



October 27, 2022

The Secretary
BSE Limited
Pheeroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001
Scrip Code: **533261**

The Secretary,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400051
Scrip Code: **EROSMEDIA**

SUB: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

Dear Sir/Madam

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), we would like to inform you that our ultimate Parent Company, Eros Media World Plc (NYSE: EMWP) a global Indian entertainment company has published a Press Release which is enclosed herewith and self-explanatory.

You are requested to kindly take the above information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

VIJAY
JAYANTILAL
THAKER

Digitally signed by
VIJAY JAYANTILAL
THAKER
Date: 2022.10.27
16:14:33 +05'30'

Vijay Thaker
VP-Company Secretary & Compliance Officer

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 9th Floor, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai – 400053.
Tel.: +91-22-6602 1500 | Fax: +91-22-6602 1540 | E-mail: eros@erosintl.com | Website: www.erosmediaworld.com
Regd Off: 201, 2nd Floor, Kailash Plaza, Plot No. A-12, Off New Link Road, Andheri (W), Mumbai – 400053.
CIN No. L99999MH1994PLC080502



Eros Media World Announces Association with Ministry of Investment in Kingdom of Saudi Arabia (MISA)

~ The two entities formalized their association at Future Investment Initiative (FII) being held in Riyadh from 25-27 October 2022 ~

~ Together they will focus on supporting each other in exploring and creating opportunities in Film & Entertainment content production~

Douglas, Isle of Man, October 26, 2022: Eros Media World PLC ("ErosMedia", "Eros" or the "Company") (NYSE: EMWP), a global Indian media and entertainment company, has announced an association with the Ministry of Investment in Kingdom of Saudi Arabia ("MISA") to develop investment opportunities and projects in the region. The two entities formalized their association at the sixth edition of the Future Investment Initiative (FII) held in Riyadh from 25-27 October 2022. The event, established by the FII Institute with Public Investment Fund ("PIF") as founding partner has convened the world's foremost CEOs, policymakers, investors, entrepreneurs, and young leaders to shape the future of international investment and the global economy with Ministry of Investment as a Vision Partner and many other global strategic partners.

As a part of this association, MISA will assist ErosMedia in its expansion in Saudi Arabia. MISA will also support ErosMedia in forging local partnerships and engaging with multiple investors. ErosMedia is committed to developing and producing content, enabling specialized knowledge transfer, and mounting feature films and episodic web-series - a full spectrum content ecosystem, enabled for web 3.0. in the region.

In August this year, ErosMedia announced its foray into the rapidly growing Saudi Arabian market to identify synergies with various Saudi Arabian government initiatives designed to foster growth in the media & entertainment, and technology space under its Vision 2030. This partnership with MISA will allow ErosMedia to explore further suitable opportunities to expand and contribute to the government's vision in the region.

Commenting on the association, Pradeep Dwivedi, Group CEO, Eros Media World, says, "We are thrilled to partner with the Ministry of Investment in the Kingdom of Saudi Arabia (MISA) in its vision to accelerate reforms in the kingdom. We are an over four-decade-old media company with a global footprint that always has leveraged technology as an advantage. We have embraced the new age Web 3 revolution that is poised to alter this industry. He further adds, "This collaboration will allow us to explore opportunities in the media and entertainment space, contribute to the government's vision, help strengthen Eros Media World's position in the region and create value for our investors and stakeholders."

The Future Investment Initiative (FII) was announced in September 2017 by the Public Investment Fund (PIF), Saudi Arabia's main sovereign wealth fund, in the context of the Saudi Vision 2030 program of economic and social reform. Its goal is to catalyse positive impact in five focus areas: Education, Healthcare, Sustainability, Artificial Intelligence and Robotics which is achieved through working across three pillars – THINK, XCHANGE, ACT – to empower the brightest minds, create platforms for knowledge sharing and partnership and invest in real-world solutions that benefit everyone.



About Eros Media World Plc

Eros Media World Plc, (“Eros”, the “Company”) (NYSE: EMWP) is a global media and entertainment company that acquires, co-produces and distributes films, digital content and music across multiple formats such as theatrical, television, OTT digital media streaming and emerging web 3.0 ecosystem to consumers around the world. The Company also owns the leading South Asian OTT platform Eros Now, which has rights to over 12,000 films across major Indian languages. For further information, please visit www.ErosMediaWorld.com.

About Ministry of Investment in Kingdom of Saudi Arabia (MISA)

The ongoing transformation of Saudi Arabia under the Vision 2030 plan is unlocking new opportunities at an unprecedented pace. The Ministry of Investment of Saudi Arabia (MISA) is facilitating access to these opportunities by developing a vibrant cross-government investment ecosystem, while supporting businesses throughout their investment journey.

Through a network of dynamic business centers across the Kingdom, MISA partners with local and international businesses of all scales and sizes—from startups to blue chip multinationals—to help make investing in the Kingdom as streamlined and simple as possible.

MISA takes a lead role in improving Saudi Arabia’s overall business environment, commissioning multiple market intelligence studies every year and developing local opportunities for joint ventures.

Vision:

To place Saudi Arabia among the top performing markets for investments.

Mission:

To promote Saudi Arabia as a world-class investment destination, attract and retain investors, and expand their investments, for the benefit of a sustainable national economic growth.

Values:

- Trusted & credible
- Impact-oriented
- Partnership
- Committed

For further information, please visit: <https://misa.gov.sa/en/>

For further information please contact:

Priyank Dubey

Priyank.dubey@erosintl.com

Phone: +91-22-66021500