



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

Date: November 9, 2023

To, BSE Limited ("BSE") , Corporate Relationship Department, 2 nd Floor, New Trading Ring, P.J. Towers, Dalal Street, Mumbai – 400 001	To, National Stock Exchange of India Limited ("NSE") , "Exchange Plaza", 5 th Floor, Plot No. C/1, G Block, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051
BSE Scrip Code: 517421	NSE Symbol: BUTTERFLY
ISIN: INE295F01017	ISIN: INE295F01017
Our Reference: 87/2023-24	Our Reference: 87/2023-24

Dear Sir/ Madam,

Sub: Outcome of the Board Meeting held on November 9, 2023

Pursuant to the provisions of Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("**SEBI LODR**"), we wish to inform you that the Board of Directors (the "**Board**") of the Company at its Meeting held today, i.e., November 9, 2023, considered and has *inter alia* approved the following:

1. Appointment of Mr. Kaleeswaran Arunachalam (DIN:07625839) as an Additional Director

The Board of Directors upon recommendation of Nomination and Remuneration Committee considered and approved the appointment of Mr. Kaleeswaran Arunachalam (DIN: 07625839) as an Additional Director (Non-Executive Non Independent) with effect from November 9, 2023 subject to the approval of shareholders.

Details as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as '**Annexure A**'.

2. Appointment of Mr. Nithiyandam Anandkumar (DIN: 10381096) as an Additional Director

The Board of Directors upon recommendation of Nomination and Remuneration Committee considered and approved the appointment of Mr. Nithiyandam Anandkumar (DIN: 10381096) as an Additional Director (Non-Executive Non Independent) with effect from November 9, 2023 subject to the approval of shareholders.

Details as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as '**Annexure B**'.

3. Appointment of Mr. V. A. Joseph as the Chief Financial Officer of the Company

The Board of Directors upon recommendation of Nomination and Remuneration Committee and Audit Committee considered and approved the appointment of Mr. V A Joseph as the Chief Financial Officer ("CFO") of the Company with effect from November 9, 2023 and is designated as Key Managerial Personnel ("KMP") of the Company.

Details as required under Regulation 30 of the SEBI LODR read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 11, 2023, are disclosed as '**Annexure C**'.

This intimation will also be uploaded on the Company's website at www.butterflyindia.com

You are requested to take note of the same.

Thanking You.

For **Butterfly Gandhimathi Appliances Limited**

Viral Sarvaiya
Company Secretary & Compliance Officer
ACS 33764

Regd.office : 143.Pudupakkam Village, Vandalur-Kelambakkam Road, Kelambakkam - Pin 603 103,
Chengalpattu District, Phone : +91-44-47415500 CIN No : L28931TN1986PLC012728.
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Phone : 044-49005100 E-mail : butterflyho@butterflyindia.com,



BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

Annexure A

Appointment of Mr. Kaleeswaran Arunachalam (DIN:07625839) as an Additional Director

Name of the Director	Mr. Kaleeswaran Arunachalam (DIN:07625839)
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Kaleeswaran Arunachalam (DIN:07625839) as a Non-Executive Non Independent Director with effect from November 9, 2023.
Date of appointment/cessation (as applicable) & Term of Appointment	Mr. Kaleeswaran has been appointed as an Additional Director in the capacity of Non Executive- Non-Independent effective from November 9, 2023, subject to approval of the Shareholders.
Brief Profile	<p>With a career spanning about close to 2 decades, Mr. Kaleeswaran Arunachalam has extensive experience in corporate finance, financial planning & analysis, business partnering, investor relations, fundraising, treasury management, strategic planning, audit, and risk management. Currently, Mr. Kaleeswaran is a Chief Financial Officer of the Crompton Greaves Electricals Limited, Holding Company of the Company.</p> <p>Prior to joining Crompton, Mr. Kaleeswaran was Global CFO of Eicher Motors Limited, Mr. Kaleeswaran has played an instrumental role in setting up a platform for the next decade journey of Royal Enfield. He did this by establishing a strong business and financial model by focusing on portfolio pricing programs, driving cost leadership and significant penetration in retail finance coupled with a strong digital marketplace. During his stint at Eicher Motors, he also successfully set up the Center of Excellence for internal controls and shared services platform for global accounting & reporting. His previous experiences include critical roles with Future Lifestyle Fashions Limited, Mondelez International in India, and Asia, and in his early career with Aditya Birla Fashions Limited and with TVS Motor Company Limited.</p>
Disclosure of relationship between Directors	Mr. Kaleeswaran Arunachalam is not related to any Director of the Company. Further we hereby confirm he is not debarred from holding the office of Director by virtue of any Order passed by SEBI or any other such authority

