

Date: April 05, 2023

To,
Manager - Listing Operations
BSE Limited
Dalal Street,
Mumbai - 400 001
Scrip Code: 532945

Dear Sir/Madam,

Sub.: Proposed Rights Issue of Equity Shares of SEPC Limited (the "Company or Issuer").

Issue Of Upto 4,99,00,000 Equity Shares Of Face Value Of ₹ 10/- Each ("Rights Equity Shares") Of Our Company For Cash At A Price Of ₹ 10/- Per Equity Share (Including A Share Premium Of ₹ Nil Per Equity Share) (The "Issue Price"), Aggregating Upto ₹ 4,990 Lakhs On A Rights Basis To The Existing Equity Shareholders Of Our Company In The Ratio Of Two (2) Rights Equity Share(S) For Every Fifty Three (53) Fully Paid-Up Equity Share(S) Held By The Existing Equity Shareholders On The Record Date, That Is On Wednesday, March 29, 2023 (The "Issue").

With respect to the Issue, this is to confirm that in accordance with the applicable regulations of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended ("SEBI ICDR Regulations"), the Company has issued the following public announcement:

Announcement as per Regulation 84(1) of SEBI ICDR Regulations, (the "**Pre-Issue Advertisement**") dated April 04, 2023 and published on April 05, 2023, disclosing the date of completion of dispatch of Abridged Letter of Offer and the Common Application Form and the procedure to subscribe to the Issue in brief.

Pursuant to Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing copies of newspaper advertisements issued by the Company.

The Pre-Issue Advertisement was published in the following newspapers:

Sr.	Newspapers	Language	Editions
No.			
1	Business Standard	English	Nation wide
2	Business Standard	Hindi	Nation wide
3	Makkal Kural	Tamil	Regional

In relation to the aforementioned, please find enclosed copy of the Pre-Issue Advertisement dated April 04, 2023 and published on April 05, 2023 in the above mentioned newspapers.

All capitalised terms used in this letter and not defined shall have the meaning assigned to such terms in the Letter of Offer.

We request you to take the above on record and trust that the same is in order.

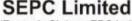
Thanking you,

For and on behalf of SEPC Limited

**Authorized Signatory** 

Name: Thiruppathi Sriraman

**Designation: Company Secretary and Compliance officer** 









#### **Agricultural Produce Market Committee, Solapur**

Shri Siddheshwar Bajar Peth, Hyderabad Road, Solapur-413005 Phone-0217-2374678

### E - Tender Notice

e-Tender/17 Date: 3/4/2023

Agricultural Produce Market Committee, Solapur is Inviting eligible Contractors of percentage rate e-Tenders on http://www.mahatenders gov.in this website for Construction of Concrete Road and RCC Pipe Gutter of remaining roads in Bhusar Baiar at APMC Solanur tender cost of work Rs. 102969901/- dtd. 5/4/2023 to 29/4/2023. The detailed nformation about the said E-Tender is available on the above website.

Architect-Sharadchandra **Bhosale and Associates** Kurduwadi, Tal-Madha, Dist. Solapur hone: 9822097362

Sign/-Sign/-Sign/ Acting Secretary Vice Chairman **Agricultural Produce Market** Committee, Solapur

INVITATION FOR EXPRESSION OF INTEREST FOR PIK RESOURCE INDIA PRIVATE LIMITED
Operating In Completely Integrated Manufacturing of Plastic Pens, Colour Pens, Highlighters, etc. at VALSAD, GUJARAT der Regulation 36A(L) of the Insolvency and Bankruptcy Board of Ir

	DELEVIA	T DADTION ADO		
RELEVANT PARTICULARS				
1.	Name of the corporate debtor	PIK RESOURCE INDIA PRIVATE LIMITED		
	along with PAN/ CIN/ LLP No.	(Formerly known as PIK Studios Private Limited)		
		CIN: U74110MH1998PTC117707		
2. Address of the registered office F 99 North Bombay CHS LT		F 99 North Bombay CHS LTD, Juhu Tara Road,		
		Juhu, Ville Parle (West), Mumbai - 400049		
	URL of website	NA		
4. Details of place where majority of Plot No. 402, GIDC, Dist. Valsad,		Plot No. 402, GIDC, Dist. Valsad,		
	fixed assets are located	Gujarat, 396171		
5.	Installed capacity of main	Installed Capacity - 16.8 Lac pieces /day		
	products/ services			
6.	Quantity and value of main	Qty - 26 crore pieces (approx.)		
	products/ services produced/	Value - Rs.24 crores (approx.)		
	sold in 2022-23 (by licensee)			
	Number of employees/ workmen	Approx. 400 (including on contract basis)		
8.	Further details including last	Details can be sought by emailing on		
	available financial statements	pripl.ibc@gmail.com		
	(with schedules) of two years, lists	[pripl(dot)ibc(at)gmail(dot)com]		
	of creditors, relevant dates for			
	subsequent events of the process			
	are available at:			
9.	Eligibility for resolution applicants	Details can be sought by emailing on		
	under section 25(2)(h) of the Code	pripl.ibc@gmail.com		
	is available at:			
10.	Last date for receipt of expression	21.04.2023		
	of interest			
11.	Date of issue of provisional list of	01.05.2023		
prospective resolution applicants				
12.	Last date for submission of	06.05.2023		
	objections to provisional list			
13.	Process email id to submit EOI	pripl.ibc@gmail.com		

Manish Sukhani
Registration No: IBBI/IPA-001/IP-P00668/2017-2018/11137
AFA No. AA1/11137/02/041223/105011, Valid till 04.12.2023
Resolution Professional - PIK Resource India Pvt Ltd
(Formerly known as PIK Studios Private Limited)
Under CIRP VIDE ORDER DATED 06.02.2023
Regd. Address: B 213, Orchard Road Mali, Royal Palms, Aarey Colony
Goregaon (East), Mumbai, Maharashtra, INDIA 400065
Email: ca.m.sukhani@gmail.com

Date: 05.04.2023

Place: Chandigarl

### FORM G

#### INVITATION FOR EXPRESSION OF INTEREST FOR ALCHEMIST INFRA REALTY LIMITED OPERATING IN REAL ESTATE AT NEW DELHI

(Under Regulation 36A(1) of the Insolvency and Bankruptcy Board of India

	· · · · · · · · · · · · · · · · · · ·	Corporate Persons) Regulations, 2016)	
		Particulars	
1.	Name of the corporate debtor along with PAN/ CIN/ LLP No.	Alchemist Infra Realty Limited CIN No.: U74120DL2008PLC176278	
2. Address of the registered office		Regd. Office: 1511, Hemkunt Chambers, 89 Nehru Place, New Delhi – 110019 Corp. Office: F-5, Rajiv Gandhi IT Park, Chandigarh, 160101	
3.	URL of website	www.alchemistinfra.com	
Details of place where majority of fixed assets are located		Land (Fixed Assets) at: Solan (HP) Panchkula, Yamuna Nagar (Haryana), Dera Basi & Ludhiana (Punjab), Shivpuri (MP), Flata at — Panchkula (Haryana) and interest ir commercial property situated at Chandigarh.	
5.	Installed capacity of main products/ services	Real Estate Project	
6.	Quantity and value of main products/ services sold in last financial year	NIL	
7.	Number of employees/ workmen	NIL	
8.	Further details including last available financial statements (with schedules) of two years, lists of creditors, relevant dates for subsequent events of the process are available at:	ip@alchemistinfra.com All required information are available at	
9.	Eligibility for resolution applicants under section 25(2)(h) of the Code is available at:	Can be obtained by sending mail to ip@alchemistinfra.com	
10.	Last date for receipt of expression of interest	20.04.2023	
11.	Date of issue of provisional list of prospective resolution applicants	30.04.2023	
12.	Last date for submission of objections to provisional list	05.05.2023	
13.	Process email id to submit EOI	ip@alchemistinfra.com	
		Sd/- <b>Gaurav Misra</b> Resolution Professiona n the matter of Alchemist Infra Realty Limitec No.: IBBI/IPA-001/IP-P-02123/2021-22/13709	

## PUBLIC NOTICE

Email Id: ip@alchemistinfra.com Address: F-5, Rajiv Gandhi IT Park, Chandigarh, 160101

#### **RAVIN INFRAPROJECT PRIVATE LIMITED**

Ragd. Office: 403, Akruti Trade Centre, Road No. 7, MIDC, Andheri (E), Mumbai-93. CIN No: U74210MH2009PTC196227 | Tel.No:022-30816666 | Email ID: legal@ravingroup.oom

WHEREAS Ravin Infraproject Pvt. Ltd. ("RIPL") has initiated arbitration proceedings against Cable Corporation of India Ltd. ("CCIL") for specific performance of the Framework Agreement dated 12th February 2022 vide which CCIL had agreed to demerge and RIPL had agreed to acquire, the Wires and Cables Business of CCIL,

WHEREAS all the assets belonging to the Wires and Cables Business of CCIL are required to be conveyed to RIPL under the Framework Agreement dated 12th Februar 2022, including but not limited to:

 NWK - Plant on Plot No.F-3/1, MIDC, Sinnar Industrial Area, District Malegaon, Nashik - 422103. 2. EWK - Plant on Plot No.F-3/2, MIDC, Sinnar Industrial Area, District Malegaon, Nashik - 422103. 3. All the current assets and receivables belonging to Wires and Cables Business Division of CCIL. 4. Following trademarks / marks belonging to CCIL:

Application No.	Trademark	Class of Trademark	Date of registration
2063871	CCI Logo	37	22/05/2015
2063869	CCI	9	19/05/2015
2063873	CCI SECURE	9	20/05/2015
2063874	CCI XCEL	9	28/05/2015
2063876	CCI XCEL-S	9	28/05/2015
2063870	CCI	37	30/05/2015
2063875	CCI XCEL – H	9	29/05/2015
667925	CCI LOGO	16	8/03/2008
667926	CABLE CORP. OF INDIA LTD.	9	16/03/2007
667927	CCI LOGO	9	7/09/2007
2063872	CCI Logo with CABLE CORP. OF INDIA LTD.	37	13/08/2012
2063877	XCELAST	9	26/06/2012

WHEREAS it has come to notice of RIPL that CCIL is attempting to create third party rights in the said assets by way of transfer of rights in the assets as well as by inducting third parties into the factories under agreements purportedly for job work or processing and creation of any rights of any third parties in the assets of CCIL under any agreement whatsoever would be unlawful.

