

ADD-SHOP E-RETAIL LIMITED
(FORMERLY KNOWN AS ADD-SHOP PROMOTIONS LIMITED)

CIN: L51109GJ2013PLC076482

Registered office: B-304, Imperial Heights, 150 Ft. Ring Road, Rajkot – 360 005, Gujarat (INDIA)

Tel. No.: 0281-2363023

Date: 07.07.2022

To,
Dept. of Corporate Services
BSE Limited,
P. J. Tower,
Dalal Street, Fort,
Mumbai-400001

Dear Sir/Madam,

BSE Scrip Code: 541865

Sub: Launching of E-commerce platform with more added features.

Company is very much pleased to announce to our Esteemed Stake holders that the Company has launched new online platform for our customers across the india.

The company has launched its new updated version of websites and its ecommerce application. Now our new version is live with added features of e-commerce. Anyone can reach us by this platform. We have more simplified our e-commerce platform by adding new features.

Now ADD-SHOP is reachable for anyone from any corner of the country. Our customer can also download our mobile app from Play store or App store.

Add-shop would be leveraging on its robust distribution network spread across the country for its ayurvedic products and agriculture products. The company having vast distribution network of more than 1250 franchises spread across India. In addition, the company is having wide customer base, which offers substantial base for marketing its products to them. Such distribution network would be major growth catalyst for the company.

This is for your information and record.

Thanking You,

Yours Faithfully,

For, Add-Shop E-Retail Limited

(Formerly Known as Add-Shop Promotions Limited)



Dineshbhai B Pandya
Managing Director
DIN: 06647303

