

June 3, 2024

To National Stock Exchange of India Limited Exchange Plaza, Plot No. C/1, G Block Bandra-Kurla Complex, Bandra (East) Mumbai – 400 051

NSE Symbol: SURAJEST

To BSE Limited Phiroze Jeejeebhoy Towers 21<sup>st</sup> Floor, Dalal Street Mumbai – 400 001

BSE Scrip Code: 544054

Dear Sir/Madam,

Sub.: Change in Senior Management Personnel ("SMP").

### <u>Reference: Regulation 30 of the Securities and Exchange Board of India ("SEBI") (Listing</u> Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations").

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 ("SEBI Listing Regulations), we hereby inform you that Ms. Palak Dani Mansotra has been appointed as Chief Marketing Officer of the company with effect from June 03, 2024 and has been designated as one of the SMPs (Senior Managerial Personnel) of the company.

Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015 read with circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated 13<sup>th</sup> July, 2023 are attached as an <u>Annexure-A</u>.

Kindly take the above intimation on your records.

Thanking you,

Yours sincerely,

# For Suraj Estate Developers Limited



Shivil Kapoor Company Secretary & Compliance officer ICSI Membership No.: F11865

Encl.

1) Annexure A

#### SURAJ ESTATE DEVELOPERS LIMITED

Aman Chambers, 3rd Floor, Century Bazaar, Prabhadevi, Mumbai, Maharashtra 400025 Call + 91 022 2437 7877 / +91 022 2436 0802 / +91 022 2432 7656 / +91 022 2436 3471 CIN no. U99999MH1986PLC040873 www.surajestate.com



# Annexure A

### Appointment of Ms. Palak Dani Mansotra as Chief Marketing Officer

Sr. No.	Detais of Events that to be provide	
1.	Reason for change viz. appointment	Appointment of Ms. Palak Dani Mansotra as Chief Marketing Officer
2.	Date of Appointment/ Terms of Appointment	June 3, 2024 Terms of appointment is not applicable since he is in full time employment with the company
3.	Brief profile (in case of appointment)	Ms. Palak Dani Mansotra is the Chief Marketing Officer at Suraj Estate, where she leads Branding, Communications, Digital, and the Pre-Sales Portfolio for India. Her responsibilities include driving initiatives to enhance brand visibility, oversee corporate communication, and boost pre-sales revenue for residential and commercial properties nationwide With a remarkable career spanning over 21 years, Ms. Dani has earned recognition and accolades from various industry bodies for her exceptional contributions She holds an executive MBA from IIM Calcutta, a Digital Marketing degree from MICA, and a degree in Public Relations and Advertising from Welingkar.
4.	Relationship with Directors	The SMP is not related to any of the Directors of the Company



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