TAKE NOTICE that no transaction of any nature relating to any of the assets belonging to the Wires and Cables Business Division of CCIL, including but not limited to the assets enumerated above, as well as receivables should be entered into without the express permission of RIPL in writing or till the final outcome of the litigation. Any such

transaction will be at the sole risk of the persons entering into such transaction. Any enquiries relating to the aforesaid assets or receivables can be routed to Ravin Infraproject Pvt. Ltd. by email on legal@ravingroup.com or by writing to The Legal Department, Ravin Infraproject Pvt. Ltd., 403, Akruti Trade Center, MIDC Road No.7 Marol, Andheri East, Mumbai 400093

Dated: 5th April, 2023 For RAVIN INFRAPROJECT PRIVATE LIMITED Place : Mumbai

PUBLIC ANNOUNCEMENT

This advertisement is for information purposes only and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated March 23, 2023 (the "Letter of Offer" or "LOF") filed with the National Stock Exchange of India Limited ("NSE"), BSE Limited ("BSE") and the Securities and Exchange Board of India ("SEBI")



# **SEPC LIMITED**

SEPC Limited ("Company" or "Issuer") was incorporated on June 12, 2000 under the Companies Act, 1956 in the name and style 'Shriram EPC Limited'. A certificate of commencement of business was granted to our Company on June 30, 2000 by the Registrar of Companies, Tamil Nadu. Pursuant to the provisions of Section 391 to 394 of the Companies Act and pursuant to an order dated July 22, 2005 of the High Court of Madras, Shriram Engineering Construction Company Limited was merged with our Company with effect from April 1, 2004, since both companies were in the same line of business, namely, construction engineering. Subsequently, the name of our Company was changed to SEPC Limited pursuant to a certificate of incorporation dated February 12, 2021 issued by Ministry of Corporate Affairs. Our Company pursuant to a resolution passed in the meeting of Board of Directors on January 21, 2021 had shifted its Registered and Corporate Office from Sigappi Achi Building, 4th Floor, 18/3 Rukmini Lakshmipathi Road, Egmore, Chennai 600 008 Tamii Nadu, India to 4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India.

Registered & Corporate Office: 4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India; Telephone: +91 44 4900 5555; E-mail: info@sepc.in; Website: www.shriramepc.com; Contact Person: Thiruppathi Sriraman, Company Secretary and Compliance Officer

should contain the following particulars: Name of our Issuer, being SEPC Limited;

Account:

the records of the SCSB):

Issue under the securities laws of their jurisdiction.

imposed by the jurisdiction of our residence.

representations and agreements.

of NSE" on page 202 of the Letter of Offer.

with our Company or the Depository);

Number of Rights Equity Shares applied for;

Registered Folio Number and DP and Client ID No.; Number of Equity Shares held as on Record Date; Allotment option preferred - only Demat form; Number of Rights Equity Shares entitled to;

Number of Additional Rights Equity Shares applied for, if any;

Total amount paid at the rate of ₹ 10/- per Rights Equity Share;

Total number of Rights Equity Shares applied for within the Right Entitlements:

Additionally, all such Applicants are deemed to have accented the following:

Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB

such as the account number, name, address and branch of the SCSB with which the account is maintained:

#### PROMOTER: MARK AB CAPITAL INVESTMENT LLC

ISSUE OF UPTO 4,99,00,000\* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ NIL PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹ 4,990 # LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF TWO (2) RIGHTS EQUITY SHARE(S) FOR EVERY FIFTY THREE (53) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON WEDNESDAY, MARCH 29, 2023 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS ONE (1) TIME THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 207 OF THE LETTER OF OFFER.

\*Subject to finalization of Basis of Allotment

#Assuming full subscription

	ISSUE PROGRAMME	
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON**
MONDAY, APRIL 10, 2023	TUESDAY, APRIL 18, 2023	MONDAY, APRIL 24, 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date. \*\*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\*

Simple, Safe, Smart way of Application Make use of it!!!

\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account investors can avail the same. For further details read section on ASBA below

specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and

Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded

 $In case of NR \ Eligible \ Equity \ Shareholders \ making \ an \ application \ with \ an \ Indian \ address, \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ of \ the \ NRE/FCNR/NRO \ Account \ and \ address \ details \ address \ add$ 

Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the

courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the

total value of the Rights Equity Shares applied for pursuant to the Issue, Documentary evidence for exemption to be provided by

Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA

Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in

'I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the

United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("**United** 

States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act (**"Regulation S"**). I/ we understand the Rights Equity Shares referred to in this application are being offered in India but not in the United States. I/ we understand the offering to which this application relates is not, and under no circumstances is to be construed

as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlement in the United States. Accordingly, I/ we understand this application

should not be forwarded to or transmitted in or to the United States at any time. I/ we confirm that I/ we are not in the United States and understand that neither us, nor the Registrar or any other person acting on behalf of us will accept subscriptions from any

person, or the agent of any person, who appears to be, or who we, the Registrar or any other person acting on behalf of us have

reason to believe is a resident of the United States "U.S. Person" (as defined in Regulation S) or is ineligible to participate in the

"I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any

circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or

invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein

If We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the US Securities Act.

I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the

Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction exempt from, or not subject to, the registration requirements of the US Securities Act.

I/We acknowledge that the Company, their affiliates and others will rely upon the truth and accuracy of the foregoing

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e.

Monday, April 24, 2023. Our Board or any committee thereof may extend the said date for such period as it may determine from

time to time, subject to the provisions of the Articles of Association, and subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). If the Application together with the amount payable is either (i) not blocked

with an SCSB; or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of

Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN DEMATERIALISED FORM.

LISTING: The existing Equity Shares of our Company are listed on BSE and NSE ("Stock Exchanges"). Our Company has received 'in-principle' approval from the BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated March 17, 2023 and March 14, 2023 respectively. For the purpose of this Issue, the Designated Stock Exchange is BSE.

by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to

**DISCLAIMER CLAUSE OF NSE:** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by NSE, nor does it certify the correctness or completeness of any

of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of a) our Company at

www.shriramepc.com; b) the Registrar to the Issue at https://rights.cameoindia.com/sepc; c) SEBI and the Stock Exchanges at

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action

would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in

connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in

those jurisdictions in which it would be illegal to make such an offer ("Restricted Jurisdictions") and, in those circumstances, the

Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon

for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the

Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the issue of the Rights Equity Shares

or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do

so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application

Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they must not seek to subscribe to the

Bights Equity Shares or the Rights Entitlements referred to in the Letter of Offer and the Abridged Letter of Offer Envelopes

containing an Application Form should not be dispatched from a Restricted Jurisdiction and all the persons subscribing for the Rights Equity Shares must provide an Indian address. For more details, see "Other Regulatory and Statutory Disclosures"

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as

amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered or sold in

the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United

States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable

state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United

States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("U.S. QIBs") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S

under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may

violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an

exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to email address if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and

b) Updation of email address/ mobile number in the records maintained by the Registrar or our Company

Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of

Updation of demat account details by Eligible Equity Shareholders holding shares in physical form: investor@cameoindia.com

restrictions described in "Other Regulatory and Statutory Disclosures -Selling Restrictions" on page 202 of the Letter of Offer

FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER.

Shares hereby offered, as provided under "*Terms of the Issue - Basis of Allotment*" on page 228 of the Letter of Offe

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permi

the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 201 of the Letter of Offer

www.sebi.gov.in, www.bseindia.com and www.nseindia.com respectively

Selling Restrictions" on page 202 of the Letter of Offer.

In case an Investor makes an Application as well as on plain paper, his application is liable to be rejected

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/532 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 01, 2021 and SEBI/HO/CFD/SSEP/CIR/P/2022/66 dated May 19, 2022 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011, the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "ASBA Circulars"), all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors will have to apply through ASBA mode. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process" page 215 of the Letter of Offer.

Please note that in accordance with Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights equity shares in this Issue are advised to furnish the details of their demat account to the Registrar to the Issue at least two working days prior to the Issue Closing Date, i.e., Thursday, April 20, 2023 to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. They may also communicate with Registrar with the helpline number +91 44 4002 0700/0710/0741/0780/0783 and their email address: investor@cameoindia.com.

Prior to the issue opening date, the Rights Entitlement of those resident Eligible Equity Shareholders, among others, who hold equity shares in physical form and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., **Thursday**, **April 20, 2023** shall lapse and shall not be entitled a to make an application for rights equity shares against their entitlements with respect to the equity shares held in physical form.

#### Facility for Application in the Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue circular and ASBA circulars, Eligible Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process" on page 215 of the Letter of Offer.

Procedure for Application through ASBA Process

Eligible Equity Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB's) for authorising such SCSB to block Application money payable on the Application in their respective ASBA Accounts. Eligible Equity Shareholders should ensure that they have correctly submitted the Application Form and have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility, SCSBs should have a separate account in their own name with any other SEBI registered SCSB(s). Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications. SCSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCSB having clear demarcated funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable regulations

Application by Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, shall lapse. Such resident Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 221 of the Letter of Offer

PLEASE NOTE THAT THE ELIGIBLE EQUITY SHAREHOLDERS, WHO HOLD EQUITY SHARES IN PHYSICAL FORM AS ON RECORD DATE AND WHO HAVE FURNISHED THE DETAILS OF THEIR RESPECTIVE DEMAT ACCOUNTS TO THE REGISTRAR OR OUR COMPANY AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUE CLOSING DATE, SHALL NOT BE ELIGIBLE TO MAKE AN APPLICATION FOR RIGHTS EQUITY SHARES AGAINST THEIR RIGHTS ENTITLEMENTS WITH RESPECT TO THE EQUITY

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Equity Shareholders may please note that the Rights Equity Shares in the Issue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements ar held by such Applicant on the issue closing date. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demai account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in the Issue during the Issue Period. Such Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 221 of the Letter of Offer

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF, Rights Entitlement letter and Application Form for the Issue was completed on Saturday, 01 April, 2023 by Registrar to the Issue, i.e. Cameo Corporate Services Limited to all the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company as on the Record date, i.e., Wednesday, March 29, 2023 in electronic form through email on Friday, March 31, 2023 to the equity shareholders who have registered email ids and physically through speed/registered post on Saturday, 01 April, 2023.

