliver 'Fyntech Ventures ; Leveraging Calsoft's Technological Capabilities',
- Then, Mr Prashanth Khattar will deliver, Fyntech Ventures Payments and Loyalty Platforms development and Integrations with Calsoft technologies and platforms
- Finally, Dr MAHALINGAM VASUDEVAN WILL present 'key note address'
- Followed by question-and-answer session
- And Vote of Thanks by Dr Manimala Vasudevan

Frederick Ivor Bendle



- Mr. Frederick Bendle is holding 'Graduate in Law' and also a member of 'The Institute of Chartered Accountants' of England and Wales since 1982.
- He associated with Chemoil as Chief Financial Officer, a Glencore Company since August 2012, Prior to this, he was the head of the Chemoil, and then as Chief Executive Officer of Calsoft and as a Director of Chemoil- Adani Pte. Ltd.
- He had several senior roles for Glencore including Project Director for the 'multi-billion dollar Project" in Colombia.
- And CFO of the Fujairah Refinery Company in the UAE and Refinery in Ukraine.
- He spent three years with Kuwait Petroleum Limited as CFO of oil exploration and production operations in Egypt and Tunisia.



PRESIDENTIAL ADDRESS
BY Mr. Frederick Ivor Bendle

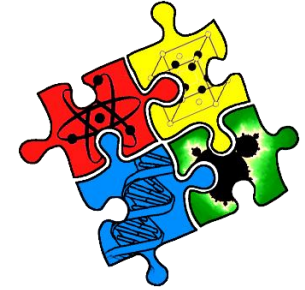


California Software Co Ltd

TOGETHER **we**

**REACH THE
GOAL**





- The Calsoft journey began in Chennai, India in 1992.
- Fiscal year 2020-21 will forever be remembered as the year of COVID-19.
- The pandemic and the actions taken by governments, businesses and individuals in response to it have resulted in, and are expected to continue to result in, a substantial curtailment of business activities.
- Despite these difficulties your management have made significant progress through 20/21 in their efforts to strengthen Calsoft and to position your company for accelerated revenue growth.
- We intensified our client-centricity, refined our strategy, and we successfully launched our core e-Commerce and Omnichannel Platforms in India and Spain. These will enable us to achieve our goals

AGM OUTLINE

1. Resolution 1 is to receive, consider and adopt the standalone and consolidated financial statements of the Company and Group for the year ended 31 March, 2021.
2. Resolution 2 is to appoint M/s. N. Naresh & Co., Chartered Accountants as Statutory Auditors of the Company.
3. Resolution 8 is to Reappoint Dr. Manimala Vasudevan, who retires by rotation, as a Full time Director and Chief Operating Officer of the company.
4. Resolution 9 is to Appoint Mr. Frederick Ivor Bendle as Non-Executive Director of the Company
5. Resolution 10 is to Appoint Mr. Gopalakrishna Rao Purushothama as an Independent Director of the Company
6. Resolution 11 is to Appoint Dr. Ashok Godavarthi as an Independent Director
7. Resolution 12 is to Appoint Mr. Duraiswamy Basuvaiah as an Independent Director
8. Resolution 13 is to Appoint Mr. Vijayakumar Madhavan as Full time Director

AGM OUTLINE

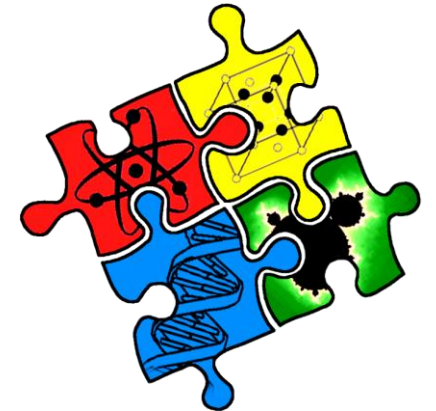
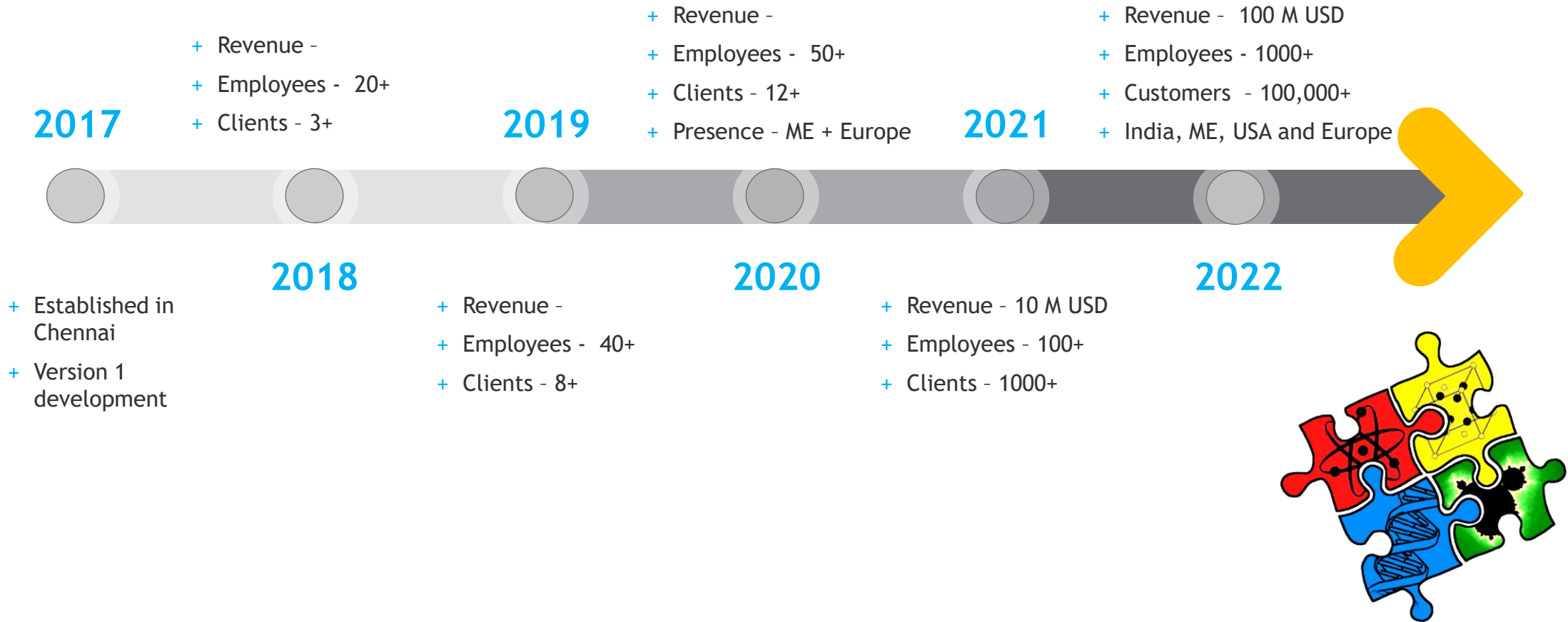
Resolution 4- is for the Approval for Rights Issue of Equity Shares

- Expansion and acquisitions are imperative to build the critical skills and capabilities needed in strategic, high-growth areas, particularly e Commerce, AI and machine learning, and Clinical data processing.
- A critical mass is needed to support the high level of skills that we need and to be able to execute additional deals and acquisitions. These will enhance our differentiation in the market, and thus drive organic and acquisitive growth. For the purposes outlined above in India and overseas, the company needs to raise funds.
- At a meeting of your Board of Directors held on 28th July 2021 your Board approved the offer and issuance of fully paid-up equity shares of the Company (the “Equity Shares”) by way of a rights issue to the eligible equity shareholders of the Company for an aggregate amount not exceeding Rupees Three Hundred Crore.
- However the authorized share capital of the Company is insufficient to allow for the issue of the proposed new shares and thus it is required to increase the Authorised Share Capital of the Company.
- At a meeting of your Board of Directors held on 28th July 2021 your Board approved the proposed increase the Authorized Share Capital to an aggregate total of Rupees One Hundred and Seventy-Five Crores;

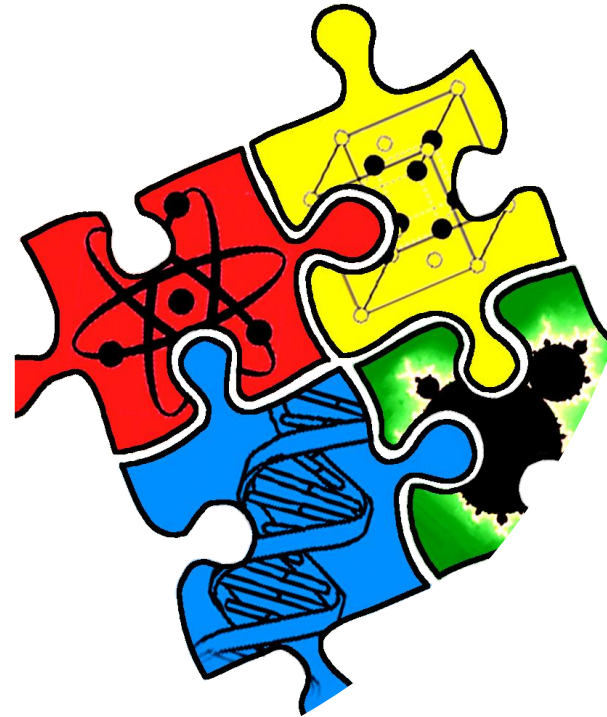


- On behalf of us all I express thanks to all our team members for the creation of our Next Generation Artificial Intelligence, IoT and MI based Business Platforms. Including 'd-SPEEDUp eCom, d-INSPIRA,
- d-ULTIMA, and d-CHAT all for the business-to-business and business-to-customer segments. We have successfully launched them in India and in Spain.
- Aquisitions are an essential building block of our strategy. We are in the process of acquiring e-Commerce, AI and machine learning startups; and of acquiring Clinical Data Processing and Management companies. We are also in preliminary talks about the possible acquisition of an International SaaS business with a strong client base and revenue stream.
- Calsoft are at new starting point, with a new vision and mission, but its core values remain the same.

Our Milestones



THANKING YOU





AMINE BERRAOUI

- Mr. AMINE BERRAOUI was one of the best consultants in FENTECH, globally.
- He was past Managing Director of Deutsch bank capital markets.
- He had various key managerial positions in Citibank, RBS bank, ABN Amro across middle east, Africa and Central eastern Europe
- Mr. AMINE BERRAOUI received UK government Grant to develop first FX prototype and also he is Fintech and Blockchain early adopter
- He has Strong Knowledge of Islamic Finance / Capital markets / and the relevant geographies and regulators.



**FYNTECH VENTURES
LEVERAGING CALSOFT'S TECHNOLOGICAL
CAPABILITIES'**

By Mr. AMINE BERRAOUI



**Fyntech Ventures :
Leveraging Calsoft's
Technological Capabilities**

OUR VISION



Enabling transactions in Innovative Finance by simplifying and automating the commodity-based finance through a decentralized exchange

STATE OF PLAY

COMODITIES & FINANCE TECHNOLOGY DRIVE

Islamic Finance is following the global technology drive in terms of automation, decentralization and disintermediation. Most of the Islamic finance institutions are looking for new solutions to improve their service while remaining Shariaa Compliant.



When it comes to making Islamic finance more applicable to other markets and regions, “fintech is going to drive change [that] the banks have been unwilling to push forward themselves”

Blockchain development may facilitate market growth for Islamic financial instruments

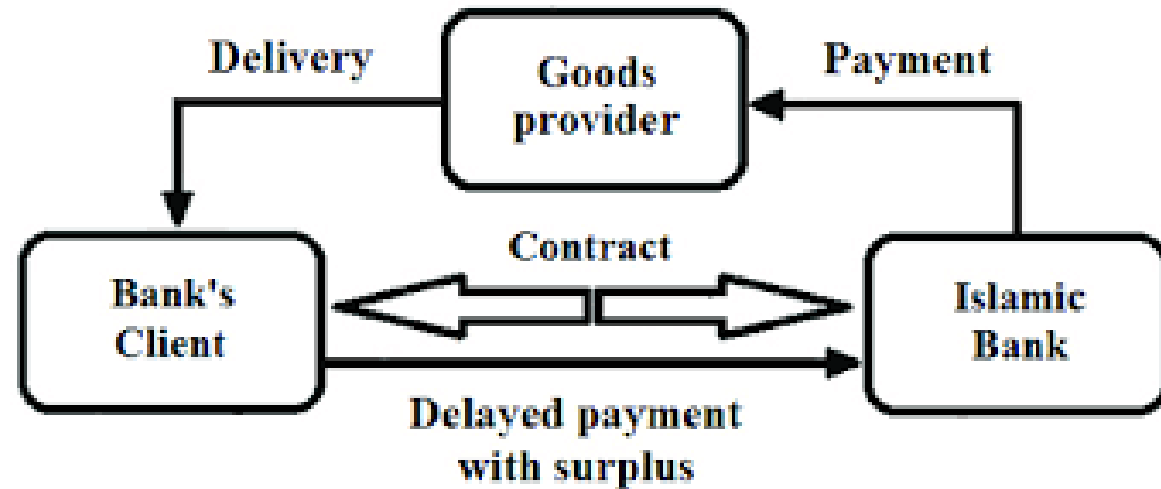


Financial institutions won't survive without effective digital transformation

The foundation of Islamic Lending

Tawarruq is a financial instrument in which a buyer purchases a commodity from a seller on a deferred payment basis, and the buyer sells the same commodity to a third party on a spot payment basis (meaning that payment is made on the spot). The buyer basically borrows the cash needed to make the initial purchase

TAWARUK



LIMITATIONS OF CURRENT TAWARUK STRUCTURES

MARKET GAP

- 1 **Structure / Markets Availability** – Many banks simply do not have access to the full suite of commodities and structures required to service local / global businesses.
- 2 **Technology** – Bank technology rarely evolves and is not flexible; integration can be difficult or impossible leading to greater operational costs.
- 3 **Transparency** – Complex pricing of services from service providers make it difficult to structure and market Murabaha based products for the banks.
- 4 **Connectivity** – Branch dependent banks may suffer from delayed internal processes and inaccurate cash position updates.
- 5 **Speed** – No in-built transaction services to instantly move funds and structure transactions to the right location and in the underlying in real time.
- 6 **Size** : The cost involved in a Murabaha transaction makes it difficult to transact in small amounts and hence complicates automation and streamlining of retail deals.

