

25th June 2024

To, Listing Compliances BSE Limited P.J. Towers, Dalal Street, Fort, Mumbai – 400 001.

Script Code : 542866

Script Id : COLABCLOUD

Dear Sir/Madam,

Ref: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)

Regulations, 2015.

Sub: Press Release - Appointment of Mr. Amardeep Singh as an Executive Director of

the Colab Cloud Platforms Limited.

With reference to above cited subject and to comply with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we are enclosing herewith a press release issued by the Colab Cloud Platforms Limited.

The Board welcomes Mr. Amardeep Singh (DIN: 02136503) as an Executive Director of the Company.

Content of the enclosed press release are self-explanatory.

You are requested to take the above cited information on your records.

Thanking you,

For Colab Cloud Platforms Limited

Deepika Undhad Company Secretary and Compliance Officer Membership No: A41244



PRESS RELEASE

<u>Colab Cloud Appoints Mr. Amardeep Singh as an Executive Director - to play a key role in Tech enabled Sports Business</u>

New Delhi, 25th June 2024: Colab Cloud Platforms Limited (BSE: 542866), a leading technology solutions provider, which has recently announced its strategic diversification into the Sports Management and Sports Technology industry appoints Entrepreneur and Philanthropist Mr. Amardeep Singh, as the new Executive Director of the company. This strategic addition to the leadership team is poised to further strengthen Colab Cloud's position in the market and drive its vision into the Sports Management and Sports Technology industry.

In a span of two months, this is the second significant change in the board after the appointment of Mr. Puneet Singh, a veteran businessman with diversified business interests including Real estate, Finance, Entertainment, Sports and Hospitality, etc, as a Managing Director of the company.

Amardeep Singh is a seasoned leader with over two decades of experience with a proven track record of driving growth and innovation. Being a Master in Computer Applications from Kurukshetra University, Amardeep started his journey as a technology consultant. He was e-Advisor to Supply Chain Council of Singapore and the Founder Member of Technical committee on web-services, nominated by Infocomm Development Authority of Singapore.

Amardeep, in various capacities, has been involved with world's topmost consulting companies like Mackenzie, Cap Gemini E&Y and Deloitte Consulting etc. and has been instrumental in setting up multiple successful enterprises across Asia.

A technocrat turned sports & entertainment entrepreneur with experience in technical software product designs, supply chains to sports management, and film production.

Amardeep has been engaged in more than 40+ film projects in varied capacities including setting up, marketing, branding, promoting & producing them. He has worked closely with multiple studios/production houses including Viacom 18, Dar Motion Picture, UTV, Reliance Entertainment, Friday Filmworks, AKFPL, Mukta Arts etc.

Amardeep evangelized sports management in India and has a history of managing cream talent from various sporting fields. He has collaborated with likes of Yuvraj Singh, Harbhajan Singh, Sourav Ganguly, The Great Khali, Pankaj Advani, Milkha Singh, Murali Kartik, Rameez Raja, Jayasurya, Jonty Rodes, etc., and incubated/consulted multiple sports properties like IPL, ISL, CCL, CWE to mention a few.

Being a philanthropist Amardeep is the founder of ASR Foundation, an organization that is working towards Disaster Management, Human Rights, Education & Empowerment.



The Board of Directors of Colab Cloud Platforms Limited, at their meeting held on June 25, 2024, considered the recommendation of the Nomination and Remuneration Committee, and approved the appointment of Mr. Amardeep Singh as an Executive Director.

In his role as Executive Director, Singh will be Spearheading the company's strategic initiatives, driving operational excellence, and leading the expansion into Sports Technology and Management.

About Colab Cloud Platforms Limited: [ISO 9001 & 27001 Company]

Colab Cloud Platforms Limited is a top 2000 company listed on the Bombay Stock Exchange (BSE: 542866). The company has been delivering innovative technological solutions across various sectors, leveraging its expertise in advanced technologies to drive growth and enhance user experiences. Colab Cloud Platforms Limited is dedicated to providing customized, technology-based processing solutions that help clients achieve their objectives and exceed expectations. Recognizing India's rapid emergence as a global technology hub, Colab Cloud harnesses the nation's diverse and talented professionals to contribute significantly to the development of the professional community.

For more information about Colab Cloud Platforms Ltd. and our services, please visit our website www.colabcloud.in or our social handles. Or call

Streetlight Media Private Limited,

Mrs. Urmila Dethe, M:+91 9372559740, Email: Urmila.dethe@streetlightmedia.in.