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**Date:** March 18, 2019

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**Symbol:** ZENSARTECH

Series: EO

**Sub: Press Release** 

Dear Sir(s),

Please find enclosed herewith a press release titled "Zensar features "User First" Digital Workplace Services at the ISG Future Workplace Summit 2019".

This is for your information and dissemination purpose.

Thanking you, Yours sincerely,

For Zensar Technologies Limited

Gaurav Tongia
Company Secretary





# Zensar features "User First" Digital Workplace Services at the ISG Future Workplace Summit 2019

## Enabling Return on Digital® NeXT through AI and UX Led Workplace Solutions

New York, March 18, 2019: Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, will showcase its market-leading Cloud and Infrastructure services and Digital Workplace enterprise solutions featuring the Return on Digital® NeXT framework at the ISG Future Workplace Summit, March 18-19, 2019 at The Westin New York at Times Square.

"Zensar is excited to be aligning with ISG at this event to feature our Digital Workplace solutions that deliver digital transformation through faster time to market, improved productivity and reduced operational costs," **shared Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar.** "We will be showcasing how Return on Digital® NeXT unlocks exponential value with business led technology solutions as we lead enterprises through their next generation digital journey."

Harjott Atrii, Executive Vice-President and Global Head, Cloud & Infrastructure Services, Zensar added, "Zensar's Digital Workplace Solutions are powered by The Vinci™ agile IT autonomics platform featuring intelligent operations and predictive analytics providing proactive end user experience monitoring, machine learning, self-healing, workplace automation and data analytics. Our clients realize a greater return on their business investment with an elevated business and market impact driving higher employee engagement, user experience, and business process availability."

"We welcome Zensar Technologies to ISG's Future Workplace Summit and look forward to learning more about Zensar's latest digital workplace solutions during one of our innovation lab sessions," said **Scott Furlong, Partner, ISG Business Solutions**.

Zensar's Digital Workplace is one of the four strategic pillars of Cloud and Infrastructure Services and one of the fastest growing business units within the organization. Zensar's managed workplace solution embraces a "User First" workplace strategy to help enterprises transform from a traditional workplace, Mobile or Cloud-first approach to a digital workplace model with alignment to users, IT and business - all three critical dimensions of an enterprise. Zensar's Digital Workplace Services includes Enterprise Mobility, WaaS, UCaaS, Messaging and Collaboration, Intelligent Workplace Management, Client Support Services, Smart Desk, Workplace Automation & Analytics, and IT Enablement Services.

Join Zensar at the ISG Future Workplace Summit to meet with our team of Digital Workplace experts and discover our market leading solutions focused on Enterprise Mobility, WaaS, UCaaS, Smart Desk, Intelligent Workplace, Messaging and Collaboration, and IT Enablement. Learn more about Zensar's portfolio of Digital Workplace Solutions at <a href="https://www.zensar.com/service/digital-workplace">https://www.zensar.com/service/digital-workplace</a>.

#### **About ISG**

ISG (Information Services Group) (Nasdaq: III) is a leading global technology research and advisory firm. A trusted business partner to more than 700 clients, including 75 of the top 100 enterprises in the world, ISG is committed to helping corporations, public sector organizations, and service and technology providers achieve operational excellence and faster growth. The firm specializes in digital transformation services, including automation, cloud and data analytics; sourcing advisory; managed





governance and risk services; network carrier services; strategy and operations design; change management; market intelligence and technology research and analysis. Founded in 2006, and based in Stamford, Conn., ISG employs more than 1,300 digital-ready professionals operating in more than 20 countries—a global team known for its innovative thinking, market influence, deep industry and technology expertise, and world-class research and analytical capabilities based on the industry's most comprehensive marketplace data. For more information, visit <a href="https://www.isg-one.com">www.isg-one.com</a>.

#### About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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## **Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.