



(Formerly known as Meenakshi Enterprises Limited)  
A NBFC listed at Bombay Stock Exchange

**CIN: L51102TZ1982PLC029253**

Regd Office: Shop No 3, 1st Floor, Adhi Vinayaga Complex,  
No 3 Bus stand, Gopalsamy Temple Street, Ganapathy,  
Coimbatore, Tamil Nadu, India-641006  
Email: investor@jmjfintechltd.com  
Mob:7395922291/92

**14<sup>th</sup> February 2024**

**To**  
**Department of Corporate Services**  
Bombay Stock Exchange Limited  
22nd Floor,  
PhirozeJeeJeeBhoy Towers  
Dalal Street  
Mumbai - 400 001

**Scrip Code: BSE: 538834**

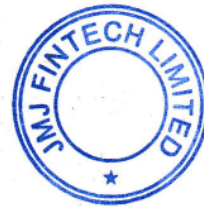
**Sub: Addendum to the Outcome of the Board Meeting held on 13<sup>th</sup> February 2024**

With reference to the Board Meeting outcome filed on 13<sup>th</sup> February 2024, we are hereby submitting the brief profile of the additional Director appointed at the meeting held on 13<sup>th</sup> February 2024 commenced at 3:00pm and concluded at 4:10 pm as an addendum for the following item:

1. The appointment of Mr. Velayudhanpillai Harikumar (DIN: 10450411) as Additional-Non-Executive Independent Director of The Company. The brief Profile has been annexed

This is for your information and record.

Thanking You,  
Yours faithfully,  
**For JMj FINTECH LIMITED**



**VIDYA DAMODARAN**  
**COMPANY SECRETARY AND COMPLIANCE OFFICER**



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### Profile of the New appointee is attached herewith

Brief Profile of Mr. Velayudhanpillai Harikumar

S.No	Particulars	Remarks
1	Name of the director to be appointed	Velayudhanpillai Harikumar
2	Date of Appointment	13-02-2024
3	Brief Profile (in case of Appointment)	A seasoned technocrat with a total of 35 years (20 Years with Indian Army in the Corps of Electronics and Mechanical Engineers (EME) and 15 years with Corporates) of qualitative experience in the entire gamut of Operations of Multiple Manufacturing Plants, Sales & Marketing, Setting up of New Manufacturing Facility and Project Management. The key skills include Production, PPC, QA/QC, Logistics, Procurement, Sales & Marketing, P&L, Maintenance, Statutory requirements, Administration. A natural leader with strong Change Management skills, Technical and Administrative Capabilities in restructuring/ rebuilding and optimizing plant operations and manpower resources to revamp the work culture and improve productivity and profitability. Implemented lean manufacturing principles in entire plant operations to make it vibrant and cost effective, TPM and TQM principles to improve the production quality and to reduce downtime of critical machineries to improve OEE and achieve near 100% fill rate. Leading the in-house R & D Team for the development of New Products, Process/Product improvements. Worked with Tamilnadu FibreNet Corporation as Project Manager (PMC) in Chennai till recently, prior to this assignment, worked with Skyfoam Mattresses LLP/Periyar Polymers Pvt Ltd, Kochi, Kerala as Chief Operating Officer (COO) managing the P&L operations of Mattress Division (Manufacturing, Sales & Marketing of Foam, Spring & Coir Mattresses), earlier





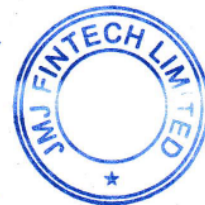
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		managed the manufacturing operations of three manufacturing plants of Periyar Polymers Pvt Ltd. Also worked with Lloyd Insulations India Pvt Ltd, Chennai as Addl GM (Operations) managing the Plant Operations. Also worked with BEML Bangalore as AGM (Defence Business). While with Indian Army, worked with Heavy Vehicle Factory, Avadi, Chennai as Dy Controller (QA). An expert in taking process/ products improvements, cost reduction initiatives and implementing quality systems for enhancing operational efficiency and customer satisfaction.
4	Disclosure of relationships between Directors (in case of appointment of a director)	Not Applicable
5	DIN	10450411
6	Date of Birth	30 <sup>th</sup> May 1964
7	No. of companies in which I am a Managing Director, Chief Executive Officer, Whole Time Director, Secretary, Chief Financial Officer, Manager.	Nil
8	Intimation as required under Circular No. LIST/COMP/14/2018-19 dated June 20, 2018, issued by BSE respective	Mr. Velayudhanpillai Harikumar is not debarred from holding the office of a director by virtue of any SEBI order or any such authority.

**For JMJ FINTECH LIMITED**



**VIDYA DAMODARAN**  
**COMPANY SECRETARY AND COMPLIANCE OFFICER**