

Date: October 17, 2023

To,

The Secretary,
BSE Limited,
Phiroze JeeJeebhoy Towers,
Dalal Street,
Mumbai – 400 001.

Scrip Code: 500370

**SUB : INTIMATION UNDER REGULATION 30 OF SEBI (LISTING OBLIGATION
AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015 – CHANGE IN
SENIOR MANAGEMENT**

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Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that Shri Sanjeev Singh has joined Salora International Limited as Vice President - Sales & Marketing (Mobility & Accessories) w.e.f. 16th October, 2023 who forms part of Senior Management Personnel (SMP) of the Company.

The relevant details pertaining to the above, as required under Regulation 30 of the SEBI Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 is enclosed as "Annexure – I".

Kindly take the above information on record.

Thanking you,

Yours faithfully

FOR SALORA INTERNATIONAL LIMITED

(Gopal Sitaram Jiwrajka)
Chairman & Managing Director
DIN: 00024325

Appointment of Senior Management Personnel

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S. No.	Particulars	Information
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Shri Sanjeev Singh as Vice President - Sales & Marketing (Mobility & Accessories) to provide leadership and strategic direction for the development of business of the Company.
2.	Date of appointment	16 th October, 2023
3.	Term of appointment	Full time employment with the Company
4.	Brief Profile	Shri Sanjeev Singh is post graduate and has done Master of Business Administration (MBA) in the field of marketing from Lucknow University. He has over 20 years of experience and worked as business head with extensive experience in start-up companies, retail management, category management, sourcing and buying, e-commerce sales, product development, sales & marketing, distribution and channel management. He has served some renowned companies.
5.	Disclosure of relationships between directors	N.A.