Eligible Equity Shareholders can access the Letter of Offer the Abridged Letter of Offer and the Application Form (provided the Eligible Equity Shareholders is eligible to subscribe for the Rights Equity Shares under applicable laws on the websites of (i) Our Company's website at www.shriramenc.com; (ii) Registrar to the Issue's website at https://rights.cameoindia.com/sepc; (iii) RSE website at www.bseindia.com and (iv) NSE website at www.nseindia.com

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at https://rights.cameoindia.com/sepc by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. In the event that e-mail addresses of the Eligible Equity Shareholders were not available with our Company/ Depositories or the Eligible Equity Shareholders have not provided valid e-mail addresses to our Company/ Depositories, our Company has dispatched the Application Form and other applicable Issue materials by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have provided their Indian

The Renouncees and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (https://rights.cameoindia.com/sepc), the Company (www.shriramepc.com) and the Stock Exchanges at (www.bseindia.com) and (www.nseindia.com).

#### CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS:

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Eligible Equity Shareholder which are frozen or suspended for debit / credit or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (e) instances where credit of the Rights Entitlements returned/reversed/failed; or (f) Equity Shares, the ownership of which is currently under dispute, including in any court proceedings.

Fligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e. https://rights.cameoindia.com/sepc) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form). The link for the same shall also be available on the website of our Company (i.e. www.shriramepc.com)

#### APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per

#### **REGISTRAR TO THE ISSUE**



**CAMEO CORPORATE SERVICES LIMITED** Subramanian Building, No. 01, Club House Road, Chennai- 600 002, Tamil Nadu. India. Telephone: +91 44 4002 0700 Facsimile: NA Email: priva@cameoindia.com Investor Grievance Email: investor@cameoindia.com Website:www.cameoindia.com/

https://rights.cameoindia.com/sepc Contact Person: K. Sreepriya **SEBI Registration Number:** INR000003753 **Validity of Registration:** Permanent

amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.

Investors may contact the Registrar to the Issue/Compliance Officer in case of any Pre Issue/Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.

# SEPC

#### SEPC LIMITED

sale of the Rights Equity Shares is permitted under laws of such jurisdictions

resolution of difficulties faced by the Investors: investor@cameoindia.com

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited

MONITORING AGENCY: Not Applicable

OTHER IMPORTANT LINKS AND HELPLINE:

4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017. Tamil Nadu, India **Telephone**: +91 44 4900 5555 **Facsimile**: NA

Contact Person: Thiruppathi Sriraman, Company Secretary and Compliance Officer

COMPANY

d) Updation of Indian address can be done by way of an email to investor@cameoindia.com

Email: info@sepc.in Website: www.shriramepc.com

Corporate Identification Number: L74210TN2000PLC045167

For SEPC Limited

Thiruppathi Sriraman Company Secretary & Compliance Officer

Place: Chennai

Date: April 04, 2023

Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchanges. The Letter of Offer shall be available on the website of SEBI at www.sebi.gov.in and the Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 23 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not

constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as

सोलापुर कृषि उत्पन्न बाजार समिती, सोलापुर श्री. सिध्देश्वर बाजारपेठ, हैद्राबाद रोड, सोलापुर-४१३००५ फोन नं. २३७४६७८ जाहीर ई-टेंडर नोटीस जा.नं.ई-टेंडर/१७ दिनांक ०३/०४/२०२३

कृषि उत्पन्न बाजार समिती, सोलापूर येथील कामांकरीता योग्य वर्गात नोंदणीकृत कंत्राटदारांकडून बी-१ नमुन्यातील टेंडर https://www.mahatenders.gov in या संकेतस्थळावर श्री सिध्देश्वर बाजार पेठेतील १) भुसार बाजारातील उर्वरीत रस्त्यान काँक्रीटीकरण व आरसीसी पाईप गटार करणे कामाचे रु. १०,२९,६९,९०१/- या कामाकरित दि. ५/४/२०२३ ते दि. २९/४/२०२३ पर्यंत ई-टेंडरने मागवीत आहे. सदर ई-टेंडरची सविस्तर माहिती वरील वेबसाईटवर उपलब्ध आहे.

आर्किटेक्ट शरदचंद्र एच. भोसले ॲन्ड असोसिएट्स कर्डवाडी, ता. माढा, जि. सोलापर मो.नं.९८२२०९७३६२, ९६२३०४८७७७

सही/-प्र.सचिव उपसभापती सभापती किष उत्पन्न बाजार समिती. सोलापर

अखिल भारतीय विशेषकर असम, बिहार, ओड़िशा, तमिलनाडु, उ.प्र. एवं पश्चिम बंगाल में वित्तीय समावेशन सेवा उद्योग में परिचालित ई विलेज केंद्र लिमिटेड के लिए

इच्छा की अभिव्यक्ति हेतु आमंत्रण [(भारतीय दिवालिया और ऋण शोधन अक्षमता बोर्ड (निगमित व्यक्तियों के लिए दिवालिया समाधान प्रक्रिया) विनियमन, 2016 के विनियमन 36ए (1) के अधीन)। प्रासंगिक विवरण

1	निगमित कर्जदार के नाम के साथ पैन/सीआईएन/एलएलपी सं.	ई विलेज केंद्र लिमिटेड PAN: AAHCS1333G
		CIN: U67190WB2002PLC095455
2	पंजीकृत कार्यालय का पता	29/1बी, डॉ. अम्बेडकर सरणी, कोलकाता-700046
3	वेबसाइट का यूआरएल	वेबसाइट नहीं
4	स्थान का विवरण जहां अधिकतम अचल सम्पत्ति अवस्थित है	कोलकाता में पंजीकृत कार्यालय
5	मुख्य उत्पादौं/सेवाओं की स्थापित क्षमता	एनए
6	पिछले वित्त वर्ष में बिक्री किए गए मुख्य/उत्पादों की मात्रा तथा मूल्य	निगमित कर्जदार के सेवा क्षेत्र में परिचालित होने के कारण मात्रा लागू नहीं है। वित्त वर्ष 2021-22 के लिए नवीनतम उपलब्ध लेखा परीक्षित वित्तीय विवरण के अनुसार परिचालन से राजस्व रु. 2,507 लाख।
7	कर्मचारियों/कामगारों की सं.	सात
8	दो वर्षों के अंतिम उपलब्ध वित्तीय विवरण (अनुसूची के साथ) सहित आगे का विवरण, ऋणदाताओं की सूची, प्रक्रिया के आगे के कार्यक्रमों के लिए प्रासंगिक तिथियां यहां उपलब्ध है:	evillagekendra.rp@gmail.com पर ईमेल द्वारा अनुरोध भेज कर आवश्यक विवरण प्राप्त किया जा सकता है।
9	संहिता की धारा 25(2)(एच) के अधीन समाधान आवेदकों हेतु पात्रता जहां उपलब्ध	evillagekendra.rp@gmail.com पर मेल द्वारा अनुरोध भेजने पर उपलब्ध
10	इच्छा की अभिव्यक्ति प्राप्त होने की अंतिम तारीख	21.04.2023
11	प्रत्याशित समाधान आवेदकों की अनंतिम सूची जारी होने की तारीख	03.05.2023
12	अनंतिम सूची की आपत्तियां जमा करने की अंतिम तारीख	09.05.2023
13	ईओआई जमा करने हेतु ईमेल आईडी	evillagekendra.rp@gmail.com
स्थान	ः कोलकाता	कृते ई विलेज केंद्र लिमिटेड (सीआईआरपी में) सीए. संजय कुमार पोदार समाधान पेशेवर - ई विलेज केंद्र लिमिटेड

पंजी. सं.: IBBI/IPA-001/IP-P01802/2019-2020/12759

2, लालबाजार स्ट्रीट, दूसरी मंजिल, कमरा #201-203, कोलकाता-70000

ईमेलः evillagekendra.rp@gmail.com/poddar.sanjay@gmail.com



गरीखः 5 अप्रैल. 2023

पहला पन्ना क्षेत्रीय और राष्ट्रीय समाचार के नाम देश और आपके प्रदेश की सबसे बडी बिजनेस खबरें



शेयरों और क्षेत्रीय मंडियों के भाव प्रमुख शेयरों और विभिन्न राज्यों की मंडियों के जिंस भाव



कंपनी और जिंस समाचार कंपनियों. स्टार्ट-अप और जिंस मार्केट पर नज़र, सोमवार से शनिवार



विविध समाचार राजनीतिक और



मनोरंजन, स्वारभ्य, ब्रांड, खेल. टेक्नोलॉजी और



व्यापार गोष्ठी हर सोमवार एक आर्थिक या सामाजिक मुद्दे पर पाठकों और विशेषज्ञों की राय



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PUBLIC ANNOUNCEMENT

This advertisement is for information purposes only and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated March 23, 2023 (the "Letter of Offer" or "LOF") filed with the National Stock Exchange of India Limited ("NSE"), BSE Limited ("BSE") and the Securities and Exchange Board of India ("SEBI")



**SEPC LIMITED** 

SEPC Limited ("Company" or "Issuer") was incorporated on June 12, 2000 under the Companies Act, 1956 in the name and style 'Shriram EPC Limited'. A certificate of commencement of business was granted to our Company on June 30, 2000 by the Registrar of Companies, Tamil Nadu. Pursuant to the provisions of Section 391 to 394 of the Companies Act and pursuant to an order dated July 22, 2005 of the High Court of Madras, Shriram Engineering Construction Company Limited was merged with our Company with effect from April 1, 2004, since both companies were in the same line of business, namely, construction engineering. Subsequently, the name of our Company was changed to SEPC Limited pursuant to a certificate of incorporation dated February 12, 2021 issued by Ministry of Corporate Affairs. Our Company pursuant to a resolution passed in the meeting of Board of Directors on January 21, 2021 had shifted its Registered and Corporate Office from Sigappi Achi Building, 4th Floor, 18/3 Rukmini Lakshmipathi Road, Egmore, Chennai 600 008 Tamil Nadu, India to 4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India.

