

7NR RETAIL LIMITED

CIN: L52320GJ2012PLC073076

Regd. Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto,
B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405

E-mail: info@7nrretailtd.in

Date: 4th October, 2022

To,
BSE Limited
Phiroze Jeejeebhoy Tower,
Dalal Street,
Mumbai – 400001

Dear Sir / Madam,

**Sub: Newspaper Advertisement for Post Issue-Basis of Allotment in the matter of
Rights Issue of Equity Shares
Ref: Security Id: 7NR / Code: 540615**

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and Regulation 92 of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, the Company has given Newspaper Advertisement on 4th October, 2022 of Post Issue-Basis of Allotment for Rights Issue of 116695000 Equity Shares at a price of Rs. 1.40/-.

Kindly take the same on your record and oblige us.

Thanking You.

For, 7NR Retail Limited

Tarachand Agrawal
Managing Director
DIN: 00465635

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, as "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2021. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$ 50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the com-



PARTH JINDAL,
MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

pany had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CPCS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 17 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit.

Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE, 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH.
THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME **ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022**
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This Issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the Issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This Issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this Issue, BSE Limited shall be the Designated Stock Exchange. **Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022** (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after Invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after Invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The categorywise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92:435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be posted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may be addressed to the Registrar quoting full name of the First/ Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

LINK Intime
Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India
Contact Person : Shanti Gopalkrishnan
Tel: +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No. : INR000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited
On Behalf of the Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.
Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.mafiatrends.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

(This is an Advertisement for information purpose only and not for publication or distribution or release directly or indirectly outside India and is not an offer document announcement.)

7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076
Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405
Telephone: +91-97271-23838. **Email id:** info@7nrretailtd.in
Website: www.7nrretailtd.in
Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116695000 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue ("RTA") and BSE Limited ("BSE"), the Designated Stock Exchange i.e. ("BSE"), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renounees	122	2876459	47375764	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received
Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renounees	883	52119196	729668744.00	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialised form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under **ISIN - INE413X01027** upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Further, in accordance with SEBI circular bearing reference - SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements has been sent to NSDL & CDSL on 30th September, 2022.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM

DISCLAIMER CLAUSE OF THE SEBI: "It is to be distinctly understood that the submission of the Letter of Offer to SEBI should not in any way deemed or construed that the Letter of Offer has been cleared or approved by SEBI. The investors are advised to refer to the Letter of Offer for the full texts as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on page 140 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 141 of the LOF.

Unless otherwise specified, all capitalized terms used herein shall have same meaning ascribed to such terms in the Letter of Offer.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 CAMEO CORPORATE SERVICES LTD. "Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India Tel No: +91-44-40020700 Fax: +91-44-28460129 Email: priya@cameoindia.com Investor Grievance Email Id: investor@cameoindia.com Contact Person: Ms. K Sreepriya Website: www.cameoindia.com SEBI Registration Number: INR000003753 CIN No: U67120	

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

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With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the company



PARTH JINDAL,
MD, JSW CEMENT

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had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CCPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 17 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit.

Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India.

Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE, 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH.
THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME **ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022**
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This Issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the Issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this Issue, BSE Limited shall be the Designated Stock Exchange. **Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022** (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after Invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after Invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The categorywise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92:435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000					4,80,000	100	0

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants.

The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be hosted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar quoting full name of the First/ Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India
Contact Person: Shanti Gopalkrishnan
Tel: +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No.: INR000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited
On Behalf of the Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF THE COMPANY.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.mafia.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

(This is an Advertisement for information purpose only and not for publication or distribution or release directly or indirectly outside India and is not an offer document announcement.)

7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076
Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405
Telephone: +91-97271-23838. **Email id:** info@7nrretailtd.in
Website: www.7nrretailtd.in
Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116390262 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue ("RTA") and BSE Limited ("BSE"), the Designated Stock Exchange i.e. ("BSE"), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renounees	122	2876459	47375764	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received
Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renounees	883	52119196	72966874.40	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under **ISIN - INE413X01027** upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Further, in accordance with SEBI circular bearing reference - SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements has been sent to NSDL & CDSL on 30th September, 2022.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM

DISCLAIMER CLAUSE OF THE SEBI: "It is to be distinctly understood that the submission of the Letter of Offer to SEBI should not in any way deemed or construed that the Letter of Offer has been cleared or approved by SEBI. The investors are advised to refer to the Letter of Offer for the full texts as provided in "Other Regulatory and Statutory Disclosures -Disclaimer Clause of SEBI" on page 140 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 141 of the LOF.

Unless otherwise specified, all capitalized terms used herein shall have same meaning ascribed to such terms in the Letter of Offer.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 CAMEO CORPORATE SERVICES LTD. "Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India Tel No: +91-44-40020700 Fax: +91-44-2846	

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, as "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2022. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the com-



PARTH JINDAL,
MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

pany had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 17 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

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Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

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MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE, 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH.
THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME **ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022**
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This Issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the Issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This Issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this Issue, BSE Limited shall be the Designated Stock Exchange. **Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022** (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after Invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after Invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The categorywise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92:435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be posted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may be addressed to the Registrar quoting full name of the First/ Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

LINK Intime
Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India
Contact Person: Shanti Gopalkrishnan
Tel: +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No.: INR000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited
On Behalf of the Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.mafiatrends.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933. Raka

(This is an Advertisement for information purpose only and not for publication or distribution or release directly or indirectly outside India and is not an offer document announcement.)

7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076
Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405
Telephone: +91-97271-23838. **Email id:** info@7nrretailtd.in
Website: www.7nrretailtd.in
Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116695000 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue ("RTA") and BSE Limited ("BSE"), the Designated Stock Exchange i.e. ("BSE"), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renounees	122	2876459	47375764	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received
Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renounees	883	52119196	729668744.00	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under **ISIN - INE413X01027** upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Further, in accordance with SEBI circular bearing reference - SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements has been sent to NSDL & CDSL on 30th September, 2022.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM

DISCLAIMER CLAUSE OF THE SEBI: "It is to be distinctly understood that the submission of the Letter of Offer to SEBI should not in any way deemed or construed that the Letter of Offer has been cleared or approved by SEBI. The investors are advised to refer to the Letter of Offer for the full texts as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on page 140 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 141 of the LOF.

Unless otherwise specified, all capitalized terms used herein shall have same meaning ascribed to such terms in the Letter of Offer.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 CAMEO CORPORATE SERVICES LTD. "Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India Tel No: +91-44-40020700 Fax: +91-44-28460129 Email: priya@cameoindia.com Investor Grievance Email Id: investor@cameoindia.com Contact Person: Ms. K Sreepriya Website: www.cameoindia.com SEBI Registration Number: INR00	

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, as "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2022. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$ 50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the com-



PARTH JINDAL,
MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

pany had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CCPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 1.7 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit.

Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No.:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE. 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

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THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME	ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022	CLOSED ON: TUESDAY, SEPTEMBER 27, 2022
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The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The category-wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92.435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category-wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAM and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from BSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be hosted on the website of the Registrar to the Issue at www.bighshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact numbers, e-mail address of the sole / first holder, folio number or demat account number, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement. For details on the ASBA process, see "Terms of the Issue" on page 145 of the Final Letter of Offer.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

REGISTRAR TO THE ISSUE

CAMEO CORPORATE SERVICES LTD.
"Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India
Tel No: +91-44-40020700 Fax: +91-44-28460129
Email: priya@cameoindia.com
Investor Grievance Email Id: investor@cameoindia.com
Contact Person: Ms. K Sreepriya
Website: www.cameoindia.com
SEBI Registration Number: INR000003753
CIN No: U67120TN1998PLC041613

COMPANY SECRETARY AND COMPLIANCE OFFICER

Ms. Prachi Chobisa
7NR Retail Limited
Godown No-1, 234/1+234/2, FP-69/3,
Sadashiv Kanto, B/h Bajaj Process,
Narol Chokdi, Narol, Ahmedabad - 382 405
E-Mail Id: info@7nrretailtd.in; Website: www.7nrretailtd.in
Tel No: + 91-97271-23838

For, 7NR Retail Limited
On behalf of Board of Directors

Prachi Chobisa
Company Secretary and Compliance Officer

Place: Ahmedabad
Date: 4th October, 2022

Investors may contact the Registrar or the Company Secretary and Compliance Officer for any Pre-Issue or Post-Issue related matter. All grievances relating to the ASBA process may be addressed to the Registrar, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact numbers, e-mail address of the sole / first holder, folio number or demat account number, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement. For details on the ASBA process, see "Terms of the Issue" on page 145 of the Final Letter of Offer.

FOR MAFIA TRENDS LIMITED
On Behalf of Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.mafia.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, as "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2022. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the com-



PARTH JINDAL, MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

pany had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 17 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit.

Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE, 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH. THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME **ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022**
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This Issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the Issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This Issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this Issue, BSE Limited shall be the Designated Stock Exchange. **Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022** (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after Invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after Invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The categorywise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92:435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be posted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may be addressed to the Registrar quoting full name of the First/ Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

LINK Intime
Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India
Contact Person: Shanti Gopalkrishnan
Tel: +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No.: INR000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited On Behalf of the Board of Directors Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.mafiatrends.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933. Raka

(This is an Advertisement for information purpose only and not for publication or distribution or release directly or indirectly outside India and is not an offer document announcement.)

7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076
Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405
Telephone: +91-97271-23838. **Email id:** info@7nrretailtd.in
Website: www.7nrretailtd.in
Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116695000 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue ("RTA") and BSE Limited ("BSE"), the Designated Stock Exchange i.e. ("BSE"), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renounees	122	2876459	47375764	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received
Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renounees	883	52119196	729668744.00	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialised form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under **ISIN - INE413X01027** upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Further, in accordance with SEBI circular bearing reference - SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements has been sent to NSDL & CDSL on 30th September, 2022.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM

DISCLAIMER CLAUSE OF THE SEBI: "It is to be distinctly understood that the submission of the Letter of Offer to SEBI should not in any way deemed or construed that the Letter of Offer has been cleared or approved by SEBI. The investors are advised to refer to the Letter of Offer for the full texts as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on page 140 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 141 of the LOF.

