

16th May, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

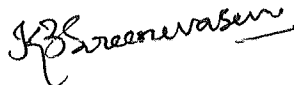
Dear Sir,

Reg : Press Release - TVS Motor Company extends service support for all cyclone Fani affected TVS customers in Orissa

We enclose a Press Release regarding "TVS Motor Company extends service support for all cyclone Fani affected TVS customers in Orissa", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company extends service support for all cyclone Fani affected TVS customers in Orissa

The company will offer free vehicle service, Road Side Assistance & 24 hours customer helpline

May 16, Orissa/Bhubaneswar - As part of the ongoing efforts to help relief efforts towards cyclone Fani in Orissa, TVS Motor Company has activated the Road Side Assistance (RSA) service in the state. The initiative is being backed by a 24-hour helpline which addresses customer queries in Odia and Bengali. Further 25 mobile vans are running in 10 districts across the state to ease the experience of vehicle transport for the customers. The service is being provided for free for primary warranty customers.

Commenting on the initiative Mr. KN Radhakrishnan, Director and CEO, TVS Motor Company said, *“Orissa has suffered from immense destruction of infrastructure due to cyclone Fani. To provide immediate relief to our valued customers, we have set up a 24 hours RSA helpline in the state as soon as the telecom lines were operational. The customers can contact the RSA team for resolution to their problems as well as avail the services of our mobile vans. As a customer centric organisation, TVS Motor Company has always been at the forefront of providing support to our customers in times of national calamities and we are doing our bit to restore normalcy in the state.”*

Through the company’s insurance partners, TVS Motor is also offering immediate release of 50% advance for repair basis claims, minimum documentation for easy processing (RC and KYC) and hotline for video streaming surveys to speed up the approval process.

Customers can contact the RSA helpline number **1800 258 7111** for assistance, further there are direct helplines for the following cities:

- Bhubaneswar – 7440030015
- Puri – 9692152610
- Cuttack – 9437055633
- Chandikhol – 9938561634
- Jajpur – 8114397855
- Bhadrak – 7008014109

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780 **Fax:** +91(4344) 278841/276878

Website: www.tvsmotor.com **Email:** corporate@tvsmotor.com **CIN:** L35921TN1992PLC022845

Regd Off: Jayalakshmi Estates, 29 (Old No. 8) Haddows Road, Chennai 600 006

PRESS



RELEASE

- Balasore – 7008780517
- Rahama – 9583468858
- Baripada – 8328916235

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact - Varghese M Thomas / KS Harini
Vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

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