

Ref: MIL/BSE/2023

Date: 04.10.2023

To,
The Corporate Relations department
Bombay Stock Exchange Limited
Department of Corporate Services
P J Towers, Dalal Street, Fort,
MUMBAI 400001

Re: Maximus International Limited
Script Code: 540401

Sub: Press Release dated 4th October, 2023

Dear Sir/Madam,

Enclosed herewith a copy of Press Release issued by the Company for **“Maximus Embarks on Significant Expansion Initiative in Africa to Drive Sales Growth”**

Press Release will also be available on the website of the Company at www.maximusinternational.in.

You are requested to take the aforesaid information on your record.

Thanking you,

Yours faithfully,
FOR: MAXIMUS INTERNATIONAL LIMITED

Dharati Bhavsar
Company Secretary

Encl: As above

MAXIMUS INTERNATIONAL LIMITED

Maximus Embarks on Significant Expansion Initiative in Africa to Drive Sales Growth

Maximus International Limited, through its step-down subsidiary Quantum Lubricants E.A. Ltd, is pleased to announce the appointment of an exclusive distributor for their premier range of lubricants and other allied products across Uganda, Tanzania, and Rwanda. This strategic partnership reflects Maximus Group's (MG) commitment to enhancing market reach and delivering high-quality products to customers in these regions.

The newly appointed distributor, J Shrinika Limited (JSL), Kenya, brings a wealth of industry expertise and a strong distribution network, making them an ideal partner to promote and distribute MG's advanced lubricants. This collaboration is poised to create new avenues for customers in Uganda, Tanzania, and Rwanda to access cutting-edge solutions designed to optimize equipment performance and extend service life.

JSL will play a pivotal role in introducing MG's comprehensive product portfolio to a wider customer base, offering tailored solutions that cater to various applications and industries. Customers in Uganda, Tanzania, and Rwanda can now access a diverse range of lubricants backed by MG's commitment to quality and innovation.

Both MG and JSL are excited about the opportunities that lie ahead and are dedicated to delivering unparalleled value to customers through this collaboration. The partnership aims to combine MG's technical expertise with JSL's distribution prowess to elevate the standards of lubrication solutions in the region and to achieve significant volumes. With this appointment, MG's East African business estimates to cross revenue of INR 100 Cr in the next 2 years.

Note:

For further details on the company please refer the below mentioned link:

https://www.maximusinternational.in/document?file=1658315428_company-profile2022.pdf

For Further details, please get in touch with:

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