Unless otherwise specified, all capitalized terms used herein shall have same meaning ascribed to such terms in the Letter of Offer.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 CAMEO CORPORATE SERVICES LTD. "Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India Tel No: +91-44-40020700 Fax: +91-44-28460129 Email: priya@cameoindia.com Investor Grievance Email Id: investor@cameoindia.com Contact Person: Ms. K Sreepriya Website: www.cameoindia.com SEBI Registration Number: INR000003753 CIN No: U67120TN1998PLC041613	

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, as "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2022. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$ 50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the com-



PARTH JINDAL,
MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

pany had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 17 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit.

Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE, 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH.
THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME **ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022**
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This Issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the Issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This Issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this Issue, BSE Limited shall be the Designated Stock Exchange. **Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022** (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after Invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after Invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange - BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The categorywise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92:435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be posted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may be addressed to the Registrar quoting full name of the First/ Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

LINK Intime
Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai - 400 083, Maharashtra, India
Contact Person: Shanti Gopalkrishnan
Tel: +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No.: INR000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited
On Behalf of the Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.mafiatrends.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933. Raka

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7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076
Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad - 382 405
Telephone: +91-97271-23838. **Email id:** info@7nrretailtd.in
Website: www.7nrretailtd.in
Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116695000 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue ("RTA") and BSE Limited ("BSE"), the Designated Stock Exchange i.e. ("BSE"), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renounees	122	2876459	47375764	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received
Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renounees	883	52119196	729668744.00	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under **ISIN - INE413X01027** upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Further, in accordance with SEBI circular bearing reference - SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements has been sent to NSDL & CDSL on 30th September, 2022.

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM

DISCLAIMER CLAUSE OF THE SEBI: "It is to be distinctly understood that the submission of the Letter of Offer to SEBI should not in any way deemed or construed that the Letter of Offer has been cleared or approved by SEBI. The investors are advised to refer to the Letter of Offer for the full texts as provided in "Other Regulatory and Statutory Disclosures - Disclaimer Clause of SEBI" on page 140 of the Letter of Offer.

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by BSE should not, in anyway, be deemed or construed that the LOF has been cleared or approved by BSE; nor does it certify the correctness or completeness of any of the contents of the LOF. The investors are advised to refer to the LOF for the full text of the "Disclaimer Clause of BSE" on Page 141 of the LOF.

Unless otherwise specified, all capitalized terms used herein shall have same meaning ascribed to such terms in the Letter of Offer.

REGISTRAR TO THE ISSUE	COMPANY SECRETARY AND COMPLIANCE OFFICER
 CAMEO CORPORATE SERVICES LTD. "Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India Tel No: +91-44-40020700 Fax: +91-44-28460129 Email: priya@cameoindia.com Investor Grievance Email Id: investor@cameoindia.com Contact Person: Ms. K Sreepriya Website: www.cameoindia.com SEBI Registration Number: INR000003753 CIN No: U6712	

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, as "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2022. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$ 50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the com-



PARTH JINDAL,
MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

pany had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CCPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from

State Bank of India in a similar manner.

JSW Cement has installed capacity of 1.7 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra.

Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit.

Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

- FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as 'Mafia Trends Private Limited' on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to 'Mafia Trends Limited', and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad - 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No.:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE. 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH.
THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME	ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022	CLOSED ON: TUESDAY, SEPTEMBER 27, 2022
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This issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this issue, BSE Limited shall be the Designated Stock Exchange. **Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022** (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange—BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The category-wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92.435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	-250
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000					4,80,000	100	0

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAM and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from BSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be hosted on the website of the Registrar to the Issue at www.bigsshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar, with a copy to the SCSBs, giving full details such as name, address of the Applicant, contact numbers, e-mail address of the sole / first holder, folio number or demat account number, number of Rights Equity Shares applied for, amount blocked, ASBA Account number and the Designated Branch of the SCSBs where the Application Form or the plain paper application, as the case may be, was submitted by the Investors along with a photocopy of the acknowledgement. For details on the ASBA process, see "Terms of the Issue" on page 145 of the Final Letter of Offer.

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF THE COMPANY.

REGISTRAR TO THE ISSUE
CAMEO CORPORATE SERVICES LTD.
"Subramanian Building", No. 1, Club House Road, Chennai - 600 002, India
Tel No: +91-44-40020700 Fax: +91-44-28460129
Email: priya@cameoindia.com
Investor Grievance Email Id: investor@cameoindia.com
Contact Person: Ms. K Sreepriya
Website: www.cameoindia.com
SEBI Registration Number: INR000003753
CIN No: U67120TN1998PLC041613

COMPANY SECRETARY AND COMPLIANCE OFFICER
Ms. Prachi Chobisa
7NR Retail Limited
Godown No-1, 234/1+234/2, FP-69/3,
Sadashiv Kanto, B/h Bajaj Process,
Narol Chokdi, Narol, Ahmedabad - 382 405
E-Mail Id: info@7nrretailtd.in; Website: www.7nrretailtd.in
Tel No: + 91-97271-23838

For, 7NR Retail Limited
On behalf of Board of Directors
Prachi Chobisa
Company Secretary and Compliance Officer

Place: Ahmedabad
Date: 4th October, 2022

Disclaimer: Our Company has filed the Letter of Offer with the Securities and Exchange Board of India and the Stock Exchange ("BSE"). The Letter of Offer is available on website of the Stock Exchange where the Equity Shares are listed i.e. www.bseindia.com, the website of the Registrar to the Issue at https://rights.cameoindia.com/7nrretail and https://www.7nrretailtd.in/. Potential investors should note that investment in Equity Shares involves a high degree of risk and for details relating to the same, see the section titled "Risk Factors" on page 23 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States.

FOR Mafia Trends Limited
On Behalf of Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.

Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.bseindia.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

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PARTH JINDAL,
MD, JSW CEMENT

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Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

Bombay Dyeing board approves rights issue draft

THE RIGHTS ISSUE committee of Bombay Dyeing & Manufacturing Company has considered and approved the draft letter of offer for the proposed ₹940 crore issue, the company said in a BSE filing,

on Monday. On September 22, the company's board had approved raising of funds through a rights issue of upto ₹940 crore. The draft letter of offer dated October 3, 2022

will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India. Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

— FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

Our Company was incorporated as "Mafia Trends Private Limited" on February 07, 2017 as a private limited company under the Companies Act, 2013 with the Registrar of Companies, Gujarat at Ahmedabad. Pursuant to a special resolution of our Shareholders passed in the extra-ordinary general meeting held on December 22, 2021, our Company was converted from a private limited company to public limited company and consequently, the name of our Company was changed to "Mafia Trends Limited", and a fresh certificate of incorporation dated January 12, 2022 was issued to our Company by the Registrar of Companies, Gujarat at Ahmedabad. The corporate identification number of our Company is U51909GJ2017PLC095649. For details of change in Registered Office of our Company, please refer to the chapter titled "History and Certain Corporate Matters" on page 85 of the Prospectus.

Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad – 380 015, Gujarat, India
Website: www.mafiatrends.com | **E-Mail:** grievance@mafiatrends.com | **Telephone No.:** +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹ 28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE, 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HEREAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

THE FACE VALUE OF EQUITY SHARE IS ₹28/- EACH.
THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME

ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This issue is a fixed price issue and allotment in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this issue, BSE Limited shall be the Designated Stock Exchange. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022 (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The issue has received 1,717 applications for 91,36,000 Equity shares (before rejections, before application not banked but after Invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The issue was subscribed to the extent of 7.12 times as per the bid book received from NSE (before rejections, before application not banked but after Invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange—BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The categorywise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92:435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	Allocation per Applicant After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000.00	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000.00	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000.00	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000.00	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,813	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000.00	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000.00	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000.00	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000.00	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filled in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allotted to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be hosted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar quoting full name of the First Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

LINKIntime

Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai – 400 083, Maharashtra, India
Contact Person: Shanti Gopalakrishnan
Tel.: +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No.: INR000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited
On Behalf of the Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES ON LISTING OR THE BUSINESS PROSPECTS OF MAFIA TRENDS LIMITED.
Note: All capitalized terms used and not defined herein shall have the respective meanings assigned to them in the Prospectus.

Mafia Trends Limited is proposing, subject to market conditions, public issue of its equity shares and has filed the Prospectus with the Registrar of Companies, Gujarat Ahmedabad. The Prospectus is available on the website of SEBI at www.sebi.gov.in, the website of the Lead Manager at www.gycrcapitaladvisors.com, website of the BSE Limited at https://www.bseindia.com/ and Website of Issuer Company at https://www.bseindia.com/ Investors should note that investment in Equity Shares involves a high degree of risk. For details, investors shall refer to and rely on the Prospectus including the section titled "Risk Factors" beginning on Page No. 17 of the Prospectus, which has been filed with ROC. The Equity Shares have not been and will not be registered under the US Securities Act (the "Securities Act") or any state securities law in United States and may not be issued or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in the Regulations under the Securities Act), except pursuant to an exemption from, or in a transaction not subject to the registration requirements of the Securities Act of 1933.

(This is an Advertisement for information purpose only and not for publication or distribution or release directly or indirectly outside India and is not an offer document announcement.)

7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dadra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076

Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, Bih Bajaj Process, Narol Chokdi, Narol, Ahmedabad – 382 405

Telephone: +91-97271-23838; **Email id:** info@7nrretailtd.in

Website: www.7nrretailtd.in

Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116390262 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue (RTA) and BSE Limited ("BSE"), the Designated Stock Exchange i.e. (BSE), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renounees	122	2876459	47375764	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received

Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renounees	883	52119196	729668744.00	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under **ISIN - INE413X01027** upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Maruti logs output of 177K units in Sept

PRESS TRUST OF INDIA
New Delhi, October 3

MARUTI SUZUKI INDIA on Monday reported an over two-fold rise in its vehicle production at 177,468 units in September 2022. The company had produced a total of 81,278 units in the same month last year.

"The shortage of electronic components had a minor impact on the production of vehicles during the month," Maruti Suzuki India said in a regulatory filing. The company took all possible measures to minimise the impact, it said, however adding, "production volume in September 2021 was adversely impacted due to shortage of electronic components, a year-on-year comparison may not be meaningful".

