

**BHATIA COLOUR CHEM LIMITED**

Plot No. A/2/12, Road No. 1, Udhna Udhyog Nagar, Udhna,
Surat - 394 210, GUJARAT.

Date: 28/02/2023

To,
BSE LIMITED
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001.

Script ID/ Code: BCCL/543497

Subject : Intimation of News Paper advertisement of Postal Ballot.

Reference No.: Regulation 30 and 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Dear Sir/ Madam,

Further to our Intimation dated 17/02/2023, we enclose herewith the copies of newspaper advertisement published in connection with the dispatch of Postal Ballot Notice to the shareholders of the company on 27/02/2023 and also giving other details.

This advertisement was published in following newspapers on 28/02/2023.

1. English Daily: "Free press Gujarat" dated 28/02/2023
2. Regional Language Daily: "Lokmitra" dated 28/02/2023

This is for your information and record.

Yours Faithfully,
For Bhatia Colour Chem Limited


Bharat Brijlal Bhatia
Managing Director
DIN: 09095082

Place: Surat

Encl: Copies of Newspapers



EDITORIAL

Fix Team India's injury crisis soon



Indian cricket is on crutches, literally. "Can't afford to have half-fit players representing India," says skipper Rohit Sharma's caustic words after losing the second ODI against Bangladesh last week. Sharma's words are a grim reflection on the team and its injury management. There has been a spate of injury breakdowns, and it doesn't seem to stop. One that hurt the most was missing Jasprit Bumrah's services at the T20 World Cup in Australia. Injured all-rounder Ravindra Jadeja, too, missed the flight. Pacer Mohammad Shami, who replaced Bumrah, is back in the recovery room after getting injured again. The most disconcerting news, however, is the injuries to pacers Deepak Chahar and Kuldeep Sen. Kuldeep made his debut in the first ODI against Bangladesh. For someone like Chahar, who has spent more time in National Cricket Academy recuperating than playing, sustaining hamstring injury months after getting released is blasphemous. This also reflects poorly on the NCA, where all players go to recover. It raises questions about the monitoring process and the fitness tests they undergo. Debutant Kuldeep, on the other hand, should have been fit. He should not have had a stiff back after bowling ten overs. No wonder Rohit was cross. Despite the Indian cricket board putting its faith in the workload management system, it seems this is not working. It's not that players are not getting breaks; they are. Take Rishabh Pant. He left the squad for a short break. Selection based on Indian Premier League performances, too, is not ideal. Four-over spells or 20 overs of batting cannot assess the fitness of a bowler or a batsman.

There is a fundamental flaw causing these injuries, whether lack of sports-specific training, over-exercise, players hiding injuries or too much cricket (besides international commitments, they play more than two months of IPL in the gruelling summer, we don't know. Like Roger Binny, the new BCCI president, had said, "...why are they getting injured?... We can find out whether it's (because of) overload, whether people are not fit, or whether the exercises need to be changed. A lot of people are getting injured during training. That is not a good thing. We haven't gotten down to it yet. We will know in six months. I simply hoped once a system is implemented, the injuries would come down. With the home ODI World Cup less than a year away, BCCI must crack the puzzle soon.