Registered & Corporate Office: 4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India; Telephone: +91 44 4900 5555; E-mail: info@sepc.in: Website: www.shriramepc.com: Contact Person: Thiruppathi Sriraman, Company Secretary and Compliance Officer

PROMOTER: MARK AB CAPITAL INVESTMENT LLC

ISSUE OF UPTO 4.99.00.000\* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ NIL PER EQUITY SHARE) (THE "ISSUE PRICE"), AGGREGATING UPTO ₹ 4,990 # LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF TWO (2) RIGHTS EQUITY SHARE(S) FOR EVERY FIFTY THREE (53) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON WEDNESDAY, MARCH 29, 2023 (THE "ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS ONE (1) TIME THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 207 OF THE LETTER OF OFFER.

\*Subject to finalization of Basis of Allotment

#Assuming full subscription

	1550E PROGRAMINE	
ISSUE OPENS ON	LAST DATE FOR ON MARKET RENUNCIATION*	ISSUE CLOSES ON**
MONDAY, APRIL 10, 2023	TUESDAY, APRIL 18, 2023	MONDAY, APRIL 24, 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date. \*\*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\*

Simple, Safe, Smart way of Application -Make use of it!!!

\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below

Total number of Rights Equity Shares applied for within the Right Entitlements;

Additionally, all such Applicants are deemed to have accepted the following:

from, or in a transaction not subject to, the registration requirements of the US Securities Act.

In case an Investor makes an Application as well as on plain paper, his application is liable to be rejected.

the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 201 of the Letter of Offer.

www.sebi.gov.in, www.bseindia.com and www.nseindia.com respectively

exempt from, or not subject to, the registration requirements of the US Securities Act.

Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB;

should contain the following particulars:

Name of our Issuer, being SEPC Limited;

with our Company or the Depository); Registered Folio Number and DP and Client ID No.:

Number of Equity Shares held as on Record Date: Allotment option preferred - only Demat form;

Number of Additional Rights Equity Shares applied for, if any;

Total amount paid at the rate of ₹ 10/- per Rights Equity Share;

Number of Rights Equity Shares entitled to; Number of Rights Equity Shares applied for;

the applicants

the records of the SCSB):

Issue under the securities laws of their jurisdiction.

imposed by the jurisdiction of our residence.

representations and agreements.'

DEMATERIALISED FORM.

of NSE" on page 202 of the Letter of Offer

Selling Restrictions" on page 202 of the Letter of Offer.

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited

MONITORING AGENCY: Not Applicable

investor@cameoindia.com

OTHER IMPORTANT LINKS AND HELPLINE:

Account:

specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and

Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded

In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account

such as the account number, name, address and branch of the SCSB with which the account is maintained;
Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the

courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the

total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by

Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA

Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in

"I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be

offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act

**("Regulation S").** If we understand the Rights Equity Shares referred to in this application are being offered in India but not in the United States. If we understand the offering to which this application relates is not, and under no circumstances is to be construed

as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States, or as a solicitation therein of an offer to buy any of the said Rights Equity Shares or Rights Entitlement in the United States. Accordingly, I/ we understand this application

should not be forwarded to or transmitted in or to the United States at any time. I/ we confirm that I/ we are not in the United States

and understand that neither us, nor the Registrar or any other person acting on behalf of us will accept subscriptions from any person, or the agent of any person, who appears to be, or who we, the Registrar or any other person acting on behalf of us have

reason to believe is a resident of the United States "U.S. Person" (as defined in Regulation S) or is ineligible to participate in the

"I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any

circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each

account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein

I/ We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or

otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption

I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares, is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the

Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction

I/We acknowledge that the Company, their affiliates and others will rely upon the truth and accuracy of the foregoing

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e. Monday, April 24, 2023. Our Board or any committee thereof may extend the said date for such period as it may determine from

time to time, subject to the provisions of the Articles of Association, and subject to the Issue Period not exceeding 30 days from the Issue Opening Date (inclusive of the Issue Opening Date). If the Application together with the amount payable is either (i) not blocked

with an SCSB; or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "Terms of the Issue - Basis of Allotment" on page 228 of the Letter of Offer.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN

LISTING: The existing Equity Shares of our Company are listed on BSF and NSF ("Stock Exchanges"). Our Company has received

n-principle' approval from the BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter dated March 17, 2023 and March 14, 2023 respectively. For the purpose of this Issue, the Designated Stock Exchange is BSE. DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission

by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited,

nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed

or construed that the Letter of Offer has been cleared or approved by NSE, nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "Disclaimer Clause"

**AVAILABILITY OF THE LETTER OF OFFER:** A copy of the Letter of Offer can be downloaded from the website of a) our Company at

www.shriramepc.com; b) the Registrar to the Issue at https://rights.cameoindia.com/sepc; c) SEBI and the Stock Exchanges at

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action

would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in

connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with legal requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in

hose jurisdictions in which it would be illegal to make such an offer ("Restricted Jurisdictions") and, in those circumstances, the Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon

for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the

Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the issue of the Rights Equity Shares

or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do

so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application

Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they must not seek to subscribe to the Rights Equity Shares or the Rights Entitlements referred to in the Letter of Offer and the Abridged Letter of Offer. Envelopes containing an Application Form should not be dispatched from a Restricted Jurisdiction and all the persons subscribing for the

Rights Equity Shares must provide an Indian address. For more details, see "Other Regulatory and Statutory Disclosures

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as

amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered or sold in the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United

States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and applicable state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United

States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("**U.S** 

**QIBs**") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S

under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or

sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may

violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an

exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the restrictions described in "Other Regulatory and Statutory Disclosures -Selling Restrictions" on page 202 of the Letter of Offer.

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to

email address if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

a) Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and

Updation of email address/ mobile number in the records maintained by the Registrar or our Company

Updation of demat account details by Eligible Equity Shareholders holding shares in physical form: investor@cameoindia.com

Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of

**COMPANY** 

FOR RISK FACTORS AND OTHER DETAILS, KINDLY REFER TO THE LETTER OF OFFER AND ABRIDGED LETTER OF OFFER.

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 01, 2021 and SEBI/HO/CFD/SSEP/CIR/P/2022/66 dated May 19, 2022 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011, the SEBI circular, bearing reference number SEBI/HO/CFD/DILZ/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "ASBA Circulars"), all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors will have to apply through ASBA mode. Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process" page 215 of the Letter of Offer.

Please note that in accordance with Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights equity shares in this Issue are advised to furnish the details of their demat account to the Registrar to the Issue at least two working days prior to the Issue Closing Date, i.e., **Thursday, April 20, 2023** to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. They may also communicate with Registrar with the helpline number +91 44 4002 0700/0710/0741/0780/0783 and their email address; investor@cameoindia.com.

Prior to the issue opening date, the Rights Entitlement of those resident Eligible Equity Shareholders, among others, who hold equity shares in physical form and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., Thursday, April 20, 2023 shall lapse and shall not be entitled a to make an application for rights equity shares against their entitlements with respect to the equity shares held in physical form.

Facility for Application in the Issue

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue circular and ASBA circulars, Eligible Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process" on page 215 of the Letter of Offer

Procedure for Application through ASBA Process

Eligible Equity Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB's) for authorising such SCSB to block Application money payable on the Application in their respective ASBA Accounts. Eligible Equity Shareholders should ensure that they have correctly submitted the Application Form and have otherwise provided an authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on their own account using ASBA facility. SCSBs should have a separate account in their own name with any other SEBI registered SCSB(s) Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications. SCSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCSB having clear demarcated funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable regulations

Application by Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, shall lapse. Such resident Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 221 of the Letter of Offer

PLEASE NOTE THAT THE ELIGIBLE EQUITY SHAREHOLDERS, WHO HOLD EQUITY SHARES IN PHYSICAL FORM AS ON RECORD DATE AND WHO HAVE FURNISHED THE DETAILS OF THEIR RESPECTIVE DEMAT ACCOUNTS TO THE REGISTRAR OR OUR COMPANY AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUE CLOSING DATE, SHALL NOT BE ELIGIBLE TO MAKE AN APPLICATION FOR RIGHTS EQUITY SHARES AGAINST THEIR RIGHTS ENTITLEMENTS WITH RESPECT TO THE EQUITY

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Equity Shareholders may please note that the Rights Equity Shares in held by such Applicant on the issue closing date. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity ders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Equity Shares may also apply in the Issue during the Issue Period. Such Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF, Rights Entitlement letter and Application Form for the Issue was completed on Saturday, 01 April, 2023 by Registrar to the Issue. i.e., Cameo Corporate Services Limited to all the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company as on the Record date, i.e., Wednesday, March 29, 2023 in electronic form through email on Friday, March 31, 2023 to the equity shareholders who have registered email ids and physically through speed/registered post on Saturday, 01 April, 2023.

Eligible Equity Shareholders can access the Letter of Offer, the Abridged Letter of Offer and the Application Form (provided the Eligible Equity Shareholders is eligible to subscribe for the Rights Equity Shares under applicable laws on the websites of (i) Our Company's website at www.shriramepc.com; (ii) Registrar to the Issue's website at https://rights.cameoindia.com/sepc; (iii) BSE website at www.bseindia.com and (iv) NSE website at www.nseindia.com

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at https://rights.cameoindia.com/sepc by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. In the event that e-mail addresses of the Eligible Equity Shareholders were not available with our Company/ Depositories or the Eligible Equity Shareholders have not provided valid e-mail addresses to our Company/ Depositories, our Company has dispatched the Application Form and other applicable Issue materials by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have provided their Indian

The Renouncees and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (https://rights.cameoindia.com/sepc), the Company (www.shriramepc.com) and the Stock Exchanges at (www.bseindia.com) and (www.nseindia.com)

CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS: In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights

Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Eligible Equity Shareholder which are frozen or suspended for debit / credit or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (e) instances where credit of the Rights Entitlements returned/reversed/failed; or (f) Equity Shares, the ownership of which is currently under dispute, including in any court proceedings

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., https://rights.cameoindia.com/sepc) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form). The link for the same shall also be available on the website of our Company (i.e.,

APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India.

