

**Thomas Cook (India) Limited**

11th Floor, Marathon Futurex  
N. M. Joshi Marg, Lower Parel (East),  
Mumbai - 400 013.  
Board No.: +91-22-4242 7000  
Fax No. : +91-22-2302 2864



March 28, 2024

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413  
Fax No.: 2272 2037/39/41/61

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK  
Fax No.: 2659 8237/38

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release of M/s. SOTC Travel Limited, wholly owned subsidiary of M/s. Thomas Cook (India) Limited (“TCIL”) dated March 28, 2024 titled “SOTC signs up with Mumbai Indians as an ‘Official Partner’.”

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

**Amit J. Parekh**

*Company Secretary and Compliance Officer*

Encl: a/a

Holidays | Foreign Exchange | Business Travel | MICE | Value Added Services | Visas

**Registered & Corporate Office:**

Thomas Cook (India) Limited, 11th Floor, Marathon Futurex, N. M. Joshi Marg, Lower Parel (East), Mumbai - 400 013.  
Email id: enquiry@thomascook.in CIN No.: L63040MH1978PLC020717  
www.thomascook.in



A FAIRFAX Company

**SOTC Travel Limited**  
Marathon Futurex, B-Wing,  
13th Floor, N. M. Joshi Marg,  
Lower Parel (East),  
Mumbai 400 013.  
T +91 22 4905 9100  
F +91 22 4905 9700  
Email : enquiry@sotc.in  
Corporate : www.sotcindia.com  
Consumer : www.sotc.in

## **SOTC signs up with Mumbai Indians as an ‘Official Partner’**

**Mumbai, 28th March 2024:** SOTC Travel Limited has collaborated with Mumbai Indians – one of the most popular teams, for the ongoing T20 cricket season as an ‘Official Partner’. As part of this association, SOTC would have the rights to use imagery of Mumbai Indians’ players. SOTC will leverage this association across its promotional activities in varied mediums including print, digital, social, point-of-sale, activations etc.

The collaboration leverages India’s biggest passion – Cricket, and is timed perfectly for India’s peak summer travel season.

**About SOTC Travel:** SOTC Travel Limited is a step-down subsidiary of Fairfax Financial Holdings held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC Travel is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Established in 1949, SOTC is an Indian-grown brand with a legacy of nearly 75 years. Since then, it has escorted millions of travellers across the globe to various destinations around the globe. The Company firmly believes that today, ‘No one understands the Indian Traveller better than SOTC’.

SOTC has been felicitated with Domestic Tour Operator of the Year Award at SATTE 2024, Outbound Travel Operator of the Year and Domestic Tour Operator of the Year awards at 2nd The Economic Times Travel & Tourism Annual Conclave & Awards 2023, an award for Marketing Excellence at PATA Gold Awards 2023 for ‘Kick - starting travel again & connecting diverse Indian travellers’, MICE Travel Agency of the Year - International Travel at The Economic Times MICE & Wedding Tourism Awards 2023, Best Outbound Travel Operator and Best MICE Travel Operator at The Economic Times Travel and Tourism Annual Awards 2023, Best Domestic Tour Operator of the Year Awards at SATTE 2023, Top Agents Award for 2022-23 by Singapore Airlines, honoured with the prestigious President’s Award by Thailand Convention & Exhibition Bureau 2023, Top MICE Contributor to Singapore Airlines and Tourism Australia 2022-23, French Ambassador’s Travel Awards 2019.

**For more information, visit:**  
**SOTC Travel Limited: <http://www.sotc.in>**

**Media Enquiries:**  
Priyanka Banik | +91 9967195977 | Priyanka.Banik@sotc.in