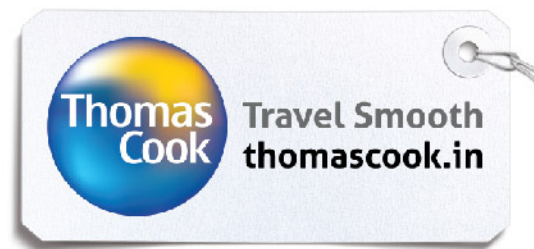


**Thomas Cook (India) Ltd.**  
Thomas Cook Building, Dr. D. N. Road,  
Fort, Mumbai - 400001  
Board: +91-22-6160 3333  
CIN: L63040MH1978PLC020717

A FAIRFAX Company



April 25, 2022

The Manager,  
Listing Department  
BSE Limited  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai – 400 001  
Scrip Code: 500413

Fax No.: 2272 2037/39/41/61

Dear Sir/ Madam,

**Ref: Press Release – Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

We are enclosing herewith the Press Release dated April 25, 2022 titled “Thomas Cook India successfully manages the prestigious ground breaking ceremony for the WHO Global Centre for Traditional Medicine for Ministry of Ayush GOI & the World Health Organisation (WHO)”.

This is for your information and records.

Thank you.

Yours faithfully,

For **Thomas Cook (India) Limited**

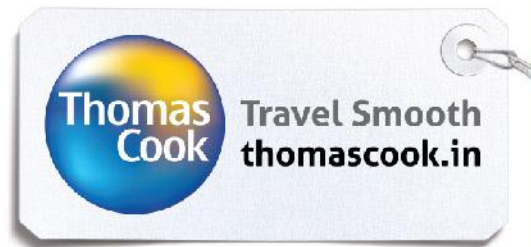
**Amit J. Parekh**  
Company Secretary and Compliance Officer

Encl: a/a

The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, 5th Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex, Bandra (E),  
Mumbai – 400 051  
Scrip Code: THOMASCOOK

Fax No.: 2659 8237/38

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## **Thomas Cook India successfully manages the prestigious ground breaking ceremony for the WHO Global Centre for Traditional Medicine for Ministry of Ayush GOI & the World Health Organisation (WHO)**

**Mumbai, April 25, 2022:** Thomas Cook (India) Limited, India's leading omnichannel travel services company's MICE team, has successfully managed the end-to-end delivery of a spectacular ground breaking ceremony and event for the world's first World Health Organization (WHO) Global Centre for Traditional Medicine in Jamnagar, Gujarat. Thomas Cook India was appointed as the exclusive Event Management Agency, based on the Company's expertise and exceptional delivery in this domain, post a meticulous selection process. The WHO Global Centre for Traditional Medicine is a global project that will focus on data, innovation and sustainability while optimizing the use of traditional medicine in the field of healthcare and wellness.

The landmark event, organised by Thomas Cook India for the WHO and Ministry of Ayush, Government of India, was graced by the Hon'ble Prime Minister of India, Shri Narendra Modi along with the Director-General of WHO, Dr. Tedros Ghebreyesus who performed the ground breaking ceremony. The special guest for the occasion was the Hon'ble Prime Minister of The Republic of Mauritius, Mr. Pravind Jugnauth. The historic moment was witnessed live by an over 2000 strong audience, World Ambassadors to India, senior members of the Government, international delegations from WHO and the Republic of Mauritius, top bureaucrats and dignitaries.

Thomas Cook India's 3 pronged strategy focussed on innovation, technology and exceptional service to deliver a spectacular event. The 360-degree transformation of the venue was impressive: converting barren land into imposing marquees, the size/scale of massive hangar-like structures. The Thomas Cook Team deployed cutting edge technology to create an innovative digital exhibition with unique elements like foot sensors for data activation on specially installed magnum screens, ink walls and touch table technologies set against a cinematic backdrop. To ensure exceptional service, Thomas Cook India delivered bespoke arrangements for over 250 VIP guests including premium airport and ground transportation and special lounges/meeting areas, exclusive cuisine/catering services, etc. Special assistance was also provided to ensure seamless check-in and check-out, in addition to set up of help desks at airports of Jamnagar, Rajkot and Ahmedabad and hotels in Rajkot and Jamnagar.

Thomas Cook also effectively managed the promotion and publicity of the event via a multi-pronged media campaign across print, digital platforms and social media; a focussed communications strategy, including a press conference at Jamnagar.

In addition to the event, Thomas Cook was also responsible for managing public relations and media outreach for the Government's prestigious Global Ayush Investment & Innovation Summit in Gandhinagar.