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per

#### **REGISTRAR TO THE ISSUE**



**CAMEO CORPORATE SERVICES LIMITED** Subramanian Building, No. 01, Club House Road, Chennai- 600 002, Tamil Nadu, India Telephone: +91 44 4002 0700 Facsimile: NA Email: priva@cameoindia.com Investor Grievance Email: investor@cameoindia.com Website:www.cameoindia.com/

https://rights.cameoindia.com/sepc Contact Person: K. Sreepriya SEBI Registration Number: INR000003753 Validity of Registration: Permanent

Investors may contact the Registrar to the Issue/Compliance Officer in case of any Pre Issue/Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.

# SEPC

**SEPC LIMITED** 

resolution of difficulties faced by the Investors: investor@cameoindia.com

Updation of Indian address can be done by way of an email to investor@cameoindia.com

4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India **Telephone**: +91 44 4900 5555 **Facsimile**: NA Email: info@sepc.in Website: www.shriramepc.com

Contact Person: Thiruppathi Sriraman, Company Secretary and Compliance Officer

Corporate Identification Number: L74210TN2000PLC045167

For SEPC Limited

Thiruppathi Sriraman **Company Secretary & Compliance Officer** 

Date: April 04, 2023 Place: Chennai Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchanges. The Letter of Offer shall be available on the website of SEBI at www.sebi.gov.in and the Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Investment in equity shares involves a high degree of the Letter of Offer including the section "Risk Factors" beginning on page 23 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.

## காவிரி டெல்டா பகுதியில் நிலக்கரி எடுக்க டெண்டர் அறிவிப்பதா? தமிழக அரசு கடும் எதிர்ப்பு

பிரதமர் உடனே தலையிட முதலமைச்சர் மு.க.ஸ்டாலின் வலியுறுத்தல்

சென்னை, ஏப்.5-காவிரி டெல்டா பகுதியில் நிலக்கரி எடுக்க டெண்டர் அறிவித்ததற்கு தமிழக எதிர்ப்பு அரசு கடும் தெரிவித்து உள்ளது. விவகாரத்தில் இந்த மோடி பிரதமர் உடனே தலையிட வேண்டும் என்று முதலமைச்சர் மு.க.ஸ்டாலின் வலியுறுத்தி உள்ளார்

தொடர்பாக இது முதலமைச்சர் மு.க.ஸ்டாலின் நேற்று பிரதமர் நரேந்திர கடிதம் ஒன்று மோடிக்கு எழுதியுள்ளார்.

அதில் பாதுகாக்கப்பட்ட வேளாண் மண்டலத்தில் நிலக்கரி சுரங்கங்கள் அமைக்கக்கூடாது, இந்த விவகாரத்தில் உடனடியாக தலையிட்டு தேவையற்ற போராட்டங்களையும், குழப்பங்களையும் தவி**ர்க்**க நடவடிக்க<u>ை</u> எடுக்க \_ வேண்டும்' என்று வலியுறுத்தி உள்ளார்.

முதலமைச்சர் அனுப்பி யள்ள கடிதத்தில் மேலும் கூறியிருப்பதாவது**:**-

த மி ழ் நாட் டின் முக்கிய உற்பத்தி உணவு மண்டலமான காவிரி டெல்டா பகுதிகளில் நிலக்கரி நிலக்கரி மற்றும் பழுப்பு கொடர்பாக சமீபத்திய ஏல அறிவிப்பு ஏற்படுத்தக்கூடிய ஒரு தீவிரமான பிரச்சினையை தங்களின் கவன**த்**துக்கு கொண்டு வருகிறேன்.

நிலக்கரி சுரங்கங்கள் (சிறப்பு ஏற்பாடுகள்) சட்டம், 2005, கனிமங்கள் (மேம்பாடு ஒழுங்குமுறை) மற்றும் 1957 ஆகியவற்றின் சட்டம், 17வது/7வது கீழ் பாகம் மத்திய ஏலத்தை அரசின் நிலக்கரி அமைச்சகத்தின் கீழ் நியமிக்கப்பட்ட ஆணையம் கடந்த மாதம் (மார்ச்) 29ந்தேதி அன்று அறிவித்து உள்ளது.

தமிழக அரசிடம்

ஒப்புதல் பெறவில்லை நாடு முழுவதும் எலம் விடப்பட்ட வட்டாரங்களில், சேத்தியாத்தோப்பு கிழக்கு, மைக்கேல்பட்டி, வட்சேரி ஆகிய தொகுதிகள் தமிழகத்தில் அமைந்துள்ளன. இந்த விவகாரத்தில் அறிவிப்பு வெளியிடப்படுவதற்கு முன்பு தமிழ்நாடு அரசிடம் ஒப்புதல் பெறப்படவில்லை, மாநில அரசுடன் கலந்தாலோ சனையும் செய்யப்படவில்லை.

முக்கியமான இத்தகைய விஷயத்தில் மாநிலங்களுடன் ஆலோசனையும் எந்த நடத்தாமல் \* மத்திய நிலக்கரி அரசின் தன்னிச்சை அமைச்சகம் செயல்படுவது துரதிர்ஷ்ட வசமானகு. அரியலூர் மாவட்டம், யார்பாளையம் ഉ ബ வட்டத்தில் மைக்கேல்பட்டி, மாவட்டம், கடலூர் புவனகிரி வட்டம், சேத் தி யாத் தோப் புக்கு கிழக்கே உள்ள பகுதி மற்றும் தஞ்சை மாவட்டம், ஓரத்தநாடு வட்டத்தில் வடசேரி ஆகிய இந்த 3 தமி<u>ழ்</u>நாட்டின் பகுதிகளும் காவிரி டெல்டா பகுதியில் உள்ளவை ஆகும்.

இதில், வடசேரி மற்றும் சேத்தி யாத் தோப்பின் கிழக்கு பகுதிகள் தமிழ்நாடு பாதுகாக்கப்பட்ட வேளாண் மண்டல மேம்பாட்டு சட்டம் 2020ன் கீழ் பாதுகாக்கப்பட்ட வேளாண் மண்டலத்திற்குள் வருகின்றன, அதே நேரத்தில்

மைக்கேல்பட்டி ஒன்றியம் காவிரி டெல்டாவின் மிகவும் வளமான பகுதியை ஒட்டிய ஒரு பெரிய நெல் விளையும் பகுதியில் அமைந்து உள்ளது. மேற்குறிப்பிட்ட சட்டத்தின் பிரிவு 4 (1) ன் ''பாதுகாக்கப்பட்ட வேளாண் மண்டலத்தில் 2வது அட்டவணையில் குறிப்பிடப்பட்டு உள்ள எந்தவொரு புதிய திட்டத்தையும் அல்லது புதிய செயல்பாட்டையும் எந்தவொரு நபரும் மேற்கொள்ளக்கூடாது' வகுக்கப்பட்டு என்று உள்ளது.

அட்டவணையில் 2வது உள்ளடக்கப்பட்ட மற்றும் செய்யப்பட்ட கடை திட்டங்களில் ''நிலக்கரி படுகை மீத்தேன், ஷேல் எரிவாயு மற்றும் பிற ஒத்த வைட்ரோ கார்பன்கள் எண்ணெய் உள்ளிட்ட இயற்கை மற்றும் எரிவாயுவை ஆய்வு செய்தல், துளையிடுதல் மற்றும் ஆகியவை பிரித்தெடுத்தல்'' அடங்கும். தற்போது வெளி யிடப்பட்டுள்ள டெண்டர் நிபந்தனைகளில் நிலக்கரி படுகை மீத்தேன் சுரண்டலும் குறிப்பிடப்பட்டு உள்ளது. எனவே, அவை தமிழ்நாடு

வேளாண் பாதுகாக்கப்பட்ட மண்டல மேம்பாட்டு சட்டம், 2020ன் தடைக்குள் அடங்கும். ஆகவே, இந்த ஏல அறிவிப்பு செயல் முறைப்பட்டு, வெற்றி கரமான ஏலதாரர் அடையாளம் காணப்பட்டாலும், சுரங்கத் கிட்டக்கை மேற்கொள்ள என்பதை முடியாது குறிக்கிறது.

உரிய நடவடிக்கை

எனவே, தமிழ்நாட்டில் அடையாளம் காணப்பட்ட வட்டாரங்களை பொறுத்த வரை இந்த ஏல நடைமுறை செயலாகும். வீணான அறிவிக்கை வெளியிடுவதற்கு முன்பே தமிழ்நாடு அரசுடன் கலந்தாலோசித்திருந்தால், இப்பிரச்சினைக்ளை தெளிவ படுத்துவதுடன், ஏலத்திற்கான அறிவிக்கை வெளியீட்டால் ஏற்பட்ட குழப்பத்தை தேவையற்ற தவிர்த்திருக்கலாம்.

சூழ்நிலையில், இந்த மதிப்புமிக்க விவசாய நிலங்கள் இருப்பதாலும், *தமி*ழ்நாடு மக்களின் உணவ பாதுகாப்பு பாதிக்கப்படக்கூடிய நிலையில் உள்ளதாலும், உள்ள தமிழ்நாட்டி*ல்* சுரங்க வட்டாரங்கள் \_சேரி, சேத்தியாத்தோப்பு கிழக்கு ஆகிய மூன்றையும், ஏலத்தின் தவணையில் 7வது/17வது இருந்து விலக்க வேண்டும். அதற்கான உரிய நடவடிக்கை எடுக்க வேண்டும்.

எதிர்காலத்தில் இதுபோன்ற மாநில அரசின் தொடர்புடைய பொது அறிவிப்புகள் வெளியிடப்படுவதற்கு முன்பு மத்திய அரசு, மாநில அரசில் உள்ள தொடர்புடைய துறைகளுடன் கலந்தாலோசிக்க வேண்டும்.