Hidden gems of rare language cinema

Rare Language Indian Cinema section of the 28th Kolkata International Film Festival cherishes good cinema made in lesser-known languages. The journey of the section Unheard India - Rare Language Indian Cinema was started in 2015 at the Kolkata International Film Festival (KIFF). The veteran filmmaker Gautam Ghose, who is also an active member of KIFF, has always encouraged it and took the great initiative to approve the proposal of the Unheard India. In our childhood days, around late 80s, every Sunday afternoon there was screening of some languages like Assamese, Malayalam, Kannada, Marathi on Doodardshan, the only available TV channel at that time. Once in a while, films on Konkani, Bodo languages were screened. Language always fascinates me and the diversity we see in the Indian languages is amazing. It is sad that many languages are going to be extinct due to lack of patronage and the influence of other languages. Besides the literature, it is also important to describe the local folklore and fables to be documented in audio visual format. So, it is my effort to convey the due respect to all the Indian languages through cinema. Days after I chose Film Festival Curator or Programming as my profession, I discovered that many filmmakers were making films in various lesser known languages. There are some languages which are spoken only in some small communities or in a very small region, like - Mising, Sherdukpa among several tribal languages from Arunachal Pradesh. Filmmakers from the northeast are making short and feature length films in many languages like Rabha, Mizo, Khasi, Garo, Nagamese, Dimasao, on a regular basis. In the southern part of India, Karnataka states presents a bouquet of Bavyri, Konkani, Kodava, Banjara languages apart from Kannada, from Kerala Panjya, Iru and Adivasi languages are also there. Jasari from Lakshadweep is another example. In north India filmmakers are making films on various dialect like Haryanvi, Rajasthani, from Uttarakhnad - Kumaoni, Garhwali, from Jammu and Kashmir, Ladakhi, Himachal Pradesh region - Dogri, Kashmiri, Ladakhi, Gaddi, Pahari, etc.

From the tribal part of West Bengal, Jharkhand, Chhatisgarh - Santali, Kurmali, Rajbanshi, Chhotanaguri, Chhatisgarhi etc, are regularly making good quality feature films to tell their stories and trying to keep alive their art - culture - rituals - traditions and of course their dialect and language. So many good quality films are coming from these invisible parts of India, but very few of them get their due recognition. Unfortunately our system is not allowing those incredible creations to reach the film loving audience. Some of the filmmakers are not even aware about the procedure to participate in film festivals. Phalke is considered as a piece of history then why not "Tanyabi Firti" as the first Chakma language film in the history of Indian Cinema? The Chief Minister of West Bengal Mamata Banerjee has been very supportive since the beginning, she has requested the audiences to come to watch the Unheard India section at the Opening Ceremony of KIFF. Veteran filmmaker Mahesh Bhatt particularly mentioned about the Unheard India section as he described how important the section is. "Through the feature length cinema made in the rare or aboriginal Indian languages, one can preserve their own mother-tongue, literature, culture, heritage, Bhatt said from the stage where the galaxy of stars were present - from the legendary Amitabh Bachchan to iconic Kamal Hasan to the heart throb Shah Rukh Khan, as well as the stars of Bengali film industry, in the form of the Unheard India: Rare Language Cinema of the 28th Kolkata International Film Festival.

BARC Ratings: News18 Gujarati claims leadership position

Ahmedabad. According to the latest BARC data, News18 Gujarati has beaten ABP Asmita, TV9 Gujarati, Sandesh News, MTV News and Mantavya 24x7 News. ABP Asmita stood second at 23.9% market share, whereas the market share of TV9 Gujarati was at 19.3%. Sandesh News stood at 14.4%, MTV and Mantavya 24x7 News captured 13.9% and 3.4% market share respectively. (BARC; market share% 24 hrs, TG: All 15+, Gvj/D&D/DNH, Wk 07/23, All Days) with the most robust line up of Prime Time shows & anchors in the news genre.

News18 Gujarati presents shows that offer unmatched perspective and also decode the news to make it easily comprehensible. This results in tremendous resonance for News18 Gujarati with the audience. To keep News18 Gujarati's programming and presentation unique and far ahead of the competition, the channel has invested in editorial resources, along with state of the art studios and its ground network of reporters. As a result, News18 Gujarati has gained significant traction on YouTube as well as social media platforms. (19-8)