Total passenger vehicle production was at 173,929 units last month. It was at 77,782 units in September 2022. Passenger cars production was up at 131,258 units against 47,884 units in the same month a year ago. Utility vehicles production stood at 29,811 units during the period under review. The same was 21,873 units in September 2021, the company said.

Production of light commercial vehicles Super Carry was at 3,539 units as compared to 3,496 units in the year-ago month, it added.

JSW Cement secures ₹400-crore funding

FE BUREAU
New Delhi, October 3

JSW CEMENT HAS raised its first sustainability linked loan of ₹400 crore (\$ 50 million) from MUFG Bank India. The company plans to deploy these funds as a capital expenditure to achieve its capacity target of 25 MTPA by financial year 2024-2025, with increasing focus on sustainability. This is the company's third fund raise in the last 15 months.

According to a statement from the company, it has developed a sustainability-linked loan framework to link its capital-raising with long-term ESG objectives.

"This will enable JSW Cement to meet its ambitious timelines for achieving an improved sustainability performance. The sustainability-linked loan framework is also aligned with the sustainability-linked loan principles administered by the loan market association, Asia Pacific Loan Market Association, Loan Syndications & Trading Association in March 2022," it said.

With this fund raise, JSW Cement has raised ₹2,000 crore since July 2021 for funding its capacity expansion plans. In July last year, the company had raised ₹1,500 crore from Apollo Global and Synergy Metals Investments as a compulsorily convertible preference shares (CCPS) to be converted into equity at the time of initial public offering. Later in December 2021, the company raised ₹100 crore from



PARTH JINDAL,
MD, JSW CEMENT

The sustainability linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations

State Bank of India in a similar manner. JSW Cement has installed capacity of 17 million tonne across its units at Vijayanagar in Karnataka, Nandyal in Andhra Pradesh, Salboni in West Bengal, Jajpur in Odisha and Dolvi in Maharashtra. Its subsidiary Shiva Cement is investing ₹1,500 crore in a 1.36 million tonne clinker unit in Sundergarh district of Odisha along with a 1 million tonne grinding unit. Commenting on the fund raise, Parth Jindal, managing director, JSW Cement said, "The sustainability-linked loan raised from MUFG Bank reiterates our purpose of pursuing sustainable business growth while ensuring a sustainable future for the next generations. The new capital will enable us to meet our goal of achieving 25 MTPA capacity in near term."

Shashank Joshi, deputy CEO of MUFG India said, "Through this transaction, JSW Cement has not only reaffirmed its sustainability vision but served as a leading flag-bearer for the industry's net zero transition. With our market-leading ESG financing capabilities, MUFG has long played a defining role in the sustainability journey of India's corporate sector."

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will be filed with the Securities and Exchange Board of India (Sebi), BSE and National Stock Exchange of India.

Bombay Dyeing, which is into manufacturing of home furnishings, towels, linens,

kids wear, leisure clothing among other products, sells it through over 350 exclusive Bombay Dyeing retail and more than 2,000 multi-brand stores.

— FE BUREAU

This is only an advertisement for information purpose and is not a prospectus announcement.)

MAFIA TRENDS LIMITED

CIN: U51909GJ2017PLC095649

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Registered Office: 1, Prabhu Kutir Complex, Sandesh Press Road, Vastrapur, Ahmedabad – 380 015, Gujarat, India
Website: www.mafiatrends.com | E-Mail: grievance@mafiatrends.com | Telephone No: +91 77780 43457
Company Secretary and Compliance Officer: Mr. Shashank Poddar

OUR PROMOTERS: MR. RAJENDRA SINGH RAJPUROHIT AND MAHENDRA SINGH RAJPUROHIT

BASIS OF ALLOTMENT

PUBLIC ISSUE OF 12,84,000 EQUITY SHARES OF FACE VALUE ₹10 EACH ("EQUITY SHARES") OF MAFIA TRENDS LIMITED (THE "COMPANY" OR THE "ISSUER") FOR CASH AT A PRICE OF ₹28 PER EQUITY SHARE (INCLUDING A SECURITIES PREMIUM OF ₹18 PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING TO ₹359.52 LACS ("ISSUE") OF THE ISSUE. 68,000 EQUITY SHARES AGGREGATING TO ₹19.04 LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 12,16,000 EQUITY SHARES OF FACE VALUE OF ₹10 EACH AT AN ISSUE PRICE OF ₹28 PER EQUITY SHARE AGGREGATING TO ₹340.48 LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.96% AND 27.42%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

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THE ISSUE PRICE OF ₹28.00/- PER EQUITY SHARE WAS 2.8 TIMES OF THE FACE VALUE.

ISSUE PROGRAMME **ISSUE OPENED ON: THURSDAY, SEPTEMBER 22, 2022**
CLOSED ON: TUESDAY, SEPTEMBER 27, 2022

This Issue was made in terms of chapter IX of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 (the "SEBI ICDR REGULATIONS"), as amended in terms of rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended (the "SCRR"), the Issue was made for at least 25% of the post-issue paid-up equity share capital of our company. This Issue is a fixed price issue and allocation in the net issue to the public was made in terms of regulation 253 of the SEBI ICDR Regulations, as amended. For further details, please refer to section titled "Issue Procedure" beginning on Page No. 130 of the Prospectus.

Listing: The Equity Shares of our Company issued through the Prospectus are proposed to be listed on the SME Platform of the BSE Limited, in terms of the Chapter IX of the SEBI ICDR Regulations as amended from time to time. Our Company has received an In-Principle approval letter dated August 11, 2022 from BSE Limited ("BSE") for using its name in the Offer document for listing of our shares on the SME Platform of the BSE Limited. For the purpose of this Issue, BSE Limited shall be the Designated Stock Exchange. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 04, 2022 (Subject to receipt of listing and trading approvals from BSE).

SUBSCRIPTION DETAILS

The Issue has received 1,717 applications for 91,36,000 Equity Shares (before rejections, before application not banked but after invalid Multiple/Duplicate applications) including Market Maker Application of 68,000 Equity Shares. The Issue was subscribed to the extent of 1.12 times as per the bid book received from NSE (before rejections, before application not banked but after invalid Multiple/Duplicate application). After considering the technical rejections cases, the Issue was subscribed 4.54 times.

The details of application received (Before Technical Rejection but after application not banked and application banked but application not registered)

CATEGORY	NUMBER OF APPLICATIONS	% OF TOTAL	NUMBER OF EQUITY SHARES APPLIED	SUBSCRIPTION
Market Maker	01	1.13	68,000	1.00
Other than Retail Individual Investors	53	38.67	23,08,000	3.79
Retail Individual Investors	898	60.19	35,92,000	5.90
Total	952	100	59,68,000	4.64

Summary of Valid Applications (after Technical and multiple rejections):

Category	Gross		Less: Rejections		Valid		Subscription (based on reservation in the Prospectus)
	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	Number of Applications	Equity Shares applied	
Market Maker	01	68,000	0	0	1	68,000	1.00
Other than Retail Individual Investors	53	23,08,000	02	24,000	51	22,84,000	3.75
Retail Individual Investors	898	35,92,000	28	1,12,000	870	34,80,000	5.72
Total	952	59,68,000	217	1,36,000	922	58,32,000	4.54

ALLOCATION: The Basis of Allotment was finalized in consultation with the Designated Stock Exchange—BSE Limited on September 30, 2022.

A) Allocation to Market Maker (After Technical Rejections): The Basis of Allotment to the Market Maker at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 1.00 time. The total number of Equity Shares allotted in this category is 68,000 Equity Shares in full out of reserved portion of 68,000 Equity Shares.

B) Allocation to Retail Individual Investors (After Technical Rejections): The Basis of Allotment to the Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 7,36,000 Equity Shares. The category-wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
4,000	870	100	34,80,000	100	7,36,000	845.98	4000	92.435	7,36,000	100	0

C) Allocation to Other than Retail Individual Investor (After Technical Rejection): The Basis of Allotment to other than Retail Individual Investors, at the Issue Price of ₹28/- per Equity Share, was finalized in consultation with BSE Limited. The category was subscribed by 5.72 times. Total number of Equity Shares allotted in this category is 4,80,000 Equity Shares. The category-wise basis of allotment is as under:

No. of Shares Applied for (Category Wise)	No. of Applications Received	% to Total	Total No. of Equity Shares applied	% to Total	Proportionate Equity Shares available	Allocation per Applicant Before rounding off	After rounding off	Ratio of allottees to applicants	Total No. of Shares allotted	% to Total	Surplus/ Deficit	
(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)	
8,000	22	43.14	1,76,000	7.71	36,988	1,681.27	4,000	9	22	36,000	7.50	-988
12,000	5	9.80	60,000	2.63	12,609	2,521.80	4,000	3	5	12,000	2.50	-609
16,000	4	7.84	64,000	2.80	12,450	3,362.50	4,000	1	1	16,000	3.33	2550
20,000	3	5.88	60,000	2.63	12,609	4,203.00	4,000	1	1	12,000	2.50	-609
24,000	1	1.96	24,000	1.05	5,044	5,044.00	4,000	1	1	4,000	0.83	-1044
28,000	1	1.96	28,000	1.23	5,884	5,884.00	8,000	1	1	8,000	1.67	2116
32,000	2	3.92	64,000	2.80	13,450	6,725.00	8,000	1	1	8,000	1.67	-5450
36,000	1	1.96	36,000	1.58	7,566	7,566.00	8,000	1	1	4,000	0.83	4000
40,000	2	3.92	80,000	3.50	16,183	8,406.50	8,000	1	1	8,000	1.67	434
60,000	1	1.96	60,000	2.63	12,609	12,609.00	12,000	1	1	16,000	3.33	-813
64,000	2	3.92	1,28,000	5.60	26,900	13,450.00	12,000	1	1	16,000	2.50	-609
80,000	1	1.96	80,000	3.50	16,183	16,813.00	16,000	1	1	16,000	3.33	-813
1,00,000	1	1.96	1,00,000	4.38	21,016	21,016.00	20,000	1	1	20,000	4.17	-1016
1,20,000	1	1.96	1,20,000	5.25	25,219	25,219.00	24,000	1	1	24,000	5.00	-1219
1,44,000	1	1.96	1,44,000	6.30	30,263	30,263.00	32,000	1	1	32,000	6.67	1737
3,48,000	1	1.96	3,48,000	15.24	73,135	73,135.00	72,000	1	1	72,000	15.00	-1135
3,52,000	1	1.96	3,52,000	15.41	73,975	73,975.00	76,000	1	1	76,000	15.38	2025
3,60,000	1	1.96	3,60,000	15.76	75,657	75,657.00	76,000	1	1	76,000	15.83	343
Total	51	100	22,84,000	100	4,80,000				4,80,000	100	0	

