



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Registered Office: 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra **CIN:** U74999MH2013PLC244569; **GSTIN:** 27AAICM6541P2ZS

E-mail: info@maaghadvertising.in; **Website:** www.maaghadvertising.in; **Tel:** +91 22 4603 3045

Date: 13/11/2024

To,
The Department of Corporate Services,
BSE Limited
P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Reference: Scrip Code - 543624

Subject: Outcome of Board Meeting Scheduled to be held on today i.e.
Wednesday, 13th November, 2024

Dear Sir/Madam,

This is to inform you that the meeting of the Board of Directors of **Maagh Advertising and Marketing Services Limited** held on Today, i.e. Wednesday, 13th November, 2024 at 06:00 P.M. to 08.00 P.M. at its Registered office at the Registered Office of the Company situated at Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W) Mumbai MH 400053 IN, Board transacted and approved the following matters:-

1. The Standalone & Consolidated Un-Audited Financial Results of the Company for the Half Year ended September 30, 2024, pursuant to Regulation 33 of SEBI (LODR) Regulations, 2015.
2. Approved the Limited Review Report on the Standalone & Consolidated Unaudited Financial Results of the Company for the Half Year ended September 30, 2024.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,
For Maagh Advertising and Marketing Services Limited

MANOJ GOPINATHAN NAIR
DIN- 09560851
Director



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Registered Office: 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri West, Mumbai – 400053, Maharashtra **CIN:** U74999MH2013PLC244569; **GSTIN:** 27AAICM6541P2ZS

E-mail: info@maaghadvertising.in; **Website:** www.maaghadvertising.in; **Tel:** +91 22 4603 3045

Date: 13/11/2024

To,
The Department of Corporate Services,
BSE Limited
P.J. Towers, Dalal Street,
Fort, Mumbai – 400002

Reference: Scrip Code - 543624

Subject: Non-Applicability of Disclosure Under Regulation 23(9) Of Sebi (Listing Obligations And Disclosure Requirements) Regulations, 2015- Disclosure of Related Party Transactions For The half year Ended September 30, 2024.

Dear Sir/Madam,

Pursuant to Regulation 15(2)(b) of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 the Compliance with the Corporate Governance provisions as specified in Regulation 17 to 27 and clause (b) to (i) of sub regulation (2) of Regulation 46 and Para C, D and E of schedule V of SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 shall not apply to the listed entity which has listed its Specified securities on SME / ITP Platform.

In this regard, please note that our Company is Listed on BSE Limited (SME Platform) and therefore, our Company is not required to submit "Disclosure on Related Party Transactions" as required under Regulation 23 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for the half year ended on 30.09.2024.

Please take the same on your record and acknowledge the receipt of the same.

Thanking You,
Yours Faithfully,
For Maagh Advertising and Marketing Services Limited

MANOJ GOPINATHAN NAIR
DIN- 09560851
Director

Independent Auditors' Review Report on Unaudited Consolidated Half-yearly Financial Results of MAAGH ADVERTISING AND MARKETING SERVICES LIMITED) pursuant to the Regulation 33 Of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended)

Review Report**To the Board of Directors of****MAAGH ADVERTISING AND MARKETING SERVICES LIMITED**

(Formerly Known as Maagh Advertising and Marketing Services Pvt Ltd)

1. We have reviewed the accompanying statement of unaudited consolidated financial results of **MAAGH ADVERTISING AND MARKETING SERVICES LIMITED** (Formerly Known as Maagh Advertising and Marketing Services Pvt Ltd) (the "Company") (the "Parent") and its subsidiary (the parent and its subsidiaries together referred to as "the Group") for the half-year ended 30th September 2024, ("the Statement") being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.
2. This statement is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'). Our responsibility is to issue a report on these financial statements based on our review.
3. We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. 'This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.
4. We also performed procedures in accordance with the circulars issued by the SEBI under Regulation 33(8) of the listing regulations, as amended, to the extent applicable.
5. The Statement includes the results of the following entities:



Sr. No.	Name of the Entity	Relationship
1.	Maagh Advertising And Marketing Services Limited	Parent
2.	Multi Speciality Management Services Pvt Ltd	Subsidiary

6. Based on our review conducted and procedures performed as stated in paragraph 3 above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited consolidated financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.
7. We did not review the financial results of the subsidiary included in the consolidated unaudited financial results, whose interim financial results are for the six months ended September 30, 2024, as considered in the Statement. These interim financial results are unaudited and have been furnished to us by the Management and our opinion on the consolidated financial results, in so far as it relates to the amounts and disclosures included in respect of these subsidiary, is based solely on such unaudited financial results. In our opinion and according to the information and explanations given to us by the Management, these financial results are not material to the Group.

