

25th February, 2020

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Fax: 022-26598237/38

**BSE Limited** 

Corporate Relationship Department 1st Floor, New Trading Ring, PJ Towers, Dalal Street, Fort, Mumbai - 400 001 Fax: 022-22722061/41/39/37

Company Code: PVR / 532689

## Sub: PVR Annual Report for FY 2018-19 Ranked 17th Globally

Dear Sir / Madam,

Please note that "PVR Annual Report for FY 2018-19, has ranked 17th Globally in Annual Report Competition, by League of American Communications Professionals".

Please find enclosed the press release in this regard.

This is for your information and to all concerned.

Kindly take the same on record.

Thanking You.

Yours faithfully

For PVR Limited

Pankaj Dhawan Company Secretary cum Compliance Officer



## "PVR Annual Report for FY 2018-19, Ranked 17th Globally in Annual Report Competition, by League of American Communications Professionals"

PVR Cinemas, the largest and the most premium film exhibition Company in India, got recognized for its Annual report for FY 2018-19 in the Vision Awards Annual Report Competition and was *ranked* 17<sup>th</sup> globally (2<sup>nd</sup> in India). Additionally, PVR won the Platinum Award (Ranked 1st globally) in Consumer Services – Hotels/Restaurants/Leisure Competition Category. The Vision Awards benchmark and recognize best practices in international financial reporting, and is one the largest annual report competitions in the world. PVR FY 2018-19 Annual Report titled 'Lifting the bar of Cinema, Hospitality & Design for 100 Million Customers' presented overall change in Multiplex Industry in the last two decades.

Recognized by League of American Communications Professionals (LACP):

- Ranked 17<sup>th</sup> Best Annual Report Globally in Vision Award Annual Report Competition;
- Platinum Award (Ranked 1st Globally) in Consumer Services Hotels/Restaurants/Leisure Competition Category;
- Platinum Award under the community category in Spotlight Award;
- Silver Award under the Retail Segment in Inspire Award;

PVR also bagged Platinum and Silver Award at the LACP 2019 Spotlight and Inspire Awards respectively for its FY 2018-19 Annual Report. The LACP Spotlight and Inspire Awards seek to recognize organizations across the world that creates compelling communication collaterals.

The League of American Communications Professionals LLC (LACP) is an association established in 2001 to create a forum within the public relations industry that facilitates discussion of best-in-class global practices within the profession while recognizing those that demonstrate exemplary communication capabilities.

Commenting on this achievement, Mr. Nitin Sood, CFO, PVR Cinemas said, "We are pleased and honored to be recognized in one of the most respected competition forums in the world. The awards are an affirmation of the quality of our communication with our stakeholders and our unwavering commitment to highest levels of Corporate Governance and transparency. We will continue to strive for excellence in quality and transparency of our disclosures, enabling investors to make informed decisions.

PVR pioneered the multiplex revolution in India by establishing the first multiplex cinema in 1997 at Saket, New Delhi. PVR currently operates cinema network comprising 830 Screens at 174 Properties in 71 Cities (India and Sri Lanka), serving 100 million patrons annually.

Annual Report 2018-'19 Link: <a href="https://originserver-static1-uat.pvrcinemas.com/pvrcms/financial/42072019220000042\_154.pdf">https://originserver-static1-uat.pvrcinemas.com/pvrcms/financial/42072019220000042\_154.pdf</a>

## **About PVR Limited:**

PVR is the largest and the most premium film exhibition Company in India. Since its inception in 1997, the brand has redefined the way entertainment is perceived in the country. PVR currently operates a cinema circuit comprising of 830 screens at 174 properties in 71 cities (India and Sri Lanka), serving 100 million patrons annually. While the total screen tally of the company stands at 830; PVR offers an array of formats with premium screen category, which stands at 4 screens of Director's Cut, 37 screens of Gold Class, 09 of IMAX, 17 of 4DX, 08 of P[XL], 12 of Playhouse and 01 of PVR Onyx across the country.

For further information, please visit: http://www.pvrcinemas.com/corporate/about-us.aspx
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