விவகாரத்தில் இந்த நீங்கள் உடனடியாக தலையிட்டு நிலக்கரி அமைச்சகத்தின் அறிவிப்பால் ஏற்பட்டுள்ள நிலைமையை தேவையற்ற சரிசெய்து, போராட்டங்களையும், குழப்பங்களையும் தவிர்க்க நடவடிக்கை வேண்டும்.

இவ்வாறு அந்த கடிதத்தில் கூறப்பட்டுள்ளது.

#### 10—ம் வகுப்பு பொதுத்தேர்வு நாளை தொடக்கம்: 9¾ லட்சம் பேர் எழுதுகிறார்கள்

சென்னை, ஏப்.5– எஸ்.எஸ்.எல்.சி. பொதுத்தேர்வு நாளை தொடங்குகிறது. இந்த தேர்வை 9 லட்சத்து 76 ஆயிரத்து 89 மாணவ மாணவியர் எழுதுகிறார்கள். எஸ்.எஸ்.எல்.சி. மாணவ–மாணவியருக்கான பொதுத்தேர்வு நாளை (வியாழக்கிழமை) தொடங்கி ்வருகிற ் 20ந்தேதி (வியாழக்கிழமை) வரை நடைப்பற இருக்கிறது. இந்த தேர்வை தமிழ்நாட்டில் இருந்து 4 லட்சத்து 66 ஆயிரத்து 765 மாணவர்களும், 4 லட்சத்து 55 ஆயிரத்து 960 மாணவிகளும் என மொத்தம் 9 லட்சத்து 22 ஆயிரத்து

725 பேரும், புதுச்சேரியில்

இருந்து 7 ஆயிரத்து 911 மாணவர்களும், 7 ஆயிரத்து

மாணவிகளும் என

மொத்தம் 15 ஆயிரத்து 566 பேரும் பள்ளி மாணவர்களாக எழுத இருக்கின்றனர்.

தனித்தேர்வர்களாக ஆயிரத்து 352 மாணவர்கள், 11 ஆயிரத்து 441 மாணவிகள், திருநங்கைகள் மொத்தம் 37 ஆயிரத்து 798 பேரும் எழுதுகின்றனர். ஆக மொத்தம் இந்த ஆண்டு பொதுத்தேர்வை 9 லட்சத்து 76 ஆயிரத்து 89 மாணவர்கள் ஆர்வத்துடன் எழுத உள்ளனர்.

சிறைக்கைதிகள் பேரும், மாற்றுத்திறனாளிகள் 13 ஆயிரத்து 151 பேரும் எழுதுகின்றனர். இந்த தேர்வுக்காக தமிழ்நாடு மற்றும் புதுச்சேரியில் ஆயிரத்து 25 மையங்களில் 12 ஆயிரத்து 639 பள்ளிகளில் தேர்வு அறைகள் ஏற்பாடு செய்யப்பட்டுள்ளன.

**PUBLIC ANNOUNCEMENT** 

This advertisement is for information purposes only and not for publication, distribution, or release directly or indirectly outside India. This is not an announcement for the Offer Document. All capitalized terms used herein and not defined herein shall have the meaning assigned to them in the Letter of Offer dated March 23, 2023 (the "Letter of Offer" or "LOF") filed with the National Stock Exchange of India Limited ("NSE"), BSE Limited ("BSE") and the Securities and Exchange Board of India ("SEBI")



SEPC Limited ("Company" or "Issuer") was incorporated on June 12, 2000 under the Companies Act, 1956 in the name and style 'Shriram EPC Limited'. A certificate of commencement of business was granted to our Company on June 30, 2000 by the Registrar of Companies, Tamil Nadu. Pursuant to the provisions of Section 391 to 394 of the Companies Act and pursuant to an order dated July 22, 2005 of the High Court of Madras, Shriram Engineering Construction Company Limited was merged with our Company with effect from April 1, 2004, since both companies were in the same line of business, namely, construction engineering. Subsequently, the name of our Company was changed to SEPC Limited pursuant to a certificate of incorporation dated February 12, 2021 issued by Ministry of Corporate Affairs, Our Company pursuant to a resolution passed in the meeting of Board of Directors on January 21, 2021 had shifted its Registered and Corporate Office from Sigappi Achi Building, 4th Floor, 18/3 Rukmini Lakshmipathi Road, Egmore, Chennai 600 008 Tamil Nadu, India to 4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India.

Registered & Corporate Office: 4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai - 600 017, Tamil Nadu, India; Telephone: +91 44 4900 5555; E-mail: info@sepc.in: Website: www.shriramepc.com: Contact Person: Thiruppathi Sriraman, Company Secretary and Compliance Officer

#### PROMOTER: MARK AB CAPITAL INVESTMENT LLC

ISSUE OF UPTO 4.99.00.000\* EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("RIGHTS EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ 10/- PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ NIL PER EQUITY SHARE) (THE "ISSUE PRICE"). AGGREGATING UPTO ₹ 4.990 # LAKHS ON A RIGHTS BASIS TO THE EXISTING EQUITY SHAREHOLDERS OF OUR COMPANY IN THE RATIO OF TWO (2) RIGHTS EQUITY SHARE(S) FOR EVERY FIFTY THREE (53) FULLY PAID-UP EQUITY SHARE(S) HELD BY THE EXISTING EQUITY SHAREHOLDERS ON THE RECORD DATE, THAT IS ON WEDNESDAY, MARCH 29, 2023 (THE "ISSUE"). THE ISSUE PRICE FOR THE RIGHTS EQUITY SHARES IS ONE (1) TIME THE VALUE OF THE EQUITY SHARES. FOR FURTHER DETAILS. PLEASE REFER TO THE CHAPTER TITLED "TERMS OF THE ISSUE" ON PAGE 207 OF THE LETTER OF OFFEB.

\*Subject to finalization of Basis of Allotment

#Assuming full subscription

**ISSUE PROGRAMME ISSUE OPENS ON** LAST DATE FOR ON MARKET RENUNCIATION\* **ISSUE CLOSES ON\*\* MONDAY, APRIL 24, 2023 MONDAY, APRIL 10, 2023** TUESDAY, APRIL 18, 2023

\*Eligible Equity Shareholders are requested to ensure that renunciation through off-market transfer is completed in such a manner that the Rights Entitlements are credited to the demat account of the Renouncees on or prior to the Issue Closing Date \*\*Our Board or a duly authorized committee thereof will have the right to extend the Issue period as it may determine from time to time, provided that this Issue will not remain open in excess of 30 (Thirty) days from the Issue Opening Date (inclusive of the Issue Opening Date). Further, no withdrawal of Application shall be permitted by any Applicant after the Issue Closing Date.

ASBA\*

Simple, Safe, Smart way of Application -Make use of it!!!

\*Application Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For further details read section on ASBA below

Name and address of the Eligible Equity Shareholder including joint holders (in the same order and as per specimen recorded

In case of NR Eligible Equity Shareholders making an application with an Indian address, details of the NRE/FCNR/NRO Account

Except for Applications on behalf of the Central or State Government, the residents of Sikkim and officials appointed by the

courts, PAN of the Eligible Equity Shareholder and for each Eligible Equity Shareholder in case of joint names, irrespective of the

total value of the Rights Equity Shares applied for pursuant to the Issue. Documentary evidence for exemption to be provided by

Authorisation to the Designated Branch of the SCSB to block an amount equivalent to the Application Money in the ASBA

Signature of the Eligible Equity Shareholder (in case of joint holders, to appear in the same sequence and order as they appear in

"I/We understand that neither the Rights Entitlement nor the Rights Equity Shares have been, and will be, registered under the United States Securities Act of 1933, as amended ("US Securities Act") or any United States state securities laws, and may not be

offered, sold, resold or otherwise transferred within the United States or to the territories or possessions thereof ("United States") or to, or for the account or benefit of a United States person as defined in the Regulation S of the US Securities Act

"Regulation \$"). I/ we understand the Rights Equity Shares referred to in this application are being offered in India but not in the

United States. I/ we understand the offering to which this application relates is not, and under no circumstances is to be construed as, an offering of any Rights Equity Shares or Rights Entitlement for sale in the United States, or as a solicitation therein of an offer to

buy any of the said Rights Equity Shares or Rights Entitlement in the United States, Accordingly, I/ we understand this application

should not be forwarded to or transmitted in or to the United States at any time. I/ we confirm that I/ we are not in the United States

and understand that neither us, nor the Registrar or any other person acting on behalf of us will accept subscriptions from any

person, or the agent of any person, who appears to be, or who we, the Registrar or any other person acting on behalf of us have

reason to believe is a resident of the United States "U.S. Person" (as defined in Regulation S) or is ineligible to participate in the

"I/ We will not offer, sell or otherwise transfer any of the Equity Shares which may be acquired by us in any jurisdiction or under any

circumstances in which such offer or sale is not authorized or to any person to whom it is unlawful to make such offer, sale or

invitation except under circumstances that will result in compliance with any applicable laws or regulations. We satisfy, and each

account for which we are acting satisfies, all suitability standards for investors in investments of the type subscribed for herein

I/ We understand and agree that the Rights Entitlement and Rights Equity Shares may not be reoffered, resold, pledged or

otherwise transferred except in an offshore transaction in compliance with Regulation S, or otherwise pursuant to an exemption

I/We (i) am/are, and the person, if any, for whose account I/we am/are acquiring such Rights Entitlement, and/or the Equity Shares,

is/are outside the United States or a Qualified Institutional Buyer (as defined in the US Securities Act), and (ii) is/are acquiring the

Rights Entitlement and/or the Equity Shares in an offshore transaction meeting the requirements of Regulation S or in a transaction

I/We acknowledge that the Company, their affiliates and others will rely upon the truth and accuracy of the foregoing

LAST DATE FOR APPLICATION: The last date for submission of the duly filled in Application Form is the Issue Closing Date i.e.

Monday, April 24, 2023. Our Board or any committee thereof may extend the said date for such period as it may determine from

Issue Opening Date (inclusive of the Issue Opening Date). If the Application together with the amount payable is either (i) not blocked

with an SCSB; or (ii) not received by the Bankers to the Issue or the Registrar on or before the close of banking hours on the Issue

Closing Date or such date as may be extended by our Board or any committee thereof, the invitation to offer contained in the Letter of

Offer shall be deemed to have been declined and our Board or any committee thereof shall be at liberty to dispose of the Equity Shares hereby offered, as provided under "*Terms of the Issue - Basis of Allotment*" on page 228 of the Letter of Offer.

