



10th August, 2022

To, BSE Limited, Department of Corporate Services, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 Scrip Code: 532807	To, The National Stock Exchange of India Listing Department, Exchange Plaza, C- 1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai– 400051 Scrip Code: CINE LINE
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Subject: Investor Presentation

Dear Sir / Madam,

Please find enclosed a copy of the Investor Presentation dated 10th August, 2022.

The contents of the Investor Presentation give full details. Kindly take the above information on your records and oblige.

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Thanking you,

Yours faithfully
For, **Cineline India Limited**

Rashmi Shah
Company Secretary & Compliance Officer

Cineline India Limited

Kanakia Future City, CTS No. 101, Behind Dr. L.H. Hiranandani Hospital, Tirandaz, Powai, Mumbai- 400076 (India)
Tel: 91-22-3502 3666/ 3502 3777, email: investor@cineline.co.in, Corporate Identity Number (CIN): L92142MH2002PLC135964,
www.cineline.co.in

BOX OFFICE

MOVIE **MX**

INVESTOR PRESENTATION

August 2022

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AWARD & RECOGNITION

MOVIE **MX**

IMAX BIG CINE EXPO AWARD 2022

EMERGING
CINEMA
CHAIN OF THE
YEAR 2022

Current Portfolio of Cinemas

Cinemas

26

Screens

101

Seats

22,600+