The Board of Directors of the Company at its meeting held on September 30, 2022 has taken on record the Basis of Allotment of Equity Shares approved by the Designated Stock Exchange viz. BSE Limited and authorized corporate action for allotment of shares in dematerialized form to various successful applicants. The CAN and allotment advice and/or notices shall be dispatched to the address of the Applicants as registered with the depositories / as filed in the application form on or before October 03, 2022. Further, the instructions to SCSBs has been issued on October 03, 2022 for unblocking of funds. The request for electronic credit of Equity Shares will be made to Depositories on or before October 04, 2022. The Equity Shares allocated to successful applicants are being credited to their beneficiary accounts subject to validation of the account details with the depositories concerned. In case the same is not received within prescribed time, Investors may contact the Registrar to the Issue at the address given below. The Company is taking steps to get the Equity Shares admitted for trading on the BSE Limited within six working days from the date of the closure of the Issue. Our Company will file listing application on or before October 04, 2022 with BSE. The trading is proposed to be commenced on or before October 05, 2022 (Subject to receipt of listing and trading approvals from NSE).

INVESTORS, PLEASE NOTE

The details of the allotment made will be hosted on the website of the Registrar to the Issue at www.bigshareonline.com. All future correspondence in this regard may kindly be addressed to the Registrar quoting full name of the First/ Sole applicant, serial number of the Application Form, number of shares applied for and Bank Branch where the application had been lodged and payment details at the address of the Registrar given below:

LINK Intime
Link Intime India Private Limited
C-101, 247 Park, 1st Floor, L.B.S. Marg, Vikhroli West, Mumbai – 400 083, Maharashtra, India
Contact Person : Shanti Gopalkrishnan
Tel : +91 22 4918 6200
Email: mafia.ipo@linkintime.co.in
Investor grievance e-mail: mafia.ipo@linkintime.co.in
Website: www.linkintime.co.in
SEBI Registration No. : INF000004058
CIN: U67190MH1999PTC118368

FOR Mafia Trends Limited
On Behalf of the Board of Directors
Sd/-
Mr. Rajendra Singh Rajpurohit
Chairman and Managing Director
(DIN- 07684092)

Date: 03rd October, 2022
Place: Ahmedabad

THE LEVEL OF SUBSCRIPTION SHOULD NOT BE TAKEN TO BE INDICATIVE OF EITHER THE MARKET PRICE OF THE EQUITY SHARES OR LISTING OR THE BUSINESS PROSPECTS OF THE COMPANY.

FOR 7NR Retail Limited
On behalf of Board of Directors
Sd/-
Prachi Chobisa
Company Secretary and Compliance Officer

Place: Ahmedabad
Date: 4th October, 2022

Disclaimer: Our Company has filed the Letter of Offer with the Securities and Exchange Board of India and the Stock Exchange ("BSE"). The Letter of Offer is available on website of the Stock Exchange where the Equity Shares are listed i.e. www.bseindia.com, the website of the Registrar to the Issue at rights.cameoindia.com/7nrretail and <https://www.7nrretailtd.in>. Potential investors should note that investment in Equity Shares involves a high degree of risk and for details relating to the same, see the section titled "Risk Factors" on page 23 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States.

(This is an Advertisement for information purpose only and not for publication or distribution or release directly or indirectly outside India and is not an offer document announcement.)

7NR RETAIL LIMITED

Our Company was originally incorporated on December 21, 2012, as "7NR Retail Private Limited" as a Private Limited Company under the provisions of the Companies Act, 1956 with the Registrar of Companies, Gujarat, Dabra and Nagar Haveli. Thereafter, our Company was converted into a Public Limited Company and accordingly the name of our Company was changed to "7NR Retail Limited" pursuant to a special resolution passed by our Shareholders at the EGM held on March 11, 2017. A fresh certificate of incorporation consequent upon conversion to Public Limited Company was issued on March 22, 2017 by Registrar of Companies, Ahmedabad, Gujarat.

Corporate Identification Number: L52320GJ2012PLC073076

Registered Office: Godown No-1, 234/1+234/2, FP-69/3, Sadashiv Kanto, B/h Bajaj Process, Narol Chokdi, Narol, Ahmedabad – 382 405

Telephone: + 91-97271-23838; Email id: info@7nrretailtd.in

Website: www.7nrretailtd.in

Contact Person: Ms. Prachi Chobisa, Company Secretary and Compliance Officer

OUR PROMOTERS: (I) MR. NIKUNJ AGRAWAL (II) MR. UMANG TRIVEDI

ISSUE OF 116695000 EQUITY SHARES OF FACE VALUE OF RE. 1/- (RUPEE ONE ONLY) ("RIGHTS EQUITY SHARES") EACH AT A PRICE OF RS. 1.40/- PER EQUITY SHARE INCLUDING A SHARE PREMIUM OF RS. 0.40/- PER EQUITY SHARE ("ISSUE PRICE") AGGREGATING UP TO RS. 16,33,73,000/- ON RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF 1 (ONE) RIGHTS EQUITY SHARE FOR EVERY 1 (ONE) EQUITY SHARES HELD BY THE ELIGIBLE EQUITY SHAREHOLDERS ON THE RECORD DATE, I.E. 23RD AUGUST, 2022 ("THE ISSUE"). THE ISSUE PRICE IS 1.40 TIMES OF FACE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE SEE THE CHAPTER TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE 145 OF THIS FINAL LETTER OF OFFER.

BASIS OF ALLOTMENT

The Board of Directors of our Company thanks all investors for their response to the Issue, which opened for subscription on Tuesday, 6th September, 2022 and closed on Friday, 23rd September, 2022 and the last date for On-Market Renunciation of Rights Entitlements was Thursday, 15th September, 2022. Out of the total 2080 Applications for 116695000 Rights Equity Shares, 802 Applications for 2184567 Rights Equity Shares were rejected due to technical reason as disclosed in the Letter of Offer. The total number of valid Applications received were 1278 Applications for 114205695 Rights Equity Shares and balance unsubscribed portion of 2489305 shares was subscribed by Promoters and Promoters Group. Final subscription is 100% after removing rejection of Rights Equity Shares under the Issue.

In accordance with the Letter of Offer and the Basis of Allotment finalized on 29th September, 2022, in consultation with the Registrar to the Issue ("RTA") and BSE Limited ("BSE"), the Designated Stock Exchange i.e. ("BSE"), the Rights Issue Committee allotted 116695000 Rights Equity Shares on 29th September, 2022 to the successful Applicants. All valid Applications have been considered for allotment.

1. The break-up of valid applications received through ASBA is as under:

Applicants	No. of applicants	No. of Equity Shares allotted against Res	No. of Rights Equity Shares allotted against valid additional shares	Total Equity Shares allotted
Eligible Equity Shareholders	1156	45197753	18755719	63953472
Renouncees	122	2876459	4737564	50252223
Unsubscribed portion subscribed by Promoters and Promoters Group	1	0	2489305	2489305
Total	1279	48074212	68620788	116695000

2. Information regarding total Applications received

Summary of Allotment in various categories is as under:

Category	Gross			Less: Rejections / Partial Amount			Valid		
	Applications	Equity Shares	Amount	Number	Equity Shares	Amount	Application	Equity Shares	Amount
Eligible Equity Shareholders	1197	64271066	89979492.40	41	317594	444631.60	1156	63953472	89534860.80
Renouncees	883	52119196	729668744.00	761	1866973	2613762.20	122	50252223	70353112.20
Total	2080	116390262	162946366.80	802	2184567	3058393.80	1278	114205695	159887973.00

Intimation for Allotment / refund / rejection cases: The dispatch of allotment advice cum refund intimation and intimation for rejection, as applicable, to the Investors has been completed on 3rd October, 2022. The instructions to SCSBs for unblocking of funds were given on 29th September, 2022. The listing application was filed with BSE on 29th September, 2022 and subsequently, the listing approval was received 30th September, 2022 from BSE. The credit of Rights Equity Shares in dematerialized form to respective demat accounts of Allottees was completed on 30th September, 2022 and 30th September, 2022 by CDSL and NSDL respectively. For further details, see "Terms of the Issue - Allotment advice or refund / unblocking of ASBA accounts" on Page 145 of the Letter of Offer. The trading in fully paid-up Equity Shares issued in the Rights Issue shall commence on BSE under ISIN - INE413X01027 upon receipt of trading permission. The trading is expected to commence on or about 6th October, 2022.