Our conclusion on the statement is not modified in respect of our reliance on the interim results certified by the Management.

For **PIYUSH KOTHARI & ASSOCIATES**
CHARTERED ACCOUNTANTS
FRN: 140711W

Piyush Kothari

Piyush Kothari

Partner

M.No.: 158407

UDIN: 24158407BKBIVG9301

Date: 13th November, 2024

Place: Ahmedabad



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

(Formerly known as MAAGH ADVERTISING AND MARKETING SERVICES PRIVATE LIMITED)

Registered Office: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, A, ndheri (W), Mumbai City, Mumbai, Maharashtra, India, 400053

CIN: U74999MH2013PLC244569

Consolidated Statement of Unaudited Financial Results for the Half year ended and year ended as on September 30, 2024

(₹ in Lakhs Except Share Data and Ratios)

Particulars		For the Half-Year ended			For the year ended	For the year ended March 31,
		September 30, 2024	March 31, 2024	September 30, 2023	March 31, 2024	2023
		Unaudited	Audited	Unaudited	Audited	Audited
I Revenue from operations	13	1,589.78	2,700.38	2,155.01	4,855.39	2,003.47
II Other Income	14	-	-	-	-	-
III Total Revenue (I+II)		1,589.78	2,700.38	2,155.01	4,855.39	2,003.47
IV Expenses:						
(a) Purchase of Stock in trade		1,393.63	2,430.78	1,883.74	4,314.52	1,769.39
(b) Changes in inventories of finished goods, work-in-progress and stock-in-trade						
(c) Employee benefits expense	15	20.10	31.80	23.84	55.64	35.11
(d) Finance costs	16					
(e) Depreciation and amortization expense	7	36.90	40.56	45.02	85.58	69.53
(f) Other expenses	16	25.93	34.25	32.15	66.40	52.40
Total Expenses		1,476.56	2,537.39	1,984.74	4,522.13	1,926.42
V Profit/(Loss) Before Tax (III - IV)		113.23	162.99	170.27	333.26	77.05
VI Tax expense:						
(a) Current tax expense		20.23	39.48	35.06	74.54	24.78
(b) Deferred tax expense/(credit)		8.07	1.27	8.30	9.57	(3.08)
Total Tax Expense		28.31	40.75	43.36	84.10	21.71
VII Profit/(Loss) for the period/year (V-VI)		84.92	122.24	126.91	249.16	55.34
VIII Minority interest		-	7.21	4.11	7.21	4.11
IX Profit/(Loss) After Minority Interest		84.92	115.03	122.80	241.95	51.23
X Paid-up equity share capital (Face Value of ₹ 10/- each)						-
XI Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year						-
XII Earnings per share (before extraordinary items):-						
Face Value of ₹ 10/- each (not annualised):						
a) Basic	1	0.38	0.89	0.95	1.87	0.60
b) Diluted		0.38	0.89	0.95	1.87	0.60
No of shares at the end of period		2,25,01,250	1,29,62,500	1,29,62,500	1,29,62,500	85,75,500
XIII Earnings per share (before extraordinary items):-						
Face Value of ₹ 10/- each (not annualised):						
a) Basic	1	0.38	0.89	0.95	1.87	0.60
b) Diluted		0.38	0.89	0.95	1.87	0.60
XII Weighted Average No. of Shares considered for calculating earning per share (Including impact of preferential/bonus shares as per AS 20)		2,25,01,250	1,29,62,500	1,29,62,500	1,29,62,500	85,75,500

For and on behalf of the Board of Directors
MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Mun

MANOJ GOPINATHAN NAIR
Director
DIN: 09560851

MMDolas

MANGAL MILIND DOLAS
Director
DIN: 09560883

UDIN:24158407BKBIVG9301
Place : Mumbai
Date : 13.11.2024



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Registered Office: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai
City, Mumbai, Maharashtra, India, 400053
CIN: U74999MH2013PLC244569