And the smaller the company the more limited access to advanced Islamic banking services

PROBLEMS PERSISTS ACROSS SEGMENTS

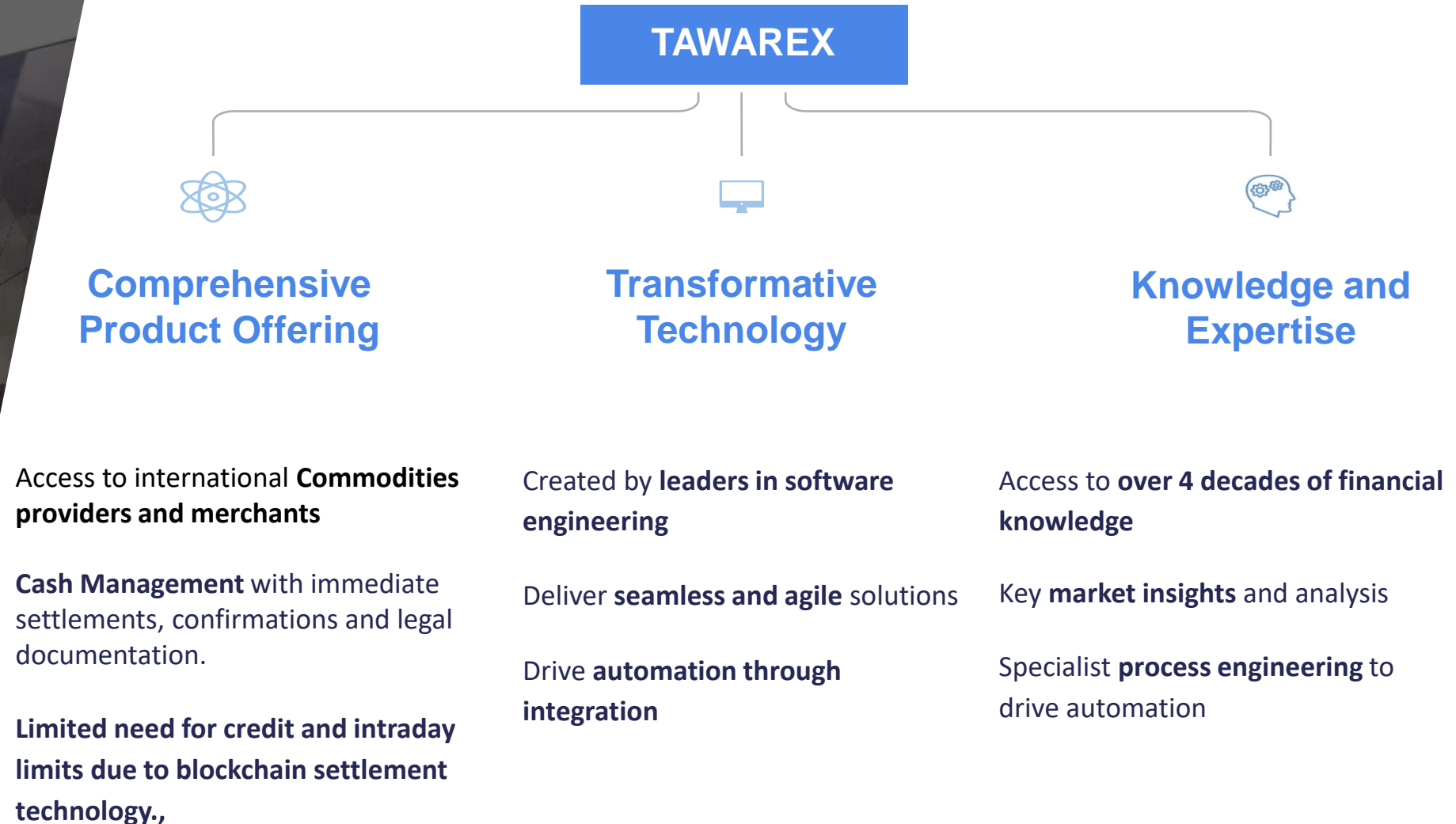
SHORTCOMINGS

	Access	Technology	Efficiency
Direct Corporates (end users)	<ul style="list-style-type: none">- Reduced Geographic Coverage- Lack of access to other products- Unfavorable and complex pricing	<ul style="list-style-type: none">- Having to use outdated systems- Require multiple banking platforms- Stuck with legacy methods, spreadsheets, fax etc.	<ul style="list-style-type: none">- Poor customer service- Delayed product delivery- Lack of transparency- Minimum size requirement
Services Providers (B2B/B2C)	<ul style="list-style-type: none">- Reduced Geographic Coverage- Lack of access to other products- Unfavorable and complex pricing	<ul style="list-style-type: none">- Use of old technology- Having to use inflexible parameters- Lack of open architecture	<ul style="list-style-type: none">- Unwillingness to understand business model- No access to technical expertise- Lack of transparency- Minimum size requirement- Low frequency and high cost
Banks and Financial Institutions	<ul style="list-style-type: none">- Unable to leverage licensing- Restrictive geographic coverage- Linear product offering	<ul style="list-style-type: none">- Not able to leverage banks platforms- No system customization possible	<ul style="list-style-type: none">- Linear pricing models- High set up fees- Limited Commodities brokers access- Shariaa boards restrictions

SOLUTION

ACCESS TO MULTIPLE BEST-IN-CLASS SERVICE PROVIDERS

TAWAREX provides, superior flexible technology and expert financial knowledge (banks, non-banks, and FinTechs).



RESULT

INDUSTRY KNOW-HOW AND INNOVATIVE TECHNOLOGY

ISLAMIC BANKS:
Looking to execute
Murabaha
Transactions
through Tawaruk
Mechanism

Commodities
Firms serving as
agents for the
transactions
(underlying
commodities)

TAWAREX: THE WORLD ONLY
INSTITUTIONAL BLOCKCHAIN
BASED ISLAMIC EXCHANGE

Financing
Companies and
Investment funds

Merchants and
goods resellers
(for transactions
that are not
commodity based)



Why Blockchain

Blockchain : Not a feature only – At the core of the solution

Smart Contracts : For automated execution of commodities transactions and legal documentation.

- Tokenisation : allows micro transactions at minimal cost allowing hedges of smaller amounts such as card transactions and other consumer loans versus only institutional amounts at the moment

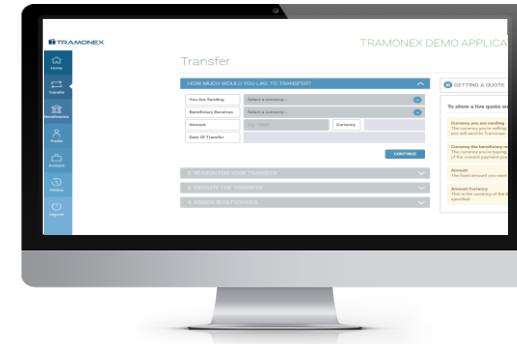
Traceability : It is a key component of the sharia compliant transactions that the commodities and goods used are traceable and specifically assigned to deals. Blockchain will allow that traceability and a higher compliance.

- Decentralisation : allows for a higher efficiency , security and lower risk in operating the exchange (Example is instant settlement and hence lower Intraday risk limits needed to operate)



DELIVERY

CURRENT DELIVERY CHANNELS



DECENTRALISED EXCHANGE

Easy-to-use and intuitive TAWAREX platform.



API

Seamlessly integrate TAWAREX capabilities directly into systems.



WHITE LABEL

Branded platform powered by TAWAREX



Islamic Finance : A fast growing global market

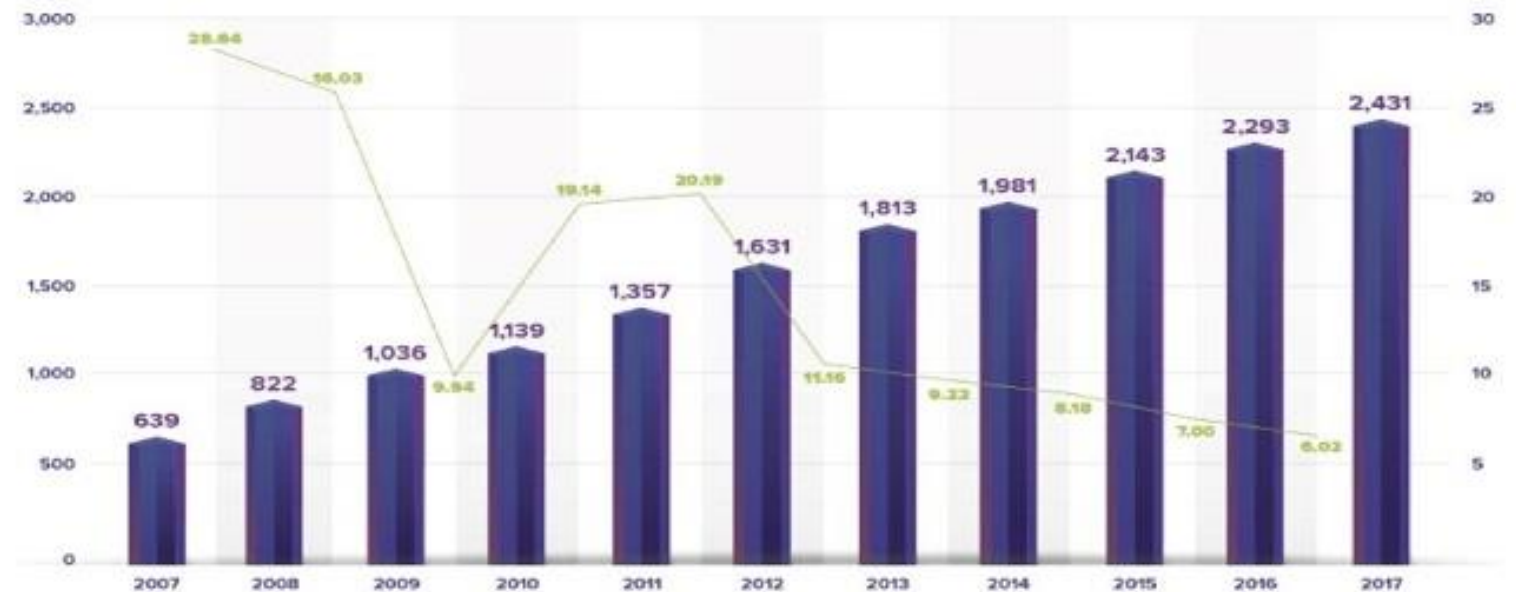
A global financial asset class with a 10-15% annual growth. Further acceleration expected with digitalization and operational streamlining

OPPORTUNITY

ISLAMIC FINANCIAL ASSETS: GLOBAL TOTAL & GROWTH

Islamic Financial Assets
(US\$ billion)

Growth in Islamic Financial Assets
(US\$ billion)





Product Gaps

Islamic Finance Product Gaps In Consumer Banking

Islamic Credit Card–

- Sources dispute whether a truly shariah-compliant credit card has been developed.
- According to scholar Manzur Ahmad, despite their efforts, Muslim scholars have not been able to find a legal basis in classical jurisprudence for an Islamic parallel of the credit card.
- Other scholars (Hossein Askari, Zamir Iqbal and Abbas Mirakhor) also agree that, attempts to devise "some sort of 'Islamic credit cards'" have found "no instrument that is compatible with shariah that can offer the same service as the conventional credit card.