Further, in accordance with SEBI circular bearing reference - SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, the request for extinguishment of Rights Entitlements has been sent to NSDL & CDSL on 30th September, 2022

INVESTORS MAY PLEASE NOTE THAT THE EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALIZED FORM

DISCLAIMER CLAUSE OF THE SEBI: "It is to be distinctly understood that the submission of the Letter of Offer to SEBI should not in any way deemed or construed that the Letter of Offer has been cleared or approved by SEBI. The investors are advised to refer to the Letter of Offer for the full texts as provided in "Other Regulatory and Statutory Disclosures -Disclaimer Clause of SE

पीएफआइ छापेमारी : पांच आरोपियों की हिरासत अवधि आठ तक बढ़ी

मुंबई, 3 अक्टूबर (भाषा)।

यहां की एक अदालत ने सोमवार को पापुलर फ्रंट आफ इंडिया (पीएफआइ) के पांच कथित सदस्यों की एटीएस हिरासत अवधि आठ अक्टूबर तक के लिए बढ़ा दी। इनको कई एजेंसियों की ओर से की गई छापेमारी के दौरान महाराष्ट्र में गिरफ्तार किया गया था। देशभर में गत 22 सितंबर को राष्ट्रीय अन्वेषण अधिकरण (एनआइए) के नेतृत्व में कई एजेंसियों की ओर से की गई छापेमारी के दौरान महाराष्ट्र के आतंक निरोधक दस्ता (एटीएस) द्वारा 20 लोगों को गिरफ्तार किया गया था, जिनमें ये पांच आरोपी शामिल हैं। एटीएस ने आरोपियों को पूर्व रिमांड अवधि बीतने पर अतिरिक्त सत्र न्यायाधीश

एम पाटिल की अदालत में सोमवार को पेश किया और हिरासत अवधि आठ दिन तक बढ़ाने की मांग की। अदालत ने दोनों पक्षों की दलीलें सुनने के बाद हिरासत अवधि पांच दिन तक बढ़ाने का फैसला किया। आरोपियों के खिलाफ अवैध गतिविधियों में संलिप्तता, समुदायों के बीच शत्रुता को बढ़ावा देने और देश के खिलाफ युद्ध छेड़ने के मामले दर्ज हैं। कई एजेंसियों की ओर से देश के 15 राज्यों में पीएफआइ के खिलाफ व्यापक छापेमारी के दौरान इसके 106 कथित नेताओं और कार्यकर्ताओं को गिरफ्तार किया गया था। महाराष्ट्र-कर्नाटक में 20-20 लोगों को गिरफ्तार किया गया, जबकि तमिलनाडु में 10, असम में नौ, उत्तर प्रदेश में आठ, आंध्र प्रदेश में पांच, मध्य प्रदेश में चार और पुडुचेरी-दिल्ली में तीन-तीन और राजस्थान में दो आरोपियों को गिरफ्तार किया गया।

रेलवे ने 500 मेल एक्सप्रेस

रेलगाड़ियों की रफ्तार बढ़ाई

जनसत्ता ब्यूरो

नई दिल्ली, 3 अक्टूबर

रेलवे की नई समय सारिणी में 500 मेल एक्सप्रेस ट्रेन की गति तेज की गई है। ट्रेन की गति में 10 मिनट से 70 मिनट तक तेजी की गई है। रेलवे ने सोमवार को एक अक्टूबर, 2022 से प्रभावी नई अखिल भारतीय रेलवे समय सारिणी जारी की रेलवे के अनुसार वर्ष 2022-23 के दौरान मेल एक्सप्रेस रेलगाड़ियों के लिए समय की पाबंदी लगभग 84 प्रतिशत रही।

दोनों उम्मीदवारों में से कोई भी जीते, यह कांग्रेस की जीत : थरूर

जनसत्ता ब्यूरो

नई दिल्ली, 3 अक्टूबर।

कांग्रेस अध्यक्ष पद के उम्मीदवार मल्लिकार्जुन खड़गे और शशि थरूर ने कहा कि महंगाई तथा बेरोजगारी जैसे मुद्दों के साथ ही भाजपा और राष्ट्रीय स्वयंसेवक संघ (आरएसएस) की विचारधारा के खिलाफ मिलकर काम करना है। चुनाव प्रचार के लिए हैदराबाद पहुंचे थरूर ने कहा कि वह खड़गे का बहुत सम्मान करते हैं। थरूर का कहना था कि हम चाहते हैं कि हमारे देश में कांग्रेस एक बार फिर जीते। जहां तक मेरा सवाल है तो इस चुनाव में सिर्फ इसी बात को लेकर अंतर है कि हम कांग्रेस पार्टी के सामने मौजूद चुनौतियों से कैसे निपटते हैं ताकि भाजपा और उसकी मजबूत चुनावी मशीनरी से परा पा सके। उनके अनुसार, इस चुनावी मुकाबले में उनके और खड़गे के बीच कोई कलह नहीं है।

थरूर ने ट्वीट किया, 'मैं खड़गे जी से सहमत हूँ कि कांग्रेस में हम सभी लोगों को एक दूसरे की बजाय भाजपा से मुकाबला करना है। हमारे बीच कोई वैचारिक मतभेद नहीं है।' लोकसभा सदस्य थरूर ने कहा कि 17 अक्टूबर को मतदान करने वाले हमारे साथियों को सिर्फ यह तय करना है कि इसे (भाजपा के खिलाफ

लड़ाई) कैसे सर्वाधिक प्रभावी ढंग से किया जा सकता है।

खड़गे का यह भी कहना था कि उन्हें और थरूर को महंगाई तथा बेरोजगारी जैसे मुद्दों के साथ ही भाजपा और राष्ट्रीय स्वयंसेवक संघ (आरएसएस) की विचारधारा के खिलाफ मिलकर काम करना है। चुनाव प्रचार के लिए हैदराबाद पहुंचे थरूर ने कहा कि वह खड़गे का बहुत सम्मान करते हैं। थरूर का कहना था कि हम चाहते हैं कि हमारे देश में कांग्रेस एक बार फिर जीते। जहां तक मेरा सवाल है तो इस चुनाव में सिर्फ इसी बात को लेकर अंतर है कि हम कांग्रेस पार्टी के सामने मौजूद चुनौतियों से कैसे निपटते हैं ताकि भाजपा और उसकी मजबूत चुनावी मशीनरी से परा पा सके। उनके अनुसार, इस चुनावी मुकाबले में उनके और खड़गे के बीच कोई कलह नहीं है।

थरूर ने कहा कि खड़गे के पास व्यापक अनुभव, योग्यता और ज्ञान है।

homefirst
We'll take you home

होम फर्स्ट फाइनांस कम्पनी इंडिया प्राइवेट लिमिटेड

CIN: L65990MH2010PLC240703

वेबसाइट: homefirstindia.com,

फोन नं.: 180030008425

ईमेल आईडी: loanfirst@homefirstindia.com

निजी संधि द्वारा बिक्री की सूचना

वित्तीय परिसम्पत्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम, 2002 के अंतर्गत प्रतिभूत परिसम्पत्तियों की बिक्री (नियम 8(6) के अंतर्गत सूचना)

होम फर्स्ट फाइनांस कम्पनी इंडिया लिमिटेड (होम फर्स्ट) के प्राधिकृत अधिकारी के रूप में अयोहरस्ताधरी ने आधेक हारा में देय विशिष्ट बकाये के सिलसिले में विषय अधिनियम की धारा 13(4) के अनुसार अनुसूची की सम्पत्ति का कब्जा कर लिया है। कृपया नीचे वर्णित तिथि को हमारी सूचना देखें जिसमें हमने सूचित किया कि हमने नीचे वर्णित आरक्षित मूल्य निर्धारित कर नीचे वर्णित रूप में समाचार पत्र में नीलामी सूचना प्रकाशित किया है। यह नीलामी नीचे वर्णित तिथि को निर्धारित थी। किसी भी बोलौदाता के माग नहीं लेने के कारण यह नीलामी सफल नहीं हो सकी।

एतद्द्वारा जन-साधारण को सूचित किया जाता है कि अनुसूची में वर्णित प्रतिभूति परिसम्पत्ति "जैसा है जहां है आधार" तथा "जो भी जैसा है आधार" पर कम्पनी के बकाये की वसूली के लिये कम्पनी को स्वीकार्य शर्तों के अनुसार बिक्री के लिये उपलब्ध है।

अतएव, विषय अधिनियम तथा उसके अंतर्गत निर्मित नियमों के प्रावधानों के अनुसार हम आपको यह सूचना जारी कर रहे हैं ताकि आप इस सूचना की तिथि से 15 दिनों के भीतर कम्पनी को बकाया राशि का भुगतान करने में सक्षम हो सकें तथा अनुसूची में वर्णित सम्पत्ति को वापस प्राप्त कर सकें अन्यथा देयताओं को पूरा करने के लिये सम्पत्ति की बिक्री कर दी जाएगी। यह विषय अधिनियम अथवा वर्तमान में लागू किसी अन्य कानून के अंतर्गत कम्पनी को उपलब्ध अधिकारों के प्रति पूर्वाग्रह रहित है।

इच्छुक पार्टी अग्रिम विवरणों/स्पष्टीकरणों तथा अपना प्रस्ताव जमा करने के लिये प्राधिकृत अधिकारी से सम्पर्क कर सकते हैं। यह बिक्री सरफेसी अधिनियम/नियमों के अनुसार होगी।

क्रम सं.	खाता/गारंटर्स का नाम	सम्पत्ति का विवरण/सम्पत्ति का स्वामी	मांग सूचना तिथि को बकाया राशि (आईएनआर में)	बिक्री सूचना की तिथि	समाचार पत्र	ई-नीलामी की तिथि	आरक्षित मूल्य (आईएनआर में)	प्राधिकृत अधिकारी का नं.
1.	दिनेश कुमार जोहर लाल, नीरू शर्मा	स्कीम-मंगलम सिटी एक्सटेंड, ग्राम हथोच, कलवार रोड, जयपुर, राजस्थान-302102 में फ्लैट नं. एफ-3, जी-65, शिवम रेकोडेन्सी, फ्लॉट नं. जी-65	12,74,848	08-09-2022	फाइनांसियल एक्सप्रेस तथा जनसत्ता	24-09-2022	10,80,000	9167383630

सरफेसी अधिनियम, 2002 के अंतर्गत 15 दिनों की सांख्यिक बिक्री सूचना

एतद्द्वारा ऋणधारकों/गारंटर्स को सूचित किया जाता है कि इस सूचना की तिथि से 15 दिनों के भीतर अद्यतन व्याज तथा सहायक खर्चों के साथ मांग सूचना में वर्णित राशि का भुगतान करें अन्यथा सम्पत्ति की नीलामी/बिक्री कर दी जाएगी तथा शेष बकाया यदि कोई हो, व्याज तथा लागत के साथ वसूल की जाएगी।

तिथि: 4.10.2022

स्थान: जयपुर

प्राधिकृत अधिकारी द्वारा हस्ताक्षरित

होम फर्स्ट फाइनांस कम्पनी इंडिया लिमिटेड

ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(7) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED AND CORRIGENDUM TO THE DETAILED PUBLIC STATEMENT ("CORRIGENDUM") WITH RESPECT TO THE OPEN OFFER TO THE PUBLIC EQUITY SHAREHOLDERS OF

ACROW INDIA LIMITED

(hereinafter referred to as the "Target Company")

(A public limited company incorporated under the provisions of the Companies Act, 1956)

CIN: L13100MH1960PLC011601

Registered Office: Plot No. 2 & 3, At. P. O. Ravalgaon, Tal. Malegaon, Nashik, Maharashtra, 423108.

