October 14, 2022

National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051, India
Symbol: BHARTIARTL/ AIRTELPP

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001, India
Scrip Code: 532454/ 890157

Sub: Press Release

Dear Sir/ Ma'am,

We are enclosing herewith a press release dated October 14, 2022 titled *'Airtel Launches "Always On" IoT Connectivity solution'* issued by the Company.

Kindly take the same on record.

Thanking you,
Sincerely Yours,

For Bharti Airtel Limited

Rohit Krishan Puri
Dy. Company Secretary & Compliance Officer

Bharti Airtel Limited
(a Bharti Enterprise)
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Airtel Launches "Always On" IoT Connectivity solution

1. *Airtel's solution is an AIS-140 compliant, dual profile M2M eSim, best suited for vehicle tracking providers, auto manufacturers and any use-cases where equipment work in remote locations requiring ubiquitous connectivity.*

2. *Airtel looking to be a market leader in the segment in next few years*

New Delhi, October 14, 2022: Bharti Airtel ("Airtel"), India's leading telecommunications services provider, today announced the launch of the "Always On" IoT connectivity solution in India at the Indian Mobile Congress. Airtel's "Always On" solution comprises dual profile M2M eSim which allows an IOT device to always stay connected to a mobile network from different Mobile Network Operators (MNOs) in the eSIM.

The Airtel 'Always On' solution complies with the Automotive Research Association of India (ARAI)'s AIS-140 standard implemented by the Ministry of Road Transport and Highways (MoRTH). It lays down mandatory requirements related to connectivity and GPS tracking capabilities for devices in **all passenger-carrying buses, private fleets and other public transport vehicles for tracking, safety and security purposes**.

As per law, all registered buses and taxis have to mandatorily install this device. The Government of India recently made it mandatory for vehicles carrying hazardous goods also to have a tracker installed that complies with AIS-140 standards. In addition to these, there are emergency vehicles such as ambulances, vehicles from the mining and construction industry working in remote locations and other mission-critical and intelligent communication use cases which need higher availability and reliability of the network.

With Airtel's future-ready, GSMA-compliant platform, flexible API-based eSim lifecycle management on feature-rich Airtel IoT Hub and full compliance with Department of Telecom (DoT) M2M guidelines. Airtel is looking to acquire market leadership in this segment in the next few years.

Speaking about the **launch of the "Always On" AIS-140 Connectivity solution, Mr Ajay Chitkara, Director and CEO, of Airtel Business said**, "We are delighted to bring Always on connectivity solution to our customers. We believe this is the next big opportunity in the IoT segment. Our strengths in the network, modern and GSMA compliant platform offering real-time access to data and flexibility to integrate the solution with custom APIs will make Airtel Business stand out in the market."

The AIS140 solution has already been tested and adopted by some of the leading companies in the industry like Lumax ITuran, Loconav and e-Trans. Lumax ITuran Telematics is a renowned name in advanced telematics technology and offers telematics products & services to the Indian automotive industry. LocoNav is the world's fastest-growing fleet-tech company with over 5 million+ vehicles on road in over 50 countries. While e-Trans is one of the leading vehicle tracking solution providers with a Pan-India network.

About Airtel: Headquartered in India, Airtel is a global communications solutions provider with over 490 Mn customers in 17 countries across South Asia and Africa. The company ranks among the top three mobile operators globally and its networks cover over two billion people. Airtel is India's largest integrated communications solutions provider and the second-largest mobile operator in Africa. Airtel's retail portfolio includes high-speed 4G/5G mobile broadband, Airtel Xstream Fiber that promises speeds up to 1 Gbps with convergence across linear and on-demand entertainment, streaming services spanning music and video, digital payments and financial services. For enterprise customers, Airtel offers a gamut of solutions that includes secure connectivity, cloud and data centre services, cyber security, IoT, Ad Tech and cloud-based communication. For more details visit www.airtel.com/