

November 09, 2023

**The Asst. Vice President  
Listing Department  
National Stock Exchange of India Ltd.  
Mumbai – 400 051  
NSE Symbol: INDUSINDBK**

**The Deputy General Manager  
Corporate Relationship Dept.  
BSE Ltd.  
Mumbai – 400 001  
BSE Scrip Code: 532187**

Madam / Dear Sir,

**Maximize this festive season by benefitting from IndusInd Bank's pan India Loan Mela for Passenger Vehicle**

IndusInd Bank has today launched a 'Loan Mela' for Passenger vehicle across India. With a commitment to redefine customer experience, this year's 'Loan Mela' brings forth a plethora of financing deals, offering customers an excellent opportunity to realize their dreams of owning a passenger vehicle. This Loan Mela is for new as well as pre-owned passenger vehicles.

For financing of new passenger vehicles, customers can avail up to 90% On-road Funding, swift approvals, and flexible repayment options of up to 7 years. For pre-owned passenger vehicles, this Loan Mela offers up to 90% value of pre-owned passenger vehicles, along with a feature of take-over loans with flexible repayment terms and customized schemes. As a part of this Loan Mela, IndusInd Bank has associated with well-known Original Equipment Manufacturers (OEMs), to offer festival-specific financing schemes to maximize the benefits for customers. This Loan mela is scheduled to run for the next 15 days. Customers can visit the nearby IndusInd Bank Consumer Finance Division branch to know more about the loan mela offers.

This 'Loan Mela' is a testament to IndusInd Bank's unwavering commitment to customer satisfaction. IndusInd Bank remains dedicated to providing innovative and customer-centric solutions, setting benchmarks in the banking landscape.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record. A copy shall also be uploaded on the Bank's website at [www.indusind.com](http://www.indusind.com).

Yours faithfully,  
**For IndusInd Bank Limited**

**Anand Kumar Das  
Company Secretary**

**Solitaire Corporate Park Office:** IndusInd Bank Limited, Building No.7, Solitaire Corporate Park  
Andheri- Ghatkopar Link Road, Chakala Andheri E Mumbai - 400 093, India Tel: (0022) 66412405

**Registered Office:** 2401 Gen. Thimmayya Road, Pune 411 001, India  
Tel.: (020) 2634 3201 Fax: (020) 2634 3241 Visit us at [www.indusind.com](http://www.indusind.com)  
CIN: L65191PN1994PLC076333



## Press Note

### **Maximize this festive season by benefitting from IndusInd Bank's pan India Loan Mela for Passenger Vehicle**

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#### **About IndusInd Bank:**

IndusInd Bank Limited commenced its operations in 1994 catering to the needs of consumer and corporate customers. Since its inception, the Bank has redefined the banking experience for its customers including various government entities, PSUs, retail and large corporations. As on September 30, 2023, IndusInd Bank has a customer base of approx. 37 million, with 2631 Branches/Banking Outlets and 2903 ATMs spread across geographical locations of the country and covering 1,43,000 villages. The Bank has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology that supports multi-channel delivery capabilities. It enjoys clearing bank status for both major stock exchanges BSE and NSE and settlement bank status for NCDEX. It is also an empanelled banker for MCX.

#### **RATINGS**

##### **Domestic Ratings:**

- CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
- CRISIL AA for Additional Tier 1 Bonds program
- CRISIL A1+ for certificate of deposit program / short term FD program



# IndusInd Bank

- IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
- IND AA for Additional Tier 1 Bonds program by India Ratings and Research
- CARE A1+ for Certificate of Deposits

## International Ratings:

- Ba1 for Senior Unsecured MTN programme by Moody's Investors Service

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Facebook: <https://www.facebook.com/OfficialIndusIndBankPage>

Instagram: [https://www.instagram.com/indusind\\_bank/](https://www.instagram.com/indusind_bank/)

## For more information, please contact:

IndusInd Bank

Shefali Khalsa

Mihir Dani

[mediarelations@indusind.com](mailto:mediarelations@indusind.com)

Adfactors PR

Unnati Joshi

[unnati.joshi@adfactorspr.com](mailto:unnati.joshi@adfactorspr.com)