Captain Tractors launches New Lion Series mini tractors for Farmers

Ahmedabad, India is breaking new ground in the field of agriculture. As our farmers revolutionize farming, Captain Tractors, a pioneer in tractor manufacturing, particularly in mini tractors with advanced technology, has launched India's first single-cylinder tractor series, the Lion Series (200D1-LS). Its performance has been proven to be the best so far. Mr. Rajeshbhai Patel, Managing Director of Captain Tractors, said that this special tractor with brand new features was grandly launched on February 26, 2023, at the Khodaladham Temple as a symbol of faith. This tractor is designed for farmers who need to work continuously without stopping or slowing down. With this tractor, farmers will have a solution to their daily farming problems. The mini single-cylinder design is prepared in such a way that this series provides the most comfortable, convenient, safe, powerful, and efficient working, which fulfills the dreams of every farmer. It requires very little maintenance and diesel usage. Mr. Patel further stated that the advanced design has been made so that farmers do not get tired despite working for long hours and can continuously increase their efficiency and perform accurate farming. It is also the most convenient mini tractor for transportation. (1-7)



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Investors must stay invested for long period - Kalpen Parekh

Ahmedabad. Staying invested for a long period is the best approach because when asset classes grow, time is the lever for wealth creation. "one should learn from Warren Buffett, the richest investor. He started investing at a young age and said I repeat I started 11 years later. He knew that the most powerful force to multiply savings is time given to good businesses. So, invest for the long term. This means don't stay out, start early, learn about asset classes. Don't ask what returns I will get. Instead, ask, when things don't go as planned, how can I invest. This will make you a safer investor and help you grow your money over time." said Mr Kalpen Parekh. MD & CEO of DSP Investment Managers while speaking at a session on 'Make your money for you' organised by FICCI Ladies Organisation (FLO), apex body of business women in the country, here today.

While investing the first thought should be how will I not lose money rather than making money. While making investments one should have the right mix and match by not investing in too many stocks neither too less. Investing in too many stocks is like raising a museum which never makes money. One should also not track every stock movement on one's own investments not going by how others have invested" said Mr Parekh. (1-7)

Old is not gold: On the return to the old pension scheme

With the freshly minted Chief Minister of Himachal Pradesh, Sukhvinder Singh Sukhu, reiterating that the Old Pension Scheme (OPS) will be restored by the newly elected Congress-led government, the State would no longer be the fourth to do so. It is no surprise that the promise of the return of OPS — it guarantees pension at 50% of the last drawn basic pay — boosted the beleaguered party government employees and retirees form a significant portion of the hill State's electorate. A Lokniti-CSDS post-poll survey supported the fact that awareness (74% of those surveyed) and support for the Congress's promise was high (70%), possibly playing a role in the party pipping the BJP to pole position — there was a single percentage point difference between them. Government staff seem to prefer the scheme as it allows them to avert their contribution of 10% of their basic pay and clearness allowance towards the employee pension funds, as envisaged in the National Pension Scheme (NPS) since inception in 2004. But, concomitantly, reverting to OPS will tax the State's exchequer. Data shows that pension payments form nearly 25.5% of State's own tax revenue — 80% for Himachal — but fall close to a still substantial 12% of the total revenue receipts of States. Along with wages and salaries of government staff, the burden is set to be quite high. States reverting to OPS can achieve some short-term gains as they need not put up the matching contribution of 10% towards employee pension funds.

MIL rev up 50 pc, PAT 80 pc in Apr-Dec period of FY 23

Ahmedabad, Vadodara-based Maximus International Limited's revenue for nine-months ended December 31, 2022, stands at Rs 74.77 crore, up 50% as compared to the corresponding period of the last year. Maximus has achieved a staggering increase in its EBITDA by 100 basis points (BPTS) for the same nine-month period as compared to previous corresponding period. The EBITDA for the said period is Rs 8.73 crore, around 60% leap as compared to that of the previous corresponding period. The growth in revenue and EBITDA has led to a jump in PAT by more than 80% to Rs 5.95 Cr for the reporting period as compared to the same period in the previous year. The EPS of the company has increased from Rs. 0.24 to Rs. 0.45 per share, with a face value of Re 1 for the nine-months ended December 31, 2022, a whopping 90% climb as compared to the corresponding period of the previous year.