APPLICANTS MAY PLEASE NOTE THAT THE RIGHTS EQUITY SHARES CAN BE TRADED ON THE STOCK EXCHANGE ONLY IN

LISTING: The existing Equity Shares of our Company are listed on BSE and NSE ("Stock Exchanges"). Our Company has received

in-principle' approval from the BSE and NSE for listing the Rights Equity Shares to be allotted pursuant to this Issue vide its letter

DISCLAIMER CLAUSE OF BSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given

by BSE Limited should not in any way be deemed or construed that the Letter of Offer has been cleared or approved by BSE Limited

nor does it certify the correctness or completeness of any of the contents of the Letter of Offer. The investors are advised to refer to

DISCLAIMER CLAUSE OF NSE: It is to be distinctly understood that the permission given by NSE should not in any way be deemed

or construed that the Letter of Offer has been cleared or approved by NSE, nor does it certify the correctness or completeness of any

f the contents of the Letter of Offer. The investors are advised to refer to the Letter of Offer for the full text of the "**Disclaimer Claus**"

AVAILABILITY OF THE LETTER OF OFFER: A copy of the Letter of Offer can be downloaded from the website of a) our Company at

www.shriramepc.com; b) the Registrar to the Issue at https://rights.cameoindia.com/sepc; c) SEBI and the Stock Exchanges at

NOTICE TO OVERSEAS SHAREHOLDERS: No action has been or will be taken to permit the Issue in any jurisdiction where action

would be required for that purpose, except in India. Accordingly, the Rights Entitlements or Rights Equity Shares may not be offered or sold, directly or indirectly, and the Letter of Offer, the Abridged Letter of Offer or any offering materials or advertisements in

connection with the Issue may not be distributed, in whole or in part, in any jurisdiction, except in accordance with legal

requirements applicable in such jurisdiction. Receipt of the Letter of Offer or the Abridged Letter of Offer will not constitute an offer in

hose jurisdictions in which it would be illegal to make such an offer ("**Restricted Jurisdictions**") and, in those circumstances, the

Letter of Offer and the Abridged Letter of Offer must be treated as sent for information purposes only and should not be acted upon

for subscription to the Rights Equity Shares and should not be copied or redistributed. Accordingly, persons receiving a copy of the

Letter of Offer or the Abridged Letter of Offer or Application Form should not, in connection with the issue of the Bights Equity Shares

or the Rights Entitlements, distribute or send the Letter of Offer or the Abridged Letter of Offer to any person outside India where to do

so, would or might contravene local securities laws or regulations. If the Letter of Offer or the Abridged Letter of Offer or Application Form is received by any person in any Restricted Jurisdiction, or by their agent or nominee, they must not seek to subscribe to the

Rights Equity Shares or the Rights Entitlements referred to in the Letter of Offer and the Abridged Letter of Offer. Envelopes

containing an Application Form should not be dispatched from a Restricted Jurisdiction and all the persons subscribing for the

Rights Equity Shares must provide an Indian address. For more details, see "Other Regulatory and Statutory Disclosures

The Rights Entitlements and the Rights Equity Shares have not been and will not be registered under the Securities Act of 1933, as

amended (the "Securities Act"), or the securities laws of any state of the United States of America and may not be offered or sold in

the United States of America, its territories and possessions, any State of the United States, and the District of Columbia ("United

state securities laws. The Rights Entitlements and Rights Equity Shares are being offered and sold only (a) to persons in the United

States who are reasonably believed to be qualified institutional buyers as defined in Rule 144A under the Securities Act ("U.S.

**QIBs**") pursuant to Section 4(a)(2) of the Securities Act and (b) to persons outside the United States in reliance on Regulation S

under the Securities Act ("Regulation S"). In addition, until the expiry of 40 days after the commencement of the Issue, an offer or

sale of Rights Entitlements or Rights Equity Shares in the United States by a dealer (whether or not it is participating in the Issue) may

violate the registration requirements of the Securities Act if such offer or sale is made otherwise than in accordance with an

exemption from registration under the Securities Act. The Rights Equity Shares are transferable only in accordance with the

The Application Form along with the Abridged Letter of Offer and the Rights Entitlement Letter has been sent through email to

email address if they have provided an Indian address to our Company or who are located in jurisdictions where the offer and

Frequently asked questions and online/ electronic dedicated investor helpdesk for guidance on the Application process and

Updation of email address/ mobile number in the records maintained by the Registrar or our Company

Updation of demat account details by Eligible Equity Shareholders holding shares in physical form; investor@cameoindia.com

Unless otherwise specified, all capitalised terms used herein shall have the same meaning ascribed to such terms in the Letter of

**COMPANY** 

FOR RISK FACTORS AND OTHER DETAILS. KINDLY REFER TO THE LETTER OF OFFER AND ARRIDGED LETTER OF OFFER.

restrictions described in "Other Regulatory and Statutory Disclosures - Selling Restrictions" on page 202 of the Letter of Offer.

States"), except in a transaction not subject to, or exempt from, the registration requirements of the Securities Act and approximately act and approximat

dated March 17, 2023 and March 14, 2023 respectively. For the purpose of this Issue, the Designated Stock Exchange is BSE.

the Letter of Offer for the full text of the "Disclaimer Clause of BSE" on page 201 of the Letter of Offer

www.sebi.gov.in, www.bseindia.com and www.nseindia.com respectively

time to time, subject to the provisions of the Articles of Association, and subject to the Issue Period not exceeding 30 days from the

In accordance with Regulation 76 of the SEBI ICDR Regulations, SEBI circular, bearing reference numbe specimen recorded with his bank, must reach the office of the Designated Branch of the SCSB before the Issue Closing Date and should contain the following particulars:

Name of our Issuer, being SEPC Limited

with our Company or the Depository);

Registered Folio Number and DP and Client ID No.:

Number of Additional Rights Equity Shares applied for, if any;

Total amount paid at the rate of ₹ 10/- per Rights Equity Share:

Total number of Rights Equity Shares applied for within the Right Entitlements;

Additionally, all such Applicants are deemed to have accepted the following

from, or in a transaction not subject to, the registration requirements of the US Securities Act.

In case an Investor makes an Application as well as on plain paper, his application is liable to be rejected.

exempt from, or not subject to, the registration requirements of the US Securities Act.

Details of the ASBA Account such as the account number, name, address and branch of the relevant SCSB

such as the account number, name, address and branch of the SCSB with which the account is maintained

Number of Equity Shares held as on Record Date

Allotment option preferred - only Demat form;

Number of Rights Equity Shares entitled to;

Number of Rights Equity Shares applied for

the applicants:

the records of the SCSB)

Issue under the securities laws of their jurisdiction.

imposed by the jurisdiction of our residence.

DEMATERIALISED FORM.

of NSE" on page 202 of the Letter of Offer.

**Selling Restrictions**" on page 202 of the Letter of Offer.

Account:

SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020, bearing reference number SEBI/HO/CFD/CIR/CFD/DIL/67/2020 dated April 21, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/78 dated May 6, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2020/136 dated July 24, 2020, SEBI circular bearing reference number SEBI/HO/CFD/DIL1/CIR/P/2021/13 dated January 19, 2021 and SEBI circular bearing reference numbe SEBI/HO/CFD/DIL2/CIR/P/2021/552 dated April 22, 2021, SEBI/HO/CFD/DIL2/CIR/P/2021/633 dated October 01, 2021 and SEBI/HO/CFD/SSEP/CIR/P/2022/66 dated May 19, 2022 (Collectively hereafter referred to as "SEBI Rights Issue Circulars") and SEBI circular SEBI/CFD/DIL/ASBA/1/2009/30/12 dated December 30, 2009, SEBI circular CIR/CFD/DIL/1/2011 dated April 29, 2011, the SEBI circular, bearing reference number SEBI/HO/CFD/DIL2/CIR/P/2020/13 dated January 22, 2020 (Collectively hereafter referred to as "ASBA Circulars"), all Investors desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Kindly note that Non-Resident Investors will have to apply through ASBA mode Investors should carefully read the provisions applicable to such Applications before making their Application through ASBA

For details, see "Procedure for Application through the ASBA Process" page 215 of the Letter of Offer. Please note that in accordance with Regulation 77A of the SEBI (ICDR) Regulations read with the SEBI Rights Issue Circular, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialized form only. Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights equity shares in this Issue are advised to furnish the details of their demat account to the Registrar to the Issue at least two working days prior to the Issue Closing Date, i.e., **Thursday, April 20, 2023** to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. They may also communicate with Registrar with the helpline number +91 44 4002 0700/0710/0741/0780/0783 and their email address: investor@cameoindia.com.

Prior to the issue opening date, the Rights Entitlement of those resident Eligible Equity Shareholders, among others, who hold equity shares in physical form and whose demat account details are not available with our Company or the Registrar, shall be credited in a demat suspense escrow account opened by our Company. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, i.e., Thursday, April 20, 2023 shall lapse and shall not be entitled a to make an application for rights equity shares against their entitlements with respect to the equity shares held in physical form.

In accordance with Regulation 76 of the SEBI ICDR Regulations, the SEBI Rights Issue circular and ASBA circulars, Eligible Shareholders desiring to make an Application in this Issue are mandatorily required to use the ASBA process. Eligible Shareholders should carefully read the provisions applicable to such Applications before making their Application through ASBA. For details, see "Procedure for Application through the ASBA Process" on page 215 of the Letter of Offer

Procedure for Application through ASBA Process

Eligible Equity Shareholders desiring to make an Application in this Issue through ASBA process, may submit the Application Form to the Designated Branch of the SCSB or online/electronic Application through the website of the SCSBs (if made available by such SCSB's) for authorising such SCSB to block Application money payable on the Application in their respective ASBA Accounts Eligible Equity Shareholders should ensure that they have correctly submitted the Application Form and have otherwise provided ar authorisation to the SCSB, via the electronic mode, for blocking funds in the ASBA Account equivalent to the Application Money mentioned in the Application Form, as the case may be, at the time of submission of the Application. For the list of banks which have been notified by SEBI to act as SCSBs for the ASBA process, please refer to https://www.sebi.gov.in/sebiweb/other/OtherAction.do?doRecognisedFpi=yes&intmld=34. For details on Designated Branches of SCSBs collecting the Application Form, please refer the above-mentioned link. Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, ASBA Applications may be submitted at the Designated Branches of the SCSBs, in case of Applications made through ASBA facility.