Consumer Lending and Micro Finance –

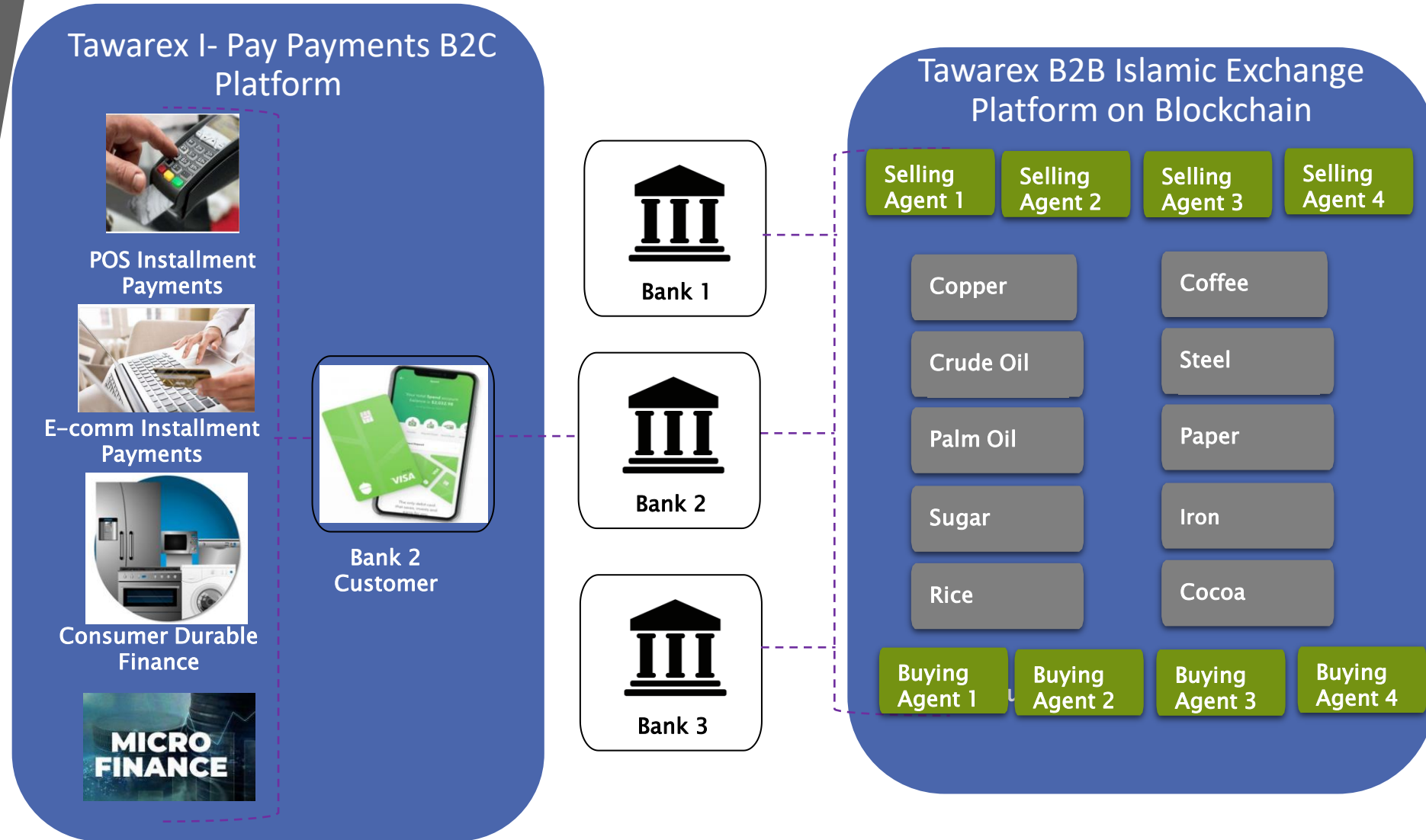
- estimated 72 percent of the Muslim population do not use formal financial services because potential customer believe conventional lending products incompatible with Islamic law

Micro Finance –

- According to the Islamic Microfinance Network website there are more than 300 Islamic microfinance institutions in 32 countries.
- Islamic microfinance made up less than one percent of the global microfinance outreach, "despite the fact that almost half of the clients of microfinance live in Muslim countries and the demand for Islamic microfinance is very strong
- Muhammad Yunus, the founder of the Grameen Bank and microfinance banking, and other supporters of microfinance, though not part of the Islamic Banking movement, argue that the lack of collateral and lack of excessive interest in micro-lending is consistent with the Islamic prohibition of usury (riba)

Enabling Islamic Products

We Enable Actual Islamic Finance





Enabling
Islamic Products

THANK YOU



Prashant Khattar

- Mr. Prashant Khattar is having more than 25 Years in Payments.
- He was the Heading Amex Cards Products, and he introduced Amex Products Internationally
- He Headed Master Card Products Internationally Across Asia Pacific, Middle East and Africa.
- He also Founded and was MD and CEO of One of the largest loyalty and Payments company 'Infinia Services and Solutions' 2010-2018 Across Asia Pacific, Middle East and Africa.
- Mr. Prashant Khattar has very Strong track record with Financial institutions across Asia , the middle east and Africa regions.



**PAYMENTS AND LOYALTY PLATFORMS INTEGRATION
AND DEVELOPMENT :
LEVERAGING CALSOFT'S TECHNOLOGICAL
CAPABILITIES**

By Mr. Prashant Khattar



**I PAY PAYMENTS:
Leveraging Calsoft's
Technological Capabilities**



I-Pay Inhouse Card issuing Platform

I-Pay payments Platforms already built

In- House Card Issuing Platform

- The platform supports issuance of Debit card , Credit Cards , Prepaid cards and Installment products.
- Supports authorization and clearing with MasterCard and Visa schemes and ON-US
- Can issue both physical and virtual cards also supports issuing of proprietary cards.
- Can tokenize all cards to maintain highest level of security

In- House Payment Gateway

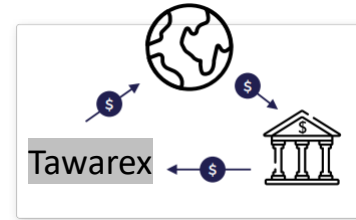
- You choose the style, design, name and the domain name.
- Interface directly with your existing acquirer or with our Platform
- You can integrate your current CRM system with the backoffice system

In- House Acquiring Platform

- It ensures secure transaction processing and provides support for multiple currencies in cross-border acquiring environments as well as switching to multiple institutions.
- It offers authorisation processing, routing, risk management, activity monitoring, foreign exchange, transaction management and merchant settlement.
- Multi BIN/ICA transaction processing under a single institution (International, domestic, On-us)

Platforms Built To Launch Around Tawarex

I-Pay Switch

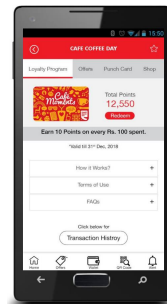


I-Pay e-comm Gateway



I-Pay Card issuance

I-Pay Loyalty Platform



I-Pay Wallet

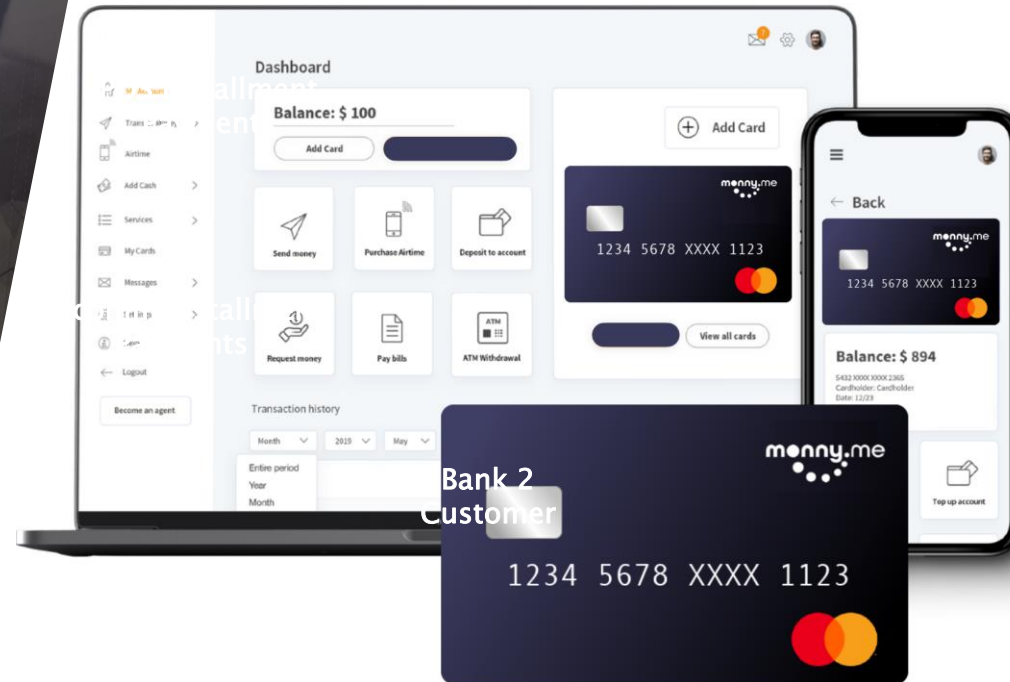


I-Pay Merchant Acquiring Platform

Complete
Ecosystem

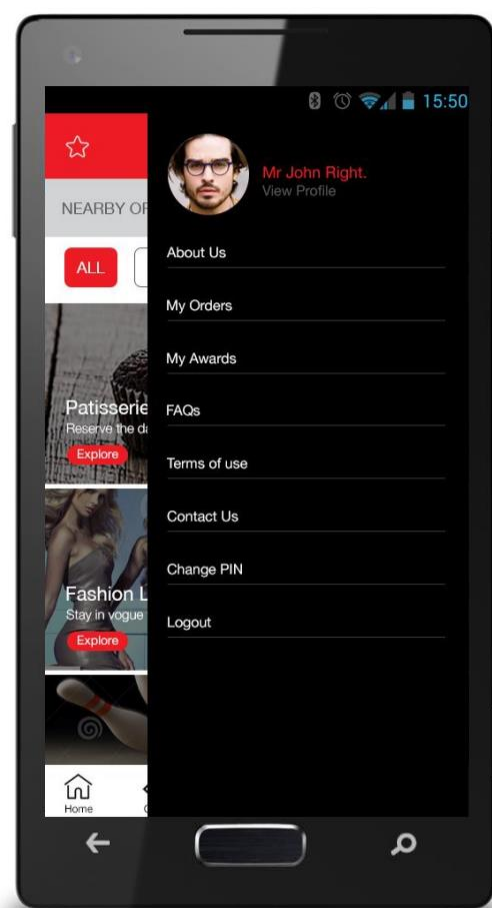
Platform ready to Issue Cards

Enabling Islamic Products

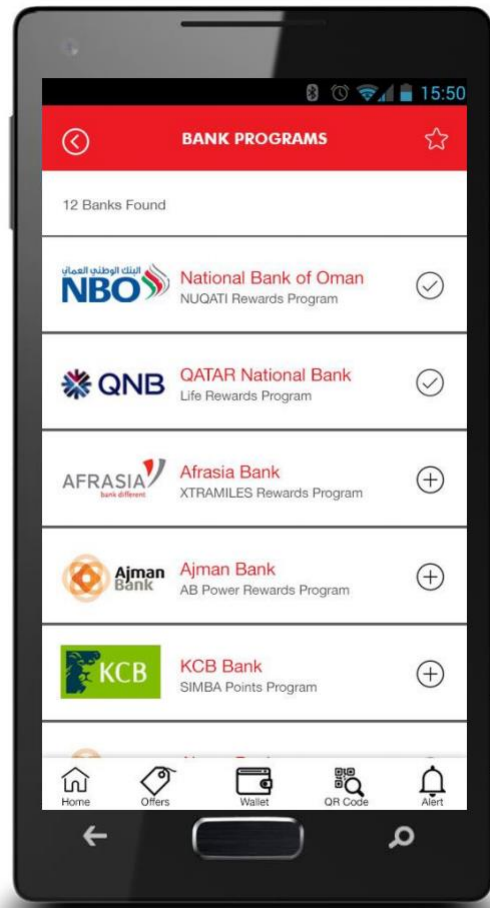


- Virtual or Plastic
- Local currency or USD
- Virtual card setup in less than 3 minutes
- Consumers can access their card & marketplace via USSD, APP or Web

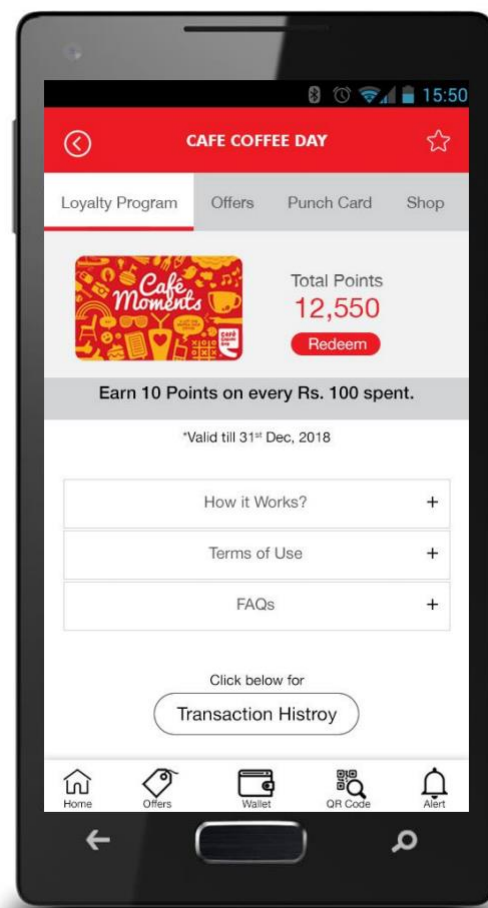
Wallet and State Of The Art Loyalty Platform Built And Ready



