

Prithvi Exchange (India) Limited



01-01-2024

To
Bombay Stock Exchange Limited
Department of Corporate Services
Floor 25, PJ Towers Dalal Street
Mumbai -400 001.

Dear Sir/Madam,

Ref: Security Name: PRITHVIEXCH Scrip Code: 531688

Sub.: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Newspaper Advertisement - Postal Ballot Notice

Pursuant to Regulation 30 read with Schedule III Part a Para a of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose herewith copies of newspaper advertisement of the Postal Ballot Notice published on 30th December, 2023 in Trinity Mirror (English) and Makkal Kural (Tamil).

This is for your information and records.

Thanking you

For Prithvi Exchange (India) Limited

Pavan Kumar Kavad
Managing Director
DIN: 07095542

Enclosed as above

'Parking' gears up for OTT release



Chennai, Dec 30: 'Parking' is the latest film about the extremes of an ego clash starring Harish Kalyan and MS Bhaskar in the lead roles. The movie was released in theatres on December 6th and garnered a good response from fans and critics.

To spice up the year-end celebrations, India's leading streaming platform Disney+ Hotstar has announced that it will stream director Ramkumar Balakrishnan's action-drama 'Parking' from December 30 (today). The film revolves around two men who fight over a parking space in front of their house, a taut, surreal story.

'Parking' is a poignant story beautifully told in an entertaining manner. It is not only written well but also the technical aspects of the movie are highly remarkable. This film is a wonderful piece of work that will remind viewers of similar events that they have surely encountered in their lives. The enthralling drama comes to Disney+ Hotstar on December 30th.

'Parking' stars Harish Kalyan, MS Bhaskar, Indhuja, Rama Rajendra, Prathana Nathan, Ilavarau and others. Composer Sam CS scored the music for the movie and Jiju Sunny handled the cinematography. The film is edited by Philomin Raj and art directed by NK Rahul.

Sathyamurthy, emerging talented actor

Chennai, Dec 30: Actor Sathyamurthy is a rising young actor in Tamil cinema. He is not only an actor but also a producer. He made his debut with 'Tapputh Thanda'. Following this, the film Odavum Muhamma Aghayavum Muhamma, in which he acted, was released this year.

Now he has acted in a new film which has been created entirely by the YouTube team. The film is made to appeal to the youth audience and is releasing this week. He says it won't be a typical horror ghost film. He is continuing to prove his talent as an actor and two more films will be released in 2024. He said it would be in a completely different storyline.



Shakira's 21-foot iconic statue unveiled

Chennai, Dec 30: A towering statue of Colombian singer Shakira was recently revealed in her birthplace of Barranquilla. The 6.5-meter bronze statue showcases her iconic hip movement, arms interlocked high, torso gracefully folded, reminiscent of her famous dance moves in the "Hips Don't Lie" music video.

Shakira proudly shared the statue's unveiling and family photos on Instagram with her 90 million



followers. Attended by her parents and the city's mayor, the statue, adorned with a plaque, applauds her talents and charity work through the "Pies descalzos" foundation, promoting childhood

development. The singer recently made news with a diss track aimed at former partner Gerard Piqué and his new girlfriend, breaking 14 Guinness World Records. Following her 11-

year relationship's end in 2022, Shakira addressed a tax dispute, paying a ₹7.5m (₹6.5m) fine to settle allegations of ₹14.5 million (₹13 million) in unpaid taxes from 2012 to 2014.

Denying wrongdoing, Shakira emphasized her children's well-being, expressing they didn't want her to jeopardize herself in the fight. Her statement conveyed her commitment to resolve the matter while prioritizing her family.

'Mathimaran': Emotional thriller drama

Director : Mantra Veerapandian
 Cast : Venkat Senguttuvan, Ivana, Aradhya, M.S. Baskar, Aadukalam Naren

Mathimaran, written and directed by Mantra Veerapandian, breaks stereotypes set by society. The story revolves around the life of Nedumaran (Venkat Senguttuvan) and his twin sister Mathi (Ivana). Their father (MS Bhaskar) is a postman in the village. He loves both the kids equally. Nedumaran has to face a lot of name calling and jokes due to his height being affected by dwarfism, but somehow with the help of his twin, he gets past it, giving it back to people who make fun of him.

One day however, the family's world comes



crashing down when Mathi elopes with her professor. The parents commit suicide. Left alone, Maran somehow vows to find Mathi.

As Maran grows up, he falls in love with a girl. In the meanwhile, there are several murders of women reported in

the city. The police are unable to solve them. Does Maran find his sister? Who is behind the killings? What is the hidden link Maran discovers?

