

April 21, 2020

**BSE Limited**  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400001.

**National Stock Exchange of India Ltd.,**  
Exchange Plaza, C/1, G Block,  
Bandra - Kurla Complex, Bandra (E),  
Mumbai - 400051.

**Scrip ID: BSOFT**  
**Scrip Code: 532400**

**Symbol: BSOFT**  
**Series: EQ**

**Kind Attn: The Manager,**  
Department of Corporate Services

**Kind Attn: The Manager,**  
Listing Department

**Subject: -** Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Further, due to the Coronavirus pandemic and the restrictions imposed by the Government for free movement, we are working from home, and hence, unable to submit signed letter.

Considering the above, we request you to consider this as sufficient compliance and take the same on your record.

Thanking you.

Yours faithfully,

For **Birlasoft Limited**  
(Formerly *KPIT Technologies Limited*)

Sd/-

Sneha Padve  
**Company Secretary & Compliance Officer**

Contact details: Ms. Sneha Padve  
Phone: 8975098528

**Encl.:-** As mentioned above.

**Birlasoft Limited**

(Formerly *KPIT Technologies Limited*)

Registered Office: 35 & 36, Rajiv Gandhi Infotech Park, Phase - I, MIDC, Hinjawadi, Pune (MH) 411057, India

Tel: +91 20 6652 5000 | Fax +91 20 6652 5001 | contactus@birlasoft.com | [www.birlasoft.com](http://www.birlasoft.com)

CIN: L72200PN1990PLC059594

## **Birlasoft named a Top 15 Sourcing Standout by ISG**

**April 21, 2020 | Pune, Noida (India) and Edison, NJ (USA): Birlasoft Ltd [BSE: 532400, NSE: BSOFT]**, part of the USD 2.4 billion diversified, [The CK Birla Group](#), today announced it has been named a Top 15 Sourcing Standout by [Information Services Group \(ISG\)](#), a leading global technology research and advisory firm.

Birlasoft was among the leading providers in the Booming 15 category for the Americas region based on annual contract value (ACV) won over the last 12 months, according to the 1Q 2020 Global ISG Index™.

Now in its 70th consecutive quarter, the ISG Index™ provides an independent quarterly review of the latest sourcing industry data and trends. Each quarter it names the top 15 commercial providers in the Big 15 (revenues of more than \$10 billion), Building 15 (revenues between \$3 billion and \$10 billion), Breakthrough 15 (revenues between \$1 billion and \$3 billion) and Booming 15 (revenues of less than \$1 billion) categories in the Americas, EMEA and Asia Pacific regions. Each Top 15 category includes providers that compete in the traditional sourcing market, as well as those that compete in the as-a-service market, including IaaS and SaaS providers.

“We are delighted to be named among the Booming 15 according to ISG, one of the industry's leading third-party advisory firms. This mention underscores the initiatives we have undertaken towards being the transformation partner of choice for global enterprises and highlights our upward growth trajectory. Our Enterprise IT and digital services and solutions are uniquely placed to help our customers raise their Enterprise to the Power of Digital™” said [Dharmender Kapoor](#), CEO and MD, Birlasoft

Post the successful merger in 2019, Birlasoft has set itself apart as the leading mid-tier Enterprise Digital company by carving out a position in the minds of the world's largest brands through its focused capabilities and experience in transformational projects. Birlasoft has been focusing on large multi-year transformational deals with a true-partner construct, sharing their customers' successes as well as risks. In the past 12 months, the company has been experiencing positive disruptions in client's businesses (BFSI, Energy, Lifesciences, Manufacturing, etc.), accentuated by digital technologies. In turn, the clients' expectations from Birlasoft have also changed significantly. “Digital, as a pivotal block, now features in every conversation and has gone much beyond the hype and these applications are now mainstream.

Birlasoft's inclusion in the ISG Index™ is based on data the company submits to ISG each quarter.

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“The ISG Index™ is recognized as the authoritative source for marketplace intelligence on the global technology and business services industry,” said [Paul Reynolds](#), Chief Research Officer of ISG. “Birlasoft continues to establish itself as a leading and growing player in the global market for managed services, based on its volume of business in relation to other industry providers.”

### About ISG

ISG (Information Services Group) (Nasdaq: [III](#)) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including more than 75 of the world’s top 100 enterprises, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry’s most comprehensive marketplace data. For more information, visit [www.isg-one.com](http://www.isg-one.com).

### About Birlasoft

#### Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion dollar diversified [The CK Birla Group](#), Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

#### For further information, please contact:

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