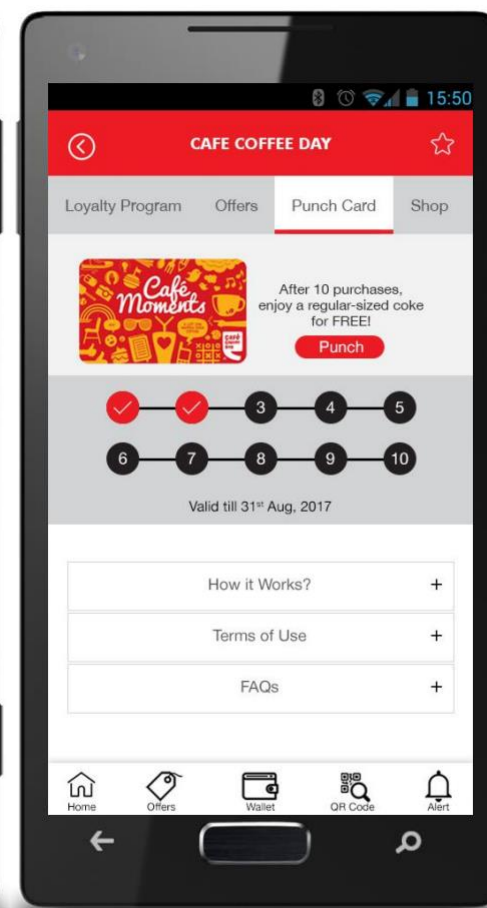
Customer Wallet



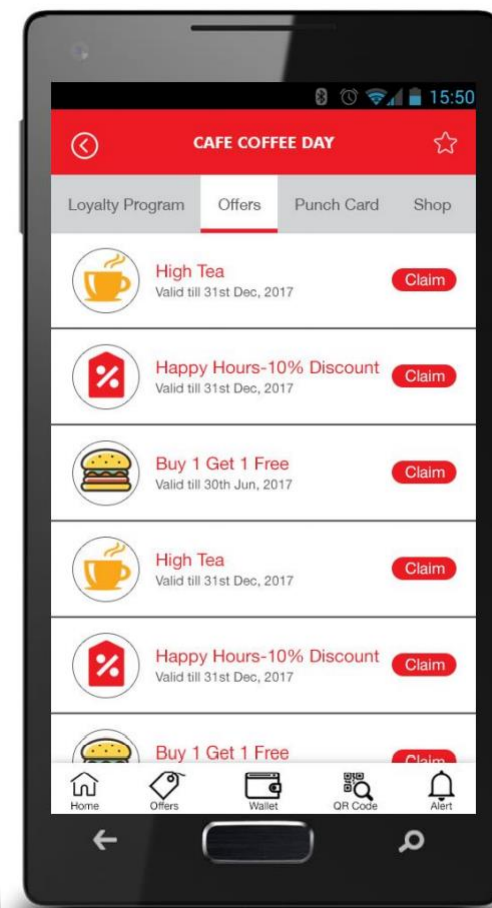
Bank Points Program



Merchant Points Program



Merchant Punch Card Program



Merchant Discount Coupon
Merchant Buy 1 Get 1 Free
Prorams



COMPLIANCE

PREVENTING FRAUD AND MINIMIZING RISK

REGULATION – TAWAREX is working closely with regulated institutions operating in the UK, in the EU and globally..

POLICY – Our policies are inspired by best practices in the largest and most stringent institutions in the finance sector. Both founders have held senior positions within tier 1 banks and are therefore attune to operating within strict regulation and compliance boundaries common to this sector. TAWAREX build tier 1 bank-grade technology. This means bank-grade security.

RISK MANAGEMENT – The team all come from financial institutions and understand risk management in the broadest sense and the significance of security and reputational risk.

HEADCOUNT – Our organizational chart has place for one technology headcount dedicated to security. This is a full time role with responsibility for challenging our security practices and ensuring it remains a key focus of the team.

EXTERNAL AUDITING – We have established relationships with the organizations used by significant finance and technology institutions (Google, GS etc.) and use these companies to perform audits on our security. This includes best practices towards data and penetration testing.



I PAY PAYMENTS

THANK YOU

'Key Note Address'

By

Dr. Mahalingam Vasudevan

CEO and Managing Director



DIGITIZING THE MARKET

ANNUAL REPORT 2020-21

HIGHLIGHTS

We cannot do great things on this Earth,
only small things with great love.
- Mother Teresa

dSPEEDUp

e Commerce Platform launched



dINSPIRA PoS

Launched in Spain



dBOT

A Conversational Platform launched

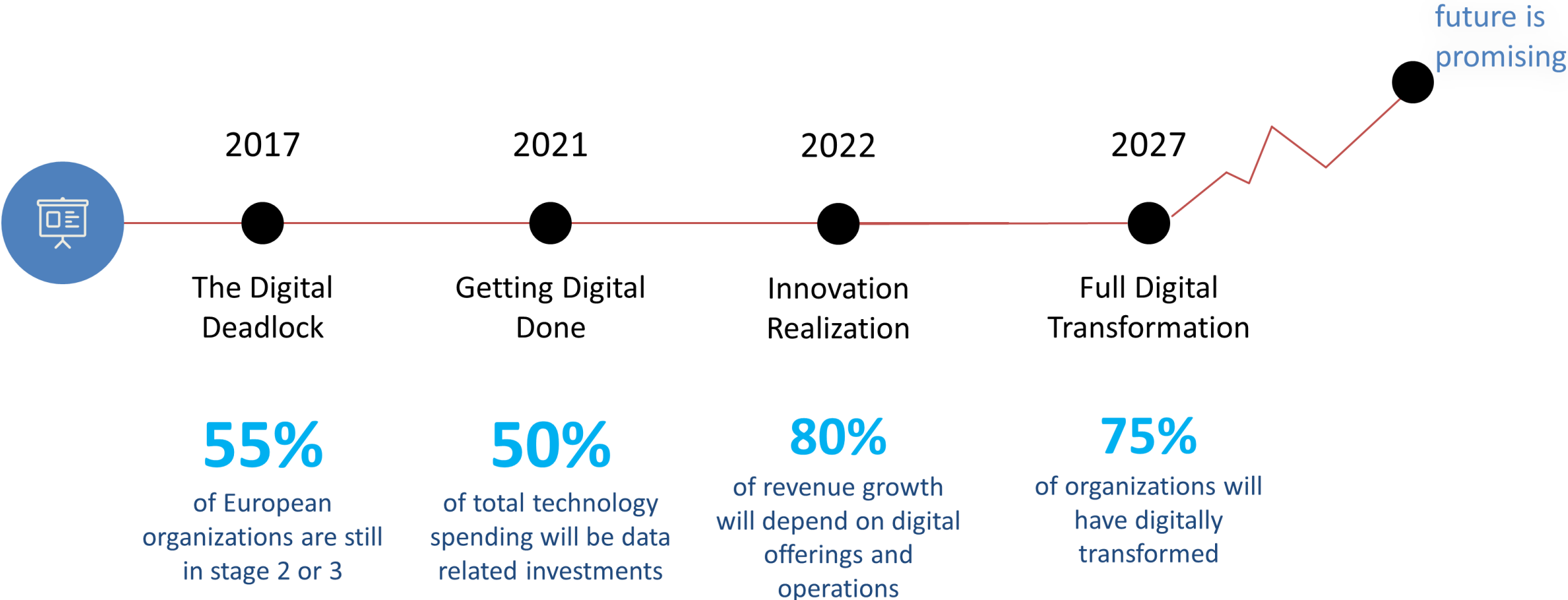


dULTIMA

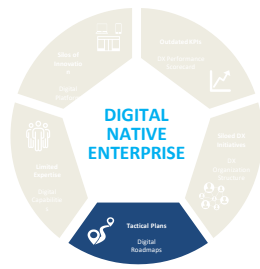
Omnichannel Solution Developed



Innovative Technology is now core to business



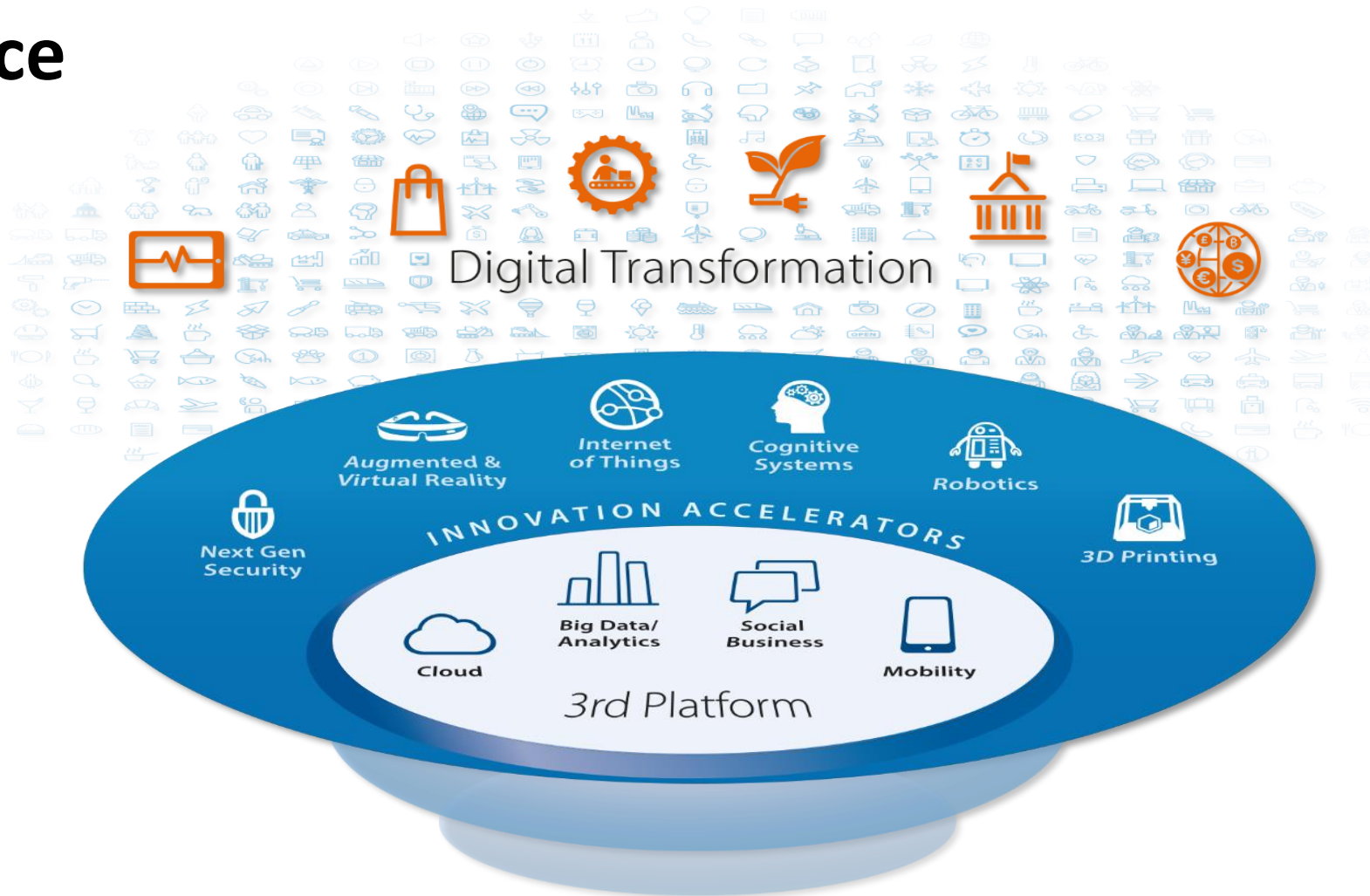
DX Industries Transforming



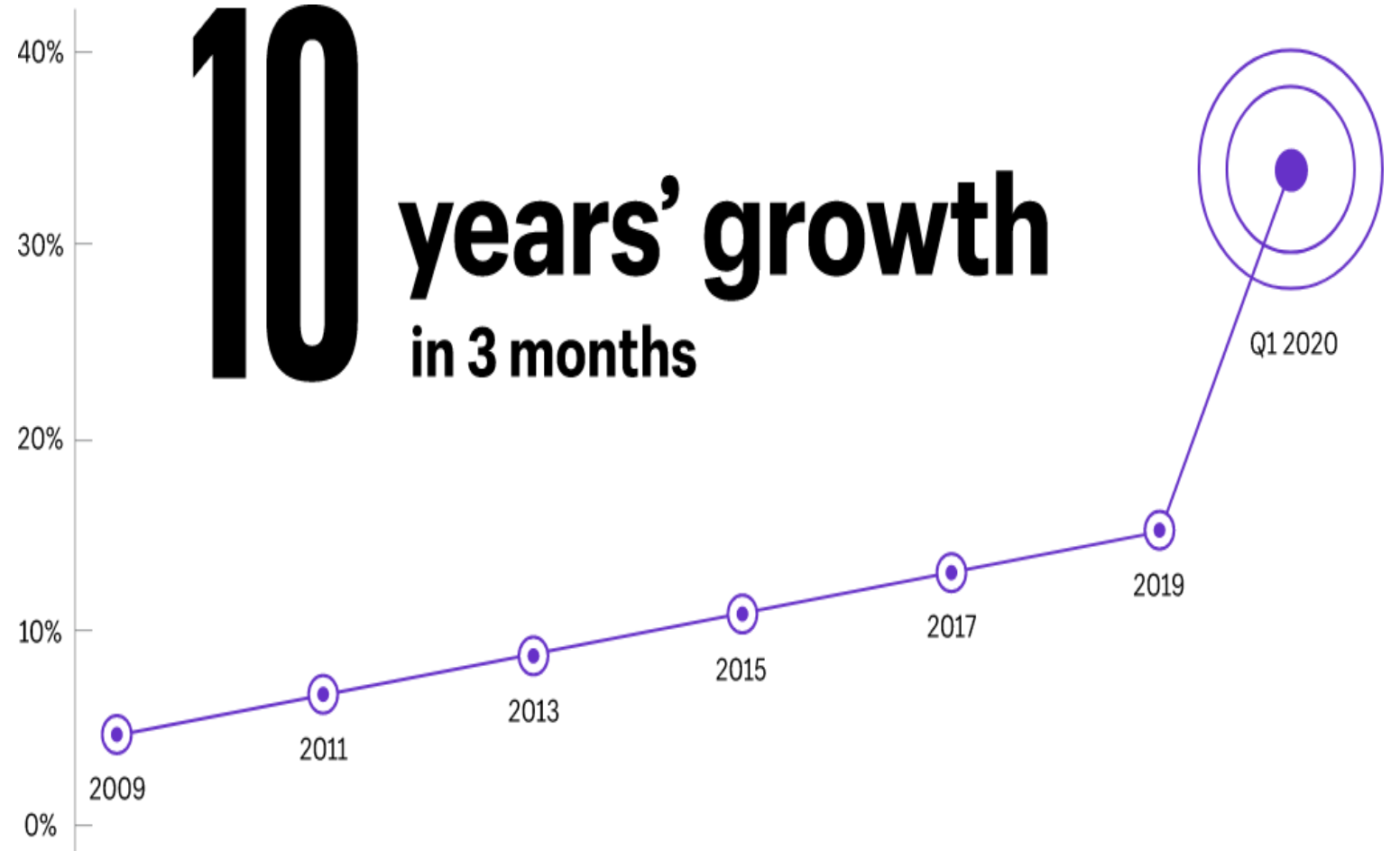
“**Digital Transformation cases for inclusion in digital roadmap**”

Retail | Smart Cities | Mining | Insurance | Electric, Gas, and Water Utilities Business | Oil and Gas | National Governments | Banking | Asset-Oriented Value Chains | Technology-Oriented Value Chains in the Manufacturing Industry | Healthcare | Brand-Oriented Value Chains in the Manufacturing Industry | Life Sciences | Engineering-Oriented Value Chains in the Manufacturing Industry

Digital Transformation and Ecommerce



D2C-First: Why More Brands are Using the Direct-to-Consumer Model



OUR SERVICES

WEB APP DEVELOPMENT

User-Interactive and Result-Oriented Web App Development Services



We develop unique and highly interactive websites which are robust and create brand image.

