

May 14, 2024

Corporate Relationship Department
BSE Ltd.,
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Dear Sir/Madam,

Sub: Intimation of the Media release under SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Ref: Scrip Code – BSE: 540704

Pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, copy of the media release is enclosed for your information and records

Thanking you,

Yours faithfully

For **Matrimony.com Limited**

Vijayanand Sankar
Company Secretary & Compliance Officer
ACS: 18951
No.94, TVH Beliciaa Towers, Tower II, 5th Floor,
MRC Nagar, Raja Annamalaipuram
Chennai – 600028

Matrimony.com Limited

(CIN: L63090TN2001PLC047432)

Registered & Corporate Office No.94, TVH Beliciaa Towers, Tower II, 5th Floor, MRC Nagar, Raja Annamalaipuram, Chennai – 600028. Phone No. 044-4900 1919

Matrimony reports FY24 Revenue growth of 5.6% and PAT growth of 6.2% Achieves milestone of over 1 million in paid subscriptions.

Chennai, May 14, 2024: Matrimony.com Limited, the leading online matrimony company, announced its audited standalone and consolidated financial results for the fourth quarter and year ended March 31, 2024, as approved by its board of directors.

Murugavel Janakiraman, Chairman and Managing Director said, “We are happy to see the paid subscriptions crossing a significant milestone of over 1 million. This is an outcome of our focused initiatives on segmentation and customer centric measures in enhancing the product. We expect to continue this momentum in FY25”.

Key financial highlights for the quarter ended March 31, 2024

Consolidated

- Billing at Rs 121.2 crores (growth of 4.3% q/q and 0.2% y/y)
- Revenue at Rs 119.2 crores (growth of 1.7% q/q and 4.1% y/y)
- Profit After Tax (PAT) at Rs 11.7 crores (growth of 5.6% q/q and 2.9% y/y)

Matchmaking

- Billing at Rs 119.2 crores (growth of 4.5% q/q and 1.4% y/y)
- Revenue at Rs 117.7 crores (growth of 2.4% q/q and 5.5% y/y)
- Added 2.7 lakhs paid subscriptions during the quarter (growth of 2.1% q/q and 2.9% y/y)

Key financial highlights for the year ended March 31, 2024

Consolidated

- Billing at Rs 479 crores (growth of 4.6%)
- Revenue at Rs 481.4 crores (growth of 5.6%)
- Profit After Tax (PAT) at Rs 49.6 crores (growth of 6.2%)

Matchmaking

- Billing at Rs 470.3 crores (growth of 5.2%)
- Revenue at Rs 472.4 crores (growth of 5.9%)
- Added 10.74 lakhs paid subscriptions during the year (growth of 8%)

Other highlights

- Launched MeraLuv - an exclusive dating app for Indian Americans

- As a first in the segment, launched Elite Matrimony Kiosks at Airports across 3 Indian cities such as Chennai, Bengaluru, and Delhi.

Announcements

The Board of Directors, at its meeting held on May 14, 2024, have recommended a final dividend of 100% (Rs 5 per equity share of par value of Rs 5 each), subject to the approval of the Shareholders.

About Matrimony.com limited

Matrimony.com is India's leading consumer Internet Company managing marquee brands such as BharatMatrimony, CommunityMatrimony and EliteMatrimony. BharatMatrimony is considered the largest and most trusted matrimony brand which has also established a considerable retail presence with over 100 self-owned retail outlets across India. Matrimony.com has also launched Jodii – an exclusive matchmaking service for non-graduates, in 9 Indian languages. The Company delivers matchmaking and marriage related services to users in India and the Indian diaspora. The Company has pioneered several new business models such as WeddingBazaar.com, Mandap.com and CommunityMatrimony.com, a consortium of over 300 community matrimony services.

For more details, visit <https://www.matrimony.com>

Safe Harbour

Certain statements in this release could be forward-looking statements on our business. These involve a number of risks and uncertainties that could cause the actual results to differ materially from such forward-looking statements. We do not undertake to update any such forward-looking statements that may be made from time to time by or on behalf of the company unless it is required by law.

For further information, please contact:

Vijayanand S

Company Secretary

Matrimony.com Ltd.

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