



**Regd. Office:** OFFICE ADDRESS: 801-A, 8TH FLOOR, MAHALAYA COMPLEX,  
OPP: HOTEL PRESIDENT, B/H. FAIRDEAL HOUSE,  
SWASTIK CROSS ROADS, OFF: C.G.ROAD,  
NAVRANGPURA, AHMEDABAD: 380 009. Tel:30025866

**E-Mail:** [orient.tradelink@gmail.com](mailto:orient.tradelink@gmail.com), Website: [www.orienttradelink.in](http://www.orienttradelink.in)

25<sup>th</sup> April 2022

To,  
The Manager,  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400001

Dear Sir/Madam,

**Subject: Submission of press release**

In pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform you that the, Orient Tradelink Limited (the Company) on basis the increase of interest on the Film Shirdi Sai Baba Animated and the high demand of Children's comic book- Sai Baba that was launched by India's Home Minister- Shri Rajnath Singh in 2011, the company is working on producing more such similar content to offer seekers

Kindly take the same in your record.

Thanking you,

Yours faithfully,

For and on behalf of  
Orient Tradelink Limited

for ORIENT TRADELINK LTD  
  
DIRECTOR

**Mahesh Kumar Verma**  
Director  
DIN: 0789296

Encl: As above

**ORIENT TRADELINK LIMITED**

CIN: L65910GJ1994PLC022833

Corporate Office: 141 - A. Ground Floor,  
Shahpur Jat Village, New Delhi-110049. Tel: 9999313918



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## PRESS RELEASE

**Orient Tradelink Ltd.** a company which is into merchandising of Pendrive, DVD's, Films and publishing of books in the spiritual and wellness sector has seen a major growth of spiritual seekers in times of covid that translated into good profits of in the year 2021 – 2022. As the number of seekers continue to increase the company forecasts 4x profit for the year 2022 – 2023 as they project high sales and demand for spiritual, inspirational and wellness books, films, mantras, and merchandises.

Additionally, basis the increase of interest seen on the Film Shirdi Sai Baba Animated and the high demand of Children's comic book – Sai Baba that was launched by India's Home Minister – Shri Rajnath Singh in 2011, the company is working on producing more such similar content to offer seekers.

Talking about expansion, **Orient Tradelink Ltd.** is in the final negotiation stage of acquiring one of India's top animation companies and its library of animation films and its digital content that will be telecasted on International and National media platforms along with its current trending spiritual YouTube channel Sai Ki Mahima with Aushim Khetarpal. With this, the company will be working on increasing merchandises, books and other related offering to generate sales and also add the same to bigger retail platforms.

Looking at the vibration of the current trending spiritual YouTube channel– **Orient Tradelink Ltd.** will soon be launching 2 more spiritual, wellness driven YouTube channel collaborating with spiritual and motivational leaders, inspiring seekers via tours across the world.

With the expansion plans such as launching 2 more YouTube channels, production and release of more animated content that interests people of all age starting from kids, launch of new merchandises and spiritual mantras, **Orient Tradelink Ltd.** horizon in the next three years will become one of India's leading companies in the spiritual, mythological and wellness sector.

**Orient Tradelink Ltd.** is looking at hiring experienced professionals to work on the defined roadmap and expansion plans of the company.

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We expect the company to give substantial dividends to its shareholders in this year.

Thanking You,

For & on behalf of  
Orient Tradelink Limited

For ORIENT TRADELINK LTD  
  
DIRECTOR

Mahesh Kumar Verma  
DIN : 0789296  
Director

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