- Java Development
- PHP Development
- ASP.Net Development
- Full Stack Development
- Python Development

UI-UX DESIGN

Our UI-UX Designs Can Create Engaging User Experience For Your Business!

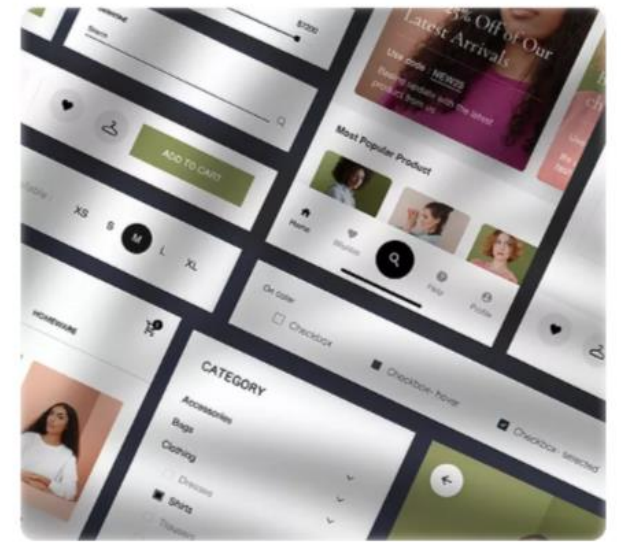


We create a unique and interactive design which brings a perfect blend of design, technology and strategy for building your brand

- HTML/CSS Development
- Responsive Design
- Brand Identity

MOBILE APP DEVELOPMENT

Take Your Business Mobile with innovative Mobile App Development Services



We provide unique and scalable mobile app development solutions. We develop innovative Mobile Applications.

- iOS App Development
- Android App Development
- Hybrid App Development
- AR & VR App Development

OUR SERVICES

POINT OF SALE (PoS)

We provide best solutions for design and development of highly interactive and inventory Point of Sale (PoS) platforms

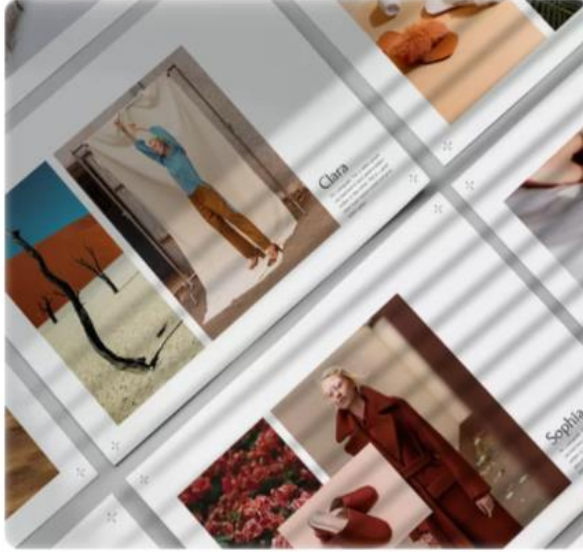


We develop tailored PoS software from scratch which can ease your business operations.

- **Clover PoS Solutions**
- **Verifone PoS Solutions**
- **Ingenico PoS Solutions**
- **Micros PoS Solutions**

DIGITAL MARKETING

We provide effective digital strategies which boost your online presence

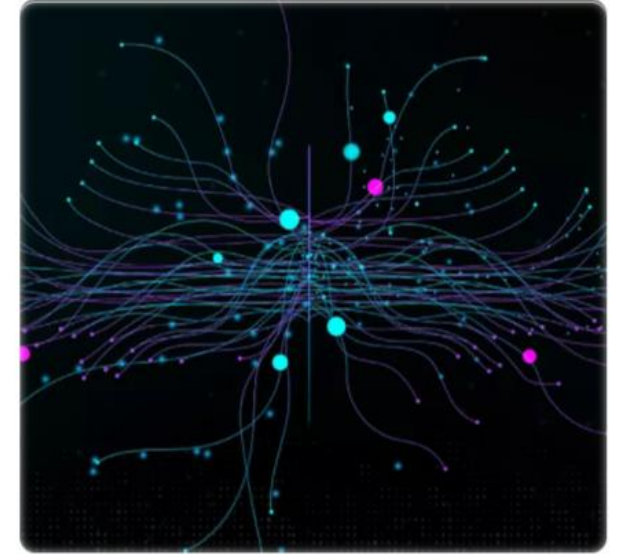


We provide solutions to increase online presence and drive more traffic sales to your online business

- **Search Engine Optimization**
- **App Store Optimization**
- **Social Media Marketing**
- **PPC Campaign**

IoT APP DEVELOPMENT

We develop IoT Applications to make your Workplace Smarter.



We develop IoT applications with next level of intelligence and connectivity to automate your business process and enhance decision making

- **BLE Technology**
- **Wearable Technology**
- **Voice Enabled Technology**

PRODUCTS AND PLATFORMS



WE DON'T JUST
WRITE SOFTWARE.
WE ENGINEER
DIGITAL
SOLUTIONS.



CONTACT INFO

Workflo, Greta Towers, Industrial
Estate, Perungudi, OMR Phase 1,
Chennai 600096, INDIA

CALIFORNIA SOFTWARE CO LTD

WE DESIGN YOUR
BUSINESS



PRODUCTS AND PLATFORMS



OUR COMPANY

We specialized in developing and implementing end to end e-commerce platform for your business.

Our Next Generation and Highly Secured commerce Platform 'dSPEEDUp eCom, dINSPIRA, dULTIMA, dCHAT are based on Digital Transformation of E-Commerce Solutions by AI Integration for B2B (business-to-business) and B2C (business-to-customer) segments.

OUR COMMITMENT TO
INNOVATION HAS
MADE US AS YOUR
BUSINESS PARTNER.

OUR PLATFORMS

D-SPEEDUP

dSPEEDUp is all-on-one eCommerce solution is built on the idea that you should have access to the best possible set of tools, no matter the size of your business.

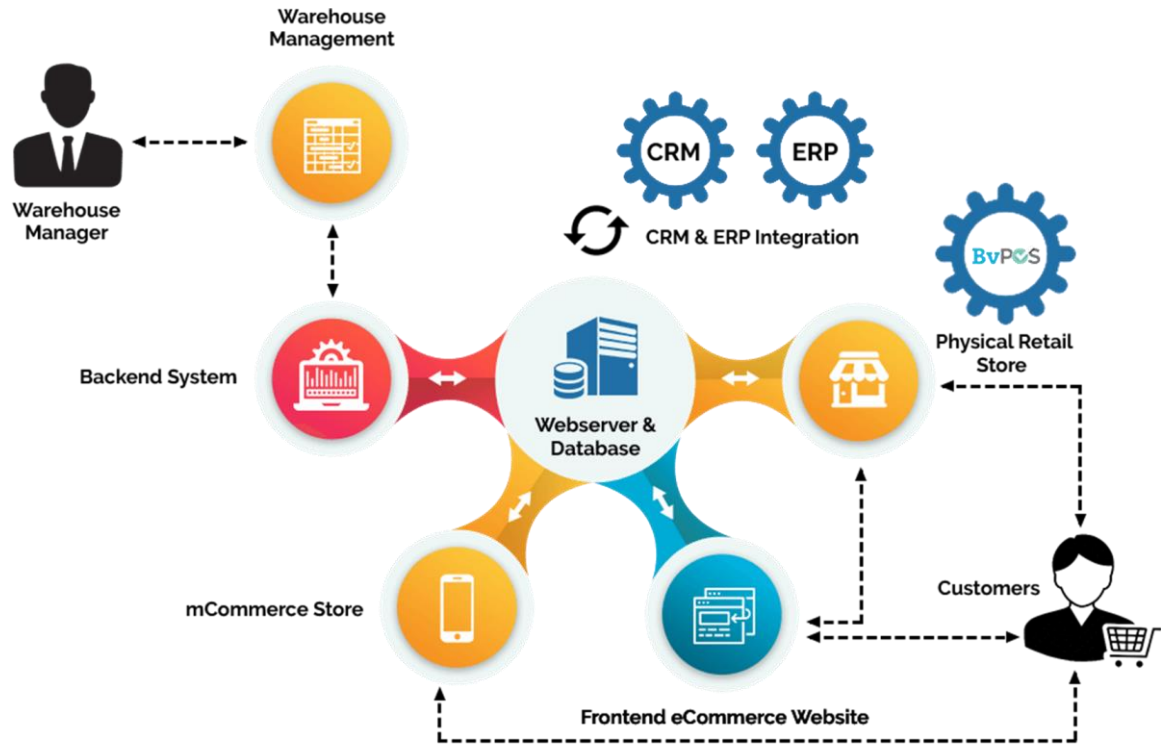
D-ULTIMA

dULTIMA's omni-channel business solution is all about providing an optimized and seamless consumer experience. It doesn't take platform, channel, or device into account. It focuses on the customer and the customer alone.

