

April 13, 2023

BSE Limited First Floor, New Trade Wing Rotunda Building, Phiroze Jeejeebhoy Towers Dalal Street, Fort. Mumbai 400 023 Stock Code: 533229	National Stock Exchange of India Ltd. Exchange Plaza, 5th Floor Plot No. C/1. 'G' Block Bandra- Kurla Complex Bandra East, Mumbai 400 051 Stock Code: BAJAJCON
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Dear Sir / Madam,

Sub: INTIMATION FOR CLOSURE OF BUYBACK

This is in furtherance and in relation to our letter dated December 13, 2022 regarding submission of the public announcement dated December 12, 2022 ("**Public Announcement**") which was published in certain newspapers on December 13, 2022.

Pursuant to the resolution passed by our Board of Directors on December 9, 2022, the Company was authorised to buyback its Equity Shares from the open market through stock exchange mechanism, for an aggregate amount not exceeding ₹ 80.89 crores (Indian Rupees Eighty Crores Eighty Nine Lakhs Only) ("**Maximum Buyback Size**") and at a price not exceeding ₹ 240/- (Indian Rupees Two Hundred and Forty Only) per Equity Share ("**Maximum Buyback Price**"). The Maximum Buyback Size and Maximum Buyback Price do not include the brokerage, costs, fees, turnover charges, taxes such as buyback tax, securities transaction tax, goods and services tax (if any), and income tax, stamp duty, advisors fees, printing expenses, filing fees and other incidental and related expenses and charges (collectively referred to as "**Transaction Costs**"). The Company commenced the Buyback on Monday, December 19, 2022 from its shareholders / beneficial owners (other than those who are promoters, members of the promoter group or persons in control), from the open market through stock exchange mechanism, i.e., using the electronic trading facilities of BSE Limited and National Stock Exchange of India Limited, in accordance with the Securities and Exchange Board of India (Buy-Back of Securities) Regulations, 2018, as amended ("**SEBI Buyback Regulations**").

In this regard, please be informed that, as on Thursday, April 13, 2023, the Company has bought back 49,14,159 Equity Shares at a volume weighted average price of ₹ 164.59/- (Indian Rupees One Hundred Sixty-Four and Paise Fifty-Nine only) per Equity Share. Accordingly, the Company has deployed ₹ 80,88,29,740/- excluding the Transaction Costs, which represents 99.9913% of the Maximum Buyback Size. Consequently, today, the Buyback Committee has approved the closure of the Buyback pursuant to the terms of the Public Announcement, with effect from today i.e., Thursday, April 13, 2023 after the closure of the trading hours.

Post closure of the Buyback, the post-Buyback public advertisement will be released in accordance with the provisions of the Buyback Regulations ("**Post-Buyback Public Announcement**"). The shareholding of the Company pre and post-Buyback is attached herewith as **Annexure 1**.

Bajaj Consumer Care Limited1231, 3rd Floor, Solitaire Corporate Park, 167, Guru Hargovind Marg, Chakala, Andheri (East),
Mumbai 400 093 | Tel.: +91 22 66919477/78 | CIN: L01110RJ2006PLC047173 IWeb: www.bajajconsumercare.comRegistered Office: Old Station Road, Sevashram Chouraha, Udaipur- 313 001, Rajasthan
Tel.: +91 0294-2561631, 2561632

Necessary filings / compliance would be done within the stipulated time frame under the extant provisions of applicable laws.

Capitalised terms used but not defined herein shall have the meaning assigned to such terms in the Post-Buyback Public Announcement.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra
Head-Legal & Company Secretary
Membership No. A21901

Encl: as above

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Annexure 1
Shareholding of the Company pre and post-Buyback

Shareholder	Pre-Buyback		Post-Buyback*	
	No. of Equity Shares	% of Equity Shares	No. of Equity Shares	% of Equity Shares
(A) Promoter & Promoter Group	5,61,25,000	38.04	5,61,25,000	39.35
(B) Public	9,14,15,159	61.96	8,65,01,000	60.65
(C1) Shares underlying DRs	0	0.00		
(C2) Shares held by Employee Trust	0	0.00		
(C) Non-Promoter -Non-Public (C =C1+C2)	0	0.00		
Grand Total (A+B+C)	1,47,540,159	100.00	14,26,26,000	100.00

**Out of the total of 49,14,159 Equity Shares bought back, the Company is in the process of extinguishing 16,053 Equity Shares bought back. The post-Buyback equity share capital is being provided assuming extinguishment of all the Equity Shares bought back by the Company.*

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