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BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

Annexure B

Appointment of Mr. Nithiyandam Anandkumar (DIN: 10381096) as an Additional Director

Name of the Director	Mr. Nithiyandam Anandkumar (DIN: 10381096)
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. Nithiyandam Anandkumar (DIN: 10381096) as an Non-Executive Non Independent Director with effect from November 9, 2023.
Date of appointment/ cessation (as applicable) & Term of Appointment	Mr. Anandkumar has been appointed as an Additional Director in the capacity of Non Executive- Non-Independent effective from November 9, 2023, subject to approval of the Shareholders.
Brief Profile	<p>Mr. Nithiyandam Anandkumar is a Seasoned Professional in the Consumer durables industry with rich experience spanning over 3 decades, across varied consumer-facing product categories.</p> <p>Mr. Anandkumar is a Pragmatic leader with inclusive leadership style. He has an overall proven record of performance in the entire spectrum of General Management, Product Line Head, Market Operations, Sales Capability and Leadership development.</p> <p>Mr. Anandkumar holds a Bachelor's degree in Mechanical Engineering and MBA in Sales and Marketing. He started his career as a Management Trainee in Crompton (in the erstwhile Crompton Greaves Ltd) in 1991. Anandkumar's Three (3) decade long journey with Crompton has seen him taking roles of increasing responsibilities including leadership roles in Sales & Distribution, Business Head for Domestic & Kitchen Appliances and Global Head for Customer service and delivering strategic objectives for the organization consistently.</p> <p>He has a passion for coaching and takes pride in creating Leaders. He strongly believes that significant goals can be achieved through persistence, discipline, and a relentless drive for excellence in execution, through an engaged team.</p> <p>Mr. Anandkumar has led several transformational projects like GTM Excellence Project in diverse markets & product categories and breakthrough innovation as business head. He is currently holding the executive position as Group Sales & Service head for Crompton, while his area of interest is working on key transformative projects which helps create Future Ready Organization.</p>
Disclosure of relationship between Directors	Mr. Nithiyandam Anandkumar is not related to any Director of the Company. Further we hereby confirm he is not debarred from holding the office of Director by virtue of any Order passed by SEBI or any other such authority.

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BUTTERFLY GANDHIMATHI APPLIANCES LIMITED

Annexure C

Appointment of Mr. V A Joseph as the Chief Financial Officer

Name of the Chief Financial Officer	Mr. V. A. Joseph
Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment of Mr. V. A. Joseph as the Chief Financial Officer of the Company.
Date of appointment/ cessation (as applicable) & terms of appointment	Date of Appointment:- November 9, 2023
Brief Profile	<p>Mr. V A Joseph is a qualified Chartered Accountant having more than Three (3) decades of industry experience. He held senior positions in various spectrum of Finance handling accounting, corporate finance, taxation, sale finance, treasury, factory operations, cost saving initiatives and audit. Currently Mr. Joseph is Vice President – Finance of M/s. Crompton Greaves Consumer Electricals, Holding Company of the Company.</p> <p>During his ~20 years of successful journey in Crompton, Mr. Joseph handled various roles in business units and corporate including special projects viz, acquisitions, demerger, fund raising, listing etc. Mr. Joseph is regarded as a go-to person, and he believes in collaborative approach.</p>
Disclosure of relationship between Directors	Mr. V A Joseph is not related to any Director of the Company.

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