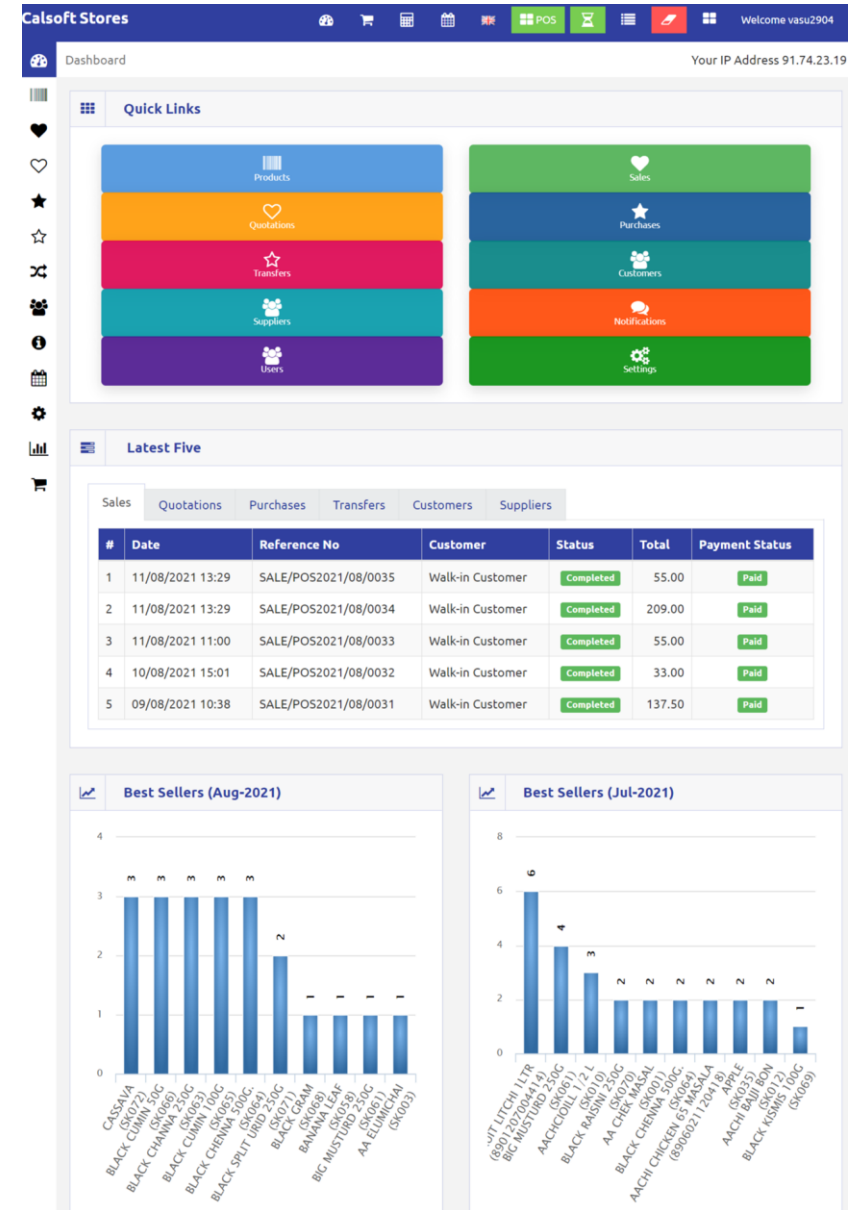
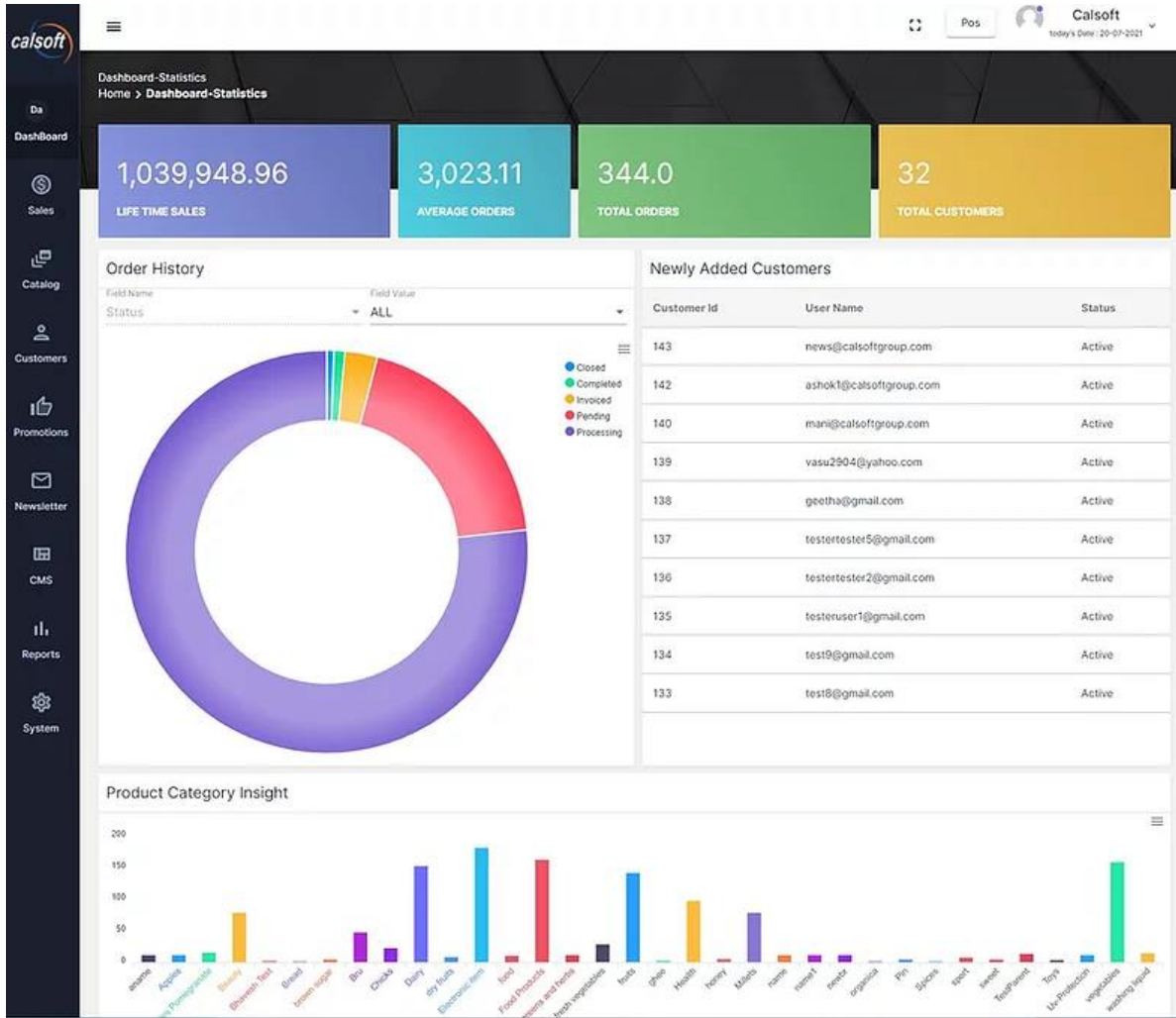
D-INSPIRA

d-INSPIRA PoS helps the retailers for growing their business by managing inventory, processing payment, managing refunds, and returns, creating reports for analysing profits, etc.

Features of dSPEEDUp

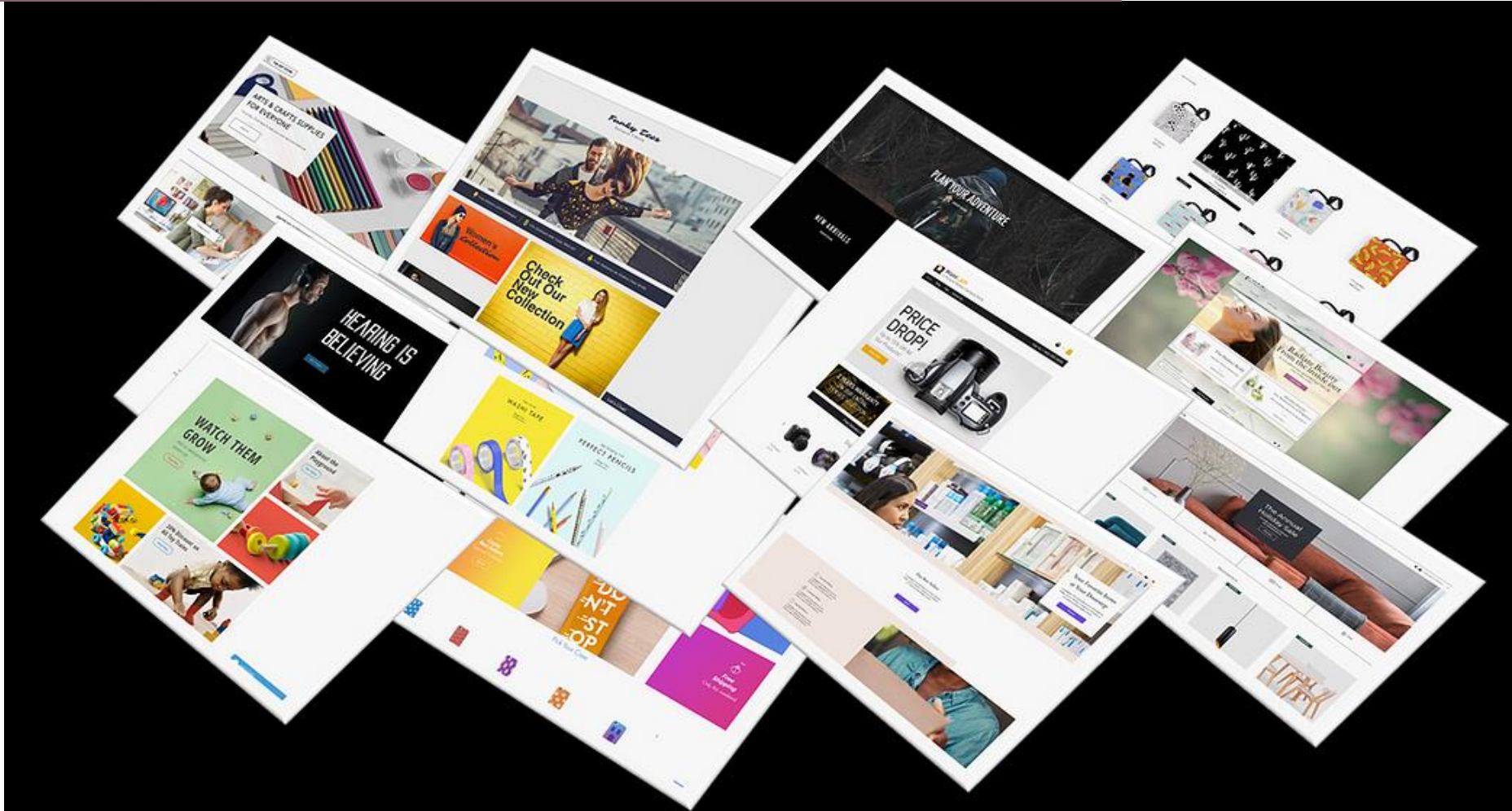


- Supply Chain Forecasting Methods
- Content marketing system
- Personalization
- Inventory
- Orders
- Risk
- Offer exciting promotions to your customers
- Business management
- Inventory control
- Search engine optimisation



WE DESIGN YOUR

e-COMMERCE SITES FOR ALL YOUR BUSINESSES



Search...

JUVENILE NONFICTION PHILOSOPHY ART DESIGN EDUCATION GAMES HUMOR MEDICAL MUSIC PHOTOGRAPHY RELIGION SCIENCE TRAVEL LIFESTYLE HISTORY

HOME PAGE

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Arts & Photography Books

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Lost Walls: Graffiti Road Trip through T

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150 Best Minimalist House Ideas

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CSMART Search...

GAMING CONSOLES & ACCESSORIES ACCESSORIES HEADPHONES SPEAKER EAR PHONES PROJECTOR CAR ACCESSORIES PRINTER & SCANNER IP CAMERA HEADSET TEST12

HOME PAGE

New Arrival Special Offers Speaker Camera Headset

One Sale Product **Desktop 2021** Sale 30% Off All Store

Special Deal **Office Electronic** Sale 30% Off All Store

Speakers [VIEW ALL](#)

Sonashi 12" Rechargeable Trolley Speaker

INR 525.00 INR 579.00

Sonashi 8" Rechargeable Speaker (SPS-790)

INR 180.00 INR 199.00

Sonashi 12" Rechargeable Trolley Speaker

INR 299.00 INR 349.00

Sonashi 2.0Ch Active Professional Speake

INR 530.00 INR 599.00



HEARING IS BELIEVING

[BUY IT NOW >](#)



I'm a title. Click here to edit me.

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I'm a Product
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I'm a Product
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dINSPIRA POS



Hardware components

- Monitor/tablet
- Barcode scanner
- Credit card reader
- Receipt printer
- Cash drawer
- Digital weighing machine

Types of dINSPIRA PoS Systems

- Apparel
- Electronic goods
- Packaged products and groceries
- Restaurant
- Jewelry

dINSPIRA POS

Multi-store management



Powerful Inventory Management



Types of dINSPIRA PoS Systems

- Apparel
- Electronic goods
- Packaged products and groceries
- Restaurant
- Jewelry



Walk-in Customer

Warehouse 1

Scan/Search product by name/code

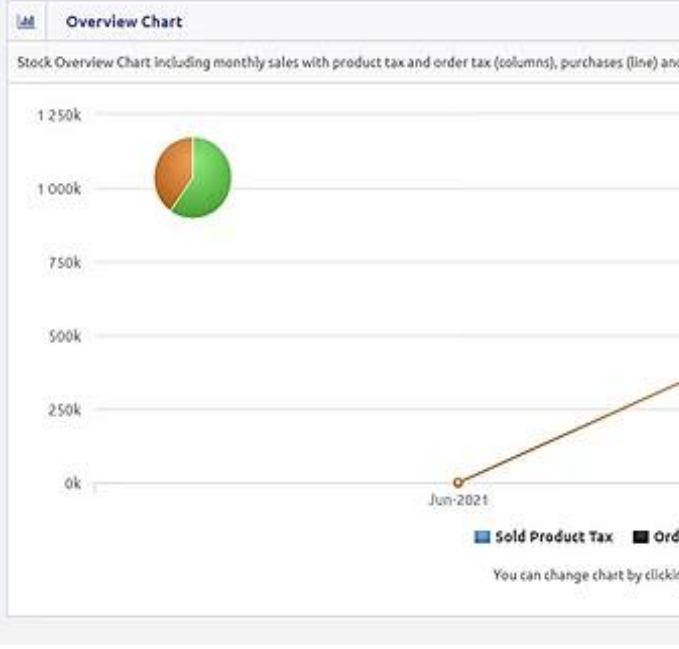
Product	Price	Qty	Subtotal
GENERAL			
SK065 - BLACK CUMIN 100G	50.00	3	150.00
SK064 - BLACK CHENNA 500G.	50.00	4	200.00
SK036 - APRICOTS 200G	145.00	1	145.00
SK063 - BLACK CHANNA 250G	30.00	4	120.00
SK062 - BIG PANAKARANDU 250G	60.00	1	60.00
SK068 - BLACK GRAM	40.00	4	160.00
SK069 - BLACK KISMIS 100G	80.00	3	240.00
SK070 - BLACK RAISINI 250G	120.00	1	120.00
SK071 - BLACK SPLIT URID 250G	45.00	3	135.00
SK035 - APPLE	180.00	1	180.00

Items	10 (25.00)	Total	1,510.00
Order Tax	151.00	Discount	(0.00) 0.00
Total Payable			1,661.00
Suspend	Order	Payment	
Cancel	Bill		

- Dashboard
- Products
- Sales
- Quotations
- Purchases
- Transfers
- Returns
- People
- Notifications
- Calendar
- Settings
- Reports**
 - Overview Chart
 - Warehouse Stock Chart
 - Best Sellers
 - Register Report
 - Product Quantity Alerts
 - Product Expiry Alerts
 - Products Report
 - Adjustments Report
 - Categories Report
 - Brands Report
 - Daily Sales
 - Monthly Sales
 - Sales Report
 - Payments Report
 - Tax Report
 - Profit and/or Loss
 - Daily Purchases