The film moves at two levels. It establishes the family aspect of the story and beautifully showcases

the relationship between the father and the twins, and also the bond between Mathi and Maran. The slice of life moments are engagingly brought out.

Also, the constant stress Maran faces due to his height, and how it affects his life, but never brings down his spirit is inspiring and touching.

Senguttuvan does a fantastic job, aptly portraying every aspect of his emotional journey. Ivana as his twin leaves a mark. MS Bhaskar as always, is a delight to watch.

Karthik Raja has composed music for Mathimaran, Parvaez K has worked on the cinematography and Sathish Suriya has handled the editing.

Stun Facts!!



UK, Dec 30: It started with a scratchy sensation in her ear, followed by incessant crackling sounds. The part-time teacher and content creator, Lucy Wild, initially thought it was a bit of loose wax but grew alarmed when the feeling persisted throughout the day.

Mrs Wild opted to explore the sensation by using a Smartbud-an electronic ear-cleaning device equipped with a camera, resembling a high-tech Q-tip. That's when she discovered that a spider had infiltrated her ear, the New York Post reported.

"I was very confused

UK woman finds spiders nesting inside ear

as to how it even got in there," Lucy Wild, 29, told South West News Service of being colonized by a brood of eight-legged freaks.

The Cheshire-based mother of three called the UK's emergency number, "I was flapping around trying to get it out. We called 111 [the UK emergency number] and put warm olive oil in my ear and drew it out," Mrs Wild recalled. "It was covered in oil and the size of about my baby fingernail - about 1 centimetre.

Even though she managed to extract the spider, the woman mentioned that her ear was bleeding, and her hearing was impaired. She sought medical attention, and the healthcare professionals prescribed a week's worth of antibiotics. Despite feeling shaken, she thought her issue was now in the past.

After some time, Wild began to feel ear pain once more, leading her to inspect her ear canal again using the Smartbud. To her dismay, the patient uncovered a menacing black mass covering the interior of her ear.

Hong Kong promises largest New Year fireworks

Hong Kong, Dec 30: On New Year's Eve (31 December), the Hong Kong Tourism Board (HKTB) will present the largest-ever New Year Countdown Celebrations with the theme "New Year, New Legend" to the local public and visitors around the world. This year's countdown firework performance promises to be the largest in size and longest in duration. Gather around Victoria Harbour with us and welcome 2024 together under the brilliant fireworks.

Dane Cheng, Executive Director of the HKTB, said, "The Hong Kong New Year Countdown Celebrations is one of Asia's most captivating countdown events, and has long



been widely covered by the Mainland and international media and attracted large crowds to the performance. This year's celebrations will be the largest that Hong Kong has ever seen on New Year's Eve. Together with an East-meets-West musical, the performance will surely attract large crowds to enjoy the performance in person.

I believe that this dazzling audiovisual

extravaganza in Victoria Harbour on New Year's Eve will boost the lively, vibrant night-time ambience across the city while showcasing Hong Kong's unique appeal to the rest of the world."

On New Year's Eve, when the countdown clock strikes midnight on the wall of the Hong Kong Convention and Exhibition Centre, Victoria Harbour will be transformed into a grand for the

"New Year, New Legend" fireworks extravaganza. The fireworks will span from Central to North Point, covering a distance of 1,300 metres and lasting for 12 minutes. The fireworks choreography was designed by Liu Lin, Fireworks Project's Chief and Director of Fireworks Operation of the 2008 Beijing Olympic Games.

Vande Bharat train run between Bengaluru & Coimbatore

Bengaluru, Dec 30: A trial run of Vande Bharat Express from Coimbatore in Tamil Nadu to Bengaluru Cantonment and back was conducted on Wednesday, the South Western Railway said.

The train between Bengaluru and Coimbatore is likely to be flagged off on December 30 along with another Vande Bharat train from Mangaluru in coastal Karnataka to Madgaon in Goa, railway officials said.

The train left Coimbatore at 5 am and reached Bengaluru Cantonment at 10.38 am. Bengaluru Divisional Railway Manager Yogesh Mohan and other officers visited Bengaluru Cantonment and inspected the train.

The SWR said the timetable for regular service and the fare structure are under review and will be notified soon.

"After flagging the two Vande Bharat trains, the details of their regular services will be announced. This way, Karnataka will get five Vande Bharat trains," a top railway official told PTI.

The other three Vande Bharat trains are Bengaluru-Dharwad, Mysuru-Chennai, and Bengaluru-Kacheguda.