Unaudited Consolidated Balance Sheet as at September 30, 2024

Particulars	As at September 30, 2024 (Unaudited)	As at March 31, 2024 (Audited)
	₹	₹
A EQUITY AND LIABILITIES		
(1) Shareholders' funds		
(a) Share capital	2,250.13	2,250.13
(b) Reserves and Surplus	135.69	50.77
Minority interest	-	-
	2,385.81	2,300.89
(2) Non-current liabilities		
(a) Deferred tax liabilities (net)	52.49	44.41
	52.49	44.41
(3) Current liabilities		
(a) Short Term Borrowings		
(b) Trade payables	481.14	300.69
(c) Other current liabilities	(206.23)	(162.47)
(d) Short-term provisions	10.79	38.55
	285.70	176.77
TOTAL	2,724.00	2,522.08
B ASSETS		
(1) Non-current assets		
(a) Property, Plant & Equipment and Intangible Assets	531.15	408.80
(b) Deferred tax assets (net)	-	-
(c) Long-term loans and advances	357.63	215.68
(d) Non-current investments	233	358
	1,121.54	982.11
(2) Current assets		
(a) Inventories		
(b) Trade receivables	1,122.64	859.73
(c) Cash and bank balances	24.93	65.57
(d) Short-term loans and advances	-	-
(e) Other current assets	454.89	614.67
	1,602.46	1,539.97
TOTAL	2,724.00	2,522.08
	0	(0)

For and on behalf of the Board of Directors
MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

M

MANOJ GOPINATHAN NAIR
Director
DIN: 09560851

M M Dolas

MANGAL MILIND DOLAS
Director
DIN: 09560883

UDIN:24158407BKBIVG9301
Place : Mumbai
Date : 13.11.2024



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Registered Office: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai City, Mumbai, Maharashtra, India, 400053
CIN: U74999MH2013PLC244569

Unaudited Consolidated statement of Cash Flows for the year ended September 30, 2024

(₹ in Lakhs)

PARTICULARS	As at September 30, 2024 (Unaudited)	As at March 31, 2024 (Audited)
A. CASH FLOW FROM OPERATING ACTIVITIES		
Profit Before Tax	113.23	333.26
Adjusted for :		
a. Depreciation	36.90	85.58
b. Interest Expenses & Finance Cost		
c. Interest & Other Income		
d. Other Adjustment	-77.37	
Operating profit before working capital changes	72.75	418.83
Adjusted for :		
a. Decrease/(Increase) in Inventories		4.40
b. Decrease/(Increase) in trade receivable	-262.90	-128.43
b. Decrease/(Increase) in Current Investments	124.86	-128.43
c. (Increase)/Decrease in short term loans and advances	-	123.00
d. Increase/(Decrease) in Trade Payables	180.45	-8.48
e. Increase/(Decrease) in short term provisions	-27.76	-22.43
f. Increase/(Decrease) in other current liabilities	-43.75	-39.42
g. (Increase)/Decrease in Other Current Assets	159.78	-424.44
i. (Increase)/Decrease in Long Term Loans and Advance	-141.95	-215.68
other adjustments		
Cash generated from operations	61.46	-292.65
Income Tax Paid (net of refunds)	-20.23	-74.54
NET CASH GENERATED FROM OPERATION	81.70	-218.11
B. CASH FLOW FROM INVESTING ACTIVITIES		
a. (Purchase) / Sale of Fixed Assets		
b. (Purchase) / Sale of Purchase of Fixed Assets	-122.34	-49.75
c. (Increase) / Decrease in Share Capital		
d. Increase / (Decrease) Share Premium Reserve		
e. (Increase) / Decrease in Other Non Current Assets		
f. (Increase) in Misc. Expenses		
g. Interest & Other Income		
h. Dividend Income		
b. Proceeds from share issued / application	-	270.77
Bonus Issue of shares from Reserves and Surplus		
Increase In Share Premium Reserve		
Net cash (used) in investing activities	-122.34	221.02
C. CASH FLOW FROM FINANCING ACTIVITIES		
a. Dividend		
c. (Repayments) / proceeds of long term borrowings		
d. (Repayments) / proceeds of short term borrowings		
Net cash generated/(used) in financing activities		
Net Increase / (Decrease) in cash and cash equivalents	-40.65	2.91
Cash and cash equivalents at the beginning of the year	65.57	62.66
Cash and cash equivalents at the end of the year	24.93	65.57
	0.00	-0.00

For and on behalf of the Board of Directors
MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

UDIN:24158407BKBIVG9301

Place : Mumbai

Date: 13.11.2024

MANOJ GOPINATHAN NAIR

Director

DIN: 09560851

MANGAL MILIND DOLAS

Director

DIN: 09560883



**Limited Review Report on Unaudited Half Yearly Financial Results pursuant to Regulation 33
of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015****To the Board of Directors****Maagh Advertising and Marketing Services Ltd**