Cities

17

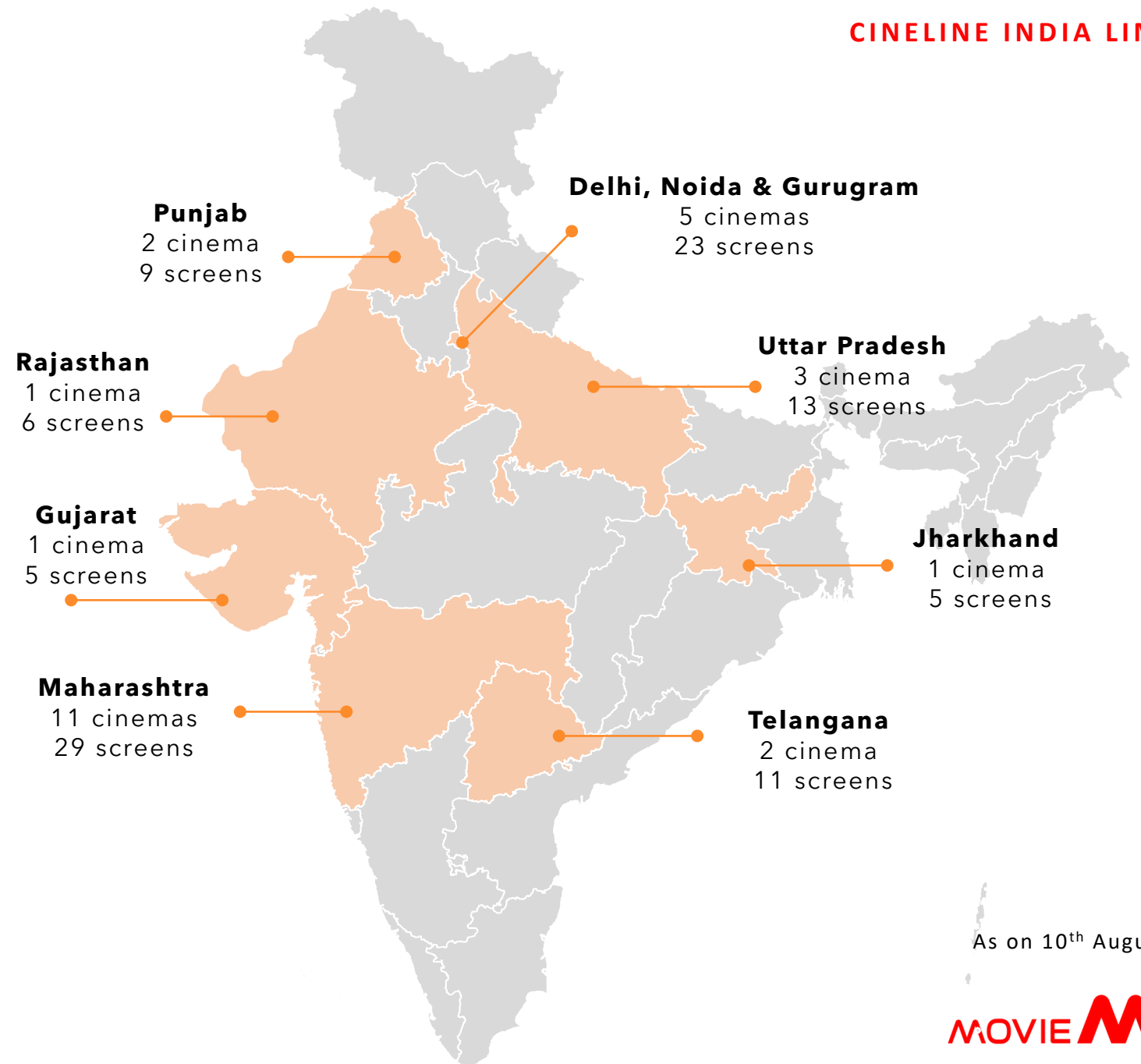
...with many more in pipeline

CINELINE INDIA LIMITED



MOVIE **MX**

CURRENT PORTFOLIO OF CINEMAS



As on 10th August 2022



Operational & Tied up Screen Breakup



Operational Screens

State	Properties	Screens
Maharashtra	9	23
Uttar Pradesh	1	4
Punjab	1	4
TOTAL	11	31

Screens under Fit Outs

State	Properties	Screens
Gujarat	1	5
Rajasthan	1	6
Delhi, Noida & Gurugram	2	11
Uttar Pradesh	2	9
Telangana	1	7
Maharashtra	1	2
TOTAL	8	40

Tied Up Screens

State	Properties	Screens
Maharashtra	1	4
Delhi, Noida & Gurugram	3	12
Telangana	1	4
Jharkhand	1	5
Punjab	1	5
TOTAL	7	30

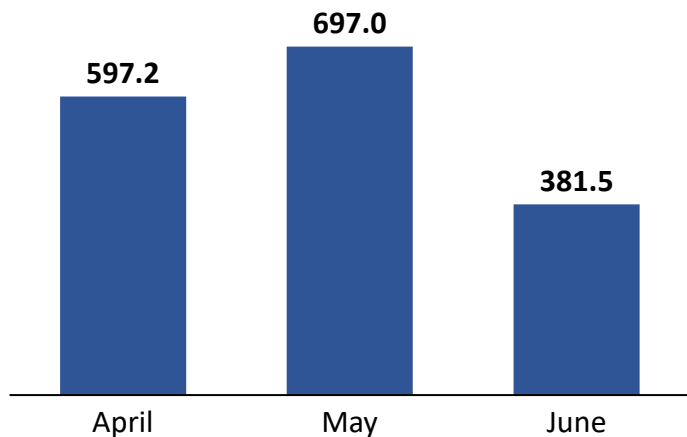
BUSINESS HIGHLIGHTS

- **Company commenced operations** in all 23 screens within 15 days of takeover of screens
- **Monetized non-core assets;**
 - Eternity Mall, Nagpur for Rs. 60 Crs.
 - 2 Commercial Spaces in Mumbai for ~Rs. 21 Crs.
- **Pre-payment** of Debt of Rs. 57 Crs.
- Company has issued **convertible warrants of Rs. 35 Crs.** to promoters on preferential basis and received Rs. 20.25 Crs. on allotment (Capital raised by Promoters)
- Raised Interest free Advances from ticket aggregator
- W.e.f. 5th August 2022, the **on-screen advertisement space has been outsourced** for a fixed fee



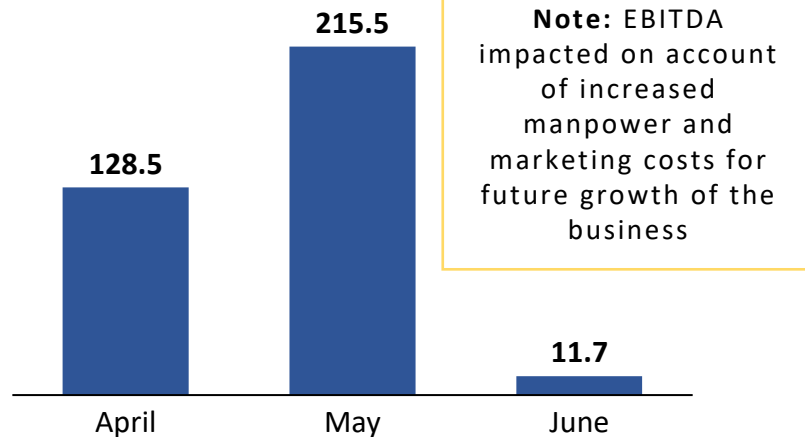
Key Operating & Financial Highlights for Cinema Business