PRITHVI EXCHANGE (INDIA) LIMITED

CIN: L30006TN1995PLC031931
 Regd. Office: Gee Gee Universal, 2nd Floor, Door No. 2 Mc Nichols Road, Chetpet, Chennai - 600031, Website: www.prithvifx.com
 Email: investor.relations@prithvifx.com, Tel: Phone: 044 - 43434261

NOTICE OF POSTAL BALLOT

Members are hereby informed that pursuant to the provisions of section 110 of the Companies Act, 2013 read with Rule 22 of the Companies (Management and Administration) Rules, 2014, (including any statutory modification(s) or re-enactment(s) thereof for the time being in force) and other applicable provisions of the Act and the Rules including General Circulars issued by the Ministry of Corporate Affairs ('MCA') for holding general meetings/conducting postal ballot process through e-voting vide Nos. 14/2020 dated April 8, 2020 and 17/2020 dated April 13, 2020, General Circular No. 3/2022 dated May 5, 2022 and General Circular No. 11/2022 dated December 28, 2022, Regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), the Postal Ballot Notice along with the Explanatory Statement has been sent electronically on Friday, 29th December, 2023, to all the members whose email ids are registered with the Company/ Registrar/ Depository Participants as on Friday, 22nd December, 2023 (Cut-off Date), for seeking approval of the members of the Company by way of Special Resolution by voting through electronic means only ('e-voting') on the following matter:

1. Appointment of Mr. Naresh Kumar Khivraj (DIN:07026135) as an Independent Director
 2. Appointment of Mr. Rajesh GurdasWadhwa (DIN:02724505) as an Independent Director
 3. Appointment of Mr. AmarendraSahoo (DIN:06741280) as an Independent Director
- The Company has completed the process of sending Postal Ballot Notice electronically on Friday, 29th December, 2023. Notice of Postal Ballot will also be available on the Company's website at www.prithvifx.com, websites of the Stock Exchange i.e. BSE Limited at www.bseindia.com and on website of NSDL https://www.evoting.nsdl.com/
- The Company has engaged the services of National Securities Depositories Limited ('NSDL') for providing the e-voting facility to its Members.
- Mr. V. Esaki, proprietor (Membership No. 30353 and COP No 11022) of M/s. V. Esaki & Associates, Practicing company Secretaries, Chennai, has been appointed as Scrutinizer for the Postal Ballot process, including e-voting facility.
- Members of the Company are hereby informed and requested to note the following:
- (i) The Members holding shares as on the cut-off date and have not received the Notice of Postal Ballot, may write to investor.relations@prithvifx.com and obtain the same.
 - (ii) Members whose names are recorded in the Register of members/ beneficial owners as on the cut-off date will be entitled to vote electronically on the resolution set out in the Postal Ballot Notice;
 - (iii) The remote e-voting facility will be commences from 09:00 am (IST) on Saturday, December 30, 2023 and ends at 05:00 pm (IST) on Monday January 29, 2024. The e-voting facility will be disabled thereafter.
 - (iv) Members holding shares in physical mode and who have not updated their email addresses with the Company are requested to update their email addresses by sharing a duly filled and signed copy of Form ISR-1 as per the format prescribed by SEBI vide its circular SEBI/HO/MIRSD/MIRSD_RTAMB/P/CIR/2021/655 dated 3 November 2021 with the Company at srriams@integratedindia.com/investor.relations@prithvifx.com along with the copy of signed request letter mentioning the name and address of the Member, self-attested copy of the PAN card, and self-attested copy of any document (e.g.: Driving License, Election Identity Card, Passport) in support of the address of the Member. Members holding shares in dematerialized mode are requested to register/update their email addresses with the relevant Depository Participants. In case of any queries/difficulties in registering the e-mail address, Members may write investor.relations@prithvifx.com&srriams@integratedindia.com.
 - (v) The result of the Postal Ballot will be announced on or before Wednesday, January 31st, 2024. The results along with scrutiner's report shall be displayed on the website of the Company (www.prithvifx.com) and on the website of the NSDL https://www.evoting.nsdl.com/ besides being intimated to BSE Limited
 - (vi) In case of any query and/or grievance, in respect of voting by electronic means, Members may refer Frequently Asked Questions (FAQs) for Shareholders and e-voting user manual for Shareholders available at the download section of www.evoting.nsdl.com or call on : 022 - 4886 7000 and 022 - 2499 7000 or send a request to Ms. Prajakta Pawle at evoting@nsdl.co.in
- For PRITHVI EXCHANGE (INDIA) LIMITED**
 Sd/-
N.Sornalatha
 Company Secretary
- Date: 29-12-2023
 Place: Chennai