

May 14, 2020

BSE Limited

Phiroze Jeejeebhoy Towers, Dalal Street,

Mumbai - 400001.

Scrip ID: BSOFT Scrip Code: 532400

Kind Attn: The Manager,

Department of Corporate Services

National Stock Exchange of India Ltd.,

Exchange Plaza, C/1, G Block, Bandra - Kurla Complex, Bandra (E),

Mumbai - 400051.

Symbol: BSOFT Series: EQ

Kind Attn: The Manager,

Listing Department

<u>Subject: -</u> Press release

Dear Sir / Madam,

Please find enclosed a press release for your ready reference and further dissemination purpose.

Further, due to the Coronavirus pandemic and the restrictions imposed by the Government for free movement, we are working from home, and hence, unable to submit signed letter.

Considering the above, we request you to consider this as sufficient compliance and take the same on your record.

Thanking you.

Yours faithfully,

For Birlasoft Limited

(Formerly KPIT Technologies Limited)

Sd/-

Sneha Padve

Company Secretary & Compliance Officer

Contact details: Ms. Sneha Padve Phone: 8975098528

Encl.:- As mentioned above.



Birlasoft positioned in the Niche Players Quadrant of Gartner 2020 Magic Quadrant for Oracle Cloud Applications Services, Worldwide™

The evaluation was based on completeness of vision and ability to execute.

Pune, Noida (India) and Edison, NJ (USA), May 14, 2020: Birlasoft Ltd [BSE: 532400, NSE: BSOFT], part of the USD 2.4 billion diversified, The CK Birla Group, today announced it has been positioned by Gartner, Inc. in the Niche Players Quadrant of the 2020 "Magic Quadrant for Oracle Cloud Applications Services, Worldwide^[1]" report.

"Birlasoft is honored to be positioned in the Niche Players Quadrant of Gartner Magic Quadrant for Oracle Cloud Applications Services, Worldwide™.", said Baljeet Chhazal, EVP and Global Head − Integrated Enterprise Solutions, Birlasoft upon receiving this distinct recognition. "I believe it is a validation of our commitment to help customers excel in their business transformation journeys and derive sustainable RoI through digital and cloud technologies. With Oracle services and products being one of our pivotal offerings, we continue to make significant investments in path-defining technologies and skills to drive innovative and measurable value for our clients."

Birlasoft continues to innovate with **vertical-specific solutions**. Offers include Cloud ERP for Discrete Manufacturing, Pharmaceuticals, Medical Devices and Aftermarket and Oil Field Services. **Micro-vertical solutions** have been introduced, including Integrated Shipping and Logistics Services, Global Product Registration (GPR) for Medical Devices. This is complemented by **Cloud Accelerators** like Automatic Upgrade Test (OCUST) and SaaS BOTs. Birlasoft is equipped to deliver truly proven solutions for its customers and further enhance its market position.

Birlasoft is a global <u>Oracle Partner</u> with 20+ specializations, 5 Advanced Specializations and more than 20 years of delivery excellence across Oracle Enterprise Applications, servicing customers worldwide, with dedicated practices for <u>E-Business Suite</u>, <u>JD Edwards</u>, <u>Cloud</u>, <u>MDM</u> and <u>Supply Chain Management</u>.

[1] Gartner "Magic Quadrant for Oracle Cloud Applications Services, Worldwide", by Alan Stanley et al., 05 May 2020.



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About Birlasoft

Enterprise to the Power of Digital™

Birlasoft combines the power of domain, enterprise and digital technologies to reimagine business processes for customers and their ecosystem. Its consultative and design thinking approach makes societies more productive by helping customers run businesses. As part of the multibillion-dollar diversified The CK Birla Group, Birlasoft with its 10,000 engineers, is committed to continuing our 158-year heritage of building sustainable communities.

For further information please contact:

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