Revenues (Rs. Lakhs)



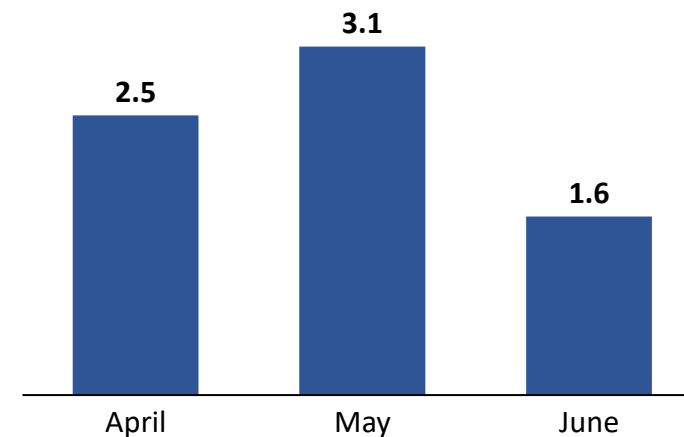
Rs. 1,676 Lakhs

EBITDA (Rs. Lakhs)*



Rs. 356 Lakhs
EBITDA Margins 21.2%

Admits (Rs. Lakhs)



7.3 Lakh Admits

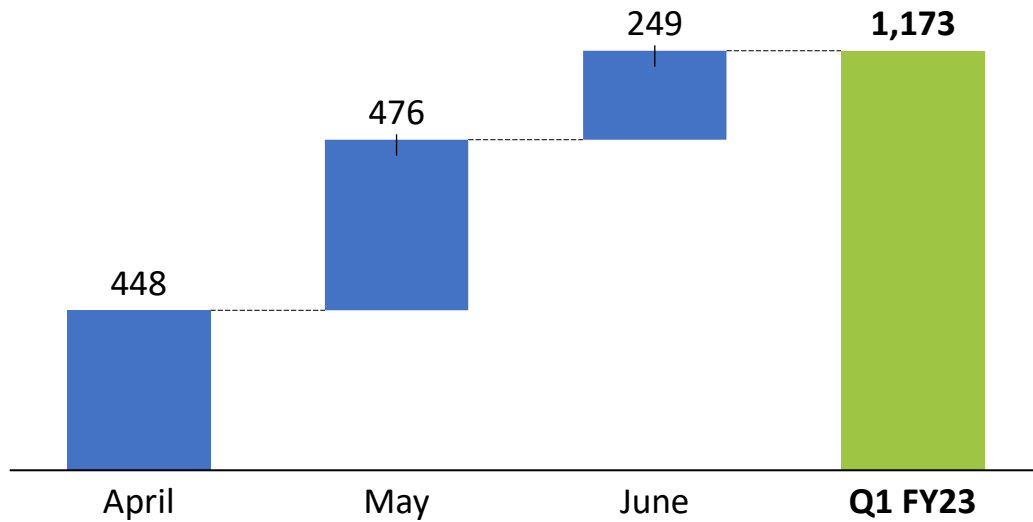
Note:

- Company commenced operations in all 23 screens within 15 days of takeover of screens. From May onwards, we are renovating these one screen at a time
- During June'22, big ticket Hindi movies did not perform well which impacted the footfalls, revenues and profitability

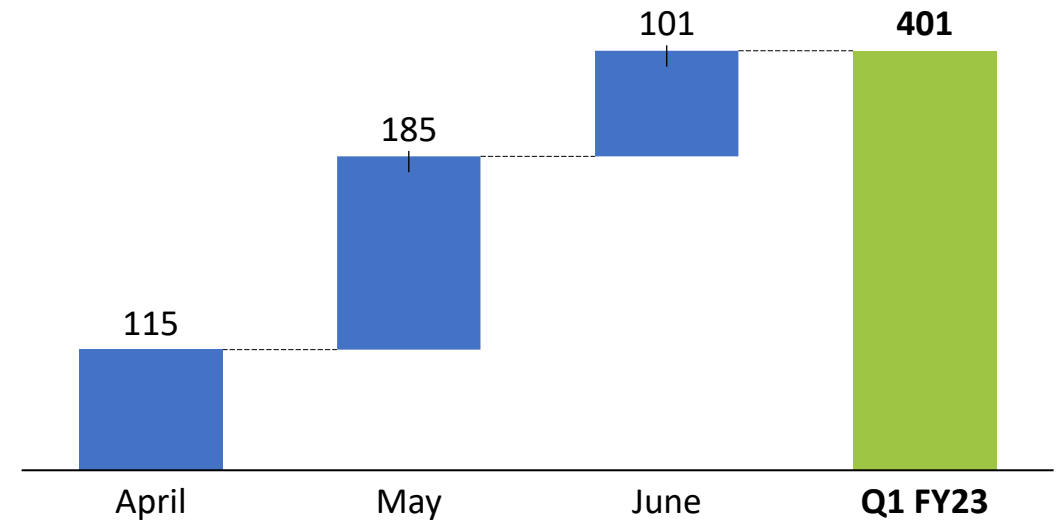
* EBITDA on monthly basis is not audited

