

September 17, 2019

1.	National Stock Exchange of India Ltd. Exchange Plaza, 5 <sup>th</sup> Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051  NSE Scrip Code: RADIOCITY ISIN: INE919I01024	2.	BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort Mumbai 400 001 BSE Scrip Code: 540366 ISIN: INE919I01024
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Dear Sirs,

Sub: **Press Release titled “Music Broadcast Ltd recognized amongst ‘India’s Best Workplaces for Women – 2019’; Ranked amongst the Top 75 organizations”.**

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully  
For Music Broadcast Limited



Chirag Bagadia  
Company Secretary and Compliance Officer

Encl: as above



## **Music Broadcast Ltd. recognized amongst 'India's Best Workplaces for Women – 2019'; ranked amongst the Top 75 organizations**

*MBL has been recognized among 'India's Best Workplaces for Women 2019' based on a rigorous assessment conducted by the Great Place to Work® Institute.*

**Mumbai, 17<sup>th</sup>September 2019:** Radio City, a part of Music Broadcast Ltd., was recognized amongst 'India's Best Workplaces for Women-2019' and ranked amongst the Top 75 organizations on the list.

'**India's Best Workplaces for Women**' is a celebration of the best work cultures in the country, especially the ones that have made work environment felt welcome and safe for their women employees. Every year, Great Place to Work® and Outlook Business come together to appreciate and applaud the efforts of those organizations that have created and sustained a great workplace culture.

747 organizations were evaluated for consideration in this list out of which 360 organizations met the eligibility criteria.

Great Place to Work® Recognition is a 'Gold Standard' - the most prestigious and the most credible employer brand recognition in the world. These organizations excel both on people practices that they have designed for their women employees and the feedback of their women employees experiencing parity in their workplace.

**Commenting on Radio City's recognition among India's Best Workplaces for Women, Ms. Apurva Purohit, President Jagran Group said "It's a moment of pride for Radio City to not only be recognized as one of the Best Places to Work at but also be ranked as one of the Best Workplaces for Women.**

*Women at work and consequently gender diversity as a cause is something I deeply care about. Infact, this recognition strikes a personal chord as I feel strongly about championing inclusivity not only at the workplace but having more women in leadership positions as well. While I firmly believe that the onus to make it big lies on women, organizations are equally responsible for providing an enabling and supportive environment to help women achieve their potential to the fullest. At Radio City, it has been a constant endeavour to stand by each and every woman in her journey by ensuring that the policies and practices we put in place create a conducive and welcoming environment for everybody."*

Earlier this year, Music Broadcast Ltd. was also recognized among India's Best Workplaces in Media and Entertainment industry 2019 and among India's Best Workplace in Career Management 2019 where more than 900 organizations participated in the Great Place to Work® survey this year making it the largest study in the space of Workplace Recognition.

### **About Radio City**

Radio City, a part of Music Broadcast Limited (MBL) is a subsidiary of Jagran Prakashan Ltd. Being the first FM radio broadcaster in India and with over 17 years of expertise in the radio industry, Radio City has consistently been the number one radio station in Bengaluru and Mumbai with 24.5% and 15.7% average listenership share respectively. (Source: RAM Data, TG: 12+ Period: Week 1, 2013 to Week 21, 2019). Radio City Delhi ranks #2 with 13.4% average listenership share (Source: RAM Data, TG: 12+ Period: Week 1, 2019 to Week 21, 2019).

Music Broadcast Limited currently has 39 stations across 12 states, comprising 62% of the country's FM population. Radio City reaches out to over 69 million listeners in 34 cities covered by AZ Research 2019 (Source: AZ Research Report). The network provides terrestrial programming along with 18 other web-stations, through its digital interface, [www.radiocity.in](http://www.radiocity.in).

Radio City has spearheaded the evolution of FM radio by offering content that is unique, path-breaking and invokes city passion amongst listeners with its brand philosophy of "Rag Rag Mein Daude City". The network introduced humour and the concept of agony aunt on radio with Babber Sher and Love Guru respectively. It also initiated Radio City Freedom Awards, a platform to recognize independent music and provided a launch pad to budding singers with Radio City Super Singer, the first singing talent hunt on radio.

Radio City bagged 73 awards across national and international platforms like Golden Mikes, India Radio Forum, New York awards, ACEF awards etc. in 2018-2019. Radio City has consistently featured for the 7th time in 'India's Best Companies to Work For' study conducted by Great Place to Work Institute. In 2019, Radio City ranked 6th in 'Best Large Workplaces in Asia', according to the GPTW survey.

For further details, log on to [www.radiocity.in](http://www.radiocity.in)

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RAG RAG MEIN  
DAUDE CITY.



#### **Music Broadcast Limited**

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