

Birla Corporation Limited

Corporate Office:

1. Shakespeare Sarani,
A.C. Market (2^{re} Floor), Kolkata 700 071
P: 033 6603 3300-02
F: +91 33 2288 4426
£ coordinator@birizcorp.com

Ref. No. BCL/10

22nd September, 2021

Corporate Relationship Department BSE Limited 1st Floor, New Trading Ring, Rotunda Building, P.J. Towers, Dalal Street, Fort, Mumbai- 400 001 Scrip Code: 500335

The Manager
Listing Department,
National Stock Exchange of India Limited
'Exchange Plaza', C-1, Block G,
Bandra-Kurla Complex, Bandra (East),
Mumbai- 400 051
Scrip Code: BIRLACORPN

Dear Sir(s),

Sub: Newspaper Advertisement for Addendum to Notice of 101st Annual General Meeting

Pursuant to Regulation 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copies of newspaper publications made on 21st September, 2021 in "Financial Express" (All English editions) and "Ganashakti" (Bengali, Kolkata edition), regarding Addendum to the Notice of 101st Annual General Meeting of the Company scheduled to be held on Wednesday, the 29th day of September, 2021 at 10.30 a.m. (IST) through Video Conferencing ("VC")/ Other Audio Visual Means ("OAVM").

The aforesaid information has also been uploaded on the Website of the Company at www.birlacorporation.com.

This is for your information and record.

Thanking you,

Yours faithfully, For BIRLA CORPORATION LIMITED

(MANOJ KUMAR MEHTA)
Company Secretary & Legal Head

Encl: As above

12 NATION

FINANCIAL EXPRESS



BIRLA CORPORATION LIMITED

CIN: L01132WB1919PLC003334

Registered Office: Birla Building, 9/1, R.N. Mukherjee Road, Kolkata - 700 001 Ph- (033) 66166729/6737; Fax- (033) 22487988/2872

Email: investorsgrievance@birlacorp.com, Website: www.birlacorporation.com

ADDENDUM TO THE NOTICE OF 101ST ANNUAL GENERAL MEETING

This is with reference to the Notice dated 5th August, 2021 sent to the Members for convening the 101st (Hundred and First) Annual General Meeting (AGM) of the Company on Wednesday, 29th September, 2021 at 10.30 a.m. (IST), through Video Conferencing ("VC")/Other Audio Visual Means ("OAVM"). The AGM Notice has already been sent to the Members of the Company in due compliance with the provisions of the Companies Act, 2013 ("the Act") read with Rules made thereunder.

Subsequent to the issuance of the AGM Notice, the Company has received a notice in writing under Section 160 of the Act from a Member, The Punjab Produce & Trading Co. Pvt. Ltd. ("Punjab Produce") along with deposit of ₹1,00,000/- (Rupees One Lakh Only), proposing the candidature of Mr. Rameshwar Singh Thakur (DIN: 00020126) for the office of Director of the Company. Accordingly, the proposal for appointment of Mr. Rameshwar Singh Thakur shall be an additional agenda as Special Business in Item No. 7 in Addendum to Notice of 101st AGM.

The Nomination and Remuneration Committee and the Board of Directors of the Company at their respective meeting(s) held on 10th September, 2021, upon perusal of the Notice received from the Punjab Produce under Section 160 of the Act and after careful evaluation of the candidature of Mr. Rameshwar Singh Thakur, have strongly recommended "against" the appointment of Mr. Rameshwar Singh Thakur as a Director of the Company.

The Addendum to Notice of 101st AGM for additional agenda Item No. 7 along with Statement pursuant to Section 102 of the Act has already been circulated through electronic mode to those Members of the Company whose email addresses are registered with the Company/the Registrar and Share Transfer Agent i.e. MCS Share Transfer Agent Ltd./Depository Participant(s). The said Addendum to Notice is available on the Company's website at www.birlacorporation.com, website of the stock exchanges at www.nseindia.com and www.bseindia.com and on the website of NSDL at www.evoting.nsdl.com for the information of investors. This Addendum to Notice shall form an integral part of Notice dated 5th August, 2021 circulated to the Members of the Company.

Attention of the Members is specifically drawn to the Statement pursuant to Section 102 of the Act annexed to the Addendum to the Notice of 101st AGM to explain the background of the proposal and the stand of Nomination and Remuneration Committee as well as Board of Directors of the Company thereon.

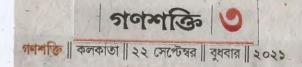
Thus, the Members are requested to take note of it and cast their vote either by Remote e-Voting or e-Voting at the 101st AGM.

By Order of the Board For BIRLA CORPORATION LIMITED

Place: Kolkata MANOJ KU

Dated: 21st September, 2021

MANOJ KUMAR MEHTA
Company Secretary & Legal Head





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By Order of the Board For BIRLA CORPORATION LIMITED

Sd/-

Place: Kolkata Dated: 21st September, 2021 MANOJ KUMAR MEHTA Company Secretary & Legal Head