Box Office and F&B Performance

Net Box Office Collections (Rs. Lakhs)



Net F & B Collections (Rs. Lakhs)



ATP*

Rs. 190

SPH*

Rs. 58

ATP + SPH*

Rs. 248

* On Gross Basis for Q1 FY23

Our F&B Offerings



LOADED
Nachos



DELICIOUS
POPCORN



Our Roll-out Plans for MovieMAX

Vision is to provide great consumer experience for all and create a strong consumer-oriented brand

Roll-out Plan till March 2025

Cinemas

70+

Tied Up Screens

300+

Seats

70,000+

Cities

35+ PAN India
Incl. Tier II & Tier III

Capex Per Screen

Rs. 2.2 - 2.5
crores

Avg. Seats Per Screen

220 - 250

Avg. Occupancy Rate

30% - 35%

Avg. ATP + SPH

Rs. 250 - 280

* Estimated Figures

OUR CINEMAS – Entrance



UPCOMING CINEMAS

HYDERABAD / UDAIPUR / LUCKNOW
AHMEDABAD / NOIDA and many more...

OUR CINEMAS – Café View

MOVIE **MAX**



OUR CINEMAS – Lobby View

MOVIE **MX**



Our Management Team



Mr. Rasesh B. Kanakia
Chairman

- Started real estate development in 1986
- **Instrumental in making Kanakia Group a reputed name in India**
- Under his futuristic vision the Group has ventured into the entertainment, education & hospitality sector



Mr. Himanshu B. Kanakia
Managing Director

- Integral part of the Kanakia Group
- Contributed largely to the success of Kanakia Spaces and Cinemax business
- Keen focus on engineering and innovative skills in project development and film exhibition business



Mr. Ashish R. Kanakia
Chief Executive Officer

- Completed his Bachelor's degree in Business Administration and joined the family business with an intention to grow
- For ~3 years, he has been working closely with core teams
- He is constantly looking at adding substantial value to customers through innovation in product and services
- He strives to differentiate the offerings from competition and providing an edge to the organization

Monetization of various Non-Core Assets to generate ~Rs. 350 – Rs. 450 crores



Hyatt Centric, Candolim Goa

A lifestyle hotel in the center of Goa



Monetized for Rs. 60 crores

Eternity Mall, Nagpur

Centrally located and surrounded by the Sitabuldi Retail Market



Monetized for Rs. 21 crores

Commercial Spaces in Mumbai

2 offices in Kanakia Boomerang

The Company is looking to hive off our Non-Core Business: to become an asset-light Company

The Company plans to monetize the Hotel Asset in Goa, Eternity Mall in Nagpur and Commercial Properties in Kanakia Boomerang owned by the wholly-owned subsidiary of the Company for growth of cinema exhibition business and reduce debt

Expect ~Rs. 350 to Rs. 450 crores through monetization of these assets

Hyatt Centric, Candolim Goa : A lifestyle hotel in the center of Goa

5 Star Premium Leisure Hotel



167 keys



4 F&B outlets -
~**230** covers



6,095 sq. feet.
across 3 event venues



Recreational facilities
viz. spa, gym,
swimming pool

2.2 acres
freehold land

G+4
Structure

GRAND | HYATT

Goa

Anjuna

10 km

Baga / Calangute

4 km

Candolim

2 km

Aguada Fort

6 km

Dabolim Airport

39 km

Mope International
Airport

30 km

Deltin Casinos

13 km

Operations to reach Pre-CoVID levels

Occupancy Levels*

78%

Revenues*

Rs. 53.4 crores

ARR*

Rs. 6,825

EBITDA*

Rs. 24.2 crores

* Expected for FY24

The company plans to appoint various consultants for monetization of Hotel Asset owned by the wholly-owned subsidiary of the Company for growth of cinema exhibition business and reduce debt

Company: Cinline India Limited

CIN: L92142MH2002PLC135964

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THANK YOU