



# Banaras Beads Limited

AN EXPORT HOUSE RECOGNISED BY GOVERNMENT OF INDIA

CIN No. L01131UP1980PLC004984



Regd. & : A-1, Industrial Estate,  
Head Office Varanasi - 221106 (INDIA)  
Phones : +91-542-2370161-4 (4 Lines)  
Fax : +91-542-2370165, 2370214  
E-mail : [info@banarasbead.com](mailto:info@banarasbead.com)  
Website : [www.banarasbead.com](http://www.banarasbead.com)  
Fashion Jewelry Website : [www.de-lemon.com](http://www.de-lemon.com)  
March 23, 2023

Manufacturers & Exporters of : COSTUME JEWELLERY, HANDICRAFTED, GLASS, WOODEN, HORN, CLAY AGATE, BONE, CERAMIC, BRASS, STONE AND ANY OTHER TYPES OF BEADS PENDENTS, BANGLES & EAR-RING ETC.

REF.: BBL/SECT/

To,  
The BSE Limited  
Department of Corporate Services,  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai - 400001

The National Stock Exchange Of (I) Ltd.,  
Exchange Plaza, 5th Floor,  
Plot No.C/1, G-Block,  
Bandra-Kurla Complex, Bandra (E)  
**Mumbai - 400 051**

Sub: Form C of SEBI (Prohibition of Insider Trading) Regulations, 2015 under regulation 7(2) along with promoter/promoter group shareholding towards Continual Disclosure.


Dear Sir,

Please find enclosed herewith Form C of SEBI (Prohibition of Insider Trading) Regulations, 2015 under regulation 7(2) towards Continual Disclosure in the matter of 9369 shares of the company purchased by Mr. Ashok Kumar Gupta, Director/promoter of the company for Rs. 732719.24 from 17.03.2023 to 22.03.2023. The said information given by Mr. Ashok Kumar Gupta on 23.03.2023.

Please take the same in record as Continual Disclosure by promoter/director.

Thanks,

For Banaras Beads Limited

  
(R.K. Singh)  
Company Secretary  
Encl As above .



**FORM C**  
**SEBI (Prohibition of Insider Trading)**  
**Regulations, 2015**  
**[Regulation 7 (2)– Continual Disclosure]**

Name of the company: M/s Banaras Beads Limited

ISIN of the company: INE655B01011

Details of change in holding of Securities of Promoter, Member of the Promoter Group, Designated Person or Director of a listed company and immediate relatives of such persons.

Name, PAN, CIN/DIN, & address with contact nos.	Category of Person (Promoter/member of the promoter group/designated person/Director s/immediate relative to/others etc.)	Securities held prior to acquisition/ disposal		Securities acquired/Disposed				Securities held post acquisition/ disposal		Date of allotment advice/ acquisition disposal of shares, specify		Date of intimation to company	Mode of acquisition /disposal (on market/public/rights/preferential offer/off market/ Inter-se transfer, ESOPs, etc.)	Exchange on which the trade was executed
		Type of securities (For eg. – Shares Warrants, Convertible Debentures, Rights entitlements etc.)	No. and % of share holding	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No.	Value in Rs.	Transaction Type (Purchase/sale Pledge / Revocation / Invocation/ Others-please specify)	Type of securities (For eg. – Shares, Warrants, Convertible Debentures, Rights entitlement, etc.)	No. and % of share holding	From	To			
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Ashok Kumar Gupta	Promoter	Equity shares	876816	Equity Shares	9369	732719.24	Purchase from open market	Equity shares	886185	17.3.23	22.3.23	23.3.23	Purchase from open	Online from open market BSE &

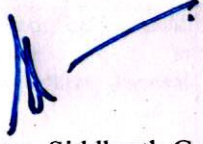
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PAN AACPG7281R B27/80 A/A Neelamber Ravindrapuri Varanasi 221005		of 10/- each.	13.21%	of Rs. 10/- each.	0.14		BSE & NSE	of Rs. 10/- each.	13.35				marke t BSE & NSE	NSE
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**Note: (i)** "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

**(ii)** Value of transaction excludes taxes/brokerage/any other charges



Name & Signature: Siddharth Gupta

Designation: CEO & Managing Director

Date: 23.03.2022





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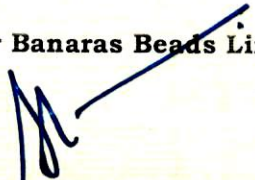
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## LIST OF PROMOTERS/PROMOTER GROUP WITH SHAREHOLDING DETAIL UP TO 22.03.2023

S. No.	Name of shareholders	Holding as on 17.03.2023		Prior to purchase as on 17.03.2023		After purchase from 17.03.2023 to 22.03.2023		Holding as on 22.03.2023	
		No. of shares Rs. 10/- each	% of Holding	No. of shares Rs. 10/- each	% of Holding	No. of shares Rs. 10/- each	% of Holding	No. of shares Rs. 10/- each	% of Holding
1	Ashok Kumar Gupta	876816	13.21	876816	13.21	9369	0.14	886185	13.35
2	Ashok Kumar Gupta (HUF)	544920	8.21	544920	8.21			544920	8.21
3	Rekha Gupta	739830	11.15	739830	11.15			739830	11.15
4	Siddharth Gupta	701000	10.56	701000	10.56			701000	10.58
5	Prashant Gupta	472540	7.12	472540	7.12			472540	7.12
6	Shivani Gupta	513900	7.74	513900	7.74			513900	7.74
7	Deppali Gupta	NIL							

For Banaras Beads Limited

  
(Siddharth Gupta)  
CEO & Managing Director/Promoter

To,

Date : 23.03.2023

The Board of Directors

Banaras Beads Limited

A-1, Industrial Estate, Varanasi

SuB : Information towards purchase of 9669 shares by me amounting Rs 7,32,719.24 of company.

Dear Sir,

I would like to state that given below share of the company have been purchased by me (Ashok Kumar Gupta vide Pan No. AACPG7281R) FROM 17.03.2023 to 22.03.2023

DATE	NO OF SHARES	% OF Share on Equity Capital	PURCHASE RATE PER SHARE	TRADED VALUE
17.03.2023	710	0.01%	78.85	55,983.34
20.03.2023	4358	0.07%	78.80	3,43,432.10
21.03.2023	1449	0.02%	77.99	1,13,005.52
22.03.2023	2852	0.04%	77.24	2,20,298.28
<b>Total :</b>	<b>9369</b>	<b>0.14%</b>	<b>78.21</b>	<b>7,32,719.24</b>

Kindly do the needful at your end.

( Ashok Kumar Gupta )

Pan No. AACPG7281R

Address: B-27/80, A-1-A, Lane no 5,  
Ravindrapuri Colony, Bhelupur, Varanasi