Tel. No: 022-22184291; Email id: cs.acrow@ravalgaon.in; Website: www.acrowindia.com

This Offer Opening Public Announcement and Corrigendum to the Detailed Public Statement ("Advertisement") is being issued by Keynote Financial Services Limited ("Manager to the Offer"), on behalf of Gopal Trilokchand Agrawal ("Acquirer 1"), Shyam Trilokchand Agrawal ("Acquirer 2") and Sanjay Trilokchand Goyal ("Acquirer 3") collectively referred to as "Acquirers", pursuant to Regulation 18(7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011 as amended (the "SEBI (SAST) Regulations") and pursuant to SEBI Letter no. SEBI/HO/CFD/DCR-2/P/OW/2022/48997/1 dated September 19, 2022 ("Observation Letter") in respect of the Open Offer (the "Open Offer") to acquire 1,66,400 Equity Shares of face value of ₹ 10/- (Rupees Ten Only) each, at an Offer Price of ₹ 659/- (Rupees Six Hundred Fifty Nine Only) per Equity Share, representing 26% of total fully Paid up and Voting Equity Share Capital of the Target Company.

This Advertisement has to be read in continuation and in conjunction with the Public Announcement dated July 19, 2022 ("PA"), the Detailed Public Statement dated July 25, 2022 and published in the newspapers on July 26, 2022 ("DPS"), the Draft Letter of Offer dated August 02, 2022 ("DLOF") filed with SEBI, the Letter of Offer dated September 21, 2022 ("LOF") dispatched to the Public Equity Shareholders on September 28, 2022. The DPS with respect to the aforementioned Offer was published in Financial Express (all editions) - English National Daily, Jansatta (all editions) - Hindi National Daily, Navshakti (Mumbai edition) - (Regional Language Daily at the place of Stock Exchange where the maximum volume of trading in Equity Shares of Target Company are recorded) and Gavkar (Regional Language Daily at the place of the Registered Office of the Target Company).

The terms used but not defined in this Advertisement shall have the same meanings assigned to them in the PA, the DPS and the LOF.

The Public Equity Shareholders of the Target Company are requested to kindly note the following:

- The Offer Price for acquiring Equity Shares under the Open Offer by the Acquirers is ₹ 659/- (Rupees Six Hundred Fifty Nine Only) per Equity Share and there has been no revision in the Open Offer Price.
 - Committee of Independent Directors ("IDC") of the Target Company have recommended that the Open Offer is fair and reasonable. Further IDC is of view that the Offer Price is in accordance with the parameters prescribed by SEBI in the SEBI (SAST) Regulations. However, the Public Equity Shareholders should independently evaluate the Open Offer and take an informed decision in the said matter. The recommendations of IDC were published on Monday, October 3, 2022 in the same newspapers in which the DPS was published.
 - This Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations, 2011.
 - The LOF has been dispatched through email/registered post to the Public Equity Shareholders of the Target Company whose names appear on the register of members on the identified date i.e. Wednesday, September 21, 2022.
 - Please note that soft copy of LOF along with Form of Acceptance cum Acknowledgement shall be available on SEBI's website www.sebi.gov.in and on the website of BSE at www.bseindia.com during the tendering period and the same can be downloaded for applying in the Open Offer. The soft copy of LOF along with Form of Acceptance cum Acknowledgement will also be available on website of Bigshare Services Limited ("Registrar to the Open Offer") at www.bigshareonline.com. Further in case of non-receipt/non availability of the form of acceptance, the Public Equity Shareholders (registered or unregistered, except the Acquirers, Sellers of the Target Company) can also make the application on plain paper as per the details given in LOF before the closure of the tendering period i.e. Wednesday, October 19, 2022.
 - Public Equity Shareholders are required to refer to the section titled "Procedure for Acceptance and Settlement of the Offer" on Page 26, of the LOF in relation to inter alia the procedure for tendering Equity Shares in the Open Offer and are required to adhere to and follow the procedure outlined therein.
- Instruction for Public Equity Shareholders**
- In case of dematerialized Equity Shares:** Public Equity Shareholders who desire to tender their Equity Shares in the dematerialized form under the Open Offer would have to do so through their respective Selling Broker by indicating the details of Equity Shares they intend to tender under the Open Offer.
 - In case of Equity Shares held in physical form:** Public Equity Shareholders holding Equity Shares in physical form may participate in the Open Offer through their Selling Broker by providing relevant information and documents as mentioned in Para no. 8.2 from Page No. 29 onwards of the Letter of Offer along with Form SH-4.
- SEBI has issued comments on the DLOF vide its Observation Letter and the same have been suitably incorporated in the LOF.
- There have been no material changes in relation to the Open Offer, since the date of the Public Announcement i.e. July 19, 2022, save as otherwise disclosed in the DPS and Corrigendum.
- Status of Statutory and Other Approvals**
- Please refer point 3.1.5 on page 13 of the LOF regarding salient features of SPA enumerating satisfaction of certain conditions precedent mentioned in the SPA. The present status of the condition precedent as mentioned in the SPA is as follows:-
- The Target Company has approached the concerned officials at Maharashtra Industrial Development Corporation (MIDC), Aurangabad for transfer of Equity Shares & change in management of the Company in favour of the Acquirers. The comments/feedback from the authorities is awaited.
 - The Target Company has paid all applicable dues in respect of the employee benefit legislations such as employee state insurance, provident fund, gratuity, as applicable, to the respective authorities.
 - As on date, the Vendors' Warranties (as defined in the SPA) are true, complete, accurate and not misleading.
 - The Target Company confirms that all consents and approvals, as required for sale and transfer of Sale Shares (as defined in the SPA) by the Sellers to the Acquirers have been obtained and are valid and subsisting as on date.
- As on the date, to the best of the knowledge of the Acquirers, there are no statutory approvals or other approvals required to implement the Open Offer except the approval stated above and those required by the NRIs and OCBs, FPIs, QFIs and FIs as given in point 7.4.4. of the LOF. If any other statutory approvals are required or become applicable prior to completion of the Open Offer, the Open Offer would also be subject to the receipt of such statutory approvals. The Acquirers will not proceed with the Offer in the event that such statutory approvals becoming applicable prior to completion of the Open Offer are refused in terms of Regulation 23 of the SEBI (SAST) Regulations. In the event of withdrawal, a PA will be made within 2 (Two) Working Days of such withdrawal. In the same newspapers in which this DPS has appeared, if any of the Public Equity Shareholders of the Target Company who are not persons resident in India (including NRIs, OCBs, FPIs, QFIs and FIs) require any approvals (including from the RBI or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such approvals along with the Form of Acceptance-cum-Acknowledgement and other documents required to be tendered to accept this Open Offer. Further RBI approval under FEMA Act, 1999 regulations is required for shares tendered by non-resident shareholders.
10. Schedule of activities under the Open Offer are as follows:

Activity	Original Schedule		Revised Schedule	
	Day and Date	Day and Date	Day and Date	Day and Date
Issue of Public Announcement (PA)	Tuesday, July 19, 2022	Tuesday, July 19, 2022		
Publication of Detailed Public Statement (DPS) in the newspapers	Tuesday, July 26, 2022	Tuesday, July 26, 2022		
Last date of filing Draft Letter of Offer (DLOF) with SEBI	Tuesday, August 02, 2022	Tuesday, August 02, 2022		
Last date for public announcement for Competing offer (S)	Friday, August 19, 2022	Friday, August 19, 2022		
Last date for receipt of comments from SEBI on the Draft Letter of Offer	Friday, August 26, 2022	Monday, September 19, 2022		
Identified Date**	Tuesday, August 30, 2022	Wednesday, September 21, 2022		
Last Date by which Letter of Offer (LOF) is to be dispatched to Public Equity Shareholders	Wednesday, September 07, 2022	Wednesday, September 28, 2022		
Last Date by which the committee of the Independent Directors of the Target Company shall publish its recommendation to the Public Equity Shareholders of the Target Company for this Open Offer	Friday, September 09, 2022	Monday, October 03, 2022		
Last date for upward revision of the Offer Price and/or the Offer Size	Tuesday, September 13, 2022	Tuesday, October 04, 2022		
Date of publication of Open Offer opening public announcement	Tuesday, September 13, 2022	Tuesday, October 04, 2022		
Date of commencement of Tendering Period (Open Offer Opening Date)	Wednesday, September 14, 2022	Thursday, October 06, 2022		
Date of Expiry of Tendering Period (Open Offer Closing Date)	Tuesday, September 27, 2022	Wednesday, October 19, 2022		
Last date of communicating of rejection / acceptance and completion of payment of consideration or refund of Equity Shares to the Public Equity Shareholders of the Target Company.	Thursday, October 13, 2022	Friday, November 04, 2022		

**Actual date of receipt of SEBI observations in relation to the DLOF

**The Identified Date is only for the purpose of determining the Public Equity Shareholders as on such date to whom the Letter of Offer would be emailed/dispached. It is clarified that all the Public Equity Shareholders of the Target Company (registered or unregistered, except the Acquirers and Promoter Group Shareholders of the Target Company) are eligible to participate in this Offer at any time prior to the closure of this Offer.

The Acquirers accept full responsibility for the information contained in this Advertisement and also accept full responsibility for its obligations under the Open Offer and shall be jointly and severally liable for ensuring compliance with the SEBI (SAST) Regulations.