Please note that subject to SCSBs complying with the requirements of SEBI Circular No. CIR/CFD/DIL/13/2012 dated September 25, 2012 within the periods stipulated therein, Applications may be submitted at Designated Branches of the SCSBs. Further, in terms of the SEBI Circular CIR/CFD/DIL/1/2013 dated January 2, 2013, it is clarified that for making Applications by SCSBs on thei own account using ASBA facility. SCSBs should have a separate account in their own name with any other SEBI registered SCSB(s) Such account shall be used solely for the purpose of making Application in the Issue and clear demarcated funds should be available in such account for Applications. SCSBs applying in the Issue shall be responsible for ensuring that they have a separate account in their own name with any other SCSB having clear demarcated funds for applying in the Issue and that such separate account shall be used as the ASBA Account for the Application, for ensuring compliance with the applicable regulations

Application by Eligible Equity Shareholders holding Equity Shares in physical form:

Please note that in accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Rights Equity Shares shall be made in dematerialised form only, Accordingly, Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date and desirous of subscribing to Rights Equity Shares in this Issue are advised to furnish the details of their demat account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, to enable the credit of their Rights Entitlements in their respective demat accounts at least one day before the Issue Closing Date. The Rights Entitlements of the Physical Shareholders who do not furnish the details of their demat account to the Registrar not later than two Working Days prior to the Issue Closing Date, shall lapse. Such resident Eligible Equity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page 221 of the Letter of Offer

PLEASE NOTE THAT THE ELIGIBLE EQUITY SHAREHOLDERS, WHO HOLD EQUITY SHARES IN PHYSICAL FORM AS ON RECORD DATE AND WHO HAVE FURNISHED THE DETAILS OF THEIR RESPECTIVE DEMAT ACCOUNTS TO THE REGISTRAR OR OUR COMPANY AT LEAST TWO WORKING DAYS PRIOR TO THE ISSUE CLOSING DATE, SHALL NOT BE ELIGIBLE TO MAKE AN APPLICATION FOR RIGHTS EQUITY SHARES AGAINST THEIR RIGHTS ENTITLEMENTS WITH RESPECT TO THE EQUITY

ALLOTMENT IN DEMATERIALIZED FORM ONLY: Eligible Equity Shareholders may please note that the Rights Equity Shares in the Issue can be allotted only in dematerialized form and to the same depository account in which the Rights Entitlements are held by such Applicant on the issue closing date. In accordance with the SEBI Rights Issue Circulars, the Eligible Equity Shareholders, who hold Equity Shares in physical form as on Record Date and who have not furnished the details of their demarkable. account to the Registrar or our Company at least two Working Days prior to the Issue Closing Date, desirous of subscribing to Rights Eguity Shares may also apply in the Issue during the Issue Period. Such Eligible Eguity Shareholders must check the procedure for Application in "Procedure for Application by Resident Eligible Equity Shareholders holding Equity Shares in physical form" on page

DISPATCH OF THE ABRIDGED LETTER OF OFFER ("ALOF") AND APPLICATION FORM: The dispatch of the ALOF, Rights Entitlement letter and Application Form for the Issue was completed on Saturday, 01 April, 2023 by Registrar to the Issue, i.e., Cameo Corporate Services Limited to all the Eligible Equity Shareholders of the Company, whose names appeared in the Register of Members/Beneficial Owners of the Company as on the Record date, i.e., Wednesday, March 29, 2023 in electronic form through e mail on Friday, March 31, 2023 to the equity shareholders who have registered email ids and physically through speed/registered

Fligible Equity Shareholders can access the Letter of Offer the Abridged Letter of Offer and the Application Form (provided the Eligible Equity Shareholders is eligible to subscribe for the Rights Equity Shares under applicable laws on the websites of (i) Our Company's website at www.shriramepc.com; (ii) Registrar to the Issue's website at https://rights.cameoindia.com/sepc; (iii) BSE website at www.bseindia.com and (iv) NSE website at www.nseindia.com

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar to the Issue at https://rights.cameoindia.com/sepc by entering their DP-ID and Client-ID and PAN.

AVAILABILITY OF APPLICATION FORM: The Registrar has electronically dispatched an Application Form to all Eligible Equity Shareholders as per their Rights Entitlements on the Record Date for the Issue. In the event that e-mail addresses of the Eligible Equity Shareholders were not available with our Company/ Depositories or the Eligible Equity Shareholders have not provided valid e-mail addresses to our Company/ Depositories, our Company has dispatched the Application Form and other applicable Issue materials by way of physical delivery as per the applicable laws to those Eligible Equity Shareholders who have provided their Indiar

The Renouncees and Eligible Equity Shareholders who have not received the Application Form can download the same from the websites of the Registrar (https://rights.cameoindia.com/sepc), the Company (www.shriramepc.com) and the Stock Exchanges at (www.bseindia.com) and (www.nseindia.com)

CREDIT OF RIGHTS ENTITLEMENTS IN THE DEMAT ACCOUNTS OF ELIGIBLE EQUITY SHAREHOLDERS:

In accordance with Regulation 77A of the SEBI ICDR Regulations read with the SEBI Rights Issue Circulars, the credit of Rights Entitlements and Allotment of Equity Shares shall be made in dematerialized form only. Prior to the Issue Opening Date, our Company shall credit the Rights Entitlements to (i) the demat accounts of the Eligible Equity Shareholders holding the Equity Shares in dematerialised form; and (ii) a demat suspense escrow account opened by our Company, for the Eligible Equity Shareholders which would comprise Rights Entitlements relating to (a) Equity Shares held in a demat suspense account pursuant to Regulation 39 of the SEBI Listing Regulations; or (b) Equity Shares held in the account of IEPF authority; or (c) the demat accounts of the Eligible Equity Shareholder which are frozen or suspended for debit / credit or details of which are unavailable with our Company or with the Registrar on the Record Date; or (d) Equity Shares held by Eligible Equity Shareholders holding Equity Shares in physical form as on Record Date where details of demat accounts are not provided by Eligible Equity Shareholders to our Company or Registrar; or (e) instances where credit of the Rights Entitlements returned/reversed/failed; or (f) Equity Shares, the ownership of which is currently under dispute, including in any court proceedings

Eligible Equity Shareholders can obtain the details of their respective Rights Entitlements from the website of the Registrar (i.e., https://rights.cameoindia.com/sepc) by entering their DP ID and Client ID or Folio Number (in case of Eligible Equity Shareholders holding Equity Shares in physical form). The link for the same shall also be available on the website of our Company (i.e.,

APPLICATION ON PLAIN PAPER UNDER ASBA PROCESS:

An Eligible Equity Shareholder who is eligible to apply under the ASBA process may make an Application to subscribe to this Issue on plain paper. An Eligible Equity Shareholder shall submit the plain paper Application to the Designated Branch of the SCSB for authorising such SCSB to block Application Money in the said bank account maintained with the same SCSB. Applications on plain paper will not be accepted from any address outside India

Please note that the Eligible Equity Shareholders who are making the Application on plain paper shall not be entitled to renounce their Rights Entitlements and should not utilize the Application Form for any purpose including renunciation even if it is received

The application on plain paper, duly signed by the Eligible Equity Shareholder including joint holders, in the same order and as per

#### **REGISTRAR TO THE ISSUE**



Date: April 04, 2023

CAMEO CORPORATE SERVICES LIMITED Subramanian Building, No. 01, Club House Road, Chennai- 600 002, Tamil Nadu, India Telephone: +91 44 4002 0700 Facsimile: NA Email: priva@cameoindia.com

Investor Grievance Email: investor@cameoindia.com Website:www.cameoindia.com/ https://rights.cameoindia.com/sepc Contact Person: K. Sreepriya

SEBI Registration Number: INR000003753 Validity of Registration: Permanent Investors may contact the Registrar to the Issue/Compliance Officer in case of any Pre Issue/Post Issue related problems such as non-receipt of Allotment advice/demat credit etc.

SEPC LIMITED

sale of the Rights Equity Shares is permitted under laws of such jurisdictions.

resolution of difficulties faced by the Investors: investor@cameoindia.com

Updation of Indian address can be done by way of an email to investor@cameoindia.com

BANKER TO THE ISSUE AND REFUND BANK: Axis Bank Limited

MONITORING AGENCY: Not Applicable

investor@cameoindia.com

OTHER IMPORTANT LINKS AND HELPLINE:

4th Floor, Bascon Futura SV, IT Park Venkatanarayana Road, Parthasarathy Puram, T. Nagar Chennai – 600 017, Tamil Nadu, India Telephone: +91 44 4900 5555 Facsimile: NA Email: info@sepc.in Website: www.shriramepc.com

Contact Person: Thiruppathi Sriraman, Company Secretary and Compliance Officer

Corporate Identification Number: L74210TN2000PLC045167

For SEPC Limited

Thiruppathi Sriraman

Place: Chennai Company Secretary & Compliance Officer Disclaimer: Our Company is proposing, subject to receipt of requisite approvals, market conditions and other considerations, to issue Equity Shares on a rights basis and has filed a Letter of Offer with the Stock Exchanges. The Letter of Offer shall be available on the website of SEBI at www.sebi.gov.in and the Stock Exchanges where the Equity Shares are listed i.e. BSE at www.bseindia.com and NSE at www.nseindia.com. Investors should note that investment in equity shares involves a high degree of risk and are requested to refer to the Letter of Offer including the section "Risk Factors" beginning on page 23 of the Letter of Offer. This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of Equity Shares for sale in any jurisdiction, including the United States, and any Equity Shares described in this announcement may not be offered or sold in the United States absent registration under the US Securities Act of 1933, as amended, or an exemption from registration. There will be no public offering of Equity Shares in the United States.