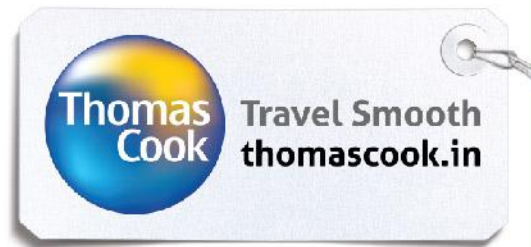
**Mr. Rajeev Kale, President & Country Head – Holidays, MICE, Visa, Thomas Cook (India) Limited** said, *"We are honoured to be selected as the exclusive Event Management Agency for the Ministry of Ayush's ground breaking ceremony for the world's first World Health Organization (WHO) Global Centre for Traditional Medicine. The seamless execution of this prestigious global event reiterates the high level of expertise of our MICE team in managing world-class events."*

*Our strategy was conceptualised around 3 key pivots of innovation, technology and exceptional service and our Teams at Thomas Cook worked round the clock to deliver a truly spectacular event. I am particularly proud of the cutting-edge technology that we incorporated into each facet - to truly transform the event.*

He added, *"We are very grateful to the Government of India and humbled to be a part of the Country's path breaking initiatives in the field of traditional medicine."*

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**About Thomas Cook (India) Limited:** Set up in 1881, Thomas Cook India Limited (TCIL) is the leading omnichannel travel company in the country offering a broad spectrum of services including Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Value Added Services, Visa and Passport services. It operates leading B2C and B2B brands including Thomas Cook, SOTC, TCI, SITA, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Luxe Asia, Travel Circle International Limited (TCI 勝景遊), Sterling Holiday Resorts Limited, Distant Frontiers, TC Tours, Digiphoto Entertainment Imaging (DEI), Go Vacation, Private Safaris East & South Africa

As one of the largest travel service provider networks headquartered in the Asia-Pacific region, The Thomas Cook India Group spans 25 countries across 5 continents

TCIL has been felicitated with CNBC-TV18 & ICICI Lombard India Risk Management Award - Travel & Leisure Category 2022 & 2021, The Best Travel Agency – India at TTG Travel Awards 2019, The Best Outbound Tour Operator at the Times Travel Awards 2019 & 2018 and Leading Company with Cutting Edge Travel Innovation at the Times Travel Awards 2018, Silver award for Asia's Best Integrated Report (First Time) category at the Asia Sustainability Reporting Awards 2019, Best Risk Management-Framework & Systems at the India Risk Management Awards 2019; Best Cash Management Solution – India at the Asset Triple A Treasury, Trade, Supply Chain & Risk Management Awards 2018, Best Outbound Tour Operator at the SATTE Awards 2019, Excellence in Domestic Tour Operations at the SATTE Awards 2018, The French Ambassador's Award for Exemplary Achievements in Visa Issuance 5 years in a row and the Condé Nast Traveller – Readers' Travel Awards from 2011 to 2019.

CRISIL has reaffirmed the rating on debt programmes and bank facilities of Thomas Cook (India) Limited - 'CRISIL A+/Negative on the long-term bank facilities of TCIL and CRISIL A1 rating on the short-term bank facilities and short-term debt of the Company.

For more information, please visit [www.thomascook.in](http://www.thomascook.in)

Fairbridge Capital (Mauritius) Limited, a subsidiary of Fairfax Financial Holdings Limited promotes TCIL by holding 65.60% of its paid-up capital and is responsible for the execution of acquisition and investment opportunities.

**About Fairfax Financial Holdings Limited:** Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. Founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, the company is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

**About Subsidiaries of Thomas Cook (India) Limited:**

Sterling Holiday Resorts Limited, a wholly owned subsidiary of TCIL, is a leading Indian Leisure Hospitality company with 37 resorts across the country, providing a variety of offerings: Leisure holidays through FIT packages, Meetings & Conferences, Weddings, Reunions, Picnics and Holidays through Memberships.

SOTC Travel Limited, a wholly owned subsidiary of TCIL, is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

Travel Corporation (India) Limited (TCI), a wholly owned subsidiary of TCIL, is the leading Destination Management Company in India that offers tailor-made travel and related services to India, Nepal, Bhutan and Sri Lanka.

Thomas Cook India Group holds 51% stake in DEI Holdings Limited (DEI), one of the world's leading imaging solutions and services providers.

**For more information, visit:**

Sterling Holiday Resorts Limited: <http://www.sterlingholidays.com>

SOTC Travel Limited: <http://www.sotc.in>

**About SOTC Travel:** SOTC Travel Limited (Formerly SOTC Travel Pvt. Ltd.) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC India is a leading omnichannel travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel. SOTC was established in 1949. Since then, it has escorted lakhs of travellers across the globe for more than 70 years to various destinations around the world. A new age innovative holidaymaker, SOTC strives to make holidays a priority for every Indian. 'We are for holidays' and we want Indians to prioritize their holidays.

**Media Enquiries:**

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