

February 5, 2024

DCS-CRD BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 023 Stock Code: 533229	Listing Compliance National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No.C/1, 'G' Block Bandra- Kurla Complex Bandra East Mumbai 400 051 Stock Code: BAJAJCON
--	---

Dear Sirs/Madam,

Sub: Record Date for Interim Dividend for Financial Year 2023-24

Name of Company: BAJAJ CONSUMER CARE LIMITED

Pursuant to the provisions of Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the Board of Directors of the Company at its meeting held on February 5, 2024 has recommended an Interim Dividend at the rate of 300% (i.e. Rs.3/-) per share on equity shares of the face value of Re. 1/- each) and fixed Saturday, February 17, 2024 as Record Date for the purposes of interim dividend.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours faithfully,

For BAJAJ CONSUMER CARE LIMITED

Vivek Mishra

Head-Legal & Company Secretary

Membership No. A21901

Bajaj Consumer Care Limited

1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 |

Web: www.bajajconsumercare.com

Registered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632