BHATIA COLOUR CHEM LIMITED
CIN: U24290GJ2012PLC127878
Plot No. A/712, Road No. 1, Udhana Udoyog Nagar, Surat-395 002, Gujarat
Mob No. 91024294564
Email Id: account@bccindia.com | Website: www.bcci.info

NOTICE OF POSTAL BALLOT
NOTICE is hereby given, in accordance with the provisions of Section 108 and 110 of the Companies Act, 2013, as amended ("the Act") and Rule 20 and 21 of Companies (Management and Administration) Rules, 2014 ("the Rules") (including any statutory modification or re-enactment thereon for the time being in force) and other applicable provisions of the Companies Act, 2013 and rules made there under, Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and other applicable provisions of the Securities and Exchange Board of India (SEBI) (Listed Obligations and Disclosure Requirements) Regulations, 2015, that the approval of members of Bhatia Colour Chem Limited ("the Company") is being sought for Approval of existing as well as new Members (including Party Transactions) (detailed below) to be given in the form of postal ballot on the 24th February, 2023 (the "Cut Off Date") through remote electronic voting (remote e-voting) by following the process as mentioned below:

On account of threat posed by COVID-19 and in accordance with General Circular No. 17/2020 dated April 13, 2020 read General Circulars No.14/2020 dated 8th April, No.15/2020 dated 13/04/2020 dated 13/04/2020 dated 15/04/2020, No. 20/2020 dated 23/04/2020 dated 28th September, 2020, No. 39/2020 dated 31st December, 2020, No. 10/2021 dated 23rd June, 2021, No. 20/2021 dated 8th December, 2021, No. 03/2021 dated 5th May, 2022 and No. 02/2022 dated 28th December, 2022 issued by Ministry of Corporate Affairs, the Company has completed the dispatch of Postal Ballot Notice in electronic form i.e. through email only on 27th February, 2023 to all the shareholders of the Company whose names appear in the Register of Members, 2023 (as maintained by the Registrar and Share Transfer Agent of the Company and beneficial owners as received from the Depository on or before, 24th February, 2023 ("Cut Off Date") and hard copy of this Notice along with postal ballot forms and pre-paid business envelope will not be sent to the shareholders for this postal ballot. Accordingly, the communication and the asset or dis-asset of the members would take place through the remote e-voting system only.

In light of the MCA Circulars, for remote e-voting for this postal ballot, the shareholders whether holding equity shares in demat form or physical form and who have not submitted their email addresses and in consequence to whom the remote e-voting notice could not be serviced, may temporarily get their email addresses registered with the Company's Registrar and Share Transfer Agent, Bipangre Services Private Limited, by clicking the link: <https://www.bhatiaonline.com/InvestorRegistration.aspx> and follow the registration process as guided thereafter. Post successful registration of the email address, the shareholder may get the procedure for remote e-voting along with the user-id and the password to enable e-voting for this postal ballot. In case of any queries, shareholder may write to the Company at cs@bccindia.com or to Registrar and Transfer Agent at info@bhatiaonline.com.

The Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating remote e-voting to all the Members. Members may submit their e-votes on Thursday, 01st March, 2023 (05:00 PM) to 31st March, 2023 (05:00 PM) and on Thursday, 30th March, 2023 (05:00 PM) both days inclusive. Beneficial owners of the Company may also register their e-votes on 24th February, 2023 the register of beneficial owners maintained by the depositories as on Friday, 24th February, 2023 (cut-off date) only shall be entitled to avail the facility of remote e-voting and such Members may cast their vote electronically. The e-voting module will be disabled for voting thereafter by NSDL and remote e-voting shall not be allowed beyond the said date and time. Once vote on a resolution is cast by the member, he/she shall not be allowed to change it subsequently or cast the vote again. The detailed procedure for voting has been mentioned in the Postal Ballot Notice.