Issued by the Manager to the Open Offer

KEYNOTE

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai - 400028

Tel: +91-22-6826 6000; Fax: +91-22-6826 6088; Email: mnb@keynoteindia.net; Website: www.keynoteindia.net

Contact Person: Sunu Thomas; SEBI Registration No: INM000003806

For and on behalf of the Acquirers

Sd/-	Sd/-	Sd/-
Gopal Trilokchand Agrawal	Shyam Trilokchand Agrawal	Sanjay Trilokchand Goyal

Date: October 03, 2022
Place: Mumbai

CONCEPT

पीएफआइ छापेमारी : पांच आरोग्यियों की हिरासत अवधि आठ तक बढ़ी

मुंबई, 3 अक्टूबर (भाषा)।

यहां की एक अदालत ने सोमवार को पापुलर फ्रंट आफ इंडिया (पीएफआइ) के पांच कथित सदस्यों की एटीएस हिरासत अवधि आठ अक्टूबर तक के लिए बढ़ा दी। इनको कई एजेंसियों की ओर से की गई छापेमारी के दौरान महाराष्ट्र में गिरफ्तार किया गया था।

देशभर में गत 22 सितंबर को राष्ट्रीय अन्वेषण अधिकरण (एनआइए) के नेतृत्व में कई एजेंसियों की ओर से की गई छापेमारी के दौरान महाराष्ट्र के आतंक निरोधक दस्ता (एटीएस) द्वारा 20 लोगों को गिरफ्तार किया गया था, जिनमें ये पांच आरोपी शामिल हैं। एटीएस ने आरोपियों को पूर्व रिमांड अवधि बीतने पर अतिरिक्त सत्र न्यायाधीश

एम पाटिल की अदालत में सोमवार को पेश किया और हिरासत अवधि आठ दिन तक बढ़ाने की मांग की। अदालत ने दोनों पक्षों की दलीलें सुनने के बाद हिरासत अवधि पांच दिन तक बढ़ाने का फैसला किया। आरोपियों के खिलाफ अवैध गतिविधियों में संलिप्तता, समुदायों के बीच शत्रुता को बढ़ावा देने और देश के खिलाफ युद्ध छेड़ने के मामले दर्ज हैं। कई एजेंसियों की ओर से देश के 15 राज्यों में पीएफआइ के खिलाफ व्यापक छापेमारी के दौरान इसके 106 कथित नेताओं और कार्यकर्ताओं को गिरफ्तार किया गया था। महाराष्ट्र-कर्नाटक में 20-20 लोगों को गिरफ्तार किया गया, जबकि तमिलनाडु में 10, असम में नौ, उत्तर प्रदेश में आठ, आंध्र प्रदेश में पांच, मध्य प्रदेश में चार और पुडुचेरी-दिल्ली में तीन-तीन और राजस्थान में दो आरोपियों को गिरफ्तार किया गया।

रेलवे ने 500 मेल एक्सप्रेस रेलगाड़ियों की रफ्तार बढ़ाई

जनसत्ता ब्यूरो
नई दिल्ली, 3 अक्टूबर

रेल्व की नई समय सारिणी में 500 मेल एक्सप्रेस ट्रेन की गति तेज की गई है। ट्रेन की गति में 10 मिनट से 70 मिनट तक तेजी की गई है। रेलवे ने सोमवार को एक अक्टूबर, 2022 से प्रभावी नई अखिल भारतीय रेलवे समय सारिणी जारी की रेलवे के अनुसार वर्ष 2022-23 के दौरान मेल एक्सप्रेस रेलगाड़ियों के लिए समय की पावंदी लगभग 84 प्रतिशत रही।

दोनों उम्मीदवारों में से कोई भी जीते, यह कांग्रेस की जीत : थरूर

जनसत्ता ब्यूरो
नई दिल्ली, 3 अक्टूबर।

कांग्रेस अध्यक्ष पद के उम्मीदवार मल्लिकार्जुन खड़गे और शशि थरूर ने कहा कि महंगाई तथा बेरोजगारी जैसे मुद्दों के साथ ही भाजपा और राष्ट्रीय स्वयंसेवक संघ (आरएसएस) की विचारधारा के खिलाफ भी मिलकर काम करना होगा। थरूर ने कहा कि दोनों उम्मीदवारों में से कोई भी जीते, यह कांग्रेस की सबसे बड़ी जीत होगी लेकिन वह अपना नामांकन वापस नहीं लेंगे।

थरूर ने ट्वीट किया, 'मैं खड़गे जी से सहमत हूँ कि कांग्रेस में हम सभी लोगों को एक दूसरे की बजाय भाजपा से मुकाबला करना है। हमारे बीच कोई वैचारिक मतभेद नहीं है।' लोकसभा सदस्य थरूर ने कहा कि 17 अक्टूबर को मतदान करने वाले हमारे साथियों को सिर्फ यह तय करना है कि इसे (भाजपा के खिलाफ

लड़ाई) कैसे सर्वाधिक प्रभावी ढंग से किया जा सकता है।

खड़गे का यह भी कहना था कि उन्हें और थरूर को महंगाई तथा बेरोजगारी जैसे मुद्दों के साथ ही भाजपा और राष्ट्रीय स्वयंसेवक संघ (आरएसएस) की विचारधारा के खिलाफ मिलकर काम करना है। चुनाव प्रचार के लिए हैदराबाद पहुंचे थरूर ने कहा कि वह खड़गे का बहुत सम्मान करते हैं। थरूर का कहना था कि हम चाहते हैं कि हमारे देश में कांग्रेस एक बार फिर जीते। जहां तक मेरा खवाल है तो इस चुनाव में सिर्फ इसी बात को लेकर अंतर है कि हम कांग्रेस पार्टी के सामने मौजूद चुनौतियों से कैसे निपटते हैं ताकि भाजपा और उसकी मजबूत चुनावी मशीनरी से पार पा सकें। उनके अनुसार, इस चुनावी मुकाबले में उनके और खड़गे के बीच कोई कलह नहीं है।

थरूर ने कहा कि खड़गे के पास व्यापक अनुभव, योग्यता और ज्ञान है।



होम फर्स्ट फाइनांस कम्पनी इंडिया प्राइवेट लिमिटेड

CIN: L65990MH2010PLC240703

वेबसाइट: homefirstindia.com, फोन नं.: 180030008425 ईमेल आईडी: loanfirst@homefirstindia.com

निजी संधि द्वारा विक्री की सूचना

वित्तीय परिसम्पत्तियों के प्रतिभूतिकरण एवं पुनर्निर्माण तथा प्रतिभूति हित प्रवर्तन अधिनियम, 2002 के अंतर्गत प्रतिभूत परिसम्पत्तियों की विक्री (नियम 8(6) के अंतर्गत सूचना) होम फर्स्ट फाइनांस कम्पनी इंडिया लिमिटेड (होम फर्स्ट) के प्राधिकृत अधिकारी के रूप में अधोहस्ताक्षरी ने आपके द्वारा हमें देय विशिष्ट बकायों के सिलसिले में विषय अधिनियम की धारा 13(4) के अनुसार अनुसूची की सम्पत्ति का कब्जा कर लिया है। कृपया नीचे वर्णित तिथि को हमारी सूचना देखें जिसमें हमने सूचित किया कि हमने नीचे वर्णित आरक्षित मूल्य निर्धारित कर नीचे वर्णित रूप में समाचार पत्र में नीलामी सूचना प्रकाशित किया है। यह नीलामी नीचे वर्णित तिथि को निर्धारित थी। किसी भी ज़ोलीदाता के नाम नहीं लेने के कारण यह नीलामी सफल नहीं हो सकी।

क्रम सं.	खता/गारंटोर का नाम	सम्पत्ति का विवरण/सम्पत्ति का स्थायी	मांग सूचना तिथि को बकाया राशि (आईएनआर में)	विक्री सूचना की तिथि	समाचार पत्र	ई-नीलामी की तिथि	आरक्षित मूल्य (आईएनआर में)	प्राधिकृत अधिकारी का नं.
1.	दिनेश कुमार जोहरी लाल, नीरू शर्मा	स्कीम-मोलम मिटी एस्टेट., ग्राम हथोज, कलवार रोड, जयपुर, राजस्थान-302012 में फ्लैट नं. एक-3, जी-65, शिवम रेजिडेन्सी, प्लॉट नं. जी-65	12,74,848	08-09-2022	फाइनेंसियल एक्सप्रेस तथा जनसत्ता	24-09-2022	10,80,000	9167383630

संकेती अधिनियम, 2002 के अंतर्गत 15 दिनों की सावधि विक्री सूचना

पुनर्द्वारा जमा-साधारण को सूचित किया जाता है कि इस सूचना की तिथि से 15 दिनों के भीतर अद्यतन व्याज तथा सहायक खर्च के साथ मांग सूचना में वर्णित राशि का भुगतान करे अन्यथा सम्पत्ति की नीलामी/विक्री कर दी जाएगी तथा शेष बकाया यदि कोई हो, व्याज तथा लागत के साथ वसूली की जाएगी। तिथि: 4.10.2022 स्थान: जयपुर

प्राधिकृत अधिकारी द्वारा हस्ताक्षरित होम फर्स्ट फाइनांस कम्पनी इंडिया लिमिटेड

ADVERTISEMENT IN ACCORDANCE WITH REGULATION 18(7) OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011, AS AMENDED AND CORRIGENDUM TO THE DETAILED PUBLIC STATEMENT ("CORRIGENDUM") WITH RESPECT TO THE OPEN OFFER TO THE PUBLIC EQUITY SHAREHOLDERS OF

ACROW INDIA LIMITED

(hereinafter referred to as the "Target Company")

(A public limited company incorporated under the provisions of the Companies Act, 1956)

CIN: L13100MH1960PLC011601

Registered Office: Plot No. 2 & 3, A. L. P. O. Ravalgaon, Tal. Malegaon, Nashik, Maharashtra, 423108.

Tel. No: 022-22184291; Email Id: cs.acrow@ravalgaon.in; Website: www.acrowindia.com

This Offer Opening Public Announcement and Corrigendum to the Detailed Public Statement ("Advertisement") is being issued by Keynote Financial Services Limited ("Manager to the Offer"), on behalf of Gopal Trilokchand Agrawal ("Acquirer 1"), Shyam Trilokchand Agrawal ("Acquirer 2") and Sanjay Trilokchand Goyal ("Acquirer 3") collectively referred to as "Acquirers", pursuant to Regulation 18(7) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011 as amended (the "SEBI (SAST) Regulations") and pursuant to SEBI Letter No. SEBI/HO/CFD/DCR-2/PIO/2022/4899711 dated September 19, 2022 ("Observation Letter") in respect of the Open Offer (the "Open Offer") to acquire 1,66,400 Equity Shares of face value of ₹ 10/- (Rupees Ten Only) each, at an Offer Price of ₹ 659/- (Rupees Six Hundred Fifty Nine Only) per Equity Share, representing 26% of total fully Paid up and Voting Equity Share Capital of the Target Company.

