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ANMOL INDIA LTD.

Web : www.anmolindia.com | Android : www.goo.gl/DCvQ6Q

22nd March, 2022

The Listing Department National Stock Exchange of India Ltd Exchange Plaza, C-1, Block G Bandra Kurla Complex, Bandra (E), Mumbai- 400051 NSE Scrip Code: ANMOL	Corporate Service Department Bombay Stock Exchange Limited 25 th Floor, P J Towers Dalal Street, Fort Mumbai- 400001 BSE Scrip Code: 542437
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Sub: Announcement under Regulation 30 of SEBI (LODR) Regulations, 2015- Business Update

Dear Sirs,

Anmol India Ltd has launched a tech platform "Anmol Coal" which is one of its kind in the coal industry. The objective is to revolutionize the way coal is sold on stock & sale basis. Anmol Coal mobile app helps users understand the market better by not only publicizing the market prices but the terms & conditions associated with a particular price point. This helps user get a better picture of the market. The app takes bids from users and then allocates quantity based on best bids. This process of sale will help Anmol India get a bigger market share because:

1. Visibility and reach of the brand is increased and users in every nook and corner of India can place their bids without hassle. The app will help target small high margin customers. At the same time customers having small requirements can now deal directly with Anmol India Ltd
2. The onus of bargaining or paying premium for the coal is now put on to customer based on their understanding of the market. Anmol India simply selects the best bids and avoids unnecessary discounts Bids can only be placed by users who have deposited security amount thus avoiding users defaulting on bids Order tracking and payment can now be made directly through the app thus improving our service.

The application is available on both Android, iOS & Web and has received a very positive response from the market. To cater to a larger audience both in urban and rural areas the app is available in both Hindi & English.

This mobile app is a major element of modern technology for retail sector and will give us a competitive edge as it will make our services more accessible to the users. Through this app we can engage higher level of retail customers.

This is for your information and records.

Thanking You,

Yours Faithfully,
For Anmol India Limited

Parabhjot Kaur
Parabhjot Kaur
Company Secretary & Compliance Officer
M. No. A26715



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