

July 18, 2023

The National Stock Exchange of India Ltd.

"Exchange Plaza" C-1, Block-G

Bandra Kurla Complex, Bandra (East)

Mumbai – 400 051.

BSE Limited

Phiroze Jeejeeboy Towers

Dalal Street

Mumbai - 400 001.

Symbol: LOVABLE

Through: NEAPS

Scrip Code: 533343

Through: BSE Listing Centre

Sub: Intimation of the Board meeting pursuant to Regulation 29 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sirs,

Pursuant to Regulation 29 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby give you notice that the meeting of the Board of Directors of the Company is scheduled to be held on July 25, 2023 inter-alia, to consider and approve the unaudited Standalone Financial Results for the quarter ended on June 30, 2023.

Further, as per our letter dated June 30, 2023 and as per Company's Code of Conduct to regulate, monitor and report trading by Insiders (the "Code") as required to be implemented in terms of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015, the Trading Window of the Company shall remain closed for Trading by designated persons as per Insider Trading Rules of the Company from 1st July, 2023 up to the expiry of 48 hours after the date of declaration of unaudited financial results (both days inclusive). Accordingly, all the Specified Persons (Including Directors) of the Company have been intimated not to enter into any transaction involving the securities of the Company during the aforesaid period of closure of Trading Window.

You are requested to take the above information on your record.

Thanking you.

For Lovable Lingerie Limited

Vineesh Vijayan Thazhumpal Company Secretary & Compliance Officer ACS 63683