(Formerly Known as Maagh Advertising and Marketing Services Pvt Ltd)

We have reviewed the accompanying statement of unaudited financial results of **Maagh Advertising and Marketing Services Ltd** (Formerly Known as Maagh Advertising and Marketing Services Pvt Ltd) (the "Company") for the half-year ended 30th September 2024, ("the Statement") being submitted by the Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

This statement is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Accounting Standard 25 Interim Financial Reporting, prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued there under and other accounting principles generally accepted in India and in compliance with Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'). Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatements. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

**For PIYUSH KOTHARI & ASSOCIATES
CHARTERED ACCOUNTANTS**

FRN: 140711W

Piyush Kothari

Partner

M.No.: 158407

UDIN: 24158407BKBIVF9116

Date: 13th November, 2024

Place: Ahmedabad

MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

(Formerly known as MAAGH ADVERTISING AND MARKETING SERVICES PRIVATE LIMITED)

Registered Office: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, A, ndheri (W), Mumbai City, Mumbai, Maharashtra, India, 400053

CIN: U74999MH2013PLC244569

Standalone Statement of Unaudited Financial Results for the Half year ended and year ended as on September 30, 2024

(₹ in Lakhs Except Share Data and Ratios)

Particulars		For the Half-Year ended			For the year ended March	For the year ended March 31,
		September 30, 2024	March 31, 2024	September 30, 2023	31, 2024	2023
		Unaudited	Audited	Unaudited	Audited	Audited
I Revenue from operations	13	990.00	1,822.25	713.89	2,536.14	919.17
II Other Income	14	-	-	-	-	-
III Total Revenue (I+II)		990.00	1,822.25	713.89	2,536.14	919.17
IV Expenses:						
(a) Purchase of Stock in trade		883.82	1,684.37	592.61	2,276.98	798.44
(b) Changes in inventories of finished goods, work-in-progress and stock-in-trade						
(c) Employee benefits expense	15	10.43	12.89	11.35	24.24	17.21
(d) Finance costs	16					
(e) Depreciation and amortization expense	7	12.44	13.68	15.03	28.71	34.25
(f) Other expenses	16	13.59	18.63	15.84	34.47	37.20
Total Expenses		920.27	1,729.56	634.84	2,364.40	887.10
V Profit/(Loss) Before Tax (III - IV)		69.73	92.69	79.05	171.74	32.07
VI Tax expense:						
(a) Current tax expense		10.49	24.23	20.84	45.08	10.43
(b) Deferred tax expense/(credit)		6.94	-1.06	-1.08	-2.14	-0.44
Total Tax Expense		17.43	23.17	19.76	42.93	9.99
VII Profit/(Loss) for the period/year (V-VI)		52.30	69.51	59.29	128.80	22.08
VIII Paid-up equity share capital (Face Value of ₹ 10/- each)						
IX Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year						
X Earnings per share (before extraordinary items):- Face Value of ₹ 10/- each (not annualised):						
a) Basic	17	0.23	0.54	0.46	0.99	0.26
b) Diluted		0.23	0.54	0.46	0.99	0.26
No of shares at the end of period		2,25,01,250	1,29,62,500	1,29,62,500	1,29,62,500	85,75,500
XI Earnings per share (before extraordinary items):- Face Value of ₹ 10/- each (not annualised):						
a) Basic	1	0.23	0.54	0.46	0.99	0.26
b) Diluted		0.23	0.54	0.46	0.99	0.26
XII Weighted Average No. of Shares considered for calculating earning per share (Including impact of preferential/bonus shares as per AS 20)		2,25,01,250	1,29,62,500	1,29,62,500	1,29,62,500	85,75,500

For and on behalf of the Board of Directors
MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

UDIN : 24158407BKBIVF9116
Place : Mumbai
Date : 13.11.2024

MANOJ GOPINATHAN NAIR
Director
DIN: 09560851

MANGAL MILIND DOLAS
Director
DIN: 09560883



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

Registered Office: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai City,
Mumbai, Maharashtra, India, 400053
CIN: U74999MH2013PLC244569

Unaudited Standalone Balance Sheet as at September 30, 2024

(₹ in Lakhs)