The Board of Directors of the Company has appointed CS Ranjini Kejriwal, Company Secretary in Practice (COP No. 5985) as the Scrutinizer for conducting the postal ballot and to authenticate the votes received through remote e-voting in a fair and transparent manner.

The result of postal ballot shall be declared on or before Saturday, 01st April, 2023 at the registered office of the Company and will also be posted on the Company's website www.bhatiaonline.com and on the same day to stock exchange, depository, registrar and share transfer agent and e-voting agency.

Member who does not receive the Postal Ballot Notice may send an email to cs@bccindia.com or may apply to Registrar and Transfer Agent of the Company info@bhatiaonline.com and obtain a copy of Postal Ballot Notice. The Postal Ballot Notice may also be downloaded from the website of the Company at www.bcci.info and website of e-voting agency <https://www.evoting.nsdl.com>.

Any query/grievance with respect to the voting by remote electronic mean shall please be addressed to Ms. Srujy Harsankumar Vaswala, Chief Financial Officer and Compliance Officer, Bhatia Colour Chem Limited at Plot No. A/712, Road No. 1, Udhana Udoyog Nagar, Sangh Udhana Surat 394210 or Email Id: cs@bccindia.com or +91 22-62658200 to R&TA of the Company at: info@bhatiaonline.com.

For Bhatia Colour Chem Limited
Place: Surat
Date: 27th February, 2023
Bharat Brijlal Bhatia
Managing Director

SHIRAM Finance Limited
Head Office: Level-3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East), Mumbai 400 051; Tel: 022-4241 0400, 022-4060 3100; Website: <http://www.shiramfinance.com> Registered Off.: Sri Towers, Plot No. 14A, South Phase Industrial Estate, Guindy, Chennai 600 032; Branch Off.: 901 - 904, Titanium Square, Near Adajan Gam Circle, Opp. Income Tax Office, Adajan, Surat, Gujarat 395009

APPENDIX-IV-A [SEE PROVISION TO RULE 8(6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES
NOTE: It is informed that "SHIRAM CITY UNION FINANCE LIMITED" has been amalgamated with "SHIRAM TRANSPORT FINANCE LIMITED" as per order of NCLT, Chennai. Subsequently the name of "SHIRAM TRANSPORT FINANCE LIMITED" was changed as "SHIRAM FINANCE LIMITED" with effect from 30.11.2022 vide Certificate of Incorporation pursuant to change of name dated 30-11-2022.

E-Auction Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002
Notice is hereby given to the public in general and in particular to the Borrowers and Guarantors that the below described immovable properties mortgaged/charged to The Shiram City Union Finance Limited. The Physical possession of which have been taken by the Authorized Officer of Shiram Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction of properties on the below mentioned dates for recovery of the balance due to "The Shiram Finance Limited" from the Borrowers And Guarantors, as mentioned in the table. Details of Borrowers and Guarantors, amount due, Short Description of the immovable property and encumbrances known thereon, possession type, reserve price and earnest money deposit & increment are also given as:

