

February 17, 2022

DCS – CRD Listing Compliance

BSE Limited National Stock Exchange of India Ltd.

First Floor, New Trade Wing

Rotunda Building

Phirozo Josiachhov Towars

Randra Kurla Complex

Phiroze Jeejeebhoy Towers

Dalal Street, Fort

Bandra- Kurla Complex

Bandra East

Dalal Street, Fort

Mumbai 400 023

Mumbai 400 051

Fax No. 2272 3719/ 2037 Fax No. 2659 8237/ 8238 Script Code: 533229 Script Code: BAJAJCON

Dear Sir/Madam,

Sub: Intimation for launch of New Product "Bajaj Coco Onion, non-sticky coconut hair oil"

Pursuant to the regulation 30 & 51 of SEBI (Listing Obligation and Disclosure Requirement) Regulations 2015, We are pleased to inform you that our Company has launched a new Product "Bajaj Coco Onion, non-sticky coconut hair oil".

Further, we submit the following additional information:

| Name of the product | Bajaj Coco Onion, non-sticky coconut hair oil |
|---|--|
| Tentative date of launch | February 21, 2022 |
| Category of the product | Hair oil |
| Whether caters to domestic/international market | Domestic |
| Name of the countries in which the product is launched (in case of international) | NA |

Image of the product packs are attached for reference.

The same may please be taken on record and suitably disseminated to all concerned.

Thanking you,

Yours Sincerely,

For Bajaj Consumer Care Limited

Vivek Mishra

Head (Legal) & Company Secretary

Membership No.: A21901