Particulars	As at September 30, 2024 (Unaudited)	As at March 31, 2024 (Audited)
	₹	₹
A EQUITY AND LIABILITIES		
(1) Shareholders' funds		
(a) Share capital	2,250.13	2,250.13
(b) Reserves and Surplus	5,726.46	5,674.16
	7,976.58	7,924.28
(2) Non-current liabilities		
(a) Deferred tax liabilities (net)	23.54	16.59
(b) Long-term borrowing		
	23.54	16.59
(3) Current liabilities		
(a) Short Term Borrowings		
(b) Trade payables	418.68	230.45
(c) Other current liabilities	(224.90)	(173.85)
(d) Short-term provisions	10.79	38.55
	204.58	95.16
TOTAL	8,204.69	8,036.03
B ASSETS		
(1) Non-current assets		
(a) Property, Plant & Equipment and Intangible Assets	284.62	137.82
(b) Deferred tax assets (net)		
(c) Long-term loans and advances		
(d) Non-current investments	6,962.60	6,962.60
	7,247.22	7,100.42
(2) Current assets		
(a) Inventories		
(b) Trade receivables	553.55	290.64
(c) Cash and bank balances	1.94	42.58
(d) Short-term loans and advances		
(e) Other current assets	401.98	602.39
	957.47	935.62
TOTAL	8,204.69	8,036.03
	0	0

For and on behalf of the Board of Directors
MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

UDIN:24158407BKBIVF9116
Place : Mumbai
Date : 13.11.2024

MANOJ GOPINATHAN NAIR
Director
DIN: 09560851

MANGAL MILIND DOLAS
Director
DIN: 09560883



MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

**Registered Office: Office No. 302, 3rd Floor, Kuber Complex, Opp. Laxmi Industrial Estate, New Link Road, Andheri (W), Mumbai City, Mumbai, Maharashtra, India, 400053
CIN: U74999MH2013PLC244569**

(₹ in Lakhs)

Unaudited Standalone statement of Cash Flows for the year ended September 30, 2024

Particular	As at September 30, 2024 (Unaudited)	As at March 31, 2024 (Audited)
A. CASH FLOW FROM OPERATING ACTIVITIES		
Profit Before Tax	69.73	171.74
Adjusted for :		
a. Depreciation	12.44	28.71
b. Interest Expenses & Finance Cost		
c. Interest & Other Income		
d. Other Adjustment		
Operating profit before working capital changes	82.17	200.45
Adjusted for :		
a. Decrease / (Increase) in Long Term Loans and Advance		
b. Decrease / (Increase) in trade receivable	-262.90	414.53
b. Decrease / (Increase) in Current Investments	-	-6,724.45
c. (Increase) / Decrease in short term loans and advances	-	
d. Increase / (Decrease) in Trade Payables	188.23	27.06
e. Increase / (Decrease) in short term provisions	-27.76	7.34
f. Increase / (Decrease) in other current liabilities	-51.05	-22.89
g. (Increase) / Decrease in Other Current Assets	200.40	-586.17
other adjustments	-33.42	123.00
Cash generated from operations	95.67	-6,561.13
Income Tax Paid (net of refunds)	-10.49	45.08
NET CASH GENERATED FROM OPERATION	106.16	-6,606.21
B. CASH FLOW FROM INVESTING ACTIVITIES		
a. (Purchase) / Sale of Fixed Assets	-146.80	
b. (Purchase) / Sale of non-current investment		
c. (Increase) / Decrease in Long term loans and advances		
d. Increase / (Decrease) in Long Term Provisions		
e. (Increase) / Decrease in Other Non Current Assets		
f. (Increase) in Misc. Expenses		
g. Interest & Other Income		
h. Dividend		
b. Proceeds from share issued / application	-	1,472.10
Bonus Issue of shares from Reserves and Surplus		
Increase In Share Premium Reserve		5,152.35
Net cash (used) in investing activities	-146.80	6,624.45
C. CASH FLOW FROM FINANCING ACTIVITIES		
a. Interest & Finance Cost		
c. (Repayments) / proceeds of long term borrowings		
d. (Repayments) / proceeds of short term borrowings		
Net cash generated/(used) in financing activities	-	-
Net Increase / (Decrease) in cash and cash equivalents	-40.64	18.24
Cash and cash equivalents at the beginning of the year	42.58	24.35
Cash and cash equivalents at the end of the year	1.94	42.58
	-0.00	0.00

For and on behalf of the Board of Directors

MAAGH ADVERTISING AND MARKETING SERVICES LIMITED

UDIN:24158407BKBIVF9116

Place: Mumbai

Date: 24.05.2024

MANOJ GOPINATHAN NAIR

Director

DIN: 09560851

MANGAL MILIND DOLAS

Director

DIN: 09560883