Name of Borrowers/Co-Borrowers/ Guarantors/Bidder	Date & Amount of (13/2) Demand Notice	Total Outstanding Amount	Description of Property	Reserve Price (Rs.) & Bid Increment	Earnest Money Deposit Details (EMD) Details	Date & Time of Auction	Contact Person and Inspection date
1) MEDIA FASHION, REP BY ITS PROPRIETOR	To pay Rs.47,61,228/- (Rupees) Fourty Seven Lakh Sixty Seven Thousand Two Hundred Only	Rs.47,61,562/- (Rupees) Fourty Seven Lakh Sixty Seven Thousand Two Hundred Only	All that piece and parcels of the land bearing plot No 5 and 6 measuring about 538.35 Sq.Mtrs and 413.77 Sq.M.Ts respectively which is forming part of land bearing Block No 27/01 as per KJP Block No 27/05 and 27/06 respectively of village Bhuvanav, Taluka - Bardoli, District - Surat - Together with all building and structures constructed thereon together with the building and structures which may heretofore been erected/constructed thereon on the said plots of land. The said plots are bounded as under: North: Road South: Adjoining Block No. 27/2 East: Plot No 7 West: Plot No 4.	Rs. 51,24,000/- (Rupees) Fifty One Lakh Twenty Four Thousand	EMD amount to be deposited by way of RTGS/NEFT to the account details mentioned herein below: BANK NAME: AXIS BANK LIMITED BRANCH: DR. RAHAKRISHNAN SALAI MILAPLORE, CHENNAI BANK ACCOUNT NO. CURRENT ACCOUNT NO. 0060102000657449 IFSC CODE: UTI0000006	28th March 2023 at 11.00 a.m. to 01.00 p.m.	Mr. Jignesh Kansara 9376929005 & Kamlesh Chauthan 9825006737
2) HEMANTKUMAR GANESH.LAL SHAH SURAT TEXTILE MARKET SHAH OP S W SO LTD. KY No. 95-96, SHOP NO.1187-1, RING ROAD, OPP -KAMELA DARWAJA, UMARWAD, SURAT-395002.	Rs.1,18,003/- (Rupees) One Lakh Eighty Eight Hundred Sixty Two Only	Rs.1,18,003/- (Rupees) One Lakh Eighty Eight Hundred Sixty Two Only	One Thousand Two Hundred Fifty Seven Sq.Mtrs and 101180003	Rs. 5,12,400/- (Rupees) Five Lakh Twenty four Hundred Only		25th March 2023 Time 11.00 a.m. to 1.00 p.m.	Property Inspection
3) RAVINA HEMANTKUMAR BATH ARE R/O. SY-62/2, FP-127, 2ND FLOOR, FLAT -206, ROYAL PALACE VIBHAG -B, RENUKA CD OP HOISING SOCIETY LD, GHODDOD ROAD, ATHWA LINES, NEAR RAGILA PARK, SURAT -395007	Rs.11,80,003/- (Rupees) Eleven Lakh Eight Hundred Three	Rs.11,80,003/- (Rupees) Eleven Lakh Eight Hundred Three	One Thousand Two Hundred Fifty Seven Sq.Mtrs and 101180003	Rs. 5,12,400/- (Rupees) Five Lakh Twenty four Hundred Only		25th March 2023 Time 11.00 a.m. to 1.00 p.m.	Property Inspection

Date of Possession & Possession Type: Demand Notice: 15-10-2022

Physical Possession through 13/4) on: 16/02/2023

Encumbrances known: As appearing in revenue records last: 15-10-2022

For detailed terms and conditions of the sale, please refer to the <https://www.shiramcityunion.com/borrower> provided in the Shiram City Union Finance Limited website.

The online auction will be conducted on website <https://eauctions.samil.in> of our auction agency M/s. Shiram Automaal India Limited (SAMIL), and after the successful bid, the bidder shall be required to pay the balance of the secured assets and tender submission. Contact to M/s. Shiram Automaal India Limited (SAMIL), Ajar Radadiya & Mobile No. +91-9922446080 and E-mail ID: ajar.radadiya@23dome.com

STATUTORY 30 DAYS SALE NOTICE FOR SALE UNDER RULE 8(6) READ WITH RULE (1) AS PER AMENDED SARFESI ACT, 2002.
The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule.

NB: Please note that the secured creditor is going to issue the sale notice to all the Borrowers/ Guarantors/ Mortgagors by speed/ registered post. In case the same is not received by any of the parties, then this publication of sale notice may be treated as a substituted mode of service.

Place: Surat
Date: 28-02-2023
Sd/- Authorised Officer
Shiram Finance Limited

