

## PRIME FRESH LIMITED

(FORMERLY KNOWN AS PRIME CUSTOMER SERVICES LIMITED)

To, BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001

Dear Sir / Madam,

SCRIP ID: 540404

Sub: Intimation of Notice of Board Meeting (03/2023-24) dated Monday, 7th August, 2023

With reference to the above-mentioned subject, this is to inform you that a meeting of Board of Directors of the company is scheduled to be held on Monday, 7<sup>th</sup> August, 2023 at 5:10 PM at the registered office of the company situated at 102, Sanskar-2, Near Ketav Petrol Pump, Ambawadi, Ahmedabad- 380015 to transact the following business:

- 1. To review the related party transactions of the company
- 2. To take note of the Resignation given by M/s. D H Salot & Co. an Internal Auditor of the Company for the Financial year 2023-24.
- 3. To Appoint Internal Auditor of the company for the Financial Year 2023-24.
- 4. To Consider and approve Issuance of Equity shares on preferential basis as per SEBI (ICDR) Regulations, 2018.
- 5. To consider and invite the comments regarding non-compliance of SDD under regulation 3(5) and 3 (6) of SEBI (PIT) Regulations 2015 and the ongoing matter with BSE limited regarding "Non-Compliant tag"
- 6. Any other business with the permission of Chair.

Further, in terms of the Company's Code of Conduct for Prevention of Insider Trading framed pursuant to SEBI (Prohibition of Insider Trading) Regulations, 2015, the trading window for dealing in the securities of the Company has been closed from August 2, 2023 till 48 hours after conclusion of the Board Meeting.

You are requested to kindly intimate the members of Stock Exchange and public at large accordingly.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED

J.J. Doshi

JASMIN DOSHI COMPANY SECRETARY