Quick Links

- Warehouse Stock Chart
- Best Sellers
- Product Quantity Alerts
- Product Expiry Alerts
- Products Report
- Daily Sales
- Monthly Sales
- Sales Report
- Payments Report
- Profit and/or Loss
- Purchases Report
- Customers Report
- Suppliers Report
- Staff Report

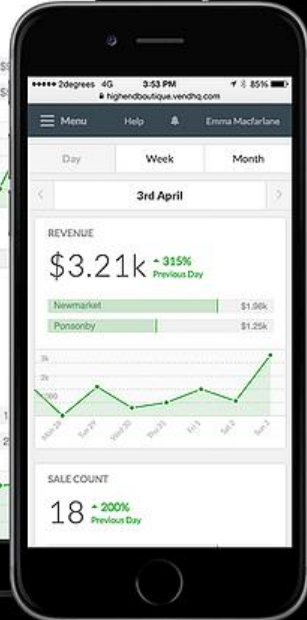


Retail Dashboard

Day Week Month 3rd April

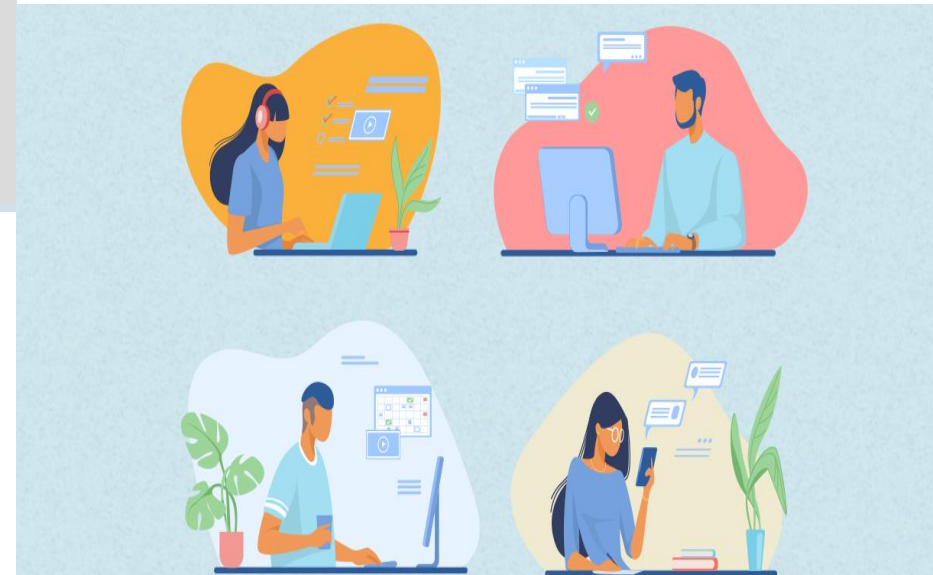
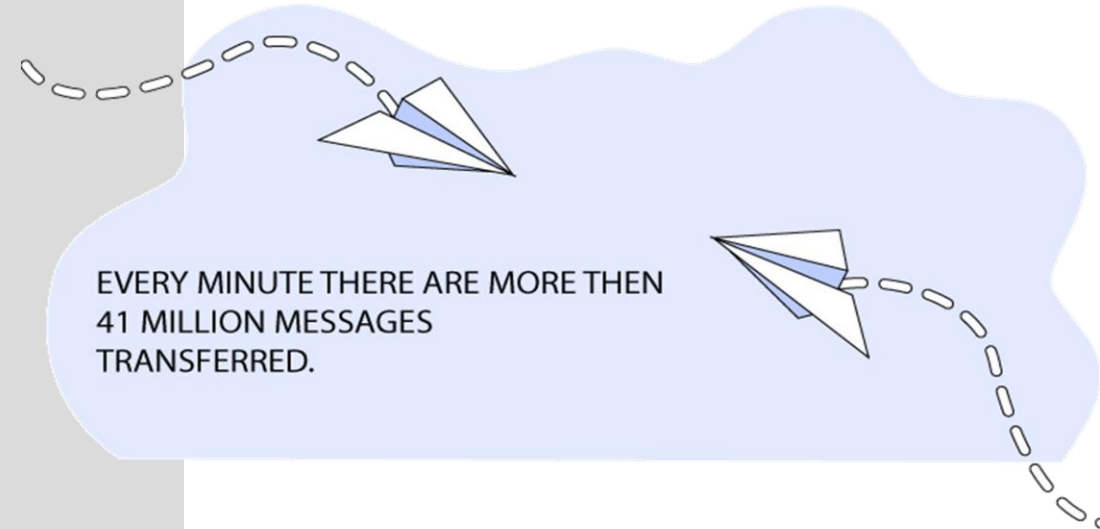
REVENUE \$3.21k ↑ 315% Previous Day Newmarket: \$1.96k Ponsonby: \$1.25k	SALE COUNT 18 ↑ 200% Previous Day Newmarket: 11 Ponsonby: 7	CUSTOMER COUNT 6 ↑ 500% Previous Day Newmarket: 5 Ponsonby: 1	GROSS PROFIT \$1.56k ↑ 329% Previous Day Newmarket: \$1.00k Ponsonby: \$0.56k
DISCOUNT \$0 No change Previous Day Newmarket: \$0 Ponsonby: \$0	DISCOUNT % 0% No change Previous Day Newmarket: 0% Ponsonby: 0%	BASKET VALUE \$178 ↑ 38% Previous Day Newmarket: \$178 Ponsonby: \$179	BASKET SIZE 2.06 ↑ 3% Previous Day Newmarket: 1.00 Ponsonby: 2.06

SALE COUNT: 18 ↑ 200% Previous Day



dCHAT is a conversational piece of software

dCHAT is powered by pre-programmed responses or artificial intelligence to answer questions without the need of a human operator. dCHAT provide development tools such as frameworks and API toolsets for customizable bot creation.



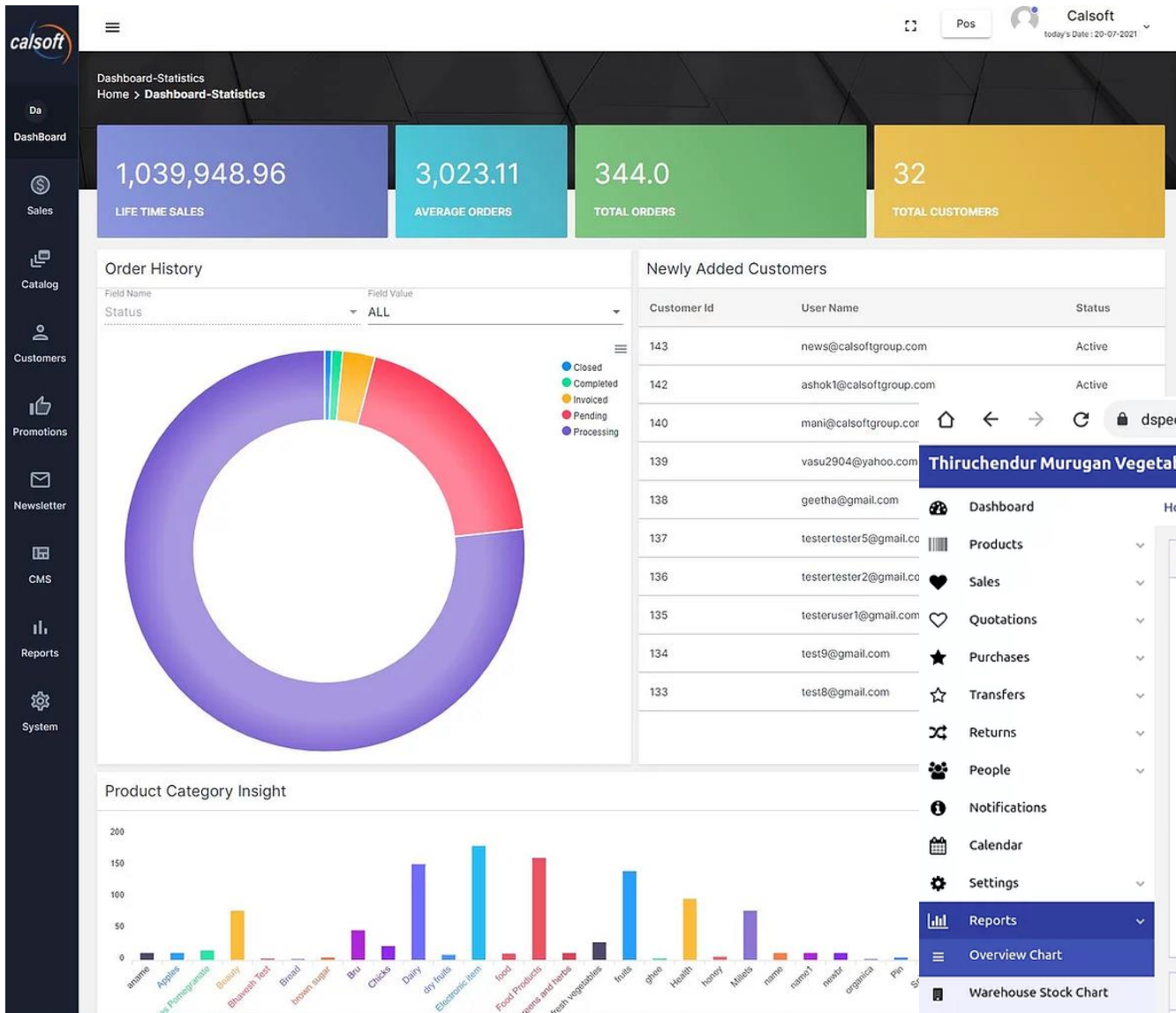
dULTIMA Omnichannel platform



Online/Offline Store Integration

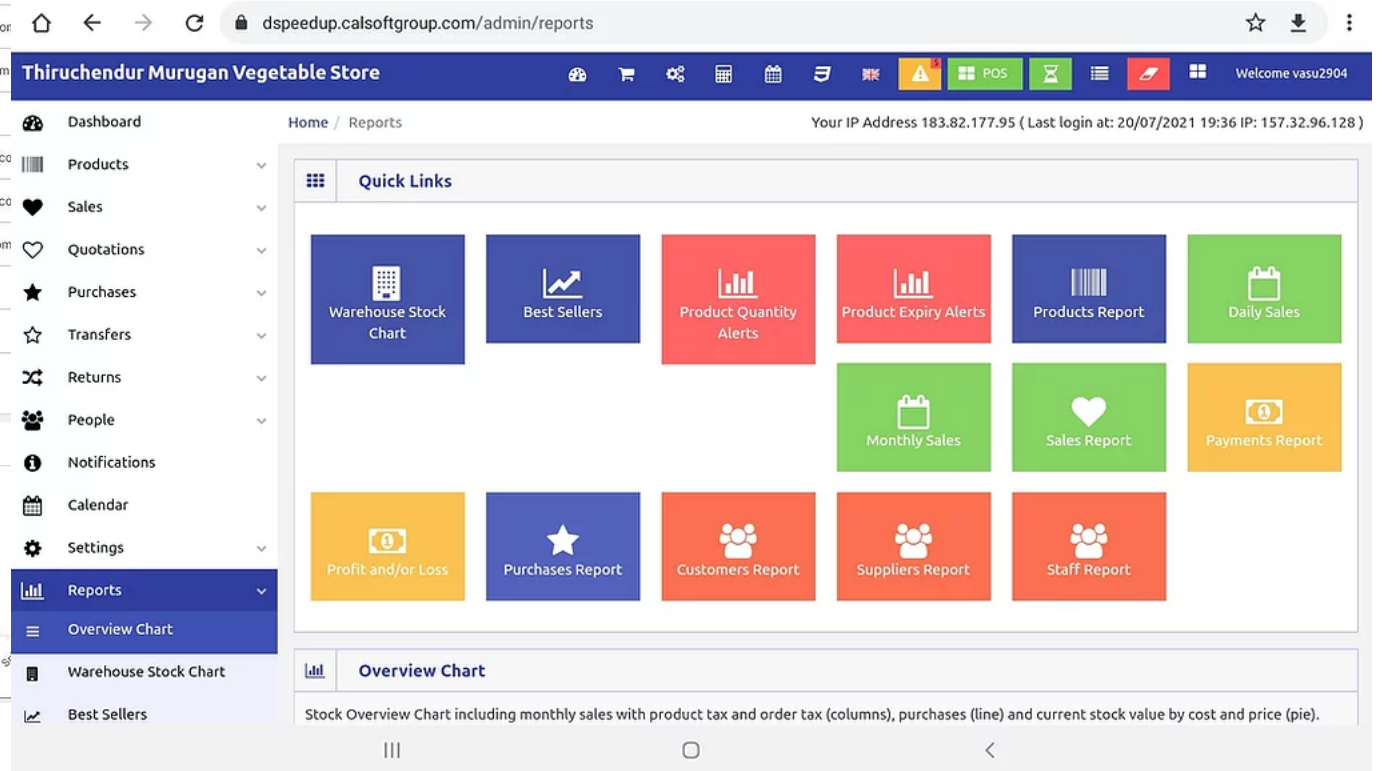
Perks you will be fond of:

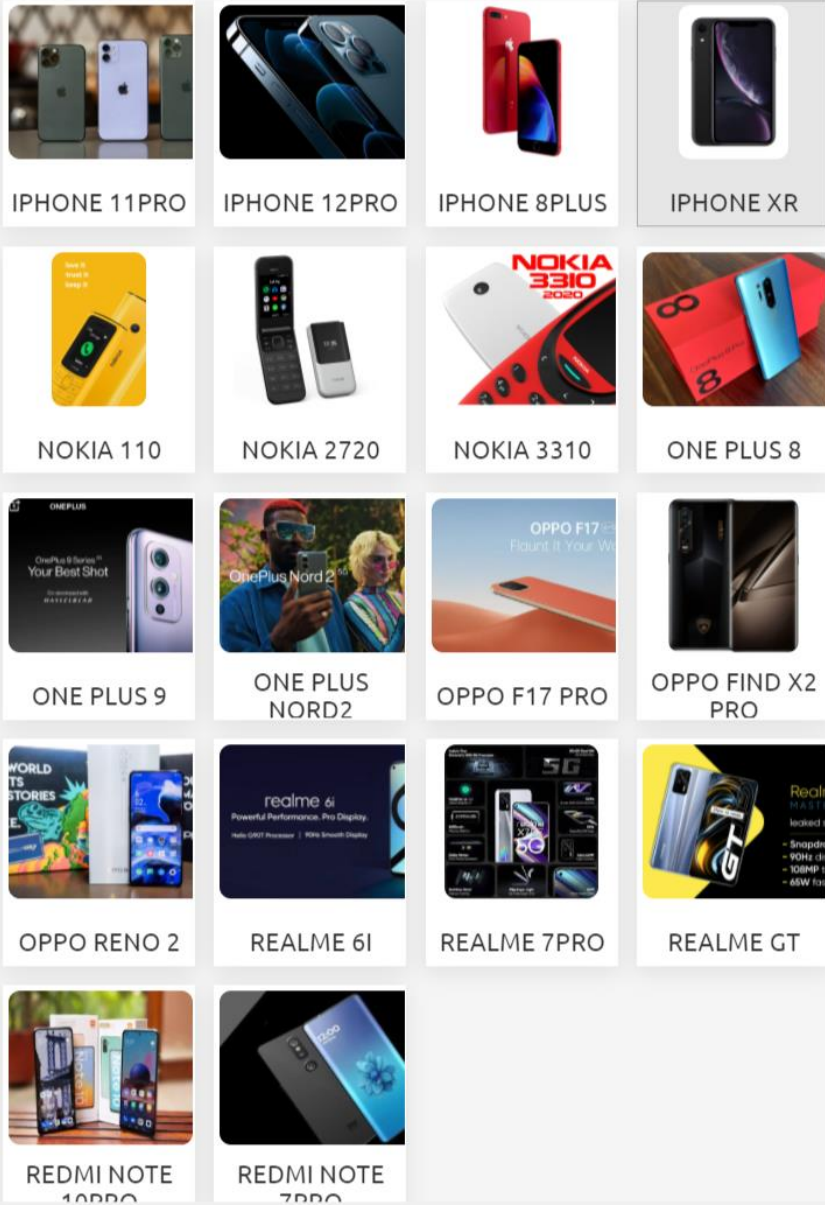
- Pre-integrated 40+ Marketplaces
- Process orders in bulk for quick dispatch
- Manage online, website , offline store orders from a single panel



REINVENT YOUR BUSINESS WITH NEXT ERA OF COMMERCE

d-ULTIMA OMNICHANNEL SYSTEM





Walk-in Customer ✎ 👁 + ☰

Warehouse 1 ▾

Scan/Search product by name/code + ⚖

Product	Price	Qty	Subtotal	
Mobiles				
P003 - iphone 12pro (4GB+32GB) 🗨 ✎	110,000.00	1	110,000.00	✕
P023 - Nokia 2720 (Internet) 🗨 ✎	3,000.00	1	3,000.00	✕
P006 - Realme 6i (4GB+32GB) 🗨 ✎	13,500.00	1	13,500.00	✕
P013 - One plus 8 (4GB+32GB) 🗨 ✎	39,400.00	1	39,400.00	✕
P014 - One plus nord2 (4GB+32GB) 🗨 ✎	35,200.00	1	35,200.00	✕
P016 - Oppo find x2 pro (4GB+32GB) 🗨 ✎	42,200.00	1	42,200.00	✕
P008 - Realme GT (4GB+32GB) 🗨 ✎	32,000.00	1	32,000.00	✕

Items	7 (7.00)	Total	275,300.00
Order Tax ✎	27,530.00	Discount ✎	(0.00) 0.00

Total Payable + **302,830.00**

Suspend	Order	Payment 💳
Cancel	Bill	

- Charger
- PowerBank
- Cases & Covers
- Memory Cards
- Screen Protectors
- Mobile Holders

Mobile Accessories

dip lick dumb

Featured Products



One plus 9 ₹ 55,400.00
Mobiles - One Plus



Redmi note 7pro ₹ 15,300.00
Mobiles - Mi



Boat rockers 550 ₹ 2,200.00
Mobile accessories - Boat



mi power bank ₹ 1,100.00
10000mah
Mobile accessories - Mi



Redmi note 9 ₹ 14,999.00
Mobiles - Mi



Realme 6i ₹ 13,500.00
Mobiles - Realme



iphone XR ₹ 42,500.00
Mobiles - Apple



Samsung galaxy f62 ₹ 24,100.00
Mobiles - Samsung

ANYWHERE E-COMMERCE



THE REAL POWER FOR SOCIAL COMES FROM INTEGRATING MULTI-CHANNEL ECOMMERCE TO CREATE ANYWHERE COMMERCE

APPAREL BRANDS ENGAGEMENT ON SOCIAL MEDIA

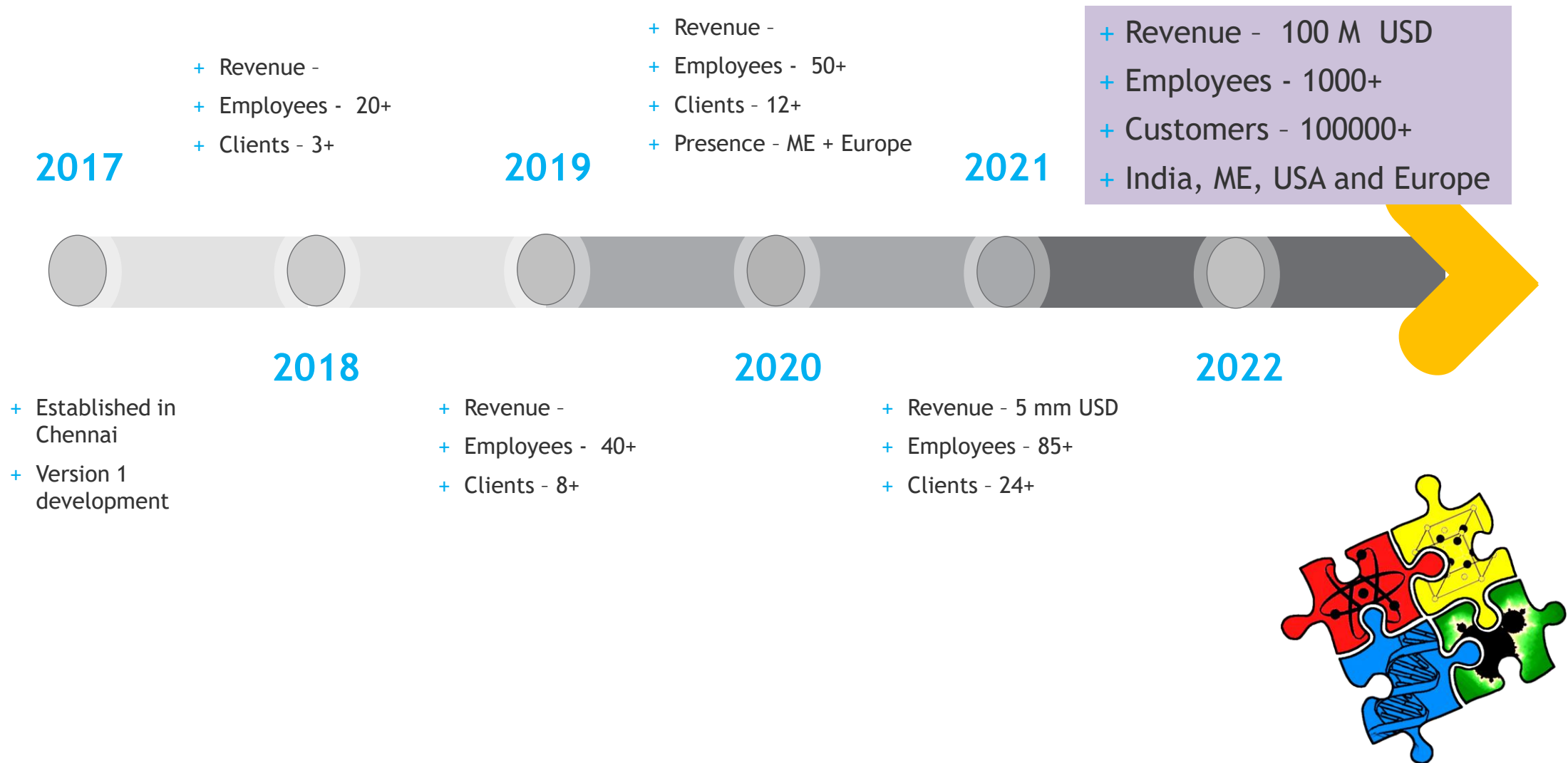
INSTAGRAM	FACEBOOK	PINTEREST	TWITTER
13.71	0.43	0.49	0.17

Average interactions per post per 1,000 followers

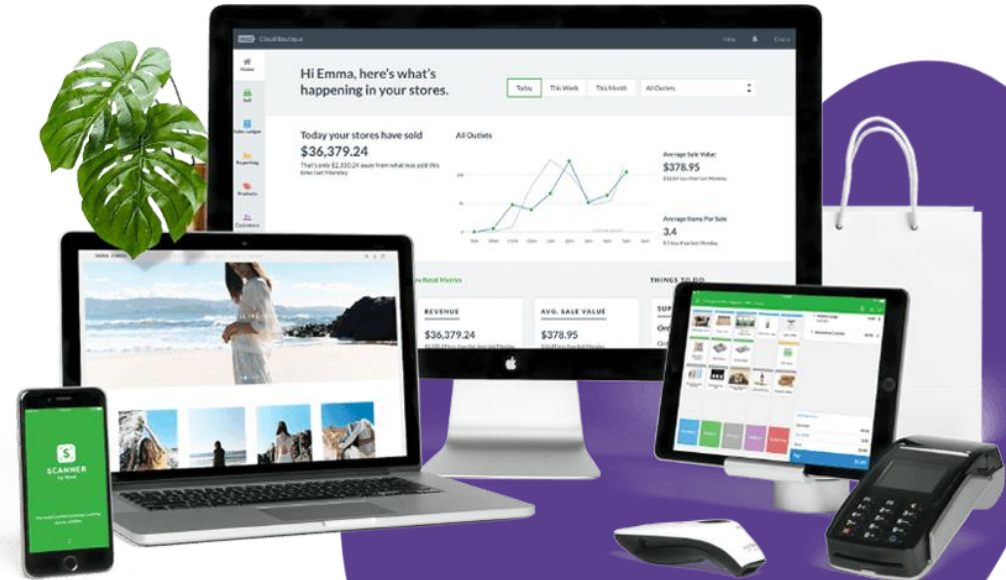
The State of the Ecommerce Fashion Industry



Our Milestones



WITH our core values "Keeping True Heart of Kindness, Determination and Perseverance, Striving for Success, Sharing and Growing with the Customers" that keep us Growing and win!





WE DESIGN
YOUR
BUSINESS



I can no
other answer
make but,
thanks, and
thanks.

-William
Shakespeare

WE DON'T JUST WRITE
SOFTWARE. WE
ENGINEER DIGITAL
SOLUTIONS.



CONTACT INFO

Workflo, Greeta Towers, Industrial
Estate, Perungudi, OMR Phase 1,
Chennai 600096, INDIA

CALIFORNIA
SOFTWARE
CO LTD



VOTE OF THANKS

By **Dr. MANIMALA**

COO & EXECUTIVE DIRECTOR

- Good evening to ALL.
- I am very much humbled and honored to be the one making the closing of today's occasion by proposing vote of thanks.
- I on behalf of the members of board and all employees, I extend sincere thanks.
- First of all, I would like to thank our honorable Shareholders, Chairman **Mr.Fredrick Bendle** and Managing Director **Dr Mahalingam Vasudevan**, you gave me an opportunity to speak on this auspicious occasion.

- On behalf of the Members of the Board, I would like to thank the honorable chief guest and partners

Mr. AMINE BERRAOUI for your presentation 'Fintech and Tawarex business for Calsoft', and

MR PRASHANTH KHATTAR for your presentation titled 'IPAY PAYMENT SOLUTIONS

Also, I want to express my heartfelt gratitude to

- **Members of Press,**
- **Guests and Dignitaries,**
- Video conference arranged by NSDL, particularly **Mr. Siva,**
- **Mr. Yuvaraj,** Integrated Solutions and our RTA.
- **Mr. Ramanathan & Mr. Narayanan** from M/s. Dhanapal and Associates, our Practicing Company Secretaries
- Mr. UmaShankar Our Comp Secretary
- our chartered accountants **Mr. Kumar** from **M/s Naresh & Co.**

We are very grateful to

- All the employees and members of the board, all supporting team.
- Executive Director **Mr Vijayakumar**,
- All our Independent Director particularly Ms **Srimathi**
- **Mr Yeshwanth** and **Mr Gokul**

who have contributed directly and indirectly for the best arrangement for this occasion.

Thank you very much...