This Advertisement has to be read in continuation and in conjunction with the Public Announcement dated July 19, 2022 ("PA"), the Detailed Public Statement dated July 25, 2022 and published in the newspapers on July 26, 2022 ("DPS"), the Draft Letter of Offer dated August 02, 2022 ("DLOF") filed with SEBI, the Letter of Offer dated September 21, 2022 ("LOF") dispatched to the Public Equity Shareholders on September 28, 2022. The DPS with respect to the aforementioned Offer was published in Financial Express (all editions) - English National Daily, Jansatta (all editions) - Hindi National Daily, Navshakti (Mumbai edition) - (Regional Language Daily at the place of Stock Exchange where the maximum volume of trading in Equity Shares of Target Company are recorded) and Gavkari (Regional Language Daily at the place of the Registered Office of the Target Company).

The terms used but not defined in this Advertisement shall have the same meanings assigned to them in the PA, the DPS and the LOF.

The Public Equity Shareholders of the Target Company are requested to kindly note the following:

- The Offer Price for acquiring Equity Shares under the Open Offer by the Acquirers is ₹ 659/- (Rupees Six Hundred Fifty Nine Only) per Equity Share and there has been no revision in the Open Offer Price.
- Committee of Independent Directors ("IDC") of the Target Company have recommended that the Open Offer is fair and reasonable. Further IDC is of view that the Offer Price is in accordance with the parameters prescribed by SEBI in the SEBI (SAST) Regulations. However, the Public Equity Shareholders should independently evaluate the Open Offer and take an informed decision in the said matter. The recommendations of IDC were published on Monday, October 3, 2022 in the same newspapers in which the DPS was published.
- This Offer is not a competing offer in terms of Regulation 20 of the SEBI (SAST) Regulations, 2011.

4. The LOF has been dispatched through email/registered post to the Public Equity Shareholders of the Target Company whose names appear on the register of members on the identified date i.e. Wednesday, September 21, 2022.

5. Please note that soft copy of LOF along with Form of Acceptance cum Acknowledgement shall be available on SEBI's website www.sebi.gov.in and on the website of BSE at www.bseindia.com during the tendering period and the same can be downloaded for applying in the Open Offer. The soft copy of LOF along with Form of Acceptance cum Acknowledgement will also be available on website of Bigshare Services Limited ("Registrar to the Open Offer") at www.bigshareonline.com. Further in case of non-receipt/ non availability of the form of acceptance, the Public Equity Shareholders (registered or unregistered, except the Acquirers, Sellers of the Target Company) can also make the application on plain paper as per the details given in LOF before the closure of the tendering period i.e. Wednesday, October 19, 2022.

6. Public Equity Shareholders are required to refer to the section titled "Procedure for Acceptance and Settlement of the Offer" on Page 26, of the LOF in relation to inter alia the procedure for tendering Equity Shares in the Open Offer and are required to adhere to and follow the procedure outlined therein.

Instruction for Public Equity Shareholders

- In case of dematerialized Equity Shares: Public Equity Shareholders who desire to tender their Equity Shares in the dematerialized form under the Open Offer would have to do so through their respective Selling Broker by indicating the details of Equity Shares they intend to tender under the Open Offer.
- In case of Equity Shares held in physical form: Public Equity Shareholders holding Equity Shares in physical form may participate in the Open Offer through their Selling Broker by providing relevant information and documents as mentioned in Para no. 8.2 from Page No. 29 onwards of the Letter of Offer along with Form SH-4.

7. SEBI has issued comments on the DLOF vide its Observation Letter and the same have been suitably incorporated in the LOF.

8. There have been no material changes in relation to the Open Offer, since the date of the Public Announcement i.e. July 19, 2022, save as otherwise disclosed in the DPS and Corrigendum.

Status of Statutory and Other Approvals

Please refer point 3.1.5 on page 13 of the LOF regarding salient features of SPA enumerating satisfaction of certain conditions precedent mentioned in the SPA. The present status of the condition precedent as mentioned in the SPA is as follows:-

- The Target Company has approached the concerned officials at Maharashtra Industrial Development Corporation (MIDC), Aurangabad for transfer of Equity Shares & change in management of the Company in favour of the Acquirers. The comments/feedback from the authorities is awaited.
- The Target Company has paid all applicable dues in respect of the employee benefit legislations such as employee state insurance, provident fund, gratuity, as applicable, to the respective authorities.
- As on date, the Vendors' Warranties (as defined in the SPA) are true, complete, accurate and not misleading.
- The Target Company confirms that all consents and approvals, as required for sale and transfer of Sale Shares (as defined in the SPA) by the Sellers to the Acquirers have been obtained and are valid and subsisting as on date.

As on the date, to the best of the knowledge of the Acquirers, there are no statutory approvals or other approvals required to implement the Open Offer except the approval stated above and those required by the NRIs and OCBs, FPIs, QFIs and FIs as given in point 7.4.4 of the LOF. If any other statutory approvals are required or become applicable prior to completion of the Open Offer, the Open Offer would also be subject to the receipt of such statutory approvals. The Acquirers will not proceed with the Offer in the event that such statutory approvals becoming applicable prior to completion of the Open Offer are refused in terms of Regulation 23 of the SEBI (SAST) Regulations. In the event of withdrawal, a PA will be made within 2 (Two) Working Days of such withdrawal, in the same newspapers in which this DPS has appeared. If any of the Public Equity Shareholders of the Target Company who are not persons resident in India (including NRIs, OCBs, FPIs, QFIs and FIs) require any approvals (including from the RBI or any other regulatory body) in respect of the Equity Shares held by them, they will be required to submit such approvals along with the Form of Acceptance cum Acknowledgement and other documents required to be tendered to accept this Open Offer. Further RBI approval under FEMA Act, 1999 regulations is required for shares tendered by non-resident shareholders.

10. Schedule of activities under the Open Offer are as follows:

Activity	Original Schedule		Revised Schedule	
	Day and Date	Day and Date	Day and Date	Day and Date
Issue of Public Announcement (PA)	Tuesday, July 19, 2022	Tuesday, July 19, 2022	Tuesday, July 19, 2022	Tuesday, July 19, 2022
Publication of Detailed Public Statement (DPS) in the newspapers	Tuesday, July 26, 2022	Tuesday, July 26, 2022	Tuesday, July 26, 2022	Tuesday, July 26, 2022
Last date of filing Draft Letter of Offer (DLOF) with SEBI	Tuesday, August 02, 2022	Tuesday, August 02, 2022	Tuesday, August 02, 2022	Tuesday, August 02, 2022
Last date for public announcement for Competing offer (s)	Friday, August 19, 2022	Friday, August 19, 2022	Friday, August 19, 2022	Friday, August 19, 2022
Last date for receipt of comments from SEBI on the Draft Letter of Offer	Friday, August 26, 2022	Monday, September 19, 2022*	Friday, August 26, 2022	Monday, September 19, 2022*
Identified Date**	Tuesday, August 30, 2022	Wednesday, September 21, 2022	Tuesday, August 30, 2022	Wednesday, September 21, 2022
Last Date by which Letter of Offer (LOF) is to be dispatched to Public Equity Shareholders	Wednesday, September 07, 2022	Wednesday, September 28, 2022	Wednesday, September 07, 2022	Wednesday, September 28, 2022
Last Date by which the committee of the Independent Directors of the Target Company shall publish its recommendation to the Public Equity Shareholders of the Target Company for this Open Offer	Friday, September 09, 2022	Monday, October 03, 2022	Friday, September 09, 2022	Monday, October 03, 2022
Last date for upward revision of the Offer Price and/or the Offer Size	Tuesday, September 13, 2022	Tuesday, October 04, 2022	Tuesday, September 13, 2022	Tuesday, October 04, 2022
Date of publication of Open Offer opening public announcement	Tuesday, September 13, 2022	Tuesday, October 04, 2022	Tuesday, September 13, 2022	Tuesday, October 04, 2022
Date of commencement of Tendering Period (Open Offer Opening Date)	Wednesday, September 14, 2022	Thursday, October 06, 2022	Wednesday, September 14, 2022	Thursday, October 06, 2022
Date of Expiry of Tendering Period (Open Offer Closing Date)	Tuesday, September 27, 2022	Wednesday, October 19, 2022	Tuesday, September 27, 2022	Wednesday, October 19, 2022
Last date of communicating of rejection / acceptance and completion of payment of consideration or refund of Equity Shares to the Public Equity Shareholders of the Target Company.	Thursday, October 13, 2022	Friday, November 04, 2022	Thursday, October 13, 2022	Friday, November 04, 2022

**Actual date of receipt of SEBI observations in relation to the DLOF.

*The Identified Date is only for the purpose of determining the Public Equity Shareholders as on such date to whom the Letter of Offer would be emailed/dispached. It is clarified that all the Public Equity Shareholders of the Target Company (registered or unregistered, except the Acquirers and Promoter Group Shareholders of the Target Company) are eligible to participate in this Offer at any time prior to the closure of this Offer.

The Acquirers accept full responsibility for the information contained in this Advertisement and also accept full responsibility for its obligations under the Open Offer and shall be jointly and severally liable for ensuring compliance with the SEBI (SAST) Regulations.

Issued by the Manager to the Open Offer

KEYNOTE

Keynote Financial Services Limited

The Ruby, 9th Floor, Senapati Bapat Marg, Dadar (West), Mumbai – 400028

Tel: +91-22-6826 6000; Fax: +91-22- 6826 6088; Email: mbd@keynoteindia.net; Website: www.keynoteindia.net

Contact Person: Sunu Thomas; SEBI Registration No: INM00003606

For and on behalf of the Acquirers

Sd/-	Sd/-	Sd/-
Gopal Trilokchand Agrawal	Shyam Trilokchand Agrawal	Sanjay Trilokchand Goyal

Date: October 03, 2022

Place: Mumbai

CONCEPT

