

24<sup>th</sup> May 2024

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir / Madam,

**Reg : Press Release – "TVS Motor Introduces TVS HLX 125 with 5-Gears in Tanzania"**

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We enclose a Press Release regarding, **"TVS Motor Introduces TVS HLX 125 with 5-Gears in Tanzania"** for dissemination.

*Date and time of occurrence of event: May 24, 2024 at 4:25 P.M.*

Thanking you,

Yours truly,  
For TVS MOTOR COMPANY LIMITED

K S Srinivasan  
Company Secretary  
Encl.: a/a

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## TVS Motor Introduces TVS HLX 125 with 5-Gears in Tanzania

*New variant comes with an increased vehicle warranty to 50,000 KM/ 18 months*

**Tanzania, May 24, 2024:** TVS Motor Company (TVSM), a leading global automaker in the two and three-wheeler segments, today announced the launch of TVS HLX 125 with 5-gears in Tanzania. The new motorcycle offers features that are powerful yet efficient. It has best-in-class durability, requires minimal maintenance, has a superior engine, provides excellent mileage and performs across terrains.

Enhanced features in this variant include battery-saving headlamps for improved visibility, a convenient flat footrest, durable tubeless tyres with 18-inch alloy rear wheel and an increased wheelbase for comfortable maneuverability and better stability. Moreover, the vehicle warranty gets extended to 50,000 KM/ 18 months for this variant in Tanzania. The TVS HLX 125 with 5-gears comes with new graphics and a choice of three colours – black, red and blue - with stylish black-themed alloy wheels and rim tape.

Introducing the all-new TVS HLX 125 with 5-gears, **Rahul Nayak, Vice President, International Business, TVS Motor Company**, said, *“TVS HLX has been a strong performer, consistently catering to evolving mobility needs. Its solid engineering, ergonomics, design and performance has made it the first preference of 3.5 million customers in 50 countries. We are confident that TVS HLX 125 5-gear will elevate the riding experience of our valued customers and set a benchmark in performance, safety and reliability.”*

Speaking on the occasion, **Mr. Vijay Gidomool, Group CEO, Car & General, Tanzania** said, *“TVS HLX has always been the most trusted commuting partner, fulfilling the daily mobility needs of customers, for over a decade. With the all-new TVS HLX 125 5-gear motorcycle we strengthen our commitment to enhancing customer experience. TVSM’s engineering & innovation and our service, delivery and spares network have always had the blessings of customers and it is a responsibility that we take seriously. We are confident that this new product and our established systems will set a new standard in Africa’s mobility space.”*

TVS Motor products are already sold in over 80 countries spanning the geographies of Asia, Africa, Latin America and Europe. Among them, the TVS HLX has transformed thousands of lives in both rural and urban regions across Asia, Africa, the Middle East and LATAM.

### **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and

Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Additional details and updates are available on [www.tvsmotor.com](http://www.tvsmotor.com)

**For more information, please contact:**

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