

Dixon Technologies (India) Ltd.

2nd July, 2021

To Secretary Listing Department BSE Limited Department of Corporate Services Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001	To Secretary Listing Department National Stock Exchange of India Limited Exchange Plaza, Bandra Kurla Complex Mumbai – 400 051
Scrip Code - 540699 ISIN: <u>INE935N01020</u>	Scrip Code- DIXON ISIN: <u>INE935N01020</u>

Dear Sir / Madam,

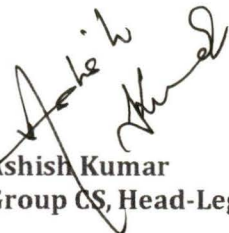
Sub: Announcement under Regulation 30 of SEBI LODR

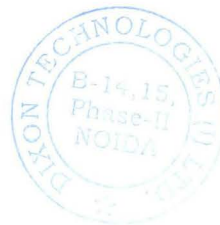
Please find enclosed herewith detailed announcement under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We request you to kindly take this on your record and oblige.

Thanking You,

For **DIXON TECHNOLOGIES (INDIA) LIMITED**


Ashish Kumar
Group CS, Head-Legal & HR



Encl: as above

Dixon®

The brand behind brands

Dixon received approval under PLI scheme of Government of India for IT Hardware manufacturing

- **Dixon is one of the 14 Companies (Domestic & International) which has been granted approval under PLI scheme of Government of India for IT hardware manufacturing;**

Noida, 2nd July, 2021:

Dixon Technologies (India) Limited has received approval from Government of India under Production Linked Incentive Scheme for IT hardware manufacturing under 'Domestic Companies' category.

Commenting on this occasion, **Mr. Atul B. Lall, Vice Chairman & Managing Director, Dixon Technologies (India) Ltd.** said, *"Dixon has established itself as one of the leading and trustworthy electronic manufacturing service provider in India. Due to pandemic situation, last few months had been extremely challenging for everyone. However, we sustained during these challenging times due to our commitment towards quality products, strong associations with leading brands and continuous efforts towards foraying into new and emerging segments with the likes of IT hardware manufacturing. We are extremely thrilled that after PLI approval for Mobile Phones, we have received PLI approval to manufacture IT hardware products as well. We are thankful to Government of India for providing such encouraging platforms to Domestic manufacturing sector. We are positive that we will immensely contribute towards building strong eco system for strengthening manufacturing space in India. Also, I would like to take this opportunity to congratulate all the Companies who have achieved this breakthrough along with us."*

About Dixon Technologies (India) Limited

Dixon Technologies (India) Limited is the largest* home grown design-focused and solutions company engaged in manufacturing products in the consumer durables, lighting and mobile phones markets in India. Their diversified product portfolio includes (i) consumer electronics like LED TVs; (ii) home appliances like washing machines; (iii) lighting products like LED bulbs and tubelights, downlighters; (iv) mobile phones; and (v) CCTV & DVRs (vi) Medical Equipment (vii) wearables. Dixon also provides solutions in reverse logistics i.e. repair and refurbishment services of LED TV panels.

***Source: Project Rise: Indian Consumer Electronics & Appliances Market Study, issued by Frost & Sullivan India Private Limited**

For further clarification, you may contact the undersigned:

Ashish Kumar

Group Company Secretary, Head- Legal & H.R.

Address: B-14 & 15, Phase-II, Noida, Gautam Buddha Nagar, Uttar Pradesh – 201 305

Contact No.: +91 120 473 7200; Fax: +91 120 473 7263

Email: investorrelations@dixoninfo.com

