# **IndusInd Bank**

The Asst. Vice President Listing Department National Stock Exchange of India Ltd. Mumbai – 400 051 NSE Symbol: INDUSINDBK

The Deputy General Manager Corporate Relationship Dept. BSE Ltd. Mumbai – 400 001 BSE Scrip Code: 532187

Madam / Dear Sir,

# IndusInd Bank partners with EazyDiner to launch a co-branded credit card

IndusInd Bank today announced its partnership with EazyDiner - India's leading table reservation, food discovery & restaurant payment platform, to launch a tailor-made cobranded credit card - EazyDiner IndusInd Bank Credit Card.

This collaboration aims to redefine the dining experience for our customers, who have a penchant for exploring variety of restaurants. The all-new card will provide the cardholders with a complimentary EazyDiner Prime membership that will offer the customer a guaranteed discount of up to 25% at select restaurants, this discount can be clubbed with an additional 25% discount upto ₹1000 every time a customer pays on the EazyDiner app via PayEazy. The customers can also redeem the reward points instantly while paying the bill via PayEazy.

Additionally, the card offers a host of other lifestyle-led privileges such as a complimentary stay voucher, reward points that can be redeemed against hotel stays, meals, as well as two complimentary domestic lounge visits per quarter at airports across India.

In this connection, our Bank will issue a Press Release today. A copy of the same is enclosed for your kind perusal and record. A copy shall also be uploaded on the Bank's website at <a href="https://www.indusind.com">www.indusind.com</a>.

Yours faithfully, For IndusInd Bank Limited

Anand K. Das

Dy. Company Secretary





## IndusInd Bank partners with EazyDiner to launch a co-branded credit card

**Mumbai, 21 July 2022** - IndusInd Bank today announced its partnership with EazyDiner - India's leading table reservation, food discovery & restaurant payment platform, to launch a tailor-made co-branded credit card - **EazyDiner IndusInd Bank Credit Card**.

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Speaking about the partnership, Mr. Soumitra Sen, Head – Consumer Banking and Marketing, IndusInd Bank said, "IndusInd Bank has always been a pioneer in bringing forth some of the most innovative propositions through its exclusive suite of credit cards. We are now delighted to collaborate with EazyDiner, to launch the EazyDiner IndusInd Bank Credit Card that aims to transform the dining experience. We believe this partnership will help the Bank expand our lifestyle based offerings even further, helping our customers enjoy rewards & additional discounts."

Mr. Kapil Chopra, Founder, EazyDiner added, "We are happy to partner with IndusInd Bank to offer our customers a solution which not only makes eating out simple and fun but also resonates with luxury, comfort and rewarding experience for the customers. We are sure that our customers will appreciate the great value in the EazyDiner IndusInd Bank Credit Card and enjoy our first ever card with unmatched benefits on their every meal at a partner restaurant."

### **Key benefits of the EazyDiner IndusInd Bank Credit Card**

- Complimentary 1-Year EazyDiner Prime membership that offers a guaranteed discount of up to 25% at over 2000 premium restaurants, and 2000 EazyPoints as a welcome bonus.
- An additional instant 25% discount of up to ₹1000, over and above the restaurant discount, every time the bill is paid on the EazyDiner app.
- Earn 10 Reward points on every INR 100 spent on Dining, Entertainment and Shopping.
- Instant Reward Points redemption for settling the bill on PayEazy.
- A complimentary premium alcoholic beverage for every diner on the table at over 200 select restaurants.
- A complimentary stay voucher worth ₹5000 at the award-winning, luxury hospitality brand "The Postcard Hotel" across India, Sri Lanka, and Bhutan.
- 3X EazyPoints which can be redeemed against hotel stays, meals, exclusive restaurant openings, and events across the country.
- Two complimentary domestic lounge visits per quarter at airports across India.





#### **About IndusInd Bank**

IndusInd Bank, which commenced operations in 1994, caters to the needs of both consumer and corporate customers. Its technology platform supports multi-channel delivery capabilities. As on June 30, 2022, IndusInd Bank has Branches / Banking Outlet and ATMs spread across geographical locations of the country. The Bank also has representative offices in London, Dubai and Abu Dhabi. The Bank believes in driving its business through technology. It enjoys clearing bank status for both major stock exchanges - BSE and NSE - and major commodity exchanges in the country, including MCX, NCDEX and NMCE. IndusInd Bank was included in the NIFTY 50 benchmark index on April 1, 2013.

#### **RATINGS**

CRISIL AA + for Infrastructure Bonds program/Tier 2 Bonds
CRISIL AA for Additional Tier 1 Bonds program
CRISIL A1+ for certificate of deposit program / short term FD program
IND AA+ for Senior bonds program/Tier 2 Bonds by India Ratings and Research
IND AA for Additional Tier 1 Bonds program by India Ratings and Research
IND A1+ for Short Term Debt Instruments by India Ratings and Research

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