

02nd November, 2018

National Stock Exchange of India Limited

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Company Code: PVR / 532689

Sub: Opening of Multiplex at "Kirti Mall, Jalgaon, Maharashtra"

Dear Sir,

We are pleased to inform you the opening of 3 screens multiplex at Kirti Mall, Jalgaon, Maharashtra. This multiplex is equipped with 2K projection system, next-generation 3D-enabled screens and 7.1 Digital Dolby surround sound in all auditoriums.

With this launch, PVR now operates the largest multiplex network with **730 screens at 157 properties in 62 cities.**

Copy of press release is enclosed.

This is for your information and to all concerned.

Thanking You.

For **PVR Limited**

 

Pankaj Dhawan
Company Secretary cum Compliance Officer



PVR Cinemas launches its first 3-screen multiplex in Jalgaon, Maharashtra

Jalgaon, 2nd November 2018 — PVR Cinemas, the largest and the most premium film exhibition company in India; today announced the opening of its first 3 – screen property at Kirti Mall, Jalgaon, Maharashtra. With this launch, PVR’s screen count in the state stands at **165 screens in 40 properties** augmenting its presence in the Western region of the country to **253 screens in 60 properties**.

Invoking a sense of cultural pride, the brand new cinema in Jalgaon draws inspiration from local craft for its design in addition to the wide variety of F&B and comfortable seating for a superior cinematic experience.

Speaking on the occasion, **Mr. Ajay Bijli, Chairman and Managing Director, PVR Ltd.** said, “PVR is extending its reach in smaller towns of India. Our aim is to have PVR standards of excellence reach every catchment in the country with an astute focus on Tier II and Tier III cities as these markets hold a great potential. The unveiling of this new multiplex further demonstrates our goal to bring in first-to-market concepts and enhanced entertainment for every economy”.

Centrally located in the city, the multiplex is spread across an area of 22,927 sq. ft. with a seating capacity of 945 seats. This brand new property is equipped with new age digital 2K projections along with Dolby 7.1 surround sound system and 3D technology with extra-large screens. Spacious lobby space and comfortable seating arrangement make this property a most sophisticated out-of-home entertainment destination.

At the inauguration, **Mr. Sanjeev Kumar Bijli, Joint Managing Director, PVR Ltd.** said, “We are extremely pleased to bring PVR experience to Jalgaon, which in itself is a tourist destination. It is our visions to focus expansion in every part of the country and become the identity for cinema viewing in places beyond metros. With this launch, we are focusing on bringing right cinema aspect ratio in non-metros to ensure enhanced cinema experience across the country.”

With this opening, PVR continues its growth momentum in FY 2018-19 with **730 screens at 157 properties in 62 cities**.

About PVR Limited

PVR is the largest and the most premium film exhibition company in India. Since its inception in 1997, the brand has redefined the way entertainment is consumed in the country. PVR currently operates a cinema circuit comprising of 730 screens at 157 properties in 62 cities (21 states & UTs), serving 100 million patrons annually. While the total screen tally of the company stands at 730; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director’s Cut, 31 screens of Gold Class, 08 of IMAX, 09 of 4DX, 05 of PXL, 04 of Playhouse and 01 of PVR Onyx across the country.

For further information, please visit: <http://www.pvrcinemas.com/corporate/about-us.aspx>

Share your feedback at feedback@pvrcinemas.com

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