

May 4, 2023

To

The Secretary (Listing Department)

The BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400001 The Manager, The National Stock Ex

The National Stock Exchange India Limited Exchange Plaza, Bandra Kurla Complex

Bandra(E), Mumbai-400051

BSE Scrip Code: 540203 NSE Symbol: SFL

Subject: Change in Key Managerial Personnel (Group Chief Financial Officer (Group CFO))

Dear Sir/Madam,

Pursuant to Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that Mr. Amit Kumar Gupta Joined the Company on 3rd May 2023 and be appointed as Group CFO, a Key Managerial Personnel of the Company. The matter will be placed before Board of Directors at its ensuing meeting.

Please find enclosed herewith brief profile of above-mentioned personnel (as annexure A) as prescribed vide SEBI (Listing obligation and Disclosure Requirements) Regulations, 2015.

Thanking you. Yours faithfully,

For Sheela Foam Limited

(Md. Iquebal Ahmad) Company Secretary and Compliance Officer

Annexure A

Detail under Regulation 30 and other relevant provisions of the Securities and Exchange Board of India (Listing obligation and Disclosure Requirements) Regulations, 2015.

Appointment of Mr. Amit Kumar Gupta		
Sr. No.	Particulars	Details
1	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
2	Date of appointment & terms of appointment	Joined the Company on 3 rd May 2023 and will be appointed as Group CFO a Key Managerial Personnel (KMP) in ensuing Board Meeting. Appointed as a wholetime employee.
3	Brief profile in case of appointment	Mr. Amit Kumar Gupta aged about 50 years has done his PGDBM- Finance from SGRRITS, Dehradun. LLB (Mercantile Law) from HNB Garhwal University. He comes with around 25 years of rich experience across a large number of targets in both domestic and international markets. Prior to joining the Company, his immediate assignment was with Samvardhana Motherson Group as a Vice President (Strategy and M&A). He has also worked with various brand leaders like Focus Energy Ltd, Ballarpur Industries Ltd, HT Media Ltd, Amar Ujala Publications Ltd under various capacities.
4	Disclosure of relationship between directors (in case of appointment of Director)	Not Applicable