



Registered Office:
"Chaitanya",
No. 12, Khader Nawaz Khan Road,
Nungambakkam,
Chennai – 600006
PH: 044 28332115

TVS Holdings Limited

[Formerly known as Sundaram-Clayton Limited]

12th September 2023

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 520056
NCRPS Scrip code: 717505

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity & NCRPS Scrip code: TVSHLTD

Dear Sir(s)/Madam,

Sub: Appointment of Mr Sudarshan Venu, as Managing Director of the Company

Ref: (a) Our earlier intimation filed on 11th September 2023
(b) Email from BSE dated 12th September 2023 seeking additional Details Required under SEBI Circular dated September 09, 2015

In response to exchange email referred in (2) above, we herewith submit the details as required under SEBI Circular no. CIR/CFD/CMD/4/2015 dated September 09, 2015 (Enclosed as **Annexure 1**).

We also confirm that Mr Sudarshan Venu is not debarred from holding the office of Director by virtue of any order passed by SEBI or any other such authority.

Thanking you,

Yours faithfully,
For TVS Holdings Limited
(Formerly known as Sundaram-Clayton Limited)

R Raja Prakash
Company Secretary

Encl:

1. Details as required under SEBI Circular no. CIR/CFD/CMD/4/2015 dated September 09, 2015 (**Annexure 1**); and
2. Profile of Mr Sudarshan Venu



Registered Office:
"Chaitanya",
No. 12, Khader Nawaz Khan Road,
Nungambakkam,
Chennai – 600006
PH: 044 28332115

TVS Holdings Limited

[Formerly known as Sundaram-Clayton Limited]

ANNEXURE 1

S No	Particulars	Information
		Mr Sudarshan Venu
1.	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment as Managing Director of the Company subject to approval of the Shareholders through postal ballot and Central Government.
2.	Date of appointment / cessation (as applicable) & term of appointment	Appointment with effect 11 th September 2023 for a period of 5 years.
3.	Brief profile (in case of appointment)	Enclosed as Annexure 2.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Mr Sudarshan Venu is related to Mr Venu Srinivasan, Chairman of the Company

oOo



Registered Office:
"Chaitanya",
No. 12, Khader Nawaz Khan Road,
Nungambakkam,
Chennai – 600006
PH: 044 28332115

TVS Holdings Limited

[Formerly known as Sundaram-Clayton Limited]

ANNEXURE 2

Profile of Mr Sudarshan Venu

Sudarshan Venu is the Managing Director of TVS Motor Company. He is also the Chairman of TVS Credit Services Limited, the Non-Banking Finance arm of the group. He is also on the Board of the Company effective 2nd September 2011.

Being an automotive enthusiast, Sudarshan grew up amidst the roar of engines in India's oldest factory racing team. Driven by passion, he has motorbiked in four continents. Over the last few years, he has been charting the future of one of India's leading two-wheeler manufacturer, TVS Motor Company Limited (TVSM), and has made it the most awarded two-wheeler company. It is a testimony to Sudarshan's focus, that TVS Motor has been voted No. 1 in Customer Satisfaction for four years in a row by the prestigious J. D. Power Awards.

Sudarshan has now set his vision of transforming TVSM into a leading global mobility player. To this effect, he has set in motion global expansion through both organic & inorganic means. Under his leadership, TVSM acquired UK's iconic motorcycle brand Norton Motorcycles and has also setup a completely new manufacturing facility in UK. Sudarshan also strongly believes in staying ahead of the emerging trends – electrification and personal mobility are two big areas of focus. He is looking to build a strategic personal e-mobility ecosystem by scaling unique brands, and recently led TVSM to acquire European e-bike brand EGO Movement and Switzerland's largest e-bike company, Swiss E-Mobility Group. Sudarshan has also played a pivotal role in TVSM's growth in Africa, ASEAN & Latam.

With the vision of enriching the life of every Indian, Sudarshan is also leading the change at TVS Credit Services, a non-deposit Non-Banking Finance Company. Keeping the customer at the center, he wants the NBFC to become a partner in the customer's aspirations. He also has been instrumental in setting up and in the success of Emerald Haven Realty Ltd, and TVS Digital, a subsidiary of TVSM incorporated in Singapore, focused on providing technology solutions for digital transformation.

Sudarshan holds a Graduate Degree with Honors in the Jerome Fisher Program in Management and Technology from the University of Pennsylvania, USA. He holds B.S. in Mechanical Engineering from the School of Engineering and Applied Sciences and B.S. in Economics from the Wharton School. He has also completed M.Sc. in International Technology Management from the Warwick Manufacturing Group attached to